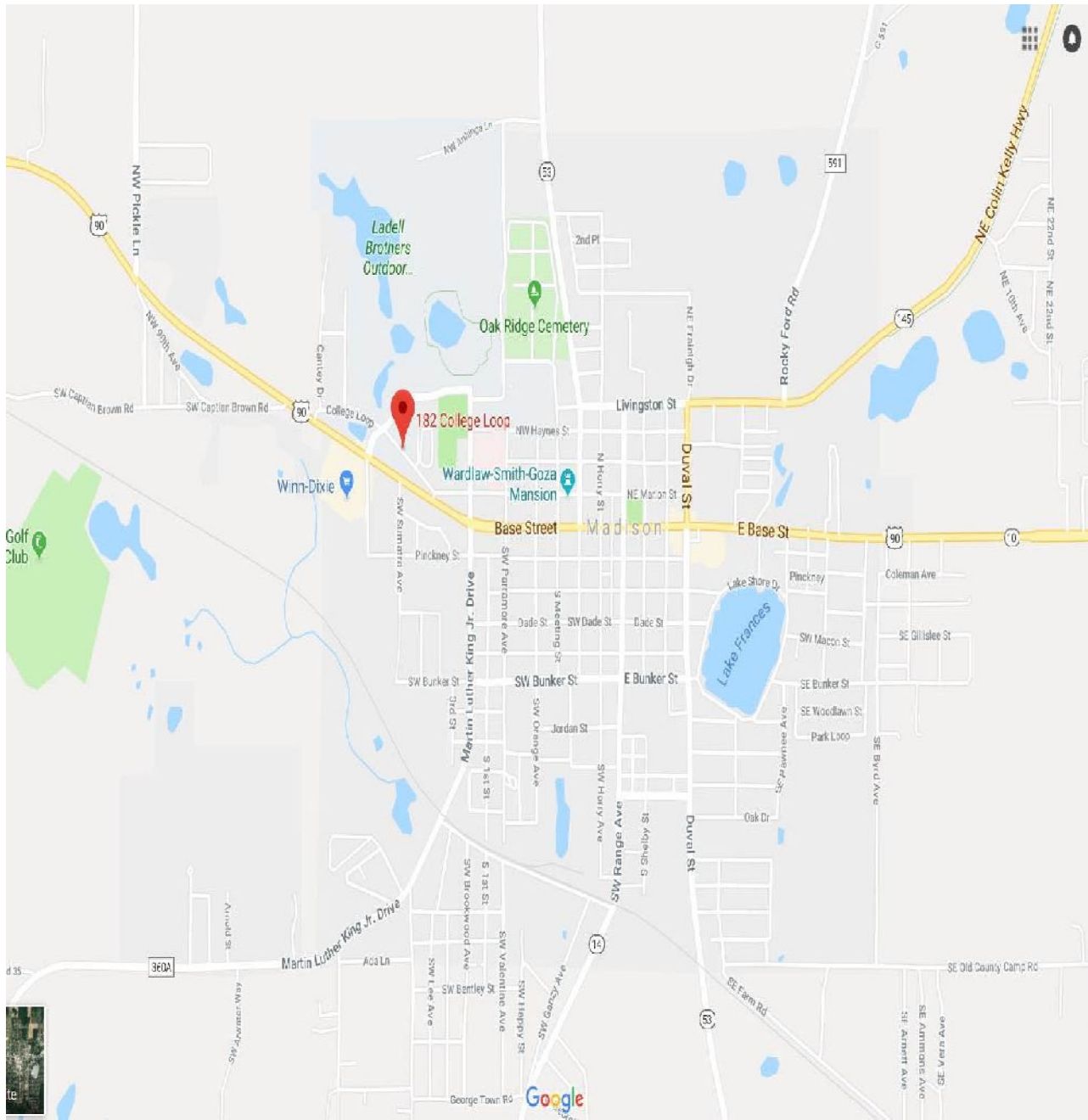




## MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **May 19, 2022**. The meeting will be held at the **Madison County Chamber of Commerce and Tourism Office, 182 College Loop, Madison, Florida**, beginning at **10:00 a.m.**



**Madison County Chamber of Commerce and Tourism Office,  
182 College Loop (behind O’Neals Country Restaurant), Madison, FL  
Madison County**



**TOURISM TASK FORCE  
Meeting Agenda**

**Madison County Chamber of Commerce  
182 College Loop, Madison, FL  
Madison County**

**May 19, 2022  
Thursday, 10:00 a.m.**

	<b>PAGE NO.</b>
I. Call to Order, Introductions	
II. Approval of Agenda	3
III. Approval of April 21, 2022 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee	
a. Monthly Financial Report Review and Approval (1) March 31, 2022	7
B. Fiscal Year 2021-22 Regional Rural Development Grant	21
1. Website	
2. e-newsletter	29
3. Website Blogs	
4. Marketing Materials	
5. Domestic Travel Shows	
6. Advertising Campaign	
7. Brochure Distribution	
8. Scholarships	
9. Professional Organization Memberships	
C. VISIT FLORIDA -	
1. Monthly Report	
2. VISIT FLORIDA Domestic Press Trip	
D. Staff Items -	
1. Fish Florida Marketing Opportunity	35
2. Itinerary Workshop	
E. Other Old Business	
1. Update Task Force Member Contact Information	37
2. 2022 Meeting Dates and Locations	43

- F. Announcements
- V. NEW BUSINESS
- VI. Leadership Forum: TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on June 16, 2022 in Taylor County at a location to be determined.