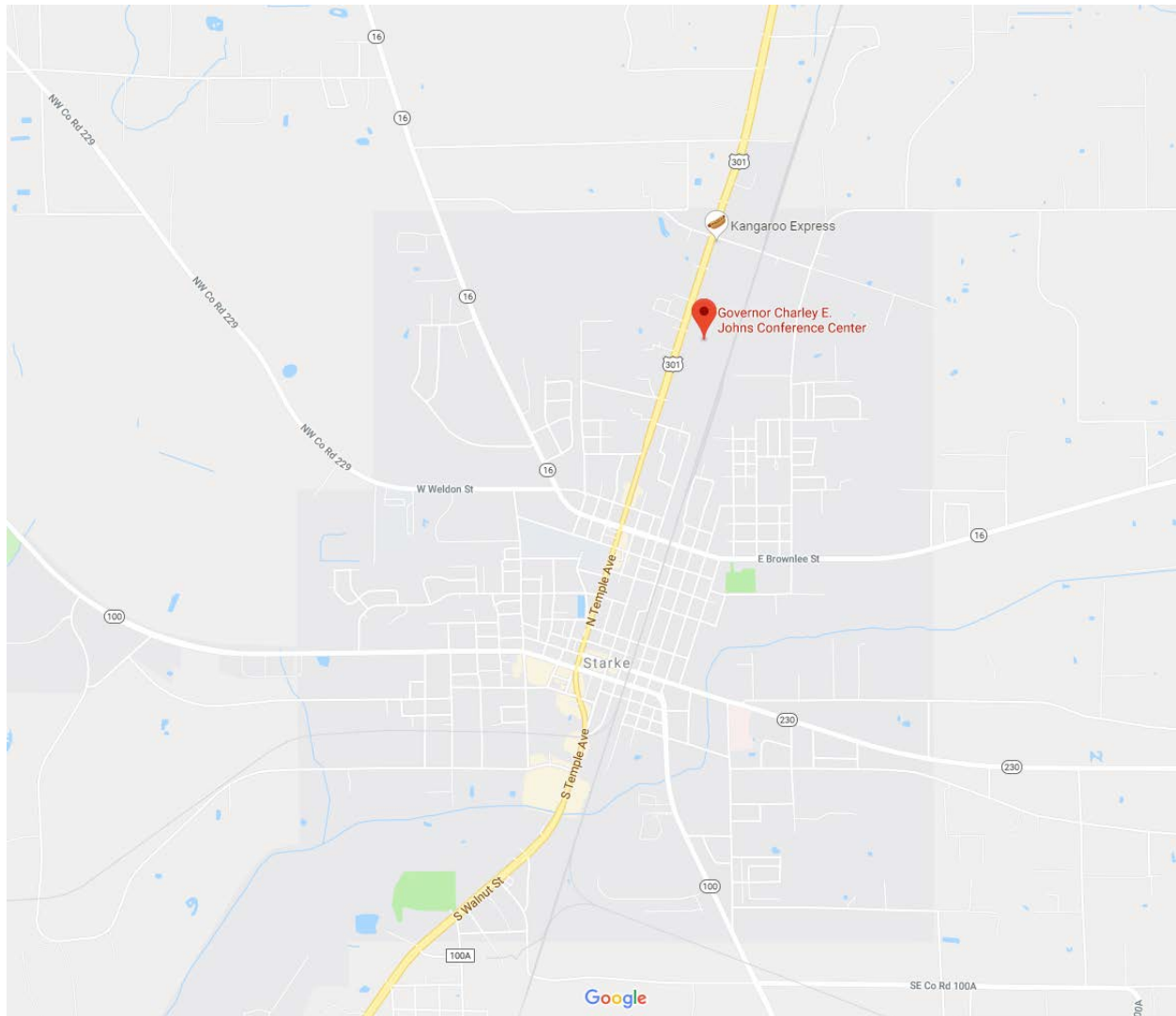


MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **July 18, 2019**. The meeting will be held at the **Governor Charley E. Johns Conference Center, 1610 North Temple Avenue, Starke, Florida**, beginning at **10:00 a.m.**

(Location Map on Back)



Governor Charley E. Johns Conference Center
1610 North Temple Avenue
Starke, FL 32091

The Original Florida

**TOURISM TASK FORCE
Meeting Agenda**

Visit Natural
NORTH FLORIDA

**Governor Charley E. Johns Conference Center
1610 North Temple Avenue, Starke, FL
Bradford County**

**July 18, 2019
Thursday, 10:00 a.m.**

	PAGE NO.
I. Call to Order, Introductions	
II. Approval of Agenda	3
III. Approval of June 20, 2019 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee Report	9
a. Monthly Financial Reports Review and Approval - March 31, 2019, April 30, 2019 and May 31, 2019	
2. Bicycle Guide Committee	
3. Marketing Committee	
4. Nominating Committee	
B. Fiscal Year 2018-19 Regional Rural Development Grant	103
1. Website	
a. Attractions Maintenance and Updating	
b. New Places to Go Town Pages	
2. e-newsletter	
3. Website Blogs	
4. Ultimate Bicycle Guide Reprint	
5. Domestic Travel Shows	
a. Bike Expo New York	
b. Midwest Mountaineering Spring Expo	
6. Advertising Campaign	
a. Digital Marketing	
b. Print Advertising (UnDiscovered Florida, Florida Travel Planner, Florida Transportation Map)	
c. VISIT FLORIDA Retargeting Campaign	
7. Brochure Distribution	
8. Scholarships	
a. Southeast Tourism Society Marketing College	
b. Florida Governor's Tourism Conference	
9. Professional Organization Memberships	
C. VISIT FLORIDA Grants	
1. VISIT FLORIDA - North Central Florida Fiscal Year 2018-19 Rural Area of Opportunity Partnership Program	
a. Final Reimbursement Request	

2. VISIT FLORIDA - North Central Florida Fiscal Year 2019-20

D. VISIT FLORIDA Report

1. Monthly Report - Brenna Dacks

E. Staff Items - None

F. Other Old Business

1. Updated Task Force Member Contact Information 109

G. Announcements

V. NEW BUSINESS

VI. Leadership Forum: To Be Determined

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., August 15, 2019 in Lafayette County at a location to be determined.

MINUTES OF
The Original Florida
TOURISM TASK FORCE

The Lodge at Wakulla Springs
550 Wakulla Park Drive, Wakulla Springs, FL
Wakulla County

June 20, 2019
10:00 a.m.

MEMBERS PRESENT

Sean Plemons, Alachua County
Paula Vann, Columbia County
Russ McCallister, Dixie County
Patricia Watson, Gilchrist County
Mariela Garcia-Rendon, Hamilton County
David Ward, Jefferson County
Katrina Richardson, Jefferson County
Jackie Blount, Madison County
Phyllis Williams, Madison County
Charissa Setzer, Suwannee County
Dawn Taylor, Taylor County, Chair
Natalie Knowles, Wakulla County
Thomas Herndon, Wakulla County

MEMBERS ABSENT

Ron Gromoll, Alachua County
Daniel Riddick, Bradford County
Will Sexton, Bradford County, Vice-Chair
Rod Butler, Columbia County
Lee Deen, Gilchrist County
Craig Colton, Lafayette County
Carol McQueen, Levy County
Tisha Whitehurst, Levy County
Teena Peavey, Suwannee County
Sandy Beach, Taylor County
Dale Walker, Union County

OTHERS PRESENT

Savanna Barry, University of Florida
Institute of Food and Agricultural Sciences
Donna Creamer, Task Force
Travel Show Coordinator
Rita Dopp, Task Force Volunteer
Steve Dopp, Task Force Volunteer
Michelle Laxton, The Lodge at Wakulla Springs
Roland Loog, Task Force Volunteer
Lois Nevins, By All Means Travel
Amber O'Connell, VISIT FLORIDA
Tommy Thompson, Two Tree, Inc.

STAFF PRESENT

Lauren Yeatter

I. CALL TO ORDER, INTRODUCTIONS

Noting the presence of a quorum, Chair Dawn Taylor, called the meeting to order at 10:03 a.m. and called for introductions.

II. APPROVAL OF THE AGENDA

Chair Taylor requested approval of the meeting agenda, as presented.

ACTION: Katrina Richardson moved and Sean Plemons seconded to approve the meeting agenda. The motion passed unanimously.

III. APPROVAL OF THE APRIL 18, 2019 MINUTES

Chair Taylor asked for approval of the April 18, 2019 meeting minutes.

ACTION: Patricia Watson moved and Mariela Garcia-Rendon seconded to approve the April 18, 2019 minutes as presented. The motion passed unanimously.

IV. OLD BUSINESS

A. Committee Reports

1. Treasurer Election

ACTION: Mariela Garcia-Rendon moved and Phyllis Williams seconded to elect Ron Gromoll as Treasurer for the 2019-2021 term. The motion passed unanimously.

2. Finance Committee Report

a. Monthly Financial Reports Review and Approval

1. March 31, 2019 and April 30, 2019

No action was taken on this item.

3. Bicycle Guide Committee Report

Roland Loog reported that the Committee met on June 19, 2019 to discuss updates to the Bicycle Guide.

B. Fiscal Year 2018-19 Regional Rural Development Grant

1. Website

ACTION: Patricia Watson moved and Paula Vann seconded to terminate without cause the website update agreement between The Original Florida Tourism Task Force and Steven Dopp, and to compensate Mr. Dopp for work completed to the termination date. The motion passed unanimously.

2. e-newsletter

Lauren Yeatter, Senior Planner, reported that the summer e-newsletter will be distributed by the end of June 2019.

3. Website Blogs

Ms. Yeatter reported that Nancy Moreland had completed four blogs. Tommy Thompson discussed ideas for future blogs.

4. Ultimate Bicycle Guide Reprint

5. Domestic Travel Shows

- a. Bike Expo New York
- b. Midwest Mountaineering Spring Expo

Ms. Creamer and Mr. Thompson reported on these shows.

- 6. Advertising Campaign
 - a. Digital Marketing
 - b. Print Advertising (UnDiscovered Florida, Florida Travel Planner, Florida Transportation Map)
 - c. VISIT FLORIDA Retargeting Campaign

Ms. Yeatter circulated a copy of the new Florida Transportation Map containing the Task Force advertisement.

- 7. Brochure Distribution

No discussion occurred under this item.

- 8. Scholarships

- a. Southeast Tourism Society Marketing College
- b. Florida Governor's Tourism Conference

Attendees of the Marketing College discussed their experiences.

- 9. Professional Organization Memberships

No discussion occurred under this item.

C. VISIT FLORIDA Grants

- 1. VISIT FLORIDA - North Central Florida Fiscal Year 2018-19 Rural Area of Opportunity Partnership Program
 - a. Website Video Project
 - b. Final Reimbursement Request

Ms. Yeatter reported that the final reimbursement request and supplemental documentation was submitted to VISIT FLORIDA on June 5, 2019.

D. VISIT FLORIDA Report - Amber O'Connell

Amber O'Connell presented the VISIT FLORIDA monthly report.

E. Staff Items

1. Senate Bill 596/House Bill 671

Lauren Yeatter, reported that neither Senate Bill 596 nor House Bill 671 concerning the Regional Rural Development Grant Program were passed by the Legislature.

F. Other Old Business

1. Updated Task Force Member Contact Information

Updates were made to the Task Force member contact information.

G. Announcements

Task Force members made announcements of interest to the Task Force.

V. New Business

VI. Leadership Forum: The Lodge at Wakulla Springs
presented by Michelle Laxton, Director of Sales

Characterizing your Fishing Audience
presented by Savanna Barry, Ph.D., Regional Specialized Agent

Date and Location of next meeting

The next meeting is scheduled for 10:00 a.m., July 18, 2019 in Bradford County at a place to be determined.

