

TOURISM TASK FORCE

MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on January 19, 2023. The meeting will be held at the Columbia County Tourist Development Council Office, 971 West Duval Street (U.S. Highway 90), Suite 145, Lake City, Florida, beginning at 10:00 a.m.



Columbia County Tourist Development Council Office 971 West Duval Street (U.S. Highway 90), Suite 145 Lake City, FL 32025

TheOriginal Florida

Visit Natural NORTH FLORIDA

TOURISM TASK FORCE Meeting Agenda

Columbia County Tourist Development Council Office 971 West Duval Street (U.S. Highway 90), Suite 145 Lake City, FL 32025			January 19, 2023 Tuesday, 10:00 a.m.
			PAGE NO.
I.	Call to Order, Introductions		
II.	Approval of Agenda		3
III.	Approval of November 22, 2022 MeetingMinutes		5
IV.	Old Business		
	A.	Committee Reports	
		1. Finance Committee	
		a. Monthly Financial Reports Review and Approval - October 31, 2022 and November 30, 2022	7
	В.	 Fiscal Year 2021-22 Regional Rural Development Grant Website e-newsletter Website Blogs Marketing Materials Domestic Travel Shows Advertising Campaign Brochure Distribution Scholarships Professional Organization Memberships 	37
	C.	VISIT FLORIDA	
		1. Monthly Report	
	D.	Staff Items	
		 Travel Show Coordinator Agreement Fiscal Year 2022-23 Task Force 2023 Meeting Schedule and County Assignments Cooperative Regional Marketing Fee Fiscal Year 2022-23 	
	E.	Other Old Business	
		1. Update Task Force Member Contact Information	45

F. Announcements

V. NEW BUSINESS

- VI. Leadership Forum Model Travel Show Booth
- VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled to be held at 10:00 a.m. on February 16, 2023 at a location to be determined.