

TOURISM TASK FORCE

MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on March 16, 2023. The meeting will be held at the Good Times Motel & Marina,7022 SW Highway 358, Steinhatchee, Florida, beginning at 10:00 a.m.



Good Times Motel & Marina 7022 SW Highway 358 Steinhatchee, FL 32359

TheOriginal Florida

Visit Natural NORTH FLORIDA

TOURISM TASK FORCE Meeting Agenda

| 7022 \$ | Times Motel & Marina 5W Highway 358, Steinhatchee, FL County | March 16, 2023 Thursday, 10:00 a.m. | | |
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| | | PAGE NO. | | |
| I. | Call to Order, Introductions | | | |
| II. | Approval of Agenda | 3 | | |
| III. | Approval of February 16, 2023 Meeting Minutes | 5 | | |
| IV. | Old Business | | | |
| | A. Committee Reports | | | |
| | 1. Finance Committee | | | |
| | a. Monthly Financial Report Review and Approval - January 31, 2023 | 7 | | |
| | B. Fiscal Year 2022-23 Regional Rural Development Grant | 29 | | |
| | Website e-newsletter Website Blogs Marketing Materials Domestic Travel Shows Advertising Campaign Brochure Distribution Scholarships | | | |
| | a. Southeast Tourism Society Marketing College, June 4-9, 20 | 023 | | |
| | 9. Professional Organization Memberships | | | |
| | C. VISIT FLORIDA | | | |
| | 1. Monthly Report | | | |
| | D. Staff Items | | | |
| | Senate Bill 640 / House Bill 309 - Tourist Development Tax Senate Bill 1482 - Rural Development | 31 37 | | |

| E. | Other Old Busines | SS | | | |
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| 1. | Update Task Force Member Contact Information | 45 |
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| 2. | Task Force 2023 Meeting Schedule and County Assignments | 49 |

- F. Announcements
- V. NEW BUSINESS
- VI. Leadership Forum TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on April 20, 2023 in Jefferson County at a location to be determined.