The meeting adjourned at 11:48 a.m.

Dawn Taylor, Chair

7/18/19
Date

Minutes prepared by Lauren Yeatter of the North Central Florida Regional Planning Council.

The Original Florida Tourism Task Force

Balance Sheet

As of March 31, 2019

	<u>Mar 31, 19</u>
ASSETS	
Current Assets	
Checking/Savings	
Cash in Bank - Capital City	62,412.83
Total Checking/Savings	<u>62,412.83</u>
Accounts Receivable	
Accounts Receivable	35,383.40
Total Accounts Receivable	<u>35,383.40</u>
Other Current Assets	
Prepaid Expense	1,600.00
Prepaid Registration Fees	13,614.15
Total Other Current Assets	<u>15,214.15</u>
Total Current Assets	<u>113,010.38</u>
TOTAL ASSETS	<u>113,010.38</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	59,149.45
Total Accounts Payable	<u>59,149.45</u>
Total Current Liabilities	<u>59,149.45</u>
Total Liabilities	59,149.45
Equity	
Unrestricted Earnings	94,376.51
Net Income	-40,515.58
Total Equity	<u>53,860.93</u>
TOTAL LIABILITIES & EQUITY	<u>113,010.38</u>

10:22 AM

06/10/19

Accrual Basis

The Original Florida Tourism Task Force

Profit & Loss

March 2019

	Mar 19
Expense	
Legal Expenses	61.25
Marketing	
Public Relations	
Advertising	6,878.00
Total Public Relations	6,878.00
Trade Shows	
Canoecopia	6,146.00
F.r.e.e Messe Munich Show	3,018.70
Houston RV Show	1,938.50
Nashville RV Super Show	1,762.52
NCFRPC Contractual Services	2,100.00
Ottawa Travel and Vacation Show	3,646.70
Philadelphia Travel Adventure	7,894.87
Promotional Materials	167.71
Washington DC Travel Adventure	8,259.89
Total Trade Shows	34,934.89
Website	
Bloggers Fees	1,190.00
Total Website	1,190.00
Total Marketing	43,002.89
NCFRPC Contractual Services	9,750.00
Postage	55.78
Professional Enhancements	
Marketing College	55.00
Total Professional Enhancements	55.00
Total Expense	52,924.92
Net Income	-52,924.92

1:10 PM

04/11/19

The Original Florida Tourism Task Force
Reconciliation Summary
Cash in Bank - Capital City, Period Ending 03/29/2019

	Mar 29, 19
Beginning Balance	<u>98,244.81</u>
Cleared Transactions	
Checks and Payments - 20 items	-33,401.36
Deposits and Credits - 2 items	<u>15,000.00</u>
Total Cleared Transactions	<u>-18,401.36</u>
Cleared Balance	<u><u>79,843.45</u></u>
Uncleared Transactions	
Checks and Payments - 10 items	-17,430.62
Total Uncleared Transactions	<u>-17,430.62</u>
Register Balance as of 03/29/2019	<u><u>62,412.83</u></u>
New Transactions	
Checks and Payments - 7 items	-14,595.56
Total New Transactions	<u>-14,595.56</u>
Ending Balance	<u><u>47,817.27</u></u>

1:10 PM

04/11/19

The Original Florida Tourism Task Force

Reconciliation Detail

Cash in Bank - Capital City, Period Ending 03/29/2019

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						98,244.81
Cleared Transactions						
Checks and Payments - 20 items						
Bill Pmt -Check	02/14/2019	1394	Steven C. Dopp	X	-1,486.32	-1,486.32
Bill Pmt -Check	02/14/2019	1389	Florida Outdoor Writ...	X	-175.00	-1,661.32
Bill Pmt -Check	02/28/2019	1396	Bike New York, Inc	X	-2,800.00	-4,461.32
Bill Pmt -Check	02/28/2019	1403	United Parcel Service	X	-2,070.09	-6,531.41
Bill Pmt -Check	02/28/2019	1401	Plemons, Sean	X	-1,511.86	-8,043.27
Bill Pmt -Check	02/28/2019	1397	Dopp, Steven	X	-1,248.92	-9,292.19
Bill Pmt -Check	02/28/2019	1399	Hamilton County BO...	X	-1,236.06	-10,528.25
Bill Pmt -Check	02/28/2019	1402	Richardson, Katrina	X	-1,196.16	-11,724.41
Bill Pmt -Check	02/28/2019	1398	Garcia-Rendon Mari...	X	-439.58	-12,163.99
Bill Pmt -Check	02/28/2019	1400	Koons, Scott	X	-276.62	-12,440.61
Bill Pmt -Check	02/28/2019	1405	Dopp, Steven	X	-157.62	-12,598.23
Bill Pmt -Check	03/11/2019	1406	Blaine	X	-362.40	-12,960.63
Bill Pmt -Check	03/12/2019	1412	Worth International ...	X	-6,878.00	-19,838.63
Bill Pmt -Check	03/12/2019	1409	Player Expositions, I...	X	-2,982.26	-22,820.89
Bill Pmt -Check	03/12/2019	1410	Two Tree, Inc.	X	-607.19	-23,428.08
Bill Pmt -Check	03/12/2019	1411	United Parcel Service	X	-422.93	-23,851.01
Bill Pmt -Check	03/14/2019	1416	Creamer Donna	X	-4,400.00	-28,251.01
Bill Pmt -Check	03/14/2019	1417	Koons, Scott	X	-55.00	-28,306.01
Bill Pmt -Check	03/21/2019	1414	Two Tree, Inc.	X	-3,899.19	-32,205.20
Bill Pmt -Check	03/21/2019	1413	Richardson, Katrina	X	-1,196.16	-33,401.36
Total Checks and Payments					-33,401.36	-33,401.36
Deposits and Credits - 2 items						
Deposit	03/06/2019			X	15,000.00	15,000.00
Bill Pmt -Check	03/22/2019		Two Tree, Inc.	X	0.00	15,000.00
Total Deposits and Credits					15,000.00	15,000.00
Total Cleared Transactions					-18,401.36	-18,401.36
Cleared Balance					-18,401.36	79,843.45
Uncleared Transactions						
Checks and Payments - 10 items						
Bill Pmt -Check	02/28/2019	1404	Watson, Pat		-2,454.44	-2,454.44
Bill Pmt -Check	03/12/2019	1407	Columbia County TDC		-981.71	-3,436.15
Bill Pmt -Check	03/12/2019	1408	Gray, Cody A.		-549.03	-3,985.18
Bill Pmt -Check	03/28/2019	1421	Southeast Tourism ...		-8,545.00	-12,530.18
Bill Pmt -Check	03/28/2019	1420	Richardson, Katrina		-1,640.38	-14,170.56
Bill Pmt -Check	03/28/2019	1423	Two Tree, Inc.		-1,579.20	-15,749.76
Bill Pmt -Check	03/28/2019	1419	Gromoll, Ron		-1,408.71	-17,158.47
Bill Pmt -Check	03/28/2019	1422	Steven C. Dopp		-167.71	-17,326.18
Bill Pmt -Check	03/28/2019	1418	Florida Department ...		-61.25	-17,387.43
Bill Pmt -Check	03/28/2019	1424	United Parcel Service		-43.19	-17,430.62
Total Checks and Payments					-17,430.62	-17,430.62
Total Uncleared Transactions					-17,430.62	-17,430.62
Register Balance as of 03/29/2019					-35,831.98	62,412.83
New Transactions						
Checks and Payments - 7 items						
Bill Pmt -Check	04/11/2019	1426	Creamer Donna		-4,064.04	-4,064.04
Bill Pmt -Check	04/11/2019	1425	Beach, Sandy		-4,041.60	-8,105.64
Bill Pmt -Check	04/11/2019	1427	Dopp, Steven		-3,018.70	-11,124.34
Bill Pmt -Check	04/11/2019	1428	Peavey, Teena 1		-1,906.35	-13,030.69
Bill Pmt -Check	04/11/2019	1429	Two Tree, Inc.		-680.00	-13,710.69
Bill Pmt -Check	04/11/2019	1430	United Parcel Service		-485.87	-14,196.56
Bill Pmt -Check	04/11/2019	1431	VisitFlorida		-399.00	-14,595.56
Total Checks and Payments					-14,595.56	-14,595.56
Total New Transactions					-14,595.56	-14,595.56
Ending Balance					-50,427.54	47,817.27



P.O. Box 900
Tallahassee, FL 32302

ACCOUNT STATEMENT

SKT

00006283 FCC31545033019193129 01 000000000
THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PL
GAINESVILLE FL 32653-1603

Date 3/29/19
Primary Account

Page 1
XXXXXXXX2204



Need a personal loan or line of credit? Visit ccbg.com/loans for information about our consumer credit products and then simply apply online. We make it easy to apply for the funds you need. All loans subject to credit approval; Equal Housing Lender.

CHECKING ACCOUNT

ANALYZED BUS CHECKING
Account Number
Previous Balance
1 Deposits/Credits
20 Checks/Debits
Service Charges
Interest Paid
Ending Balance

XXXXXXXX2204	Images	21
98,244.81	Statement Dates 3/01/19 thru 3/31/19	
15,000.00	Days in this Statement Period	31
33,401.36	Avg Ledger Balance	96,033.96
.00	Avg Collected Balance	95,550.08
.00		
79,843.45		

DEPOSITS AND OTHER CREDITS

Date	Description	Amount
3/06	Deposit	15,000.00

CHECKS IN NUMBER ORDER

Date	Check No	Amount	Date	Check No	Amount
3/25	1389	175.00	3/11	1399	1,236.06
3/18	1394*	1,486.32	3/04	1400	276.62
3/11	1396*	2,800.00	3/07	1401	1,511.86
3/18	1397	1,248.92	3/05	1402	1,196.16
3/11	1398	439.58	3/08	1403	2,070.09

* Denotes missing check numbers

RECEIVED

APR 05 2019

NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL

00006283-0042649-0001-0005-FCC31545033019193129-03-L



CAPITAL CITY BANK



THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PL
GAINESVILLE FL 32653-1603

Date 3/29/19
Primary Account

Page 2
XXXXXXXX2204

ANALYZED BUS CHECKING

XXXXXXXX2204 (Continued)

CHECKS IN NUMBER ORDER					
Date	Check No	Amount	Date	Check No	Amount
3/18	1405*	157.62	3/22	1412	6,878.00
3/15	1406	362.40	3/22	1413	1,196.16
3/27	1409*	2,982.26	3/25	1414	3,899.19
3/22	1410	607.19	3/19	1416*	4,400.00
3/26	1411	422.93	3/25	1417	55.00

* Denotes missing check numbers

DAILY BALANCE INFORMATION

Date	Balance	Date	Balance	Date	Balance
3/01	98,244.81	3/08	108,190.08	3/22	87,377.83
3/04	97,968.19	3/11	103,714.44	3/25	83,248.64
3/05	96,772.03	3/15	103,352.04	3/26	82,825.71
3/06	111,772.03	3/18	100,459.18	3/27	79,843.45
3/07	110,260.17	3/19	96,059.18		

-----END OF STATEMENT-----

00006283-0042650-0002-0005-FCC31545033019193129-03-L



Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1389

03/06/2019

\$15,000.00

MEMO: 15,000.00

03/06/2019 \$15,000.00

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1389

03/25/2019

\$175.00

MEMO: Florida Outdoor Writers Association
One Hundred Seventy-Five and 00/100
Florida Outdoor Writers Association
24 NW 33rd Court, Suite A
Gainesville, FL 32607

03/25/2019 \$175.00

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1394

03/18/2019

\$1,486.32

MEMO: Steven C. Doss
One Thousand Four Hundred Eighty-Six and 32/100
Steven C. Doss
864 N.W. Shady Terr
Lake City, FL 32035

