

## MEETING NOTICE

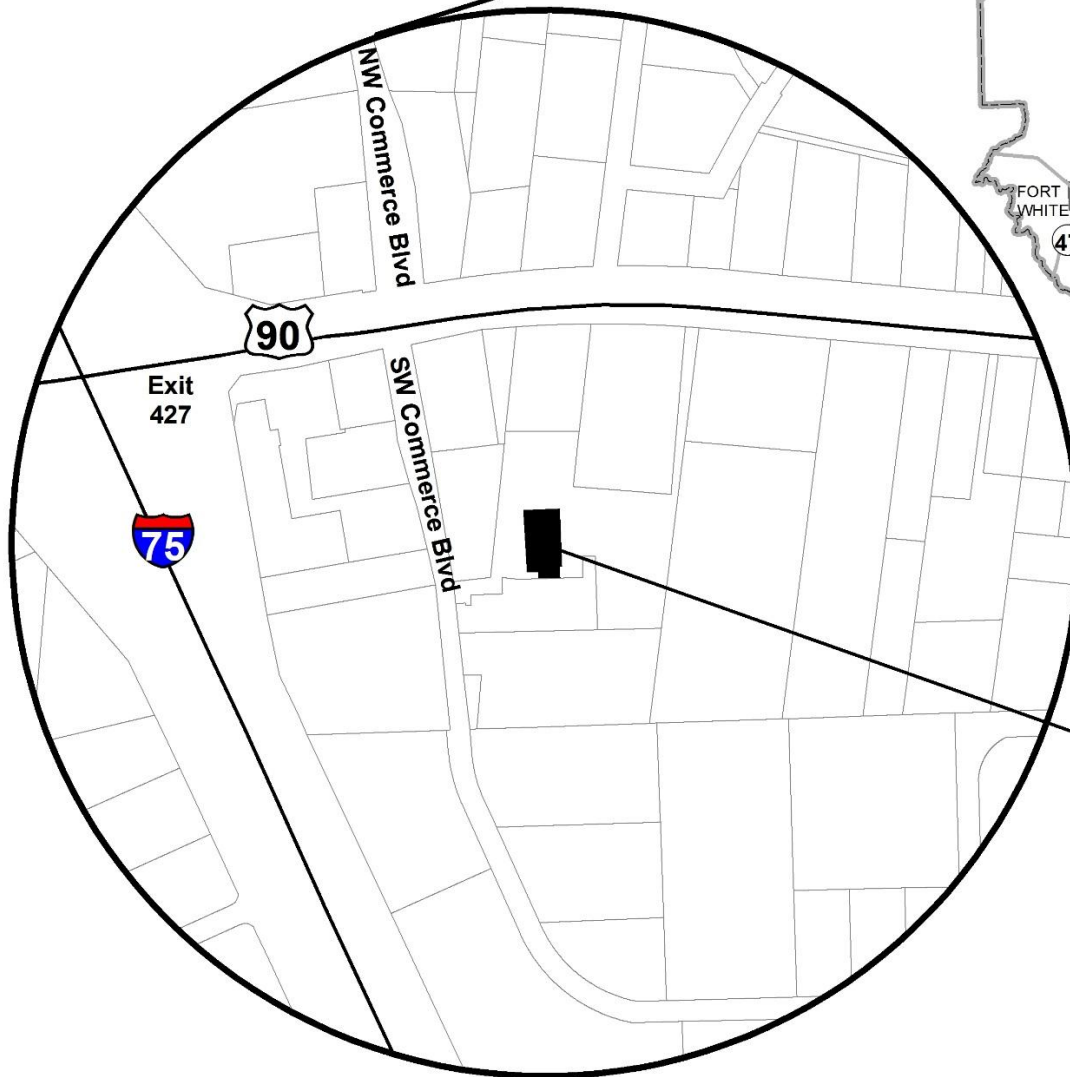
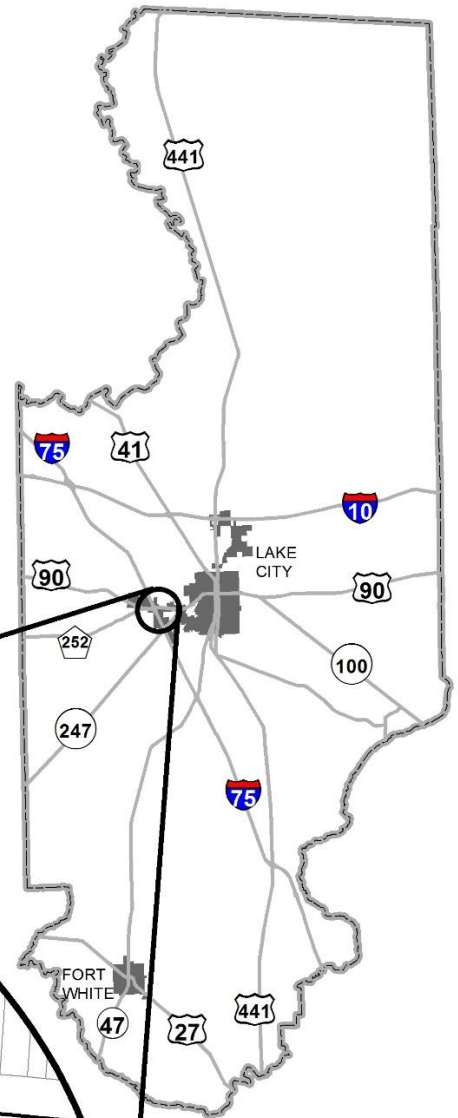
There will be a meeting of the Original Florida Tourism Task Force **Marketing Committee** on **February 15, 2018**. The meeting will be held at the **Holiday Inn Hotel & Suites, 213 SW Commerce Boulevard, Lake City, FL**, beginning at **9:30 a.m.**

(Location Map on Back)

# Holiday Inn Hotel & Suites

213 SW Commerce Blvd  
Lake City, Florida 32025

Directions: From the intersection of Interstate 75 and U.S. Highway 90 (exit 427) in the City of Lake City turn, East onto U.S. Highway 90, travel approximately 450 feet to SW Commerce Blvd, turn right (South) onto SW Commerce Blvd, travel approximately 720 feet and the Holiday Inn Hotel & Suites is on the left.



1 inch = 500 feet

Holiday Inn  
Hotel & Suites



*The Original Florida*  
TOURISM TASK FORCE  
Marketing Committee Meeting Agenda

*Visit Natural*  
NORTH FLORIDA

**Holiday Inn Hotel and Suites**  
**213 SW Commerce Boulevard, Lake City, FL**  
**Columbia County**

**February 15, 2018**  
**9:30 a.m.**

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I. Call to Order, Introductions	
II. Approval of the Agenda	3
III. Approval of the May 15, 2017 Meeting Minutes	5
IV. New Business	
A. Review of Combined Ranking for 2018 Marketing Project Proposals	7
B. Determination of Final Ranking and/or Request for Oral Presentations	

