

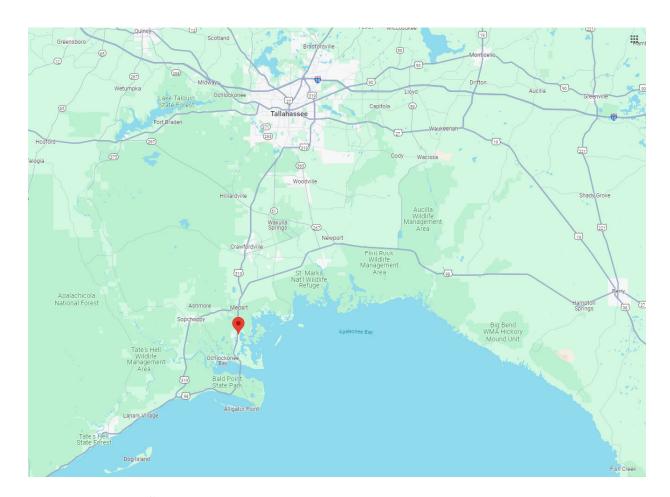
MEETING NOTICE

There will be a hybrid meeting of the Original Florida Tourism Task Force on March 21, 2024. The meeting will be held at, Wakulla Welcome Center, 1505 Coastal Highway, Panacea, Florida, 32346 beginning at 10:00 a.m.

LINK: https://meet.goto.com/263940301

DIAL IN NUMBER: Toll Free 1. 866.899.4679

CONFERENCE CODE: 263-940-301



Wakulla Welcome Center 1505 Coastal Highway Panacea, FL 32346



F.

Announcements



Meeting Agenda

Wakulla Welcome Center 1505 Coastal Highway, Panacea, FL and Via Communications Media Technology			March 21, 2024 Thursday, 10:00 a.m.
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I.	Cal	l to Order, Introductions	
II.	App	proval of Agenda	3
III.	App	proval of February 8, 2024 Meeting Minutes	5
IV.	Old Business		
	A. Committee Reports		
		 Finance Committee Monthly Financial Reports Review and Approval - December 31, 2023, and January 31, 2024 	9
	B.	Fiscal Year 2022-23 Regional Rural Development Grant	
		 Website e-newsletter Domestic Travel Shows Advertising Campaign Scholarships Professional Organization Memberships Approval of Fourth Quarter Report and Reimbursement Submit 	ttal Package 19
	C.	VISIT FLORIDA	
		 Florida Huddle Report - Kinsey Miller and Elizabeth Hughes Monthly Report 	
	D.	Staff Items 1. Legislative Update	
	E.	Other Old Business	
		1. Task Force 2024 Meeting Schedule and County Assignments	37

- V. NEW BUSINESS
- VI. Leadership Forum TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on April 18, 2024 in Jefferson County at a location to be determined.