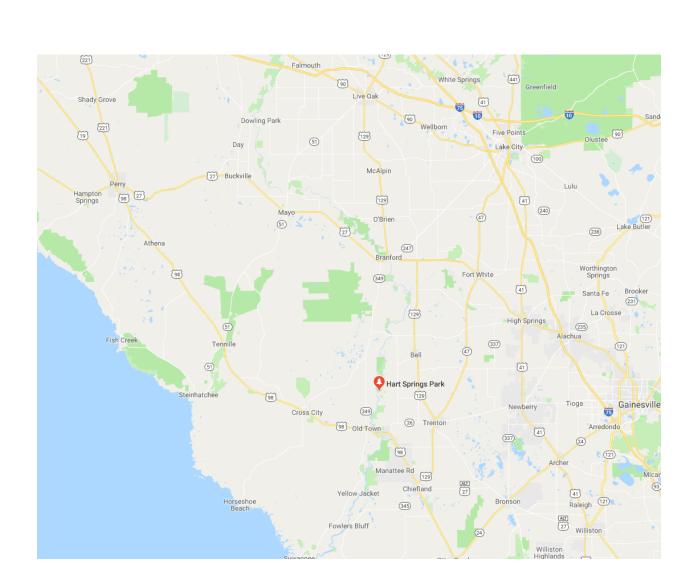


MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on February 8, 2024. The meeting will be held at Hart Springs Park, 4240 SW 86th Avenue, Bell, Florida 32619, beginning at 10:00 a.m.

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Hart Springs Park 4240 SW 86th Avenue Bell, FL 32619

TheOriginal Florida

F.

Announcements



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TOURISM TASK FORCE **Meeting Agenda**

Hart Springs Park February 8, 2024 4240 SW 86th Avenue, Bell, FL Thursday, 10:00 a.m. **Gilchrist County** PAGE NO. I. Call to Order, Introductions II. 3 Approval of Agenda III. Approval of November 16, 2023MeetingMinutes 5 IV. **Old Business** A. Committee Reports 1. Finance Committee 7 a. Monthly Financial Reports Review and Approval -October 31, 2023, and November 30, 2023 В. Fiscal Year 2022-23 Regional Rural Development Grant 43 1. Website 2. e-newsletter 3. Domestic Travel Shows 4. Advertising Campaign 5. Scholarships – Marketing College 6. Professional Organization Memberships C. VISIT FLORIDA 1. Monthly Report D. Staff Items 1. Bank Account Fraud Protection 2. SB 872/ HB 1453 Tourist Development Tax 49 3. SB 1594 Tourist Impact Tax 59 4. SB 1748/HB 1599 Tourist Development Tax 65 E. Other Old Business 1. Travel Show Coordinator Agreement Fiscal Year 2023-24 69 2. Task Force 2024 Meeting Schedule and County Assignments

- V. NEW BUSINESS
- VI. Leadership Forum TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on March 21, 2024 in Wakulla County at a location to be determined.