03/18/2019 \$1,486.32

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1396

03/11/2019

\$2,800.00

MEMO: Billy New York, Inc.
Two Thousand Eight Hundred and 00/100
Billy New York, Inc.
Attn: Jamie De Four
475 Riverside Dr. 19th Floor
New York, NY 10115

03/11/2019 \$2,800.00

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1397

03/18/2019

\$1,248.92

MEMO: Steven Doss
One Thousand Two Hundred Forty-Eight and 92/100
Doss, Steven
864 N.W. Shady Terr
Lake City, FL 32035

03/18/2019 \$1,248.92

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1398

03/11/2019

\$439.58

MEMO: Mariela Garcia-Rendon
Four Hundred Thirty-Nine and 58/100
Mariela Garcia-Rendon
Hamilton County Tourism Dev
1153 U.S. Highway 41 N.W., Suite 3
Gainesville, FL 32602

03/11/2019 \$439.58

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1399

03/11/2019

\$1,236.06

MEMO: Hamilton County BOCC
One Thousand Two Hundred Thirty-Six and 06/100
Hamilton County BOCC
207 NE 1st Street, Room 108
Jasper, FL 32062

03/11/2019 \$1,236.06

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1400

03/04/2019

\$276.62

MEMO: Scott R. Koons
Two Hundred Seventy-Six and 62/100
Scott R. Koons
8210 NW 50th Terrace
Gainesville, FL 32626-4300

03/04/2019 \$276.62

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1401

03/07/2019

\$1,511.86

MEMO: Sean Plamons
One Thousand Five Hundred Eleven and 86/100
Sean Plamons
2025 NE 5th Street
Gainesville, FL 32609

03/07/2019 \$1,511.86

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1402

03/05/2019

\$1,196.16

MEMO: Katrina Richardson
One Thousand One Hundred Ninety-Six and 16/100
Katrina Richardson
Morrisville/Chatham Chain of Lakes
400 West Village Green Street
Mundelein, IL 60064

03/05/2019 \$1,196.16

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1403

03/08/2019

\$2,070.09

MEMO: United Parcel Service
Two Thousand Seventy and 09/100
United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19178-0001

03/08/2019 \$2,070.09

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK FORCE
2000 N.W. 57TH PLACE
GAINESVILLE, FLORIDA 32608-1903
254.393.2200

Capital City Bank

1405

03/18/2019

\$157.62

MEMO: Steven Doss
One Hundred Fifty-Seven and 62/100
Doss, Steven
864 N.W. Shady Terr
Lake City, FL 32035

03/18/2019 \$157.62



Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1406 03/15/2019 \$362.40

PAY TO THE ORDER OF: Blake
Three Hundred Sixty-Two and 40/100

Blake
114 E. Barry Street
Brea CA 92621

MEMO: *S.S.P.K.*

⑆001406⑆ ⑆053100588⑆ ⑆0224792204⑆

1409 03/27/2019 \$2,982.26

PAY TO THE ORDER OF: *S.S.P.K.*

⑆001409⑆ ⑆053100588⑆ ⑆0224792204⑆ ⑆0000298226⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1410 03/22/2019 \$607.19

PAY TO THE ORDER OF: Two Tree, Inc.
Six Hundred Seven and 19/100

Two Tree, Inc.
Tommy Thompson
24-A NW 30th Court
Gainesville, FL 32607

MEMO: *S.S.P.K.*

⑆001410⑆ ⑆053100588⑆ ⑆0224792204⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1411 03/26/2019 \$422.93

PAY TO THE ORDER OF: United Parcel Service
Four Hundred Twenty-Two and 22/100

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-0244

MEMO: *S.S.P.K.*

⑆001411⑆ ⑆053100588⑆ ⑆0224792204⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1412 03/22/2019 \$6,878.00

PAY TO THE ORDER OF: Worth International Media Group
Six Thousand Eight Hundred Seventy-Eight and 00/100

Worth International Media Group
P.O. Box 771073
Miami Gardens, FL 33017-1070

MEMO: *S.S.P.K.*

⑆001412⑆ ⑆053100588⑆ ⑆0224792204⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1413 03/22/2019 \$1,196.16

PAY TO THE ORDER OF: Karlene Richardson
One Thousand One Hundred Ninety-Six and 16/100

Karlene Richardson
Mordant/Wallington Chain of Corn
420 West Washington Street
Monticello, FL 32544

MEMO: *S.S.P.K.*

⑆001413⑆ ⑆053100588⑆ ⑆0224792204⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1414 03/25/2019 \$3,899.19

PAY TO THE ORDER OF: Two Tree, Inc.
Three Thousand Eight Hundred Ninety-Nine and 19/100

Two Tree, Inc.
Tommy Thompson
24-A NW 30th Court
Gainesville, FL 32607

MEMO: *S.S.P.K.*

⑆001414⑆ ⑆053100588⑆ ⑆0224792204⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1416 03/19/2019 \$4,400.00

PAY TO THE ORDER OF: Donna Crowder
Four Thousand Four Hundred and 00/100

Donna Crowder
4863 NW 50th Ave
Bek, FL 32619

MEMO: *S.S.P.K.*

⑆001416⑆ ⑆053100588⑆ ⑆0224792204⑆

Natural North Florida THE ORIGINAL FLORIDA TOURIST TAX RECEIPT
3000 N.W. 57TH PLACE
SUNNYVALE, FLORIDA 32750-1405
TEL 408.2008

1417 03/25/2019 \$55.00

PAY TO THE ORDER OF: Scott R. Koons
Fifty-Five and 00/100

Scott R. Koons
8219 NW 50th
Gainesville, FL 32605-4309

MEMO: *S.S.P.K.*

⑆001417⑆ ⑆053100588⑆ ⑆0224792204⑆

00006283-0042651-0004-0005-FCC31545033019193129-03-L





6/10/2019 11:47 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES A VISIBLE PATTERN, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1389

63-68/631 2/14/2019

PAY TO THE ORDER OF Florida Outdoor Writers Association \$**175.00

One Hundred Seventy-Five and 00/100***** DOLLARS

Florida Outdoor Writers Association
24 NW 33rd Court, Suite A
Gainesville, FL 32607

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001389 0631006881 0224792204

>063102152< 03/22/2019 0001048404

6565140 0005 00133

>063102152< 03/22/2019 0001048404

6565140 0005 00133

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

ENDORSE HERE

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Amount: -175.00

Description: Check

Check Number: 1389

Posted Date: 3/25/2019

Transaction Type: History



Tourism Task Force

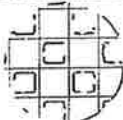
*****2204

3/25/2019 3:29 PM


DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit
**Natural
North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200



63-68/631



Capital City
Bank

1394

PAY TO THE
ORDER OF

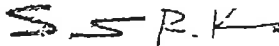
Steven C. Dopp

\$**1,486.32

One Thousand Four Hundred Eighty-Six and 32/100*****

DOLLARS

Steven C. Dopp
564 N.W. Shelby Terr
Lake City, FL 32055



MEMO

TRUC WATERMARK PAPER - HOLD TO LIGHT TO VIEW

FAFER CONTAINS TONER ADMISSION PROPERTIES

HEAT-SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001394

0631006881

0224792204

ENDORSE HERE

for *Edward*

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE

RESERVED FOR FINANCIAL INSTITUTION USE

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Amount: -1486.32

Description: Check

Check Number: 1394

Posted Date: 3/18/2019

Transaction Type: History



3/25/2019 3:29 PM

Tourism Task Force

*****2204



THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200



63-68/631



1396

2/28/2019

PAY TO THE
ORDER OF Bike New York, Inc

\$**2,800.00

Two Thousand Eight Hundred and 00/100***** DOLLARS

Bike New York, Inc
Atten: Jamie De Four
475 Riverside Dr. 13th Floor
New York, NY 10115



MEMO

⑈001396⑈ ⑆063100688⑆ 0224792204⑈

For Deposit Only - JPMC

FOR DEPOSIT ONLY
BIKE NEW YORK, INC.
51265963

Amount: -2800.00

Description: Check

Check Number: 1396

Posted Date: 3/11/2019

Transaction Type: History



Tourism Task Force

*****2204

3/25/2019 3:30 PM

THIS DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOLIO MOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1803
352.955.2200

Capital City Bank 1397

63-68/631 2/28/2019

PAY TO THE ORDER OF Steven Dopp \$**1,248.92

One Thousand Two Hundred Forty-Eight and 92/100***** DOLLARS

Dopp, Steven
564 N.W. Shelby Terr
Lake City, FL 32055

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001397 0631006881 0224792204

Security Features:

- **Hologram**
- **Heat Sensitive Ink**
- **True Watermark**
- **Visible Fibers**
- **Void Print** - when viewed with UV light, the paper turns white.
- **Chemical Wash** - the paper can be washed with a mild detergent and the ink will remain.
- **Microprinting**
- **High Resolution Warning Band**
- **False Positive Test Area**
- **Anti Copy Technology**
- **Laid Line Back Pattern**

The security features listed show as well as those not listed, exceed industry guidelines.

HC-3

○ ENDORSE HERE

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

Amount: -1248.92
Description: Check
Check Number: 1397
Posted Date: 3/18/2019
Transaction Type: History



3/25/2019 3:31 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES & SOIL MOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1398

63-68/031 2/28/2019

PAY TO THE ORDER OF Mariela Garcia Rendon \$**439.58

Four Hundred Thirty-Nine and 58/100***** DOLLARS

Mariela Garcia-Rendon
Hamilton County Tourism Dev
1153 U.S. Highway 41 N.W., Suite 5
Jasper, FL 32052

MEMO

STAMP WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001398 063100688 0224792204

Security Features:

The security features help to protect your money from counterfeiters.

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE

ALSO SEE FRONT FOR ADDITIONAL INSTRUCTIONS

Signature: *[Handwritten Signature]*

Amount: -439.58

Description: Check

Check Number: 1398

Posted Date: 3/11/2019

Transaction Type: History



3/25/2019 3:31 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1399

63-88/631 2/28/2019

PAY TO THE ORDER OF Hamilton County BOCC \$**1,236.06

One Thousand Two Hundred Thirty-Six and 06/100***** DOLLARS

Hamilton County BOCC
207 NE 1st Street, Room 106
Jasper, FL 32052

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001399 1063100688 0224792204

BOFD >263184488<
Hamilton Cty Cle
2019-03-08
0085838704

DO NOT WRITE STAMP ORS ON BELOW THIN LINE
RESERVED FOR FINANCIAL INSTITUTION USE

ENCLOSURE HERE

Amount: -1236.06
Description: Check
Check Number: 1399
Posted Date: 3/11/2019
Transaction Type: History



3/25/2019 3:31 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBILE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1400

63-58/631 2/28/2019

PAY TO THE ORDER OF Scott R. Koons \$**276.62

Two Hundred Seventy-Six and 62/100***** DOLLARS

Scott R. Koons
5210 NW 50th Terrace
Gainesville, FL 32606-4309

MEMO

Shield

THIS WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WHEN HEAT

0001400 1063100688 0224792204

Amount: -276.62

Description: Check

Check Number: 1400

Posted Date: 3/4/2019

Transaction Type: History

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FUTURE INSTITUTION USE

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3/25/2019 3:31 PM

Tourism Task Force

*****2204

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1401

63-68131 2/28/2019

PAY TO THE ORDER OF Sean Plemons \$**1,511.86

One Thousand Five Hundred Eleven and 86/100..... DOLLARS

Sean Plemons
2035 NE 8th Street
Gainesville, FL 32609

MEMO

SSR.K

0001401 1053100688 0224792204

3/5/2019
19:10:15
3/5/2019
269015

For mobile deposit
USA
posit only at banks
12/2/2015

Amount: -1511.86
Description: Check
Check Number: 1401
Posted Date: 3/7/2019
Transaction Type: History



