

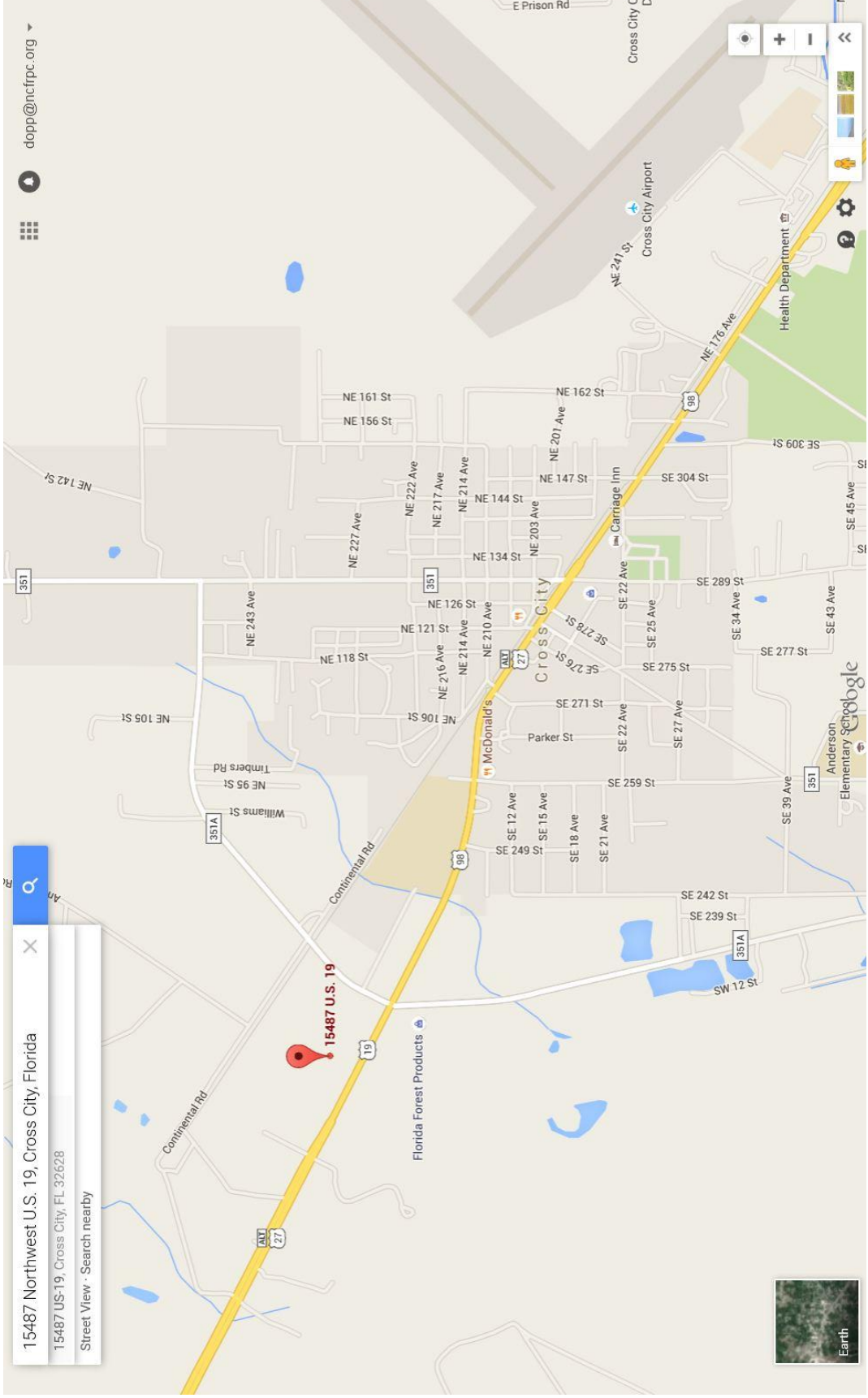
The Original Florida
TOURISM TASK FORCE

Visit Natural
NORTH FLORIDA

MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **November 15, 2018**. The meeting will be held at the **Putnam Lodge, 15487 U.S. Highway 19, Cross City, Florida** beginning at **10:00 a.m.**

(Location Map on Back)



dopp@ncfrpc.org

15487 Northwest U.S. 19, Cross City, Florida

15487 US-19, Cross City, FL 32628

Street View - Search nearby

15487 U.S. 19

Florida Forest Products

McDonald's

Carriage Inn

Cross City Airport

Anderson Elementary School

Earth

The Original Florida
TOURISM TASK FORCE
Meeting Agenda



Putnam Lodge
15487 U.S. Highway 19, Cross City, FL
Dixie County

November 15, 2018
Thursday 10:00 a.m.

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| III. Approval of the October 18, 2018 Meeting Minutes | 5 |
| IV. Old Business | |
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| B. Regional Rural Development Grant Proposed Legislation | |
| C. Committee Reports | |
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| a. Monthly Financial Report Review and Approval, September 2018 | 11 |
| b. Revised Fiscal Year 2017-18 Budget Review and Approval | 35 |
| D. Fiscal Year 2017-18 Regional Rural Development Grant | |
| 1. Approval of Third Quarter Report and Reimbursement Submittal Package | 39 |
| 2. Scope of Work | |
| a. Topic-Centered Microsites Modifications - Authorization to Add Google Maps to Headers and to Enter into Contract with Jumpem | 63 |
| b. In-House Brochure Printing - Authorization to Print In-House Brochures | |
| c. UnDiscovered Florida Co-op Advertisement | |
| d. Florida Park Ranger App Advertisement | |
| e. VISIT FLORIDA Transportation Map Advertisement | |
| f. VISIT FLORIDA Travel Planner Co-op Advertisement | 67 |
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| 3. Authorization to Issue a Request for Proposals for the 2019 Marketing Project and Authorize Marketing Committee to Rank Proposers, Authorization to Enter into a Contract with Highest-Ranking Proposer | 71 |
| 4. Proposed Changes to Website Home Page | 79 |
| 5. Authorization to Enter into a Contract with Two Tree, Inc. for 2019 Blog Postings on Task Force Website | |

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| 5. Authorization to Enter into a Contract with Nancy Moreland for Six Town Blogs | |
| 6. Authorization to Enter into Contracts with Florida Suncoast Distributors and CTM Media Group for Distribution of Task Force Brochures | |
| 7. Authorization to Enter into a Contract with Steven Dopp for Website Maintenance and Enhancements | |
| F. Fiscal Year 2019-20 Regional Rural Development Grant | |
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| G. VISIT FLORIDA Grants | |
| 1. VISIT FLORIDA - Fiscal Year 2018-19 North Central Florida Rural Area of Opportunity Partnership Program | |
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| b. Selection of Three Towns/Counties for Video Shoots | |
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| J. Other Old Business | |
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| V. Leadership Forum: The Honorable Bill Montford, Florida State Senate, District 3 | |
| VI. New Business | |
| A. Announcements | |
| B. Other New Business | |

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., January 17, 2019 at a location to be determined in Alachua County.