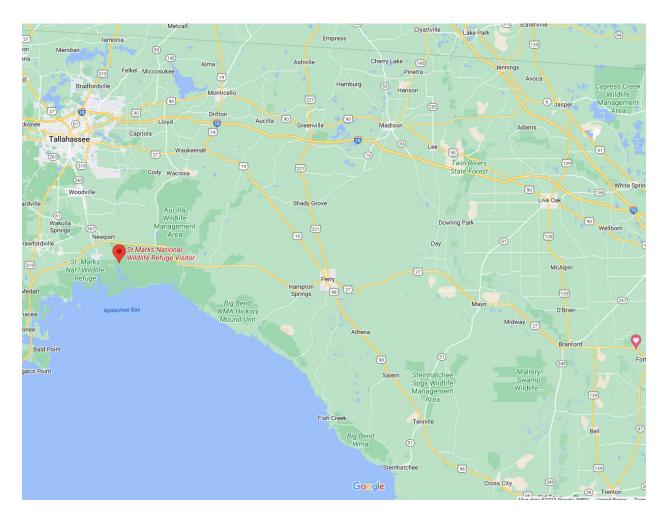


MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on May 18, 2023. The meeting will be held at the St. Marks National Wildlife Refuge and Visitor Center, 1255 Lighthouse Road, St. Marks, Florida, beginning at 11:00 a.m.



St. Marks National Wildlife Refuge and Visitor Center 1255 Lighthouse Road St. Marks, FL 32355

TheOriginal Florida



TOURISM TASK FORCE Meeting Agenda

St. Marks National Wildlife Refuge and Visitor Center 1255 Lighthouse Road, St. Marks, FL Wakulla County May 18, 2023 Thursday, 11:00 a.m.

		PAGE NO.
I.	Call to Order, Introductions	
II.	Approval of Agenda	3
III.	Approval of March 16, 2023 Meeting Minutes	5
IV.	Old Business	
	A. Committee Reports	
	1. Finance Committee	
	a. Monthly Financial Reports Review and Approval - February 28, 2023 and March 31, 2023	7
	2. Marketing Committee	
	B. Fiscal Year 2022-23 Regional Rural Development Grant	45
	 Website e-newsletter Domestic Travel Shows Advertising Campaign Scholarships Southeast Tourism Society Marketing College, June 4-9, 2023 Professional Organization Memberships Approval of First Quarter Report and Reimbursement Submittal Page 	
	C. VISIT FLORIDA	
	1. Monthly Report	
	D. Staff Items	
	E. Other Old Business	
	 Update Task Force Member Contact Information Task Force 2023 Meeting Schedule and County Assignments 	55 59

F. Announcements

- V. NEW BUSINESS
- VI. Leadership Forum TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on June 15, 2023 in Gilchrist County at a location to be determined.