



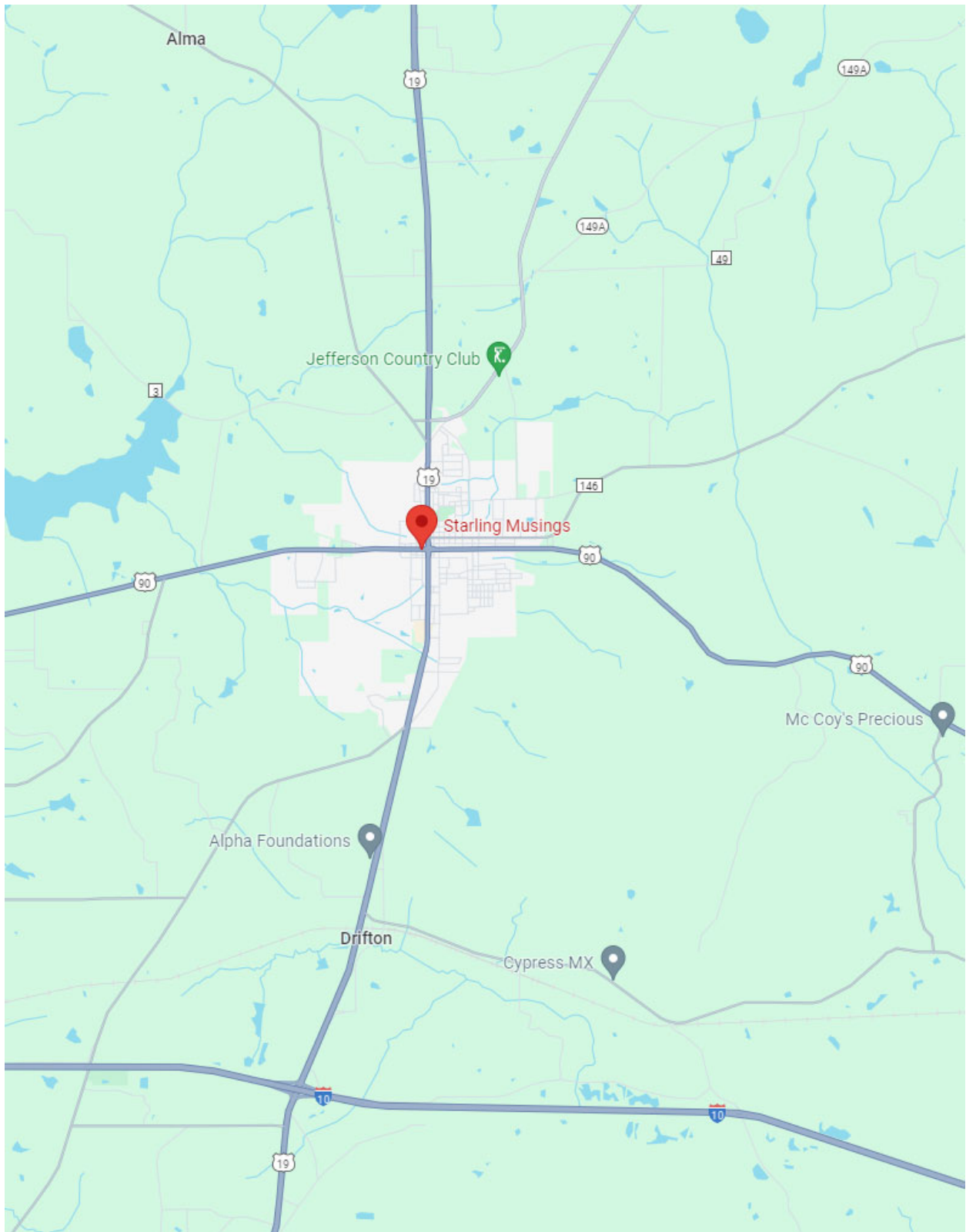
MEETING NOTICE

There will be a hybrid meeting of the Original Florida Tourism Task Force on **April 18, 2024**. The meeting will be held at **Starling Musings Gallery, 220 West Washington Street, Monticello, Florida, 32344** beginning at **10:00 a.m.**

LINK: <https://meet.goto.com/348557453>

DIAL IN NUMBER: Toll Free 1. 866.899.4679

CONFERENCE CODE: 348-557-453



Starling Musings Gallery
220 West Washington Street
Monticello, FL 32344



Meeting Agenda

**Starling Musings Gallery
220 West Washington Street, Monticello, FL and
Via Communications Media Technology**

**April 18, 2024
Thursday, 10:00 a.m.**

	PAGE NO.
I. Call to Order, Introductions	
II. Approval of Agenda	3
III. Approval of March 21, 2024 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee	
a. Monthly Financial Report Review and Approval - February 29, 2024	9
B. Fiscal Year 2022-23 Regional Rural Development Grant	
1. Website	
2. e-newsletter	
3. Domestic Travel Shows	
4. Advertising Campaign	
5. Scholarships	
6. Professional Organization Memberships	
C. VISIT FLORIDA	
1. Monthly Report	
D. Staff Items - None	
E. Other Old Business	
1. Task Force 2024 Meeting Schedule and County Assignments	37
F. Announcements	

V. NEW BUSINESS

VI. Leadership Forum - TBD

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on May 16, 2024 in Dixie County at a location to be determined.