

TOURISM TASK FORCE

MEETING NOTICE

There will be a meeting of The Original Florida Tourism Task Force on November 22, 2022. The meeting will be held virtually via communications media technology at 10:00 a.m.

LINK: https://meet.goto.com/990613485

DIAL IN NUMBER: Toll Free 1.866.899.4679

CONFERENCE CODE: 990-613-485

TheOriginal Florida



TOURISM TASK FORCE Meeting Agenda

Virtual Public Meeting Via Communications Media Technology		November 22, 2022 Tuesday, 10:00 a.m.
		PAGE NO.
I.	Call to Order, Introductions	
II.	Approval of Agenda	3
III.	Approval of September 15, 2022MeetingMinutes	5
IV.	Old Business	
	A. Committee Reports	
	1. Finance Committee	
	 a. Monthly Financial Reports Review and Approval - August 31, 2022 and September 30, 2022 b. Amended Fiscal Year 2021-22 Budget Review and Approval 	9 47
	 B. Fiscal Year 2021-22 Regional Rural Development Grant 1. Website 2. e-newsletter 3. Website Blogs 4. Marketing Materials 5. Domestic Travel Shows 6. Advertising Campaign 7. Brochure Distribution 8. Scholarships 9. Professional Organization Memberships 10. Approval of Third Quarter Report and Reimbursement Submitta 	49 al Package 57
	C. VISIT FLORIDA	
	1. Monthly Report	
	D. Staff Items	
	1. Task Force Retreat	
	E. Other Old Business	
	 Update Task Force Member Contact Information 2023 Meeting Dates and Locations 	73 77

- 2. 2023 Meeting Dates and Locations
- F. Announcements

V. NEW BUSINESS

- VI. Leadership Forum TBD
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on January 19, 2023 in Columbia County at a location to be determined.