Tourism Task Force

*****2204

3/25/2019 3:32 PM

DOCUMENT INCLUDES VISIBLE FIGURES, CHEMICAL LUMINESCENT PROPERTIES AND FEATURES A SOIL HOLOGRAM

Visit Natural North Florida

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank

1402

63-68/631

2/28/2019

\$**1,196.16

PAY TO THE ORDER OF Katrina Richardson

One Thousand One Hundred Ninety-Six and 16/100 DOLLARS

Katrina Richardson
Monticello/Jefferson Cham of Com
420 West Washington Street
Monticello, FL 32344

MEMO

TRULY WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001402 0663100688 0224792204

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Drawer/Trans#: 41408/0316

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TO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

065303360 41408 196 20190304

0501722306

Amount: -1196.16

Description: Check

Check Number: 1402

Posted Date: 3/5/2019

Transaction Type: History



3/25/2019 3:32 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL CHROMOGRAM

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

63-68/631

Capital City Bank

1403

2/28/2019

PAY TO THE ORDER OF United Parcel Service

\$**2,070.09

Two Thousand Seventy and 09/100***** DOLLARS

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-001

MEMO

SHIELD

VERIFIED WATERMARK PAPER HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001403 063100688 0224792204

For >031100209< 03/07/19 DLW-UPS 7380
Deposit Citibank N.A.
Only New Castle DE 40705208
7380 718497 061 000 718497-20-10-031/3102-031

Amount: -2070.09
Description: Check
Check Number: 1403
Posted Date: 3/8/2019
Transaction Type: History



Tourism Task Force

*****2204

3/25/2019 3:32 PM

100 DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit
**Natural
North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE

2009 N.W. 67TH PLACE

GAINESVILLE, FLORIDA 32653-1603

352.955.2200

Capital City
Bank

1405

63-68/631

2/28/2019

PAY TO THE
ORDER OF

Steven Dopp

\$ **157.62

One Hundred Fifty-Seven and 62/100

DOLLARS

Dopp, Steven

564 N.W. Shelby Terr

Lake City, FL 32055

MEMO

SSR.K

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

00014051 00631006881 0224792204

DETECTION CIRCLE REVEALS A LOCK WINDY FIELD

Security Features Visible

Printed on Stock

The security features listed below, as well as those not listed, exceed industry guidelines.

Security Features:

- Hologram
- Heat Sensitive Ink
- True Watermark
- Visible Fibers
- Invisible Fibers
- Void Part (etch with Volatiles, can't be vul)
- Chemically Sensitive Paper and Conspicuous Watermark Area
- Macroprinting
- High Resolution Warning Band
- False Positive Test Area
- Anti Copy Technology
- Laid Line Back Pattern

@Patented design is a trademark of the Chief Financial Officers Association

FEDERAL RESERVE BOARD OF GOVERNORS REG. CO.

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

ENDORSE HERE

Amount: -157.62

Description: Check

Check Number: 1405

Posted Date: 3/18/2019

Transaction Type: History



3/25/2019 3:32 PM

Tourism Task Force

*****2204

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1406

63-68/631

3/11/2019

PAY TO THE ORDER OF Blaine \$**362.40

Three Hundred Sixty-Two and 40/100***** DOLLARS

Blaine
114 S. Berry Street
Brea CA 92821

MEMO

THIS WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001406 063100688 0224792204

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE

FOR DEPOSIT ONLY
BLAINE CONVENTION SERVICES
6153 1738

Amount: -362.40

Description: Check

Check Number: 1406

Posted Date: 3/15/2019

Transaction Type: History



5/30/2019 10:54 AM

Tourism Task Force

*****2204

00031-003
03/22/2019
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This is a LEGAL COPY of
your check. You can use it
the same way you would
use the original check.

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5692027695

Visit Natural North Florida
 THE ORIGINAL FLORIDA TOURISM TASK FORCE
 2008 N.W. 87TH PLACE
 GAINESVILLE, FLORIDA 32663-1803
 352.346.2700

Capital City Bank
 1409

03-06/01

3/12/2019

PAY TO THE ORDER OF Player Expositions, Inc.

\$2,982.28

Two Thousand Nine Hundred Eighty-Two and 28/100

Player Expositions, Inc.
 255 Clemow Avenue
 Ottawa, Ontario
 K1S 2B5 Canada

DOLLARS

S S R K

MEMO

0001409 00631005880 0224792204

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DEPOSIT TO THE CREDIT OF
PLAYER EXPOSITIONS
INTERNATIONAL INC. ...
DISHONORED, PLEASE RETURN TO
ROYAL BANK
00110 # 120-117-7

00116-003
ROYAL BANK OF CANADA
BANK & FIRST BRANCH
MAR 22 2019
OTTAWA, ONTARIO
00116-003

WELLS FARGO BANK NA PHIL
20190326 E025 PKT 03
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THEORETICAL MODEL

↓ Do not endorse or write below this line. ↓

02799-003 03/22/2019
9932027695

Amount: -2982.26

Description: Check

Check Number: 1409

Posted Date: 3/27/2019

Transaction Type: History



3/25/2019 3:33 PM

Tourism Task Force

*****2204

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1410

3/12/2019

PAY TO THE ORDER OF Two Tree, Inc. \$**607.19

Six Hundred Seven and 19/100 DOLLARS

Two Tree, Inc.
Tommy Thompson
24-A NW 33rd Court
Gainesville, FL 32607

MEMO

SRK

00014101 0063100688 0224792204

The security features listed below are used as follows:
not shown, entered with the bank's logo

Security Features

1. Watermark: The word "NATURAL" is printed vertically on the left side of the check.

2. Microprint: The words "NATURAL NORTH FLORIDA" are printed in a fine line along the top edge of the check.

3. Hologram: A small, circular, multi-colored hologram is located on the right side of the check.

4. Security Thread: A thin, silver, metallic thread is woven into the paper of the check.

5. UV Fluorescence: The check glows under ultraviolet light.

6. Red Ink: The words "NATURAL NORTH FLORIDA" are printed in red ink on the back of the check.

7. Red Ink: The words "NATURAL NORTH FLORIDA" are printed in red ink on the front of the check.

8. Red Ink: The words "NATURAL NORTH FLORIDA" are printed in red ink on the back of the check.

9. Red Ink: The words "NATURAL NORTH FLORIDA" are printed in red ink on the front of the check.

10. Red Ink: The words "NATURAL NORTH FLORIDA" are printed in red ink on the back of the check.

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

for Deposit only
with large inside

Amount: -607.19
Description: Check
Check Number: 1410
Posted Date: 3/22/2019
Transaction Type: History



5/30/2019 10:05 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOLIOLOGRAM

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

63-68/631

1411

3/12/2019

PAY TO THE ORDER OF United Parcel Service

\$ **422.93

Four Hundred Twenty-Two and 93/100 ***** DOLLARS

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-001

MEMO

SHIELD

TRUE WATERMARK PAPER *HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001411 1063100688 0224792204

For >031100209< 03/25/19 DLW-UPS 7380
Deposit Citibank N.A.
Only New Castle DE 40705208
7380 731166 007 000 731166-20-10-004/2563-004

DO NOT WRITE IN THESE SPACES
RESERVED FOR CITIBANK USE ONLY

PHOTOCOPY HERE

Amount: -422.93

Description: Check

Check Number: 1411

Posted Date: 3/26/2019

Transaction Type: History



3/25/2019 3:33 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32653-1803
352.955.2200

63-68/631

Capital City Bank

1412

3/12/2019

PAY TO THE ORDER OF **Worth International Media Group**

\$**6,878.00

Six Thousand Eight Hundred Seventy-Eight and 00/100***** DOLLARS

Worth International Media Group
P.O. Box 171070
Miami Gardens, FL 33017-1070

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001412 063100688 0224792204

SHIELD

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
OR FOR FINANCIAL INSTITUTION USE

ENDORSE HERE
Worth International Communication Corp
2098539800
Florida Community Bank
066016766

Amount: -6878.00

Description: Check

Check Number: 1412

Posted Date: 3/22/2019

Transaction Type: History



3/25/2019 3:33 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIGURES, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank

1413

3/21/2019

63-68/631

PAY TO THE ORDER OF Katrina Richardson

\$**1,196.16

One Thousand One Hundred Ninety-Six and 16/100***** DOLLARS

Katrina Richardson
Monticello/Jefferson Cham of Com
420 West Washington Street
Monticello, FL 32344

MEMO

TRUE WATERMARK PAPER • HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DRAPPEARS WITH HEAT

001413 063100688 0224792204

>065303360< 20190321
THE FIRST ANBA
Drawer#/Trans#: 41405/0025
BIN: 701924150000067

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

Report
10501722306

1003

Amount: -1196.16
Description: Check
Check Number: 1413
Posted Date: 3/22/2019
Transaction Type: History



5/30/2019 10:53 AM

Tourism Task Force

*****2204

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2000 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1414
63-63/631

3/21/2019

PAY TO THE ORDER OF **Two Tree, Inc.** \$ **3,899.19

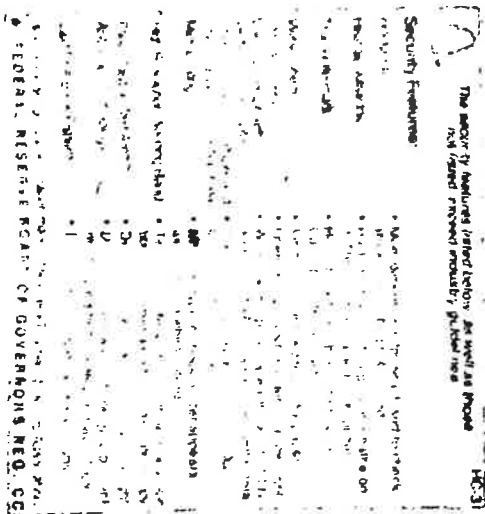
Three Thousand Eight Hundred Ninety-Nine and 19/100..... DOLLARS

Two Tree, Inc.
Tommy Thompson
24-A NW 33rd Court
Gainesville, FL 32607

MEMO

SSR

001414 0063100688 0224792204



DO NOT WRITE STAMP OR SIGN BELOW THIS LINE

For Print Only
Write Large, Clearly

Amount: -3899.19

Description: Check

Check Number: 1414

Posted Date: 3/25/2019

Transaction Type: History



Tourism Task Force

*****2204

3/25/2019 3:34 PM

DOCUMENT INCLUDES VISIBILE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1416

03-68/631 3/14/2019

PAY TO THE ORDER OF Donna Creamer \$**4,400.00

Four Thousand Four Hundred and 00/100 DOLLARS

Donna Creamer
4869 NW 50th Ave
Bell, FL 32619

MEMO

THIS WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADOPTION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

00 14 16 06 3 100 68 8 0 2 2 4 7 9 2 2 0 4

03/19/2019 055881808435340 >ES3180633<

Amount: -4400.00
Description: Check
Check Number: 1416
Posted Date: 3/19/2019
Transaction Type: History



6/10/2019 11:47 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBER, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank

1417

63-68/631

3/14/2019

PAY TO THE ORDER OF **Scott R. Koons**

\$**55.00

Fifty-Five and 00/100***** DOLLARS

Scott R. Koons
5210 NW 50th Terrace
Gainesville, FL 32606-4309

MEMO

SHIELD

TRUE WATERMARK FIBER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

000141701 00631006881 0224792204

Security Feature: The security feature is a small, clear, rectangular mark that is visible when the check is held to the light.

