



MINUTES OF  
*The Original Florida*  
MARKETING COMMITTEE MEETING

Island Hotel and Restaurant  
373 2nd Street, Cedar Key, FL  
Levy County

May 25, 2017  
10:00 a.m.

MEMBERS PRESENT

STAFF PRESENT

Paula Vann, Columbia County, Chair  
Carol McQueen, Levy County  
Katrina Richardson, Jefferson County

Steven Dopp

MEMBERS ABSENT

Dawn Taylor, Taylor County

I. CALL TO ORDER, INTRODUCTIONS

Noting the presence of a quorum, Paula Vann called the meeting to order at 10:02 a.m. and called for introductions.

II. APPROVAL OF THE AGENDA

Steve Dopp requested approval of the meeting agenda.

**ACTION: Katrina Richardson moved and Carol McQueen seconded to approve the agenda as circulated. The motion passed unanimously.**

III. New Business

A. Review of Combined Ranking for 2017 Marketing Project Proposals

Mr. Dopp stated that four out of the five Committee members ranked Jumpem, LLC, as the highest-ranking vendor.

**ACTION: Ms. Richardson moved and Ms. McQueen seconded to rank Jumpem, LLC. as the highest-ranking vendor. The motion passed unanimously.**

**The meeting adjourned at 10:12 p.m.**

\_\_\_\_\_  
Paula Vann, Chair

2/15/18  
Date

