

TOURISM TASK FORCE

**MEETING NOTICE** 

There will be a meeting of the Original Florida Tourism Task Force on March 17, 2022. The meeting will be held at the Wakulla County Community Center, 318 Shadeville Road, Crawfordville, Florida, beginning at 10:00 a.m.



Wakulla County Community Center The Crawfordville Room 318 Shadeville Road Crawfordville, FL 32327

TheOriginal Florida



## TOURISM TASK FORCE Meeting Agenda

		March 17, 2022 Thursday, 10:00 a.m.
		PAGE NO.
I.	Call to Order, Introductions	
II.	Approval of Agenda	3
III.	Approval of February 24, 2022 Meeting Minutes	5
IV.	Old Business	
	<ul><li>A. Committee Reports</li><li>1. Finance Committee</li></ul>	
	a. Monthly Financial Report Review and Approval	
	(1) January 31, 2022	9
	2. Marketing Committee	
	B. Fiscal Year 2021-22 Regional Rural Development Grant	29
	<ol> <li>Website</li> <li>e-newsletter</li> <li>Website Blogs</li> <li>Marketing Materials</li> <li>Domestic Travel Shows</li> <li>Advertising Campaign</li> <li>Brochure Distribution</li> <li>Scholarships</li> <li>Professional Organization Memberships</li> </ol>	
	C. VISIT FLORIDA - 1. Monthly Report	
	<ul> <li>D. Staff Items -</li> <li>1. Senate Bill 1898 / House Bill 6075 - Tourist Developmed</li> <li>2. Senate Bill 434 / House Bill 489 - VISIT FLORIDA</li> <li>3. Senate Bill 1542 / House Bill 673- Tourist Development (Law Enforcement)</li> <li>4. VISIT FLORIDA Rural Tourism Letter</li> </ul>	45
	<ul> <li>E. Other Old Business</li> <li>1. Updated Task Force Member Contact Information</li> <li>2. 2022 Meeting Dates and Locations</li> </ul>	59 63

- F. Announcements
- V. NEW BUSINESS
- VI. Leadership Forum: TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on April 21, 2022 in Jefferson County at a location to be determined.