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE

15005092204

SSR/K

Amount: -55.00

Description: Check

Check Number: 1417

Posted Date: 3/25/2019

Transaction Type: History

Scott R. Koons

SKT

INVOICE

5210 N.W. 50th Terrace
Gainesville, FL 32606
Ph: 352.377.5789

DATE: February 5, 2019
INVOICE # 31
FOR: London Times
Destinations -
Shipping

Bill To:
The Original Florida Tourism Task Force

2009 NW 67th Place
Gainesville, FL 32653-1603
352.955.2200

DESCRIPTION	AMOUNT
London Times Destinations Trade Show Shipping- 1/31/19 to 2/3/19	\$ 273.89
Foreign Transaction Fee	2.73
TOTAL	\$ 276.62

Approved for Payment



THANK YOU!

EXHIBITION HANDLING & FREIGHT ORDER FORM



Units 11-12, Second Exhibition Avenue
NEC, Birmingham
B40 1PJ

Tel: +44 (0) 121 780 2627
Fax: +44 (0) 121 780 2329

Contact: Josie Smith
Email: Jossmith@agility.com

SKAD

Destinations the holiday & travel show

Olympia London 31 Jan - 3 Feb 2019

in association with

THE TIMES
THE SUNDAY TIMES

83023

Stand No Date/time goods required on stand

30 January 2019

Hall No Hall

Number and Type of Packaging	Description of Goods	Gross Wt. Kg	Dimension cm		
			L	W	H
1 Cardboard Box	Road Maps	10.4	32	27	25
1 Cardboard Box	Regional Brochures	10.4	25	13	42
1 Cardboard Box	Assorted Brochures	18.4	31	31	31
1 Cardboard Box	Assorted Brochures	20.4	31	31	31
1 Cardboard Box	Assorted Brochures	17.4	31	31	31
1 Cardboard Box	Visit Florida Magazine	13.6	27	22	22

We require the following services: (tick as required)

☒ Transport from warehouse to show, £149

Please provide a no obligation quotation:-

☐ Transportation
☐ Transit insurance (please provide details)

☒ Pre-show / Post-show warehouse handling via our local warehouse
(Additional transport charges apply)

£ 29.00 per 2m3 / 1000kg (min. £ 29.00) each way

☒ Unloading to / Reloading from stand**

£ 10.00 per 1m3 / 333kg (min. £ 40.00) each way

☐ Collection, storage and re-delivery of Empty Packing Material

£ 24.00 per 1m3 (min. £ 48.00)

**** Subject to overtime surcharge outside of working hours 0800-1700 Hrs, Mon - Fri.**

PLEASE SIGN TO CONFIRM ORDER AND PROVIDE PAYMENT DETAILS BELOW

Company	Original Florida Tourism Task Force	Signed	
Address	2009 NW 67th Pl, Gainesville, FL 32653 USA	Name (please print)	Scott Koons
Note: The name of our stand is	Visit Natural North Florida.	Card Number (Visa Or Mastercard)	
		Credit <input checked="" type="checkbox"/> Debit <input type="checkbox"/>	
		Expiry Date	
Telephone	001.352.955.2200 ext. 101	Security Number	
Fax	001.352.955.2209	Email Address	koons@ncfrpc.org
Company Reg. No.		VAT Number	

All prices are exclusive of VAT. Please note we do not accept American Express.

**All business, without exception, is handled in accordance with our General Trading Conditions.
Copies are available on request.**

Scott R. Koons

SK

INVOICE

5210 N.W. 50th Terrace
Gainesville, FL 32606
Ph: 352.377.5789

DATE: February 27, 2019
INVOICE # 32
FOR: 2019 Florida Tourism
Day

Bill To:


The Original Florida Tourism Task Force

2009 NW 67th Place
Gainesville, FL 32653-1603
352.955.2200

83011

DESCRIPTION	AMOUNT
Registration for 2019 Florida Tourism Day - Lauren Yeatter	\$ 55.00
TOTAL	\$ 55.00

Approved for Payment



THANK YOU!

[Summary](#)[Post Registration](#) ▼[Log Out](#)

2019 Florida Tourism Day

March 13, 2019

Congratulations, you are now
registered!

Your Confirmation Number is:

GHNCVR92DF4

You will receive an email with your registration details.

[Add to Calendar](#)

Registration Summary

Review your registration information below

Lauren Yeatter

yeatter@ncfrpc.org



Company

The Original Florida Tourism Task
Force

Title

Senior Planner

Questions

Please select your primary affiliation

VISIT FLORIDA (VF)

Please select your county below

Alachua

Agenda

Item	Date	Price
Admission Item		
Florida Tourism Day Registration		\$55.00
Sessions		
Registration	3/13/19, 8:00 AM - 3/13/19, 9:00 AM	\$0.00
Florida Tourism Day Program	3/13/19, 9:00 AM - 3/13/19, 11:30 AM	\$0.00
Lunch	3/13/19, 11:30 AM - 3/13/19, 1:00 PM	\$0.00
Legislative Appointments at the Florida Capitol	3/13/19, 1:30 PM - 3/13/19, 5:00 PM	\$0.00
Florida Tourism Day Street Party	3/13/19, 5:00 PM - 3/13/19, 8:00 PM	\$0.00

The Original Florida Tourism Task Force

Income and Expenses - Budget vs. Actual

As of March 31, 2019

(These financial statements are unaudited)

	Budget	March 2019	Year to Date	Over/(Under) Budget
Co-op Regional Marketing Program Fee	53,000.00	0.00	53,000.00	0.00
DEO Rural Development Grant 17/18	48,700.00	0.00	34,187.24	(14,512.76)
DEO Rural Development Grant 18/19	120,600.00	0.00	0.00	(120,600.00)
VisitFlorida Rural Area Opportunity Grant 18/19	126,000.00	0.00	50,000.00	(76,000.00)
VisitFlorida Rural Area Opportunity 18/19 In-Kind	12,800.00	0.00	0.00	(12,800.00)
Other	0.00	0.00	0.00	0.00
Total Income	361,100.00	0.00	137,187.24	(223,912.76)
Expenses				
Marketing				
Collateral Materials				
Print Ultimate Bicycle Guide	3,000.00	0.00	0.00	(3,000.00)
Print RV Parks & Campgrounds Brochure	0.00	0.00	347.10	347.10
Print Experience North Florida Bike Flyer	0.00	0.00	72.00	72.00
Total Collateral Materials	3,000.00	0.00	419.10	(2,580.90)
Website				
Fishing, Paddling, Bike & Springs Microsites	7,000.00	0.00	0.00	(7,000.00)
Regional Video	5,000.00	0.00	5,000.00	0.00
Website Blogs	5,100.00	1,190.00	2,975.00	(2,125.00)
Web Hosting Services	6,000.00	0.00	7,000.00	1,000.00
County/Town Videos	12,000.00	0.00	0.00	(12,000.00)
Topic-Centered Landing Pages	10,000.00	0.00	0.00	(10,000.00)
Town Landing Pages	2,500.00	0.00	0.00	(2,500.00)
Ultimate Bicycle Guide Landing Page	100.00	0.00	0.00	(100.00)
Ultimate Springs Guide Landing Page	100.00	0.00	0.00	(100.00)
Paddling Landing Page	100.00	0.00	0.00	(100.00)
Florida State Parks Page	100.00	0.00	0.00	(100.00)
Fishing Page	100.00	0.00	0.00	(100.00)
Places to Stay, Eat & Things to Do	2,000.00	0.00	0.00	(2,000.00)
Website Header Enhancements	0.00	0.00	2,000.00	2,000.00
Total Website	50,100.00	1,190.00	16,975.00	(33,125.00)
Trade Shows				
Whistles & Other Promotional Items	5,000.00	167.71	4,905.18	(94.82)
Popup and/or Cloth Displays - VF In-Kind	5,000.00	0.00	0.00	(5,000.00)
Welcome Center Rack Space - VF In-Kind	800.00	0.00	0.00	(800.00)
State Park Guides & State Maps-VF In-Kind	2,000.00	0.00	0.00	(2,000.00)
Dusseldorf & NY Times Register-VF In-Kind	5,000.00	0.00	4,600.87	(399.13)

The Original Florida Tourism Task Force Income and Expenses - Budget vs. Actual

As of March 31, 2019

(These financial statements are unaudited)

	Budget	March 2019	Year to Date	Over/(Under) Budget
VF Georgia RV & Camper Show	4,200.00	0.00	0.00	(4,200.00)
VF Boot Dusseldorf	6,300.00	0.00	0.00	(6,300.00)
VF Atlanta Camping & RV Show	3,800.00	0.00	2,836.32	(963.68)
VF Nashville RV Super Show	5,100.00	1,762.52	5,083.77	(16.23)
VF New York Times Travel Show	3,000.00	0.00	667.58	(2,332.42)
VF London Times Destinations Show	15,200.00	0.00	9,270.42	(5,929.58)
VF Houston RV Show	7,300.00	1,938.50	7,678.23	378.23
VF Chicago RV & Camping Show	7,100.00	0.00	7,169.41	69.41
VF Boston Travel & Adventure Show	7,700.00	0.00	6,763.71	(936.29)
VF F.re.e. Messe Munich	12,600.00	3,018.70	10,025.43	(2,574.57)
VF Toronto Outdoor Adventure Show	8,300.00	0.00	6,204.04	(2,095.96)
VF Canoecon Madison, WI	6,300.00	5,046.00	5,046.00	(1,254.00)
VF Philadelphia Travel & Adventure Show	7,300.00	6,794.87	7,303.28	3.28
VF Ottawa Outdoor & Travel Adventure Show	7,900.00	0.00	0.00	(7,900.00)
VF Washington DC Travel & Adventure Show	7,000.00	7,159.89	7,159.89	159.89
Midwest Mountaineering Spring Expo	6,700.00	0.00	0.00	(6,700.00)
Bike Expo New York	7,700.00	0.00	0.00	(7,700.00)
VF Ottawa Travel and Vacation Show	0.00	3,646.70	3,646.70	3,646.70
Total Trade Shows	141,300.00	29,534.89	88,360.83	(52,939.17)
Advertising				
Brochure Distribution	12,000.00	0.00	4,232.00	(7,768.00)
Digital Advertising Campaign	23,500.00	0.00	13,250.00	(10,250.00)
Florida Vacation Planner Print Advertisement	8,300.00	0.00	8,303.25	3.25
Florida Transportation Map Print Advertisement	5,000.00	0.00	0.00	(5,000.00)
Undiscovered Florida Print Advertisement	8,200.00	6,878.00	6,878.00	(1,322.00)
Quarterly eNewsletters	4,300.00	0.00	200.00	(4,100.00)
Total Advertising	61,300.00	6,878.00	32,863.25	(28,436.75)
Total Marketing Expenses	255,700.00	37,602.89	138,618.18	(117,081.82)
Administration				
NCFRPC - Admin VF & DEO 2017-18	5,625.00	0.00	0.00	(5,625.00)
NCFRPC - Admin VF & DEO FY 2018-19	18,975.00	8,725.00	8,725.00	(10,250.00)
NCFRPC - Admin Program Fees	12,500.00	3,125.00	3,125.00	(9,375.00)
Bank Charges	200.00	0.00	0.00	(200.00)
Legal Advertising	300.00	0.00	0.00	(300.00)
Legal Expenses	300.00	61.25	61.25	(238.75)
Other Admin Expenses Miscellaneous	2,000.00	0.00	638.07	(1,361.93)
Postage	300.00	55.78	80.97	(219.03)
VF Travel Show Service Program Fee	15,400.00	3,300.00	14,300.00	(1,100.00)

The Original Florida Tourism Task Force
Income and Expenses - Budget vs. Actual
As of March 31, 2019

(These financial statements are unaudited)

