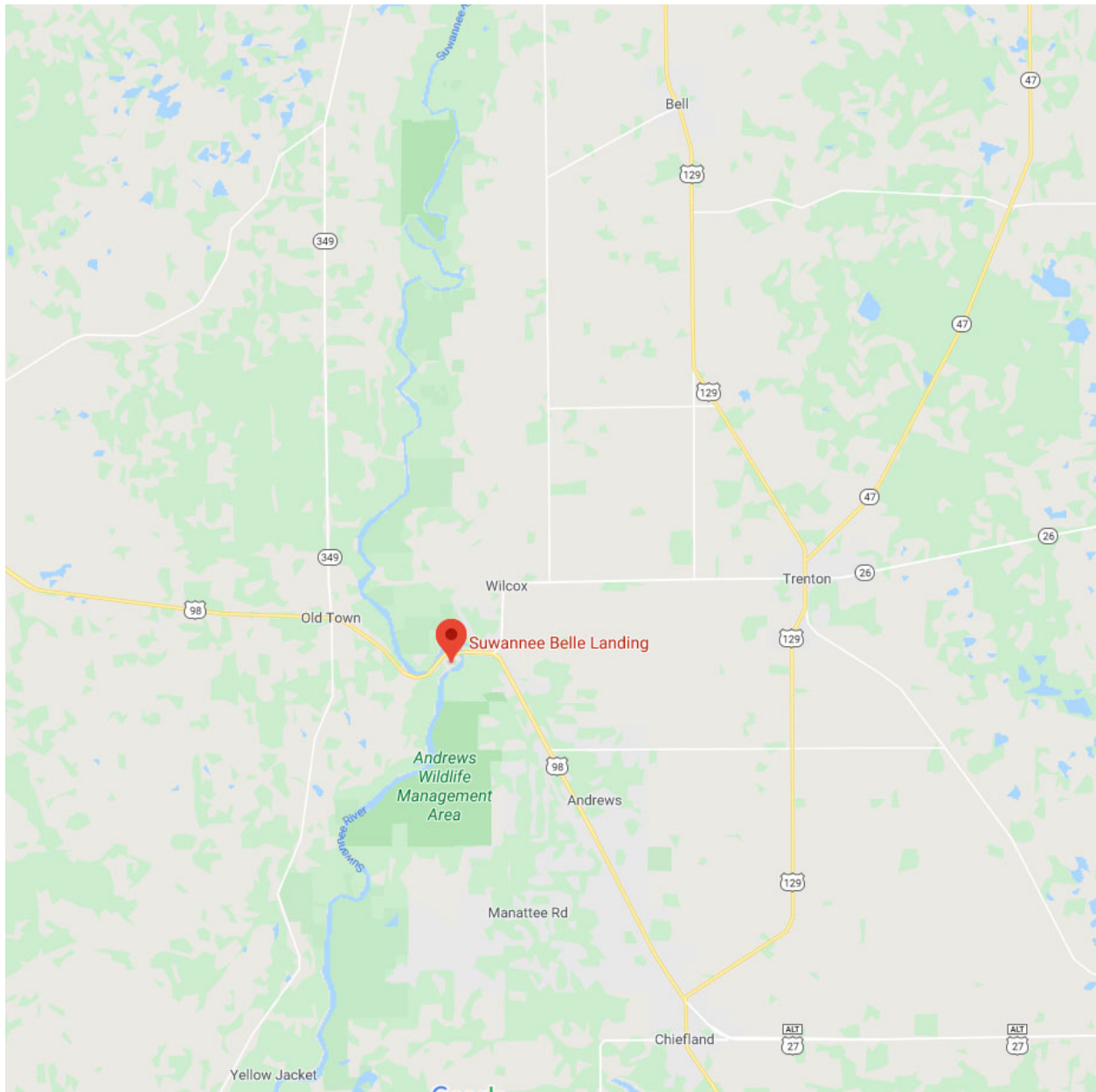




MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **July 21, 2022**. The meeting will be held at **Suwannee Belle Landing, 282 Southeast 989 Street, Old Town, Florida**, beginning at **10:00 a.m.**



Suwannee Belle Landing
282 Southeast 989 Street
Old Town, FL 32680

TheOriginal Florida

Visit Natural
NORTH FLORIDA

**TOURISM TASK FORCE
Meeting Agenda**

**Suwannee Belle Landing
282 Southeast 989 Street
Old Town, FL 32680**

**July 21, 2022
Thursday, 10:00 a.m.**

PAGE NO.

I.	Call to Order, Introductions	
II.	Approval of Agenda	3
III.	Approval of June 16, 2022 Meeting Minute	5
IV.	Old Business	
	A. Committee Reports	
	1. Finance Committee	
	a. Monthly Financial Report Review and Approval (1) May 31, 2022	9
	B. Fiscal Year 2021-22 Regional Rural Development Grant	21
	1. Website	
	2. e-newsletter	
	3. Website Blogs	
	4. Marketing Materials	
	5. Domestic Travel Shows	
	6. Advertising Campaign	
	7. Brochure Distribution	
	8. Scholarships	
	9. Professional Organization Memberships	
	C. VISIT FLORIDA -	
	1. Monthly Report	
	2. VISIT FLORIDA Domestic Press Trip	
	D. Staff Items -	
	1. Task Force Retreat	
	E. Other Old Business	
	1. Update Task Force Member Contact Information	29
	2. 2022 Meeting Dates and Locations	33

F. Announcements

VI. NEW BUSINESS

VII. Leadership Forum: TBD

VIII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on August 18, 2022 in Lafayette County at a location to be determined.