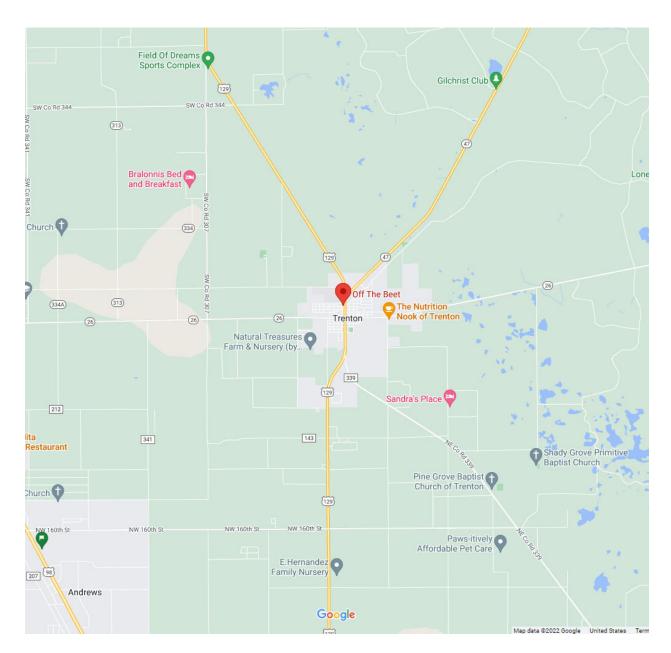


MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on September 15, 2022. The meeting will be held at the Off The Beet (Old Quilt Shop), 517 North Main Street, Trenton, Florida, beginning at 10:00 a.m.



Off The Beet (Old Quilt Shop) 517 North Main Street Trenton, FL 32693

TheOriginal Florida



TOURISM TASK FORCE Meeting Agenda

Off The Beet (Old Quilt Shop) 517 North Main Street, Trenton, FL Gilchrist County September 15, 2022 Thursday, 10:00 a.m.

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I.	Call to Order, Introductions	
II.	Guest Speaker- Leslie Noel, Big Bend Shellfish Trail Map	
III.	Approval of Agenda	3
IV.	Approval of August 18, 2022 Meeting Minutes	5
V.	Old Business	
	A. Committee Reports	
	1. Finance Committee	
	a. Monthly Financial Report Review and Approval	
	(1) July 31, 2022	9
	b. Adoption of Fiscal Year 2022-23 Budget	31
	B. Fiscal Year 2021-22 Regional Rural Development Grant	33
	1. Website	
	2. e-newsletter	
	3. Website Blogs	
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	4. Marketing Materials	
	5. Domestic Travel Shows	
	6. Advertising Campaign	
	7. Brochure Distribution	
	8. Scholarships	
	9. Professional Organization Memberships	
	C. Fiscal Year 2022-23 Regional Rural Development Grant	
	1. Application, Budget, and Deliverables for Fiscal Year 2022-23	57
	C. VISIT FLORIDA -	
	1. Monthly Report	
	2. VISIT FLORIDA Domestic Press Trip	

- D. Staff Items -
 - 1. Task Force Retreat
- E. Other Old Business
 - Update Task Force Member Contact Information
 2022 Meeting Dates and Locations
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- F. Announcements
- V. NEW BUSINESS
- VI. Leadership Forum: TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on October 20, 2022 in Levy County at a location to be determined.