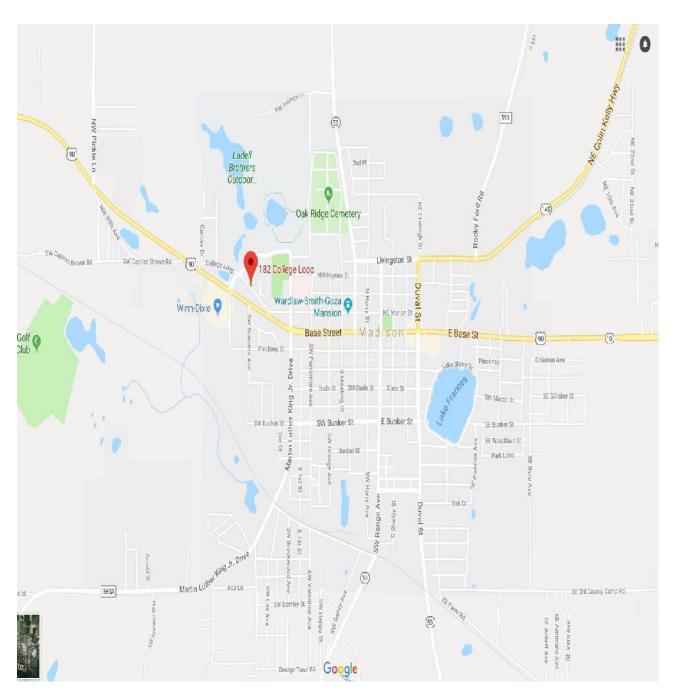


## **MEETING NOTICE**

There will be a meeting of the Original Florida Tourism Task Force on February 16, 2023. The meeting will be held atthe Madison County Chamber of Commerce and Tourism Office, 182 College Loop, Madison, Florida, beginning at 10:00 a.m.



Madison County Chamber of Commerce and Tourism Office, 182 College Loop (behind O'Neal's Country Restaurant), Madison, FL Madison, Florida 32340

## TheOriginal Florida



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## TOURISM TASK FORCE Meeting Agenda

Madison County Chamber of Commerce 182 College Loop, Madison, FL Madison County			February 16, 2023 Thursday, 10:00 a.m.	
			PAGE NO.	
I.	Call	l to Order, Introductions		
II.	App	proval of Agenda	3	
III.	App	proval of January 19, 2023 Meeting Minutes	5	
IV.	Old Business			
	A.	Committee Reports		
		1. Finance Committee		
		<ul> <li>a. Monthly Financial ReportReview and Approval - December 31, 2022</li> </ul>	9	
	B.	Fiscal Year 2021-22 Regional Rural Development Grant	31	
		<ol> <li>Website</li> <li>e-newsletter</li> <li>Website Blogs</li> <li>Marketing Materials</li> <li>Domestic Travel Shows</li> <li>Advertising Campaign</li> <li>Brochure Distribution</li> <li>Scholarships</li> <li>Professional Organization Memberships</li> <li>Approval of Fourth Quarter Report and Reimbursement Submit</li> </ol>	ttal Package 39	
	C.	VISIT FLORIDA  1. Monthly Percent		
	D.	1. Monthly Report Staff Items		
		<ol> <li>Travel Show Coordinator Agreement Fiscal Year 2022-23</li> <li>Task Force 2023 Meeting Schedule and County Assignments</li> <li>Cooperative Regional Marketing Fee Fiscal Year 2022-23</li> </ol>	55	
	E.	Other Old Business		

1. Update Task Force Member Contact Information

- F. Announcements
- V. NEW BUSINESS
- VI. Leadership Forum TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on March 16, 2023 in Dixie County at a location to be determined.