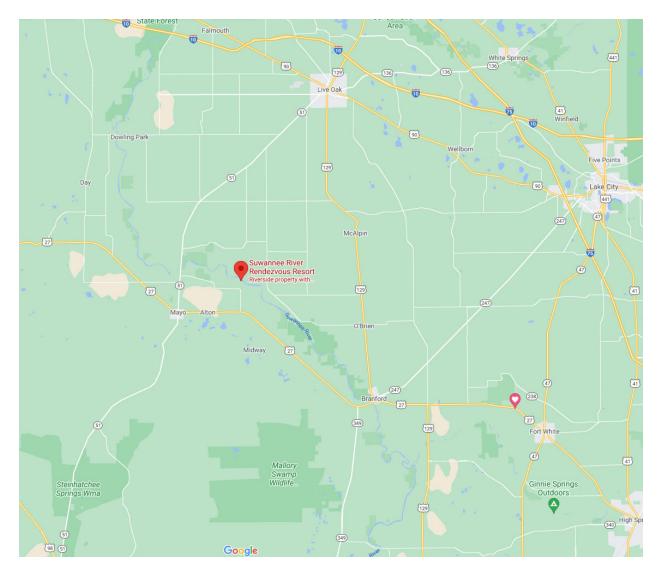


TOURISM TASK FORCE

MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on August 18, 2022. The meeting will be held at the Suwannee River Rendezvous Resort and Campground, 828 NE Primrose Road, Mayo, Florida, beginning at 10:00 a.m.



Suwannee River Rendezvous Resort and Campground 828 NE Primrose Road Mayo, FL 32066

TheOriginal Florida



TOURISM TASK FORCE Meeting Agenda

Suwannee River Rendezvous Resort and Campground 828 NE Primrose Road, Mayo, FL Lafayette County		August 18, 2022 Thursday, 10:00 a.m.
		PAGE NO.
I.	Call to Order, Introductions	
II.	Approval of Agenda	3
III.	Approval of July 21, 2022 MeetingMinutes	5
IV.	Old Business	
	A. Committee Reports	
	1. Finance Committee	
	a. Monthly Financial Report Review and Approval	
	(1) June 30, 2022	9
	B. Fiscal Year 2021-22 Regional Rural Development Grant	23
	 Website e-newsletter Website Blogs Marketing Materials Domestic Travel Shows Advertising Campaign Brochure Distribution Scholarships Professional Organization Memberships Approval of Second Quarter Report and Reimbursement Submit 	ttal Package 31
	 C. VISIT FLORIDA - 1. Monthly Report 2. VISIT FLORIDA Domestic Press Trip 3. VISIT FLORIDA AAA Thread Event 	47
	D. Staff Items -	
	1. Task Force Retreat	
	E. Other Old Business	
	 Update Task Force Member Contact Information 2022 Meeting Dates and Locations 	49 53

- F. Announcements
- V. NEW BUSINESS
- VI. Leadership Forum: TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on September 15, 2022 in Gilchrist County at a location to be determined.