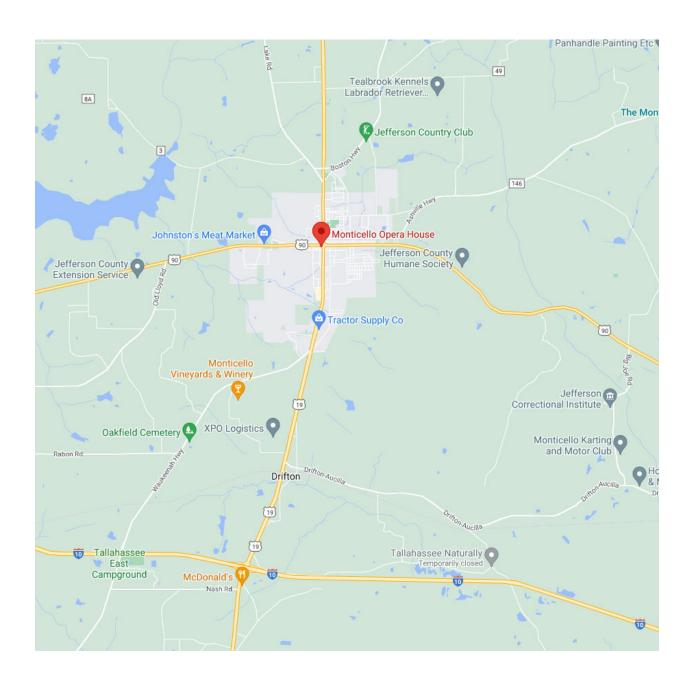


MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on April 21, 2022. The meeting will be held at the Monticello Opera House, 185 West Washington Street, Monticello, Florida, beginning at 10:00 a.m.



Monticello Opera House 185 West Washington Street Monticello, Florida 32344

TheOriginal Florida



TOURISM TASK FORCE Meeting Agenda

Monticello Opera House 185 West Washington Street, Monticello, FL Jefferson County April 21, 2022 Thursday, 10:00 a.m.

			PAGE NO.	
I.	Call t	Call to Order, Introductions		
II.	Appro	pproval of Agenda		
III.	Appro	oval of March 17, 2022 Meeting Minutes	5	
IV.	Old Business			
	A. Committee Reports			
	1	1. Finance Committee		
		a. Monthly Financial Report Review and Approval		
		(1) February 28, 2022	9	
	B.	Fiscal Year 2021-22 Regional Rural Development Grant	27	
	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	 Website e-newsletter Website Blogs Marketing Materials Domestic Travel Shows Advertising Campaign Brochure Distribution Scholarships Professional Organization Memberships 	35	
	1	VISIT FLORIDA - 1. Monthly Report 2. VISIT FLORIDA Domestic Press Trip		
	D. 5	Staff Items -		
	1	1. Rural Tourism Stakeholders Meeting with VISIT FLORIDA	47	
	E.	Other Old Business		
		 Updated Task Force Member Contact Information 2022 Meeting Dates and Locations 	49 55	

F. Announcements

V. NEW BUSINESS

VI. Leadership Forum: TBD

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on May 19, 2022 in Madison County at a location to be determined.