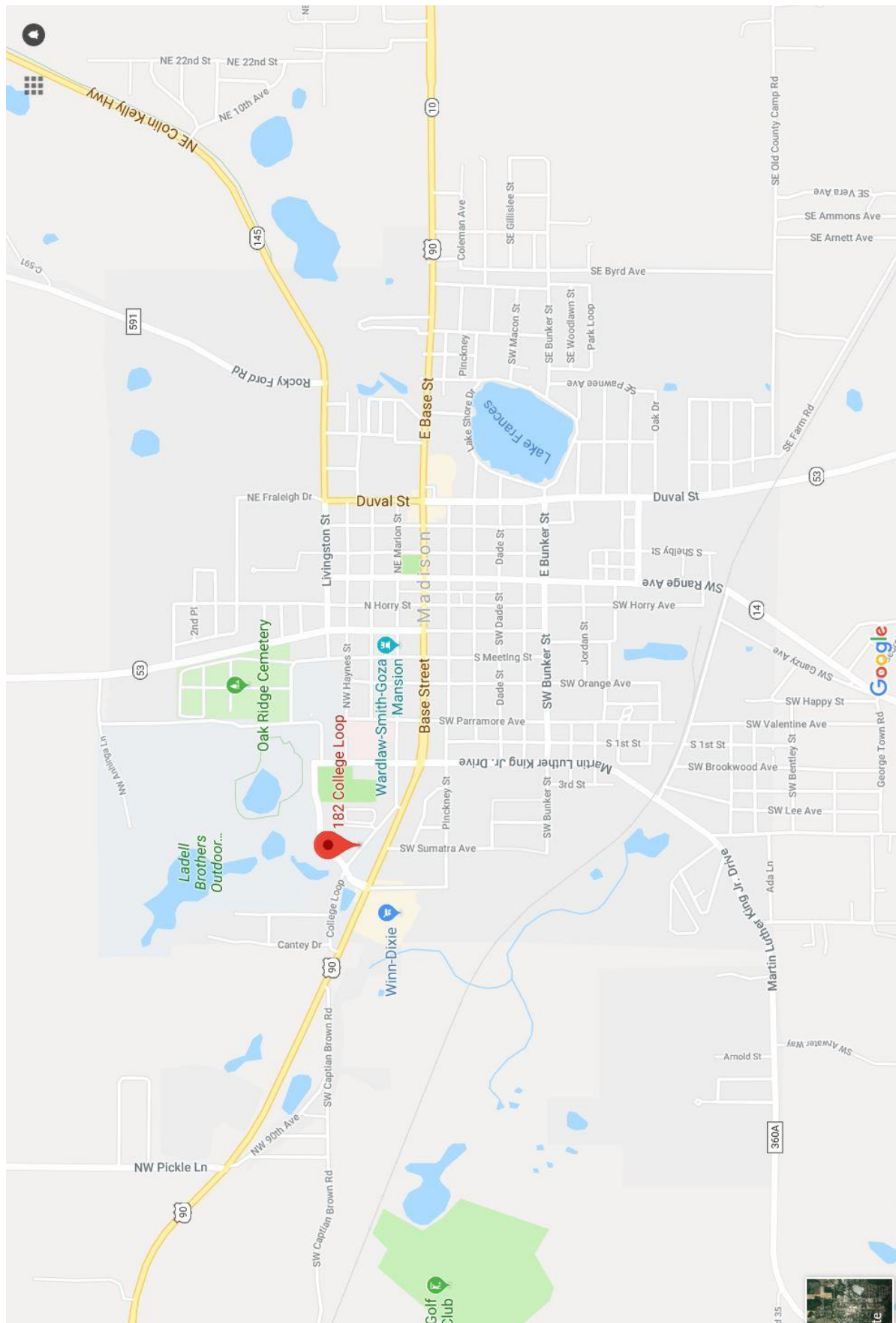


## MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force **Marketing Committee** on **August 16, 2018**. The meeting will be held at the **Madison County Chamber of Commerce and Tourism, 182 College Loop, Suite A, Madison, FL**, beginning at **9:30 a.m.**

(Location Map on Back)



*The Original Florida*  
TOURISM TASK FORCE  
Marketing Committee Meeting Agenda

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**NORTH FLORIDA**

**Madison County Chamber of Commerce of Commerce and Tourism**  
**182 College Loop, Madison, FL**  
**Madison County**

**August 16, 2018**  
**9:30 a.m.**

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I. Call to Order, Introductions	
II. Approval of the Agenda	3
III. Approval of the June 21, 2018 Marketing Committee Minutes	5
IV. New Business	
A. Review of Combined Ranking for the 2018 Paddling, Bikes and Springs Project Marketing Project Proposals	7
B. Determination of Final Ranking and/or Request for Oral Presentations	

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MINUTES OF  
*The Original Florida*  
TOURISM TASK FORCE  
MARKETING COMMITTEE MEETING

Hamilton County Courthouse Annex  
Jasper, FL  
Hamilton County

June 21, 2018  
1:00 p.m.

MEMBERS PRESENT

Paula Vann, Columbia County, Chair  
Katrina Richardson, Jefferson County  
Carol McQueen, Levy County  
Dawn Taylor, Taylor County

MEMBERS ABSENT

None

STAFF PRESENT

Steven Dopp

I. CALL TO ORDER, INTRODUCTIONS

Noting the presence of a quorum, Marketing Committee Chair Paula Vann called the meeting to order at 1:25 p.m. and called for introductions.

II. APPROVAL OF THE AGENDA

Steve Dopp requested approval of the meeting agenda.

**ACTION: Katrina Richardson moved and Dawn Taylor seconded to approve the agenda as circulated. The motion passed unanimously.**

III. Approval of the February 15, 2018 Meeting Minutes

**ACTION: Ms. Taylor moved and Ms. Richardson seconded to approve the February 15, 2018 meeting minutes as circulated. The motion passed unanimously.**

IV. New Business

A. Review of Proposed 2018 Paddling, Fishing, Bikes and Springs Project Request for Proposals

The Committee reviewed the 2018 Paddling, Fishing, Bikes and Springs Project Request for Proposals which was included in the Committee meeting packet.

**ACTION:** Ms. Taylor moved and Ms. Richardson seconded to approve the 2018 Paddling, Fishing, Bikes and Springs Project request for proposals as circulated and to authorize staff to advertise and distribute the request for proposals. The motion passed unanimously.

The meeting adjourned at 1:35 p.m.

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Paula Vann, Chair

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Date

Marketing Committee, The Original Florida Tourism Task Force  
 2018 Paddling, Fishing, Bikes and Springs Project Ranking Sheet  
 Committee Rankings  
 August 9, 2018

Proposals	Carol McQueen	Katrina Richardson	Dawn Taylor	Paula Vann	Total	Rank
BowStern	-	2	2	2	6	2
JUMPEM	-	1	1	1	3	1

Ranking Notes: 1 = highest-ranking proposer; 2 = 2nd highest-ranking proposer, etc.

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