	Budget	March 2019	Year to Date	Over/(Under) Budget
Telephone	300.00	0.00	0.00	(300.00)
Total Administration	55,900.00	15,267.03	26,930.29	(28,969.71)
Memberships				
Visit Florida	400.00	0.00	0.00	(400.00)
Southeast Tourism Society	300.00	0.00	0.00	(300.00)
Florida Outdoor Writers Association	200.00	0.00	175.00	(25.00)
Total Memberships	900.00	0.00	175.00	(725.00)
Professional Enhancement				
SE Tourism Society Marketing College	11,600.00	55.00	55.00	(11,545.00)
Governor's Tourism Conference	1,700.00	0.00	0.00	(1,700.00)
Total Professional Enhancement	13,300.00	55.00	55.00	(13,245.00)
Internships				
Harvey Campbell Memorial Internship	6,250.00	0.00	0.00	(6,250.00)
Dean Fowler Internship	6,250.00	0.00	0.00	(6,250.00)
Total Internships	12,500.00	0.00	0.00	(12,500.00)
Retained Reserves				
Retained Reserves	22,800.00	0.00	0.00	(22,800.00)
Total Retained Reserves	22,800.00	0.00	0.00	(22,800.00)
Total NonMarketing Expenses	105,400.00	15,322.03	27,160.29	(78,239.71)
Total Expenses	361,100.00	52,924.92	165,778.47	(195,321.53)
Net Income	0.00	(52,924.92)	(28,591.23)	(28,591.23)

10:30 AM

06/10/19

Accrual Basis

The Original Florida Tourism Task Force
Balance Sheet
As of April 30, 2019

	Apr 30, 19
ASSETS	
Current Assets	
Checking/Savings	
Cash in Bank - Capital City	70,976.20
Total Checking/Savings	70,976.20
Accounts Receivable	
Accounts Receivable	1,196.16
Total Accounts Receivable	1,196.16
Other Current Assets	
Prepaid Expense	-649.50
Prepaid Registration Fees	11,744.00
Total Other Current Assets	11,094.50
Total Current Assets	83,266.86
TOTAL ASSETS	83,266.86
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	38,564.37
Total Accounts Payable	38,564.37
Total Current Liabilities	38,564.37
Total Liabilities	38,564.37
Equity	
Unrestricted Earnings	94,376.51
Net Income	-49,674.02
Total Equity	44,702.49
TOTAL LIABILITIES & EQUITY	83,266.86

10:22 AM

06/10/19

Accrual Basis

The Original Florida Tourism Task Force
Profit & Loss
April 2019

	Apr 19
Expense	
Marketing	
Collateral Materials	
Distribution	2,948.50
Total Collateral Materials	2,948.50
Trade Shows	
C.A.M.P. Travel Adventure Show	2,269.15
Chicago RV & Camping	20.00
Midwest Mountaineering Outdoor	687.50
New York Bike Expo	269.25
Ottawa Travel and Vacation Show	2,964.04
Total Trade Shows	6,209.94
Total Marketing	9,158.44
Total Expense	9,158.44
Net Income	-9,158.44

11:26 AM

05/08/19

The Original Florida Tourism Task Force
Reconciliation Summary
Cash in Bank - Capital City, Period Ending 04/30/2019

	Apr 30, 19	
Beginning Balance		79,843.45
Cleared Transactions		
Checks and Payments - 18 items	-32,217.34	
Deposits and Credits - 1 item	34,187.24	
Total Cleared Transactions	1,969.90	
Cleared Balance		81,813.35
Uncleared Transactions		
Checks and Payments - 5 items	-10,837.15	
Total Uncleared Transactions	-10,837.15	
Register Balance as of 04/30/2019		70,976.20
Ending Balance		70,976.20

11:26 AM

05/08/19

The Original Florida Tourism Task Force
Reconciliation Detail
Cash in Bank - Capital City, Period Ending 04/30/2019

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						79,843.45
Cleared Transactions						
Checks and Payments - 18 items						
Bill Pmt -Check	02/28/2019	1404	Watson, Pat	X	-2,454.44	-2,454.44
Bill Pmt -Check	03/12/2019	1407	Columbia County TDC	X	-981.71	-3,436.15
Bill Pmt -Check	03/12/2019	1408	Gray, Cody A.	X	-549.03	-3,985.18
Bill Pmt -Check	03/28/2019	1421	Southeast Tourism ...	X	-8,545.00	-12,530.18
Bill Pmt -Check	03/28/2019	1420	Richardson, Katrina	X	-1,640.38	-14,170.56
Bill Pmt -Check	03/28/2019	1423	Two Tree, Inc.	X	-1,579.20	-15,749.76
Bill Pmt -Check	03/28/2019	1419	Gromoll, Ron	X	-1,408.71	-17,158.47
Bill Pmt -Check	03/28/2019	1422	Steven C. Dopp	X	-167.71	-17,326.18
Bill Pmt -Check	03/28/2019	1418	Florida Department ...	X	-61.25	-17,387.43
Bill Pmt -Check	03/28/2019	1424	United Parcel Service	X	-43.19	-17,430.62
Bill Pmt -Check	04/11/2019	1426	Creamer Donna	X	-4,064.04	-21,494.66
Bill Pmt -Check	04/11/2019	1425	Beach, Sandy	X	-4,041.60	-25,536.26
Bill Pmt -Check	04/11/2019	1427	Dopp, Steven	X	-3,018.70	-28,554.96
Bill Pmt -Check	04/11/2019	1428	Peavey, Teena 1	X	-1,906.35	-30,461.31
Bill Pmt -Check	04/11/2019	1429	Two Tree, Inc.	X	-680.00	-31,141.31
Bill Pmt -Check	04/11/2019	1415	United Parcel Service	X	-485.87	-31,627.18
Bill Pmt -Check	04/11/2019	1430	VisitFlorida	X	-399.00	-32,026.18
Bill Pmt -Check	04/25/2019	1433	Koons, Scott	X	-191.16	-32,217.34
Total Checks and Payments					-32,217.34	-32,217.34
Deposits and Credits - 1 item						
Deposit	04/26/2019			X	34,187.24	34,187.24
Total Deposits and Credits					34,187.24	34,187.24
Total Cleared Transactions					1,969.90	1,969.90
Cleared Balance					1,969.90	81,813.35
Uncleared Transactions						
Checks and Payments - 5 items						
Bill Pmt -Check	04/25/2019	1435	Taylor, Dawn		-4,267.48	-4,267.48
Bill Pmt -Check	04/25/2019	1436	Williams, Phyllis		-3,701.02	-7,968.50
Bill Pmt -Check	04/25/2019	1434	McCallister, Russ		-1,394.02	-9,362.52
Bill Pmt -Check	04/25/2019	1432	Hamilton County BO...		-1,147.75	-10,510.27
Bill Pmt -Check	04/25/2019	1431	Garcia-Rendon Mari...		-326.88	-10,837.15
Total Checks and Payments					-10,837.15	-10,837.15
Total Uncleared Transactions					-10,837.15	-10,837.15
Register Balance as of 04/30/2019					-8,867.25	70,976.20
Ending Balance					-8,867.25	70,976.20



P.O. Box 900
Tallahassee, FL 32302

ACCOUNT STATEMENT

SK 65

00007818 FCC31545050119115758 01 000000000
THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PL
GAINESVILLE FL 32653-1603

Date 4/30/19
Primary Account

Page 1
XXXXXXXX2204



Need a personal loan or line of credit? visit ccbg.com/loans for information about our consumer credit products and then simply apply online. We make it easy to apply for the funds you need. All loans subject to credit approval; Equal Housing Lender.

CHECKING ACCOUNT

ANALYZED BUS CHECKING
Account Number
Previous Balance
1 Deposits/Credits
18 Checks/Debits
Service Charges
Interest Paid
Ending Balance

XXXXXXXX2204
79,843.45
34,187.24
32,217.34
.00
.00
81,813.35

Images
Statement Dates 4/01/19 thru 4/30/19
Days in this Statement Period 30
Avg Ledger Balance 63,586.10
Avg Collected Balance 60,167.38

DEPOSITS AND OTHER CREDITS

Date	Description	Amount
4/26	Deposit	34,187.24

CHECKS IN NUMBER ORDER

Date	Check No	Amount	Date	Check No
4/03	1404	2,454.44	4/08	1419
4/03	1407*	981.71	4/02	1420
4/16	1408	549.03	4/08	1421
4/18	1415*	485.87	4/03	1422
4/05	1418*	61.25	4/01	1423

Amount
1,408.71 ✓
1,640.38 ✓
8,545.00 ✓
167.71 ✓
1,579.20 ✓

* Denotes missing check numbers

RECEIVED

MAY 06 2019

NO. CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL



THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PL
GAINESVILLE FL 32653-1603

Date 4/30/19
Primary Account

Page 2
XXXXXXX2204

ANALYZED BUS CHECKING

XXXXXXX2204 (Continued)

CHECKS IN NUMBER ORDER					
Date	Check No	Amount	Date	Check No	Amount
4/09	1424	43.19	4/16	1428	1,906.35
4/16	1425	4,041.60	4/15	1429	680.00
4/15	1426	4,064.04	4/16	1430	399.00
4/16	1427	3,018.70	4/29	1433*	191.16

* Denotes missing check numbers

DAILY BALANCE INFORMATION

Date	Balance	Date	Balance	Date	Balance
4/01	78,264.25	4/08	63,005.05	4/18	47,817.27
4/02	76,623.87	4/09	62,961.86	4/26	82,004.51
4/03	73,020.01	4/15	58,217.82	4/29	81,813.35
4/05	72,958.76	4/16	48,303.14		

-----END OF STATEMENT-----

00007818-0014985-0002-0005-FCC31545050119115758-01-L



Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1406

3/26/2019

PAY TO THE ORDER OF: **Pat Watson**

Two Thousand Four Hundred Fifty-Four and 14/100

\$ 34,177.24

MEMO: **Pat Watson**
City of Treason
114 N. Main Street
Treason, FL 32893

04/26/2019 \$34,187.24

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1404

2/26/2019

PAY TO THE ORDER OF: **Pat Watson**

Two Thousand Four Hundred Fifty-Four and 14/100

\$ 2,454.44

MEMO: **Pat Watson**
City of Treason
114 N. Main Street
Treason, FL 32893

04/03/2019 \$2,454.44

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1407

3/12/2019

PAY TO THE ORDER OF: **Columbia County TDC**

Nine Hundred Eighty-One and 7/100

\$ 981.71

MEMO: **Columbia County TDC**
PO Box 1847
Lake City, FL 32056-1847

04/03/2019 \$981.71

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1408

3/12/2019

PAY TO THE ORDER OF: **Cody A. Gray**

Five Hundred Forty-Nine and 33/100

\$ 549.03

MEMO: **Cody A. Gray**
191 SE Forester Glen
Lake City, FL 32025

04/16/2019 \$549.03

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1415

4/1/2019

PAY TO THE ORDER OF: **United Parcel Service**

Four Hundred Eighty-Five and 89/100

\$ 485.87

MEMO: **United Parcel Service**
P.O. Box 7247-0244
Philadelphia, PA 19170-0244

04/18/2019 \$485.87

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1418

3/28/2019

PAY TO THE ORDER OF: **Florida Department of State**

Sixty-One and 25/100

\$ 61.25

MEMO: **Florida Department of State**
Division of Corporations
P.O. Box 8796
Tallahassee, FL 32314

04/05/2019 \$61.25

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1419

3/29/2019

PAY TO THE ORDER OF: **Ron Gromoll**

One Thousand Four Hundred Eight and 7/100

\$ 1,408.71

MEMO: **Ron Gromoll**
Alachua County Parks and Rec Dept
12 SE 1st Street, 2nd Floor
Gainesville, FL 32605-6526

