



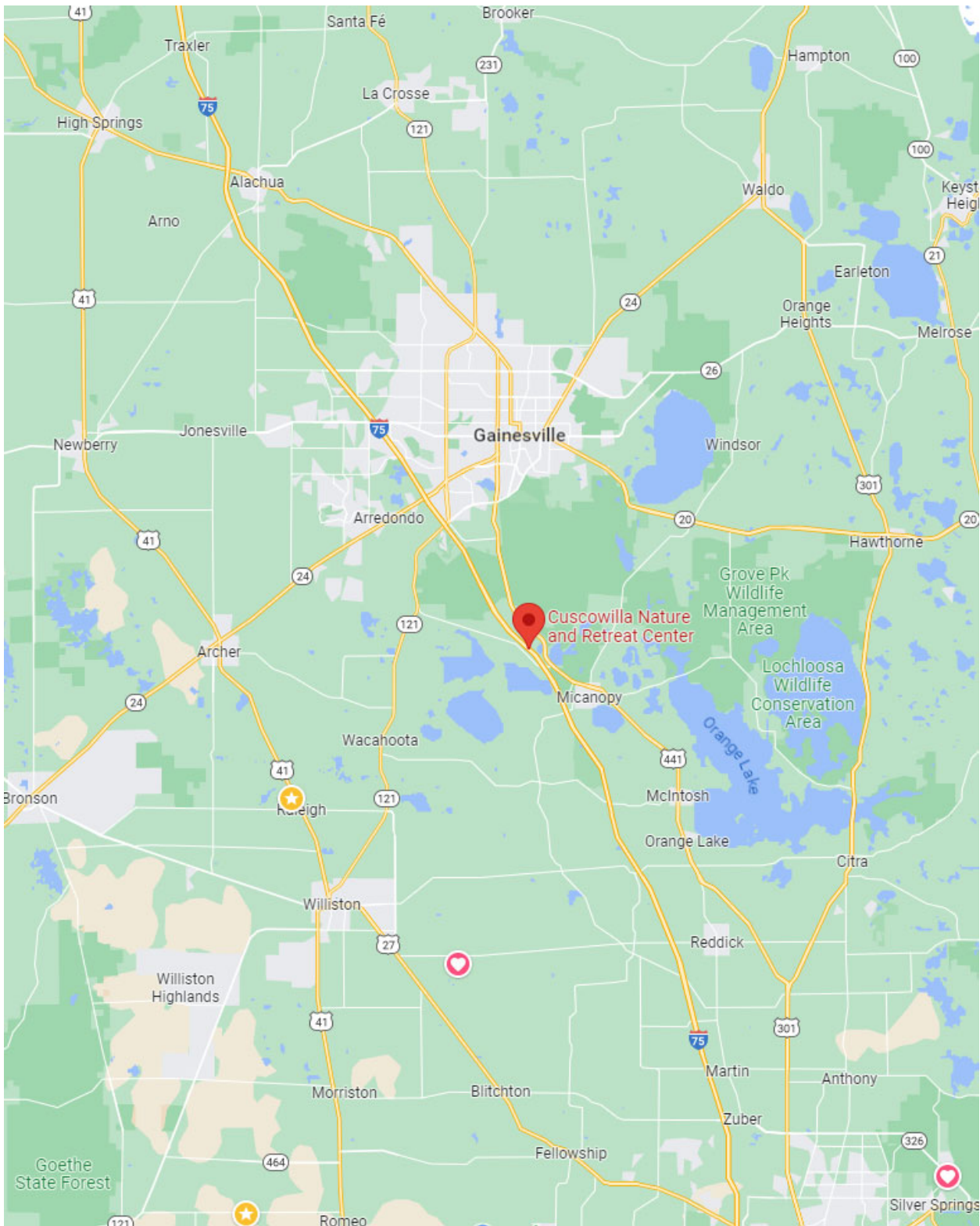
## MEETING NOTICE

There will be a hybrid meeting of the Original Florida Tourism Task Force on **November 16, 2023**. The meeting will be held in-person at the **Cuscowilla Nature and Retreat Center, 210 Southeast 134th Avenue, Micanopy, Florida**, beginning at **10:00 a.m.** and via communications media technology.

LINK: <https://meet.goto.com/801685477>

DIAL IN NUMBER: **Toll Free 1.877.309.2073**

CONFERENCE CODE: **801-685-477**



**Cuscowilla Nature and Retreat Center**  
**210 Southeast 134th Avenue**  
**Micanopy, FL 32667**

*TheOriginal Florida*

*Visit Natural*  
**NORTH FLORIDA**

**TOURISM TASK FORCE  
Meeting Agenda**

**Cuscowilla Nature and Retreat Center  
210 Southeast 134th Avenue, Micanopy, FL and  
Via Communications Media Technology**

**November 16, 2023  
Thursday, 10:00 a.m.**

	<b>PAGE NO.</b>
I. Call to Order, Introductions	
II. Approval of Agenda	3
III. Approval of October 19, 2023 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee	
a. Monthly Financial Report Review and Approval - September 30, 2023	7
b. Amended Fiscal Year 2022-23 Budget Review and Approval	21
B. Fiscal Year 2022-23 Regional Rural Development Grant	23
1. Website	
2. e-newsletter	
3. Domestic Travel Shows	
4. Advertising Campaign	
5. Scholarships - Florida Governor's Conference on Tourism	
6. Professional Organization Memberships	
7. Approval of Third Quarter Report and Reimbursement Submittal Package	27
C. VISIT FLORIDA	
1. Monthly Report	
D. Staff Items	
E. Other Old Business	
1. Update Task Force Member Contact Information	43
2. Task Force 2023 Meeting Schedule and County Assignments	47
3. Task Force 2024 Meeting Schedule and County Assignments	49
F. Announcements	

V. NEW BUSINESS - None

VI. Leadership Forum - TBD

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on January 18, 2024 at a location to be determined.