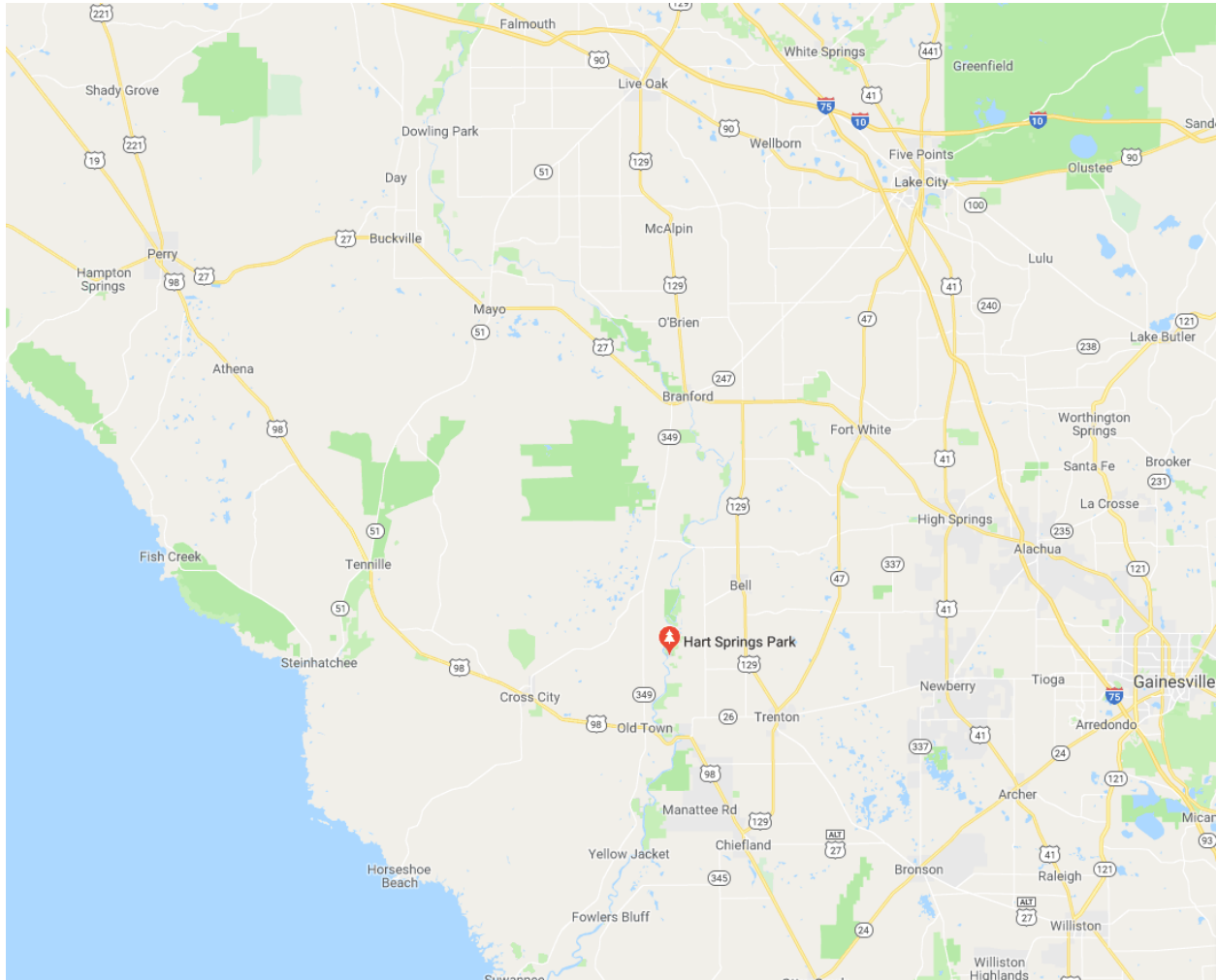




## MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **June 15, 2023**. The meeting will be held at **Hart Springs, 4240 SW 86th Avenue, Bell, Florida**, beginning at **10:00 a.m.**



**Hart Springs**  
**4240 SW 86th Avenue**  
**Bell, FL 32619**

*TheOriginal Florida*

*Visit Natural*  
**NORTH FLORIDA**

**TOURISM TASK FORCE  
Meeting Agenda**

**Hart Springs  
4240 SW 86th Avenue, Bell, FL  
Gilchrist County**

**June 15, 2023  
Thursday, 10:00 a.m.**

	<b>PAGE NO.</b>
I. Call to Order, Introductions	
II. Approval of Agenda	3
III. Approval of May 18, 2023 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee	
a. Monthly Financial Report Review and Approval - April 30, 2023	7
B. Fiscal Year 2022-23 Regional Rural Development Grant	23
1. Website	
2. e-newsletter	
3. Domestic Travel Shows	
4. Advertising Campaign	
5. Scholarships	
6. Professional Organization Memberships	
C. VISIT FLORIDA	
1. Monthly Report	
D. Staff Items	
E. Other Old Business	
1. Update Task Force Member Contact Information	25
2. Task Force 2023 Meeting Schedule and County Assignments	29
F. Announcements	

V. NEW BUSINESS

VI. Leadership Forum - TBD

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on July 20, 2023 in Tallahassee at the VISIT FLORIDA office.