04/08/2019 \$1,408.71

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1420

3/28/2019

PAY TO THE ORDER OF: **Kathie Richardson**

One Thousand Six Hundred Forty and 38/100

\$ 1,640.38

MEMO: **Kathie Richardson**
Monroville/Jafferson Chem of Com
420 West Washington Street
Montroville, FL 32064

04/02/2019 \$1,640.38

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1421

3/29/2019

PAY TO THE ORDER OF: **Southeast Tourism Society**

Eight Thousand Five Hundred Forty-Five and 00/100

\$ 8,545.00

MEMO: **Southeast Tourism Society**
300 Sun Valley Drive
Dulles VA
Farmingdale, NY 11735-5624

04/08/2019 \$8,545.00

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1422

3/28/2019

PAY TO THE ORDER OF: **Steven C. Dopp**

One Hundred Sixty-Seven and 7/100

\$ 167.71

MEMO: **Steven C. Dopp**
554 N.W. Shady Tree
Lake City, FL 32053

04/03/2019 \$167.71

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1423

3/23/2019

PAY TO THE ORDER OF: **Two Tree, Inc.**

One Thousand Five Hundred Seventy-Nine and 25/100

\$ 1,579.20

MEMO: **Two Tree, Inc.**
Tommy Thompson
26-A NW 3rd Court
Gainesville, FL 32607

04/01/2019 \$1,579.20

Capital City Bank

THE ORIGINAL FLORIDA TOURISM TAX VOUCHER
300 N.W. 5TH PLACE
SARASOTA, FLORIDA 34236-1903
(813) 555-2299

1424

3/29/2019

PAY TO THE ORDER OF: **United Parcel Service**

Forty-Three and 19/100

\$ 43.19

MEMO: **United Parcel Service**
P.O. Box 7247-0244
Philadelphia, PA 19170-0244

04/09/2019 \$43.19

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1425

4/11/2019

MEMO: Sandy Beach
Four Thousand Forty-One and 00/100
\$4,041.60 DOLLARS

Sandy Beach
20845 Keston Beach Dr.
Perry, FL 32348

SSR.K

⑆001425⑆ ⑆053100588⑆ 0224792204⑆

1425 04/16/2019 \$4,041.60

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1426

4/11/2019

MEMO: Donna Cremer
Four Thousand Sixty-Four and 04/100
\$4,064.04 DOLLARS

Donna Cremer
4893 NW 50th Ave
Bolt, FL 32819

SSR.K

⑆001426⑆ ⑆053100588⑆ 0224792204⑆

1426 04/15/2019 \$4,064.04

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1427

4/11/2019

MEMO: Seven Doco
Three Thousand Eighteen and 00/100
\$3,018.70 DOLLARS

Seven Doco
294 N.W. Shady Terr
Lake City, FL 32055

SSR.K

⑆001427⑆ ⑆053100588⑆ 0224792204⑆

1427 04/16/2019 \$3,018.70

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1428

4/11/2019

MEMO: Teena Pomeroy
One Thousand Nine Hundred Six and 35/100
\$1,906.35 DOLLARS

Teena Pomeroy
277 S. Avenue Loop
Lake City, FL 32055

SSR.K

⑆001428⑆ ⑆053100588⑆ 0224792204⑆

1428 04/16/2019 \$1,906.35

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1429

4/11/2019

MEMO: Two Trees, Inc.
Six Hundred Eighty and 00/100
\$680.00 DOLLARS

Two Trees, Inc.
Tommy Thompson
254 NW 33rd Court
Gainesville, FL 32607

SSR.K

⑆001429⑆ ⑆053100588⑆ 0224792204⑆

1429 04/15/2019 \$680.00

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1430

4/11/2019

MEMO: Visit Florida
Three Hundred Ninety-Nine and 00/100
\$399.00 DOLLARS

Visit Florida
Accounting Department
2545 W. Executive Center Circle Ste 200
Tallahassee, FL 32301

SSR.K

⑆001430⑆ ⑆053100588⑆ 0224792204⑆

1430 04/16/2019 \$399.00

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FORM
2000 N.W. 87TH PLACE
SANDSVILLE, FLORIDA 32082-1000
850.336.1380

Capital City Bank 1433

4/28/2019

MEMO: Scott R. Koons
One Hundred Ninety-One and 16/100
\$191.16 DOLLARS

Scott R. Koons
8210 NW 50th Terrace
Gainesville, FL 32605-4309

SSR.K

⑆001433⑆ ⑆053100588⑆ 0224792204⑆

1433 04/29/2019 \$191.16

00007818-0014986-0004-0005-FCC3154505011915758-01-L



5/30/2019 10:57 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE, INK, CRIMINAL, REACTIVE PROPERTIES AND FEATURES & FOR HOLDINGS

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1803
352.955.2200

Capital City Bank 1404
63-68/631 2/28/2019

PAY TO THE ORDER OF Pat Watson \$**2,454.44

Two Thousand Four Hundred Fifty-Four and 44/100 DOLLARS

Pat Watson
City of Trenton
114 N. Main Street
Trenton, FL 32693

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADMISSION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

35 P.1 -

0001404 0063100688 0224792204

Amount: -2454.44

Description: Check

Check Number: 1404

Posted Date: 4/3/2019

Transaction Type: History



5/30/2019 10:59 AM

Tourism Task Force

*****2204

	THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200		1407
PAY TO THE ORDER OF Columbia County TDC		3/12/2019	\$**981.71
Nine Hundred Eighty-One and 71/100		DOLLARS	
Columbia County TDC PO Box 1847 Lake City, FL 32056-1847			
MEMO			
"001407" :063100688: 0224792204"			

440738634510 114344 20190402 000000000224792204
 TRN DEBIT JFRAZIE3 98171
 Main Boulevard 0440 94004 4407 1 0034

Amount: -981.71

Description: Check

Check Number: 1407

Posted Date: 4/3/2019

Transaction Type: History



Tourism Task Force

*****2204

5/30/2019 10:50 AM

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1408

63-68/631 3/12/2019

PAY TO THE ORDER OF Cody A. Gray \$**549.03

Five Hundred Forty-Nine and 03/100***** DOLLARS

Cody A. Gray
187 SE Fontaner Glen
Lake City, FL 32025

MEMO

TRUE WATERMARK PAPER & HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001408 10631006881 0224792204

Florida Credit Union
4/12/2019
SEQ# 747228
1146
263178410

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FUTURE USE
APR 12 2019 10:11 AM

1146

34799-3

ENDORSE HERE

Cody A. Gray

Amount: -549.03
Description: Check
Check Number: 1408
Posted Date: 4/16/2019
Transaction Type: History



5/30/2019 10:50 AM

Tourism Task Force

*****2204

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1803 352.955.2200			1415
PAY TO THE ORDER OF		United Parcel Service		4/11/2019	
Four Hundred Eighty-Five and 87/100		\$**485.87		DOLLARS	
MEMO:		United Parcel Service P.O. Box 7247-0244 Philadelphia, PA 19170-001			
⑈001415⑈ ⑈063100688⑈ 0224792204⑈					

	For	>031100209<	04/17/19	DLW-UPS 7380
	Deposit	Citibank N.A.		
	Only	New Castle DE	40705208	
		7380 749432 022 000 749432-20-10-011/2618-011		

Amount: -485.87

Description: Check

Check Number: 1415

Posted Date: 4/18/2019

Transaction Type: History



6/10/2019 11:47 AM

Tourism Task Force

*****2204

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200				1418	
PAY TO THE ORDER OF		Florida Department of State		63-68/631		3/28/2019	
Sixty-One and 25/100		\$**61.25		DOLLARS			
MEMO		Florida Department of State Division of Corporations P.O. Box 6198 Tallahassee, FL 32314				<i>S S R. K.</i>	
0001418		0063100688		0224792204			

WELLS FARGO BANK NA OFD
 20190404 E0007 PKT 03
 0910-0001-94
 0553821957

005-4500453-483548755
 DEPOSIT ONLY 61.25
 04/02/19-80047-014

Amount: -61.25

Description: Check

Check Number: 1418

Posted Date: 4/5/2019

Transaction Type: History



5/30/2019 11:51 AM

Tourism Task Force

*****2204

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1419

3/28/2019

PAY TO THE ORDER OF Ron Gromoll \$**1,408.71

One Thousand Four Hundred Eight and 71/100 DOLLARS

Ron Gromoll
Alachua County Parks and Rec Dept
12 SE 1st Street, 2nd Floor
Gainesville, FL 32605-6826

MEMO

0001419 1063100688 0224792204

For Deposit Only - JPMC

DO NOT WRITE IN THIS AREA

ENCLOSURE HERE

Dr. R. T. Only
E. C. H. J. H. 10.17

Amount: -1408.71
Description: Check
Check Number: 1419
Posted Date: 4/8/2019
Transaction Type: History



Tourism Task Force

*****2204

5/30/2019 10:52 AM

DOCUMENT INCLUDES VISIBILE PAPER, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank

1420

63-68/631

3/28/2019

PAY TO THE ORDER OF Katrina Richardson

\$**1,640.38

One Thousand Six Hundred Forty and 38/100 DOLLARS

Katrina Richardson
Monticello/Jefferson Cham of Com
420 West Washington Street
Monticello, FL 32344

MEMO

TRUCK WATERMARK PAPER IS TO LOOK TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

00 14 20 1063 100688 0224792204

0065303360 20190401
THE FIRST ANBA
Drawer# Trans# 41408/0102
BIN: 703024160000360

DO NOT WRITE STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

Deposit only
0501722306

0065303360 41408 102 20190401

Amount: -1640.38

Description: Check

Check Number: 1420

Posted Date: 4/2/2019

Transaction Type: History



6/10/2019 11:48 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A TOLL HOLOGRAM

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1421

63-68/631 3/28/2019

PAY TO THE ORDER OF Southeast Tourism Society \$**8,545.00

Eight Thousand Five Hundred Forty-Five and 00/100***** DOLLARS

Southeast Tourism Society
555 Sun Valley Drive
Suite E-5
Roswell, GA 30076-5624

MEMO

SHIELD

00014211 0663100688 0224792204

THIN WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

ENDORSE HERE

PAY TO THE ORDER OF
SOCIETY OF AMERICA
ATLANTA, GA 30389
SC DEPOSIT ONLY
TOURISM SOCIETY THIS LINE
DO NOT WRITE 50627-5850

SECURITY PAPER

Amount: -8545.00

Description: Check

Check Number: 1421

Posted Date: 4/8/2019

Transaction Type: History



5/30/2019 10:51 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank

1422

63-68/631

3/28/2019

PAY TO THE ORDER OF Steven C. Dopp

\$**167.71

One Hundred Sixty-Seven and 71/100***** DOLLARS

Steven C. Dopp
564 N.W. Shelby Terr
Lake City, FL 32055

MEMO

Shield

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001422 063100688 0224792204

ENDORSE HERE

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

Ameris Bank 985653A
(Lake City, FL)
2735 US HWY 90 W
32055
04/02/19-03:15:41
0564
<<<<061201754>>>>

DEPOSIT ONLY
6503450956

FLORIDA GOVERNMENTAL RESERVE BOARD

Amount: -167.71

Description: Check

Check Number: 1422

Posted Date: 4/3/2019

Transaction Type: History

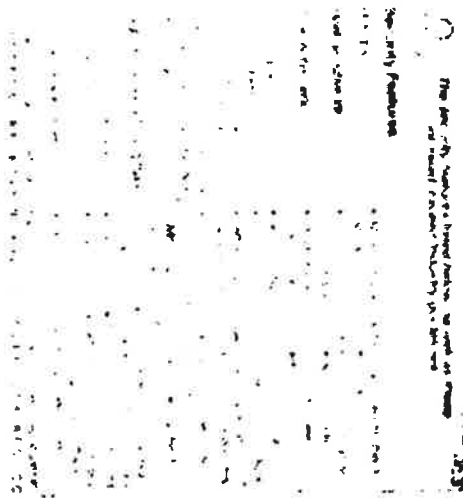


5/30/2019 10:53 AM

Tourism Task Force

*****2204

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200				1423 3/28/2019	
PAY TO THE ORDER OF Two Tree, Inc.				63-68/631		S**1,579.20	
One Thousand Five Hundred Seventy-Nine and 20/100						DOLLARS	
Two Tree, Inc. Tommy Thompson 24-A NW 33rd Court Gainesville, FL 32607						S S R. K.	
MEMO							
00014231		1063100688		0224792204			



DO NOT WRITE STAMP OR SIGN BELOW THIS LINE
 AT STAMPS AND SIGNATURES ARE VOID
 WITHIN 60 DAYS OF DATE OF DEPOSIT

For Deposit Only
with this side of paper

Amount: -1579.20

Description: Check

Check Number: 1423

Posted Date: 4/1/2019

Transaction Type: History



Tourism Task Force

*****2204

6/10/2019 11:48 AM

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.956.2200

Capital City Bank 1424

63-68/631 3/28/2019

PAY TO THE ORDER OF United Parcel Service \$**43.19

Forty-Three and 19/100***** DOLLARS

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-001

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES CHEAT-SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001424 1006888 0224792204

For >031100209< 04/07/19 DLW-UPS 7380
Deposit Citibank N.A.
Only New Castle DE 40705208
7380 741274 003 000 741274-20-10-002/3098-002

DO NOT WRITE, STAMP, OR SIGN BETWEEN THIS LINE AND NEXT LINE FOR FUTURE REFERENCE

FOR DEPOSIT HERE

Amount: -43.19

Description: Check

Check Number: 1424

Posted Date: 4/9/2019

Transaction Type: History



5/30/2019 10:58 AM

Tourism Task Force

*****2204

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200				1425	
PAY TO THE ORDER OF Sandy Beach		63-68/631		4/11/2019		\$ **4,041.60	
Four Thousand Forty-One and 60/100*****						DOLLARS	
Sandy Beach 20845 Keaton Beach Dr. Perry, FL 32348							
MEMO							
MICR LINE: ⑈001425⑈ ⑆063100688⑆ 0224792204⑈							

MICR LINE: ⑈001425⑈ ⑆063100688⑆ 0224792204⑈		MICR LINE: ⑈001425⑈ ⑆063100688⑆ 0224792204⑈	
MICR LINE: ⑈001425⑈ ⑆063100688⑆ 0224792204⑈		MICR LINE: ⑈001425⑈ ⑆063100688⑆ 0224792204⑈	

Amount: -4041.60
Description: Check
Check Number: 1425
Posted Date: 4/16/2019
Transaction Type: History



5/30/2019 10:51 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

63-68/631

Capital City Bank 1426

4/11/2019

PAY TO THE ORDER OF Donna Creamer \$**4,064.04

Four Thousand Sixty-Four and 04/100***** DOLLARS

Donna Creamer
4869 NW 50th Ave
Bell, FL 32619

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE CHANGES WITH HEAT

00014261 0631006881 0224792204

ENDORSE HERE
Donna Creamer

04-15-2019 056801000537949 >0521006881<

Amount: -4064.04

Description: Check

Check Number: 1426

Posted Date: 4/15/2019

Transaction Type: History



5/30/2019 10:52 AM

Tourism Task Force

*****2204

THIS DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM						
 Visit Natural North Florida 	THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200		 Capital City Bank	1427	4/11/2019	
PAY TO THE ORDER OF	Steven Dopp			\$**3,018.70		
Three Thousand Eighteen and 70/100*****					DOLLARS	
Dopp, Steven 564 N.W. Shelby Terr Lake City, FL 32055						
MEMO						
TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT						
⑈001427⑈ ⑆063100688⑆ 0224792204⑈						

[illegible]

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

ENDORSE HERE

Amount: -3018.70
Description: Check
Check Number: 1427
Posted Date: 4/16/2019
Transaction Type: History



5/30/2019 10:55 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIRE, CHEMICAL, REACTIVE PROPERTIES AND FEATURES & FOIL HOLOGRAM

Visit Natural North Florida

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

63-68/631

Capital City Bank

1428

4/11/2019

\$**1,906.35

PAY TO THE ORDER OF Teena Peavey

One Thousand Nine Hundred Six and 35/100 ***** DOLLARS

Teena Peavey
277 SE Whistle Loop
Lake City, FL 32025

MEMO

TRUE WATERMARK PAPER * HOLOTO LIGHT TO VIEW * PAPER CONTAINS TONER ADHESION PROPERTIES * HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT *

0001428 063100688 0224792204

ENCLOSURE HERE

Teena Peavey

136120

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

BOFD >263184488<
Lake City Main B
2019-04-15
0687241240

0687241240 2019-04-15 BOFD263184488

04/15/2019 10:07 AM
Br# 890 Tr #72 Seq# 19
Account 1361206
\$ 1,906.35
Processed Next Business Day

Security Features

This security features are not to be used for identification purposes.

38 year old

3

FEDERAL RESERVE BOARD OF GOVERNORS REG. CC

Amount: -1906.35

Description: Check

Check Number: 1428

Posted Date: 4/16/2019

Transaction Type: History



Tourism Task Force

*****2204

6/10/2019 11:48 AM

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200			4/11 63-68/631	Capital City Bank	1429
PAY TO THE ORDER OF		Two Tree, Inc.				4/11/2019	
Six Hundred Eighty and 00/100						\$**680.00	
						DOLLARS	
MEMO		Two Tree, Inc. Tommy Thompson 24-A NW 33rd Court Gainesville, FL 32607					
001429 0063100688* 0224792204*							

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

For Deposit Only
well Fargo check

Security Features:
The security features listed below are not to be used for identification purposes only.

Amount: -680.00

Description: Check

Check Number: 1429

Posted Date: 4/15/2019

Transaction Type: History



6/10/2019 11:49 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1430

63-68/631 4/11/2019

PAY TO THE ORDER OF Visit Florida \$**399.00

Three Hundred Ninety-Nine and 00/100 DOLLARS

Visit Florida
Accounting Department
2540 W. Executive Center Circle Ste 200
Tallahassee, FL 32301

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001430 1063100688 0224792204

Pay to the Order Of
WELLS FARGO BANK, N.A.
For Deposit Only
FLORIDA TOURISM INDUSTRY MKTG
VISIT FLORIDA - PRIVATE ACCT
DPA VISIT FLORIDA
2080035633644

Amount: -399.00

Description: Check

Check Number: 1430

Posted Date: 4/16/2019

Transaction Type: History



5/30/2019 10:59 AM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit **Natural North Florida** THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1433

63-68/631 4/25/2019

PAY TO THE ORDER OF Scott R. Koons \$**191.16

One Hundred Ninety-One and 16/100 ***** DOLLARS

Scott R. Koons
5210 NW 50th Terrace
Gainesville, FL 32606-4309

MEMO

TRUE WATERMARK PAPER - HOLO TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001433 063100688 0224792204

Amount: -191.16

Description: Check

Check Number: 1433

Posted Date: 4/29/2019

Transaction Type: History

5/17/17

83023

-73-

Scott Koons

From: CustomerSupport@freemanco.com
Sent: Thursday, March 28, 2019 5:18 AM
To: Lauren Yeatter; Steve Dopp
Subject: Payment Receipt - The Travel & Vacation Show

F R E E M A N

A payment transaction has been posted to your account. This transaction is associated with the items listed below. This receipt may not include all items ordered. Please keep this document for your records.

Show: 468599 TRAVEL & VACATION SHOW 2019
Company: THE ORIGINAL FLORIDA TOURISM TASK FORCE
Booth: 629

POSTING DATE	DESCRIPTION	QTY	UOM	RATE	AMT	TAX RATE
03/27/19	WAREHOUSE-SPEC HANDLING-OT ONE WAY Received DT: 03/26/19 02:58 pm Target DT: Shipper: THE ORIGINAL FLORIDA TOU Receiver #: 1000011 Carrier: UPS Pc Cnt: 4 Pro #: 1Z951V4A6896721681	2.0	CWT	112.00	224.00	13.0%
03/27/19	PAYMENT CREDIT CARD VISA X8543 COMPLETE				253.12	N/A

Amount charged on your credit card includes an estimate of applicable taxes. Tax rates are subject to change and will be reflected on your actual invoice. Charges for labor items will not be applied until the services have been performed.

Please do not reply to this message directly.

If you have any questions or require further assistance preparing for The Travel & Vacation Show, please call Freeman Exhibitor Services at 613-748-7180 or email freemanottawaes@freeman.com

For other customer service assistance, please call the Freeman Customer Support Center at 888-508-5054 or email CustomerSupport@freemanco.com.

The Original Florida Tourism Task Force

Income and Expenses - Budget vs. Actual

As of April 30, 2019

(These financial statements are unaudited)

	Budget	April 2019	Year to Date	Over/(Under) Budget
Co-op Regional Marketing Program Fee	53,000.00	0.00	53,000.00	0.00
DEO Rural Development Grant 17/18	48,700.00	0.00	34,187.24	(14,512.76)
DEO Rural Development Grant 18/19	120,600.00	0.00	0.00	(120,600.00)
VisitFlorida Rural Area Opportunity Grant 18/19	126,000.00	0.00	50,000.00	(76,000.00)
VisitFlorida Rural Area Opportunity 18/19 In-Kind	12,800.00	0.00	0.00	(12,800.00)
Other	0.00	0.00	0.00	0.00
Total Income	361,100.00	0.00	137,187.24	(223,912.76)
Expenses				
Marketing				
Collateral Materials				
Print Ultimate Bicycle Guide	3,000.00	0.00	0.00	(3,000.00)
Print RV Parks & Campgrounds Brochure	0.00	0.00	347.10	347.10
Print Experience North Florida Bike Flyer	0.00	0.00	72.00	72.00
Total Collateral Materials	3,000.00	0.00	419.10	(2,580.90)
Website				
Fishing, Paddling, Bike & Springs Microsites	7,000.00	0.00	0.00	(7,000.00)
Regional Video	5,000.00	0.00	5,000.00	0.00
Website Blogs	5,100.00	0.00	2,975.00	(2,125.00)
Web Hosting Services	6,000.00	0.00	7,000.00	1,000.00
County/Town Videos	12,000.00	0.00	0.00	(12,000.00)
Topic-Centered Landing Pages	10,000.00	0.00	0.00	(10,000.00)
Town Landing Pages	2,500.00	0.00	0.00	(2,500.00)
Ultimate Bicycle Guide Landing Page	100.00	0.00	0.00	(100.00)
Ultimate Springs Guide Landing Page	100.00	0.00	0.00	(100.00)
Paddling Landing Page	100.00	0.00	0.00	(100.00)
Florida State Parks Page	100.00	0.00	0.00	(100.00)
Fishing Page	100.00	0.00	0.00	(100.00)
Places to Stay, Eat & Things to Do	2,000.00	0.00	0.00	(2,000.00)
Website Header Enhancements	0.00	0.00	2,000.00	2,000.00
Total Website	50,100.00	0.00	16,975.00	(33,125.00)
Trade Shows				
Whistles & Other Promotional Items	5,000.00	0.00	4,905.18	(94.82)
Popup and/or Cloth Displays - VF In-Kind	5,000.00	0.00	0.00	(5,000.00)
Welcome Center Rack Space - VF In-Kind	800.00	0.00	0.00	(800.00)
State Park Guides & State Maps-VF In-Kind	2,000.00	0.00	0.00	(2,000.00)
Dusseldorf & NY Times Register-VF In-Kind	5,000.00	0.00	4,600.87	(399.13)

The Original Florida Tourism Task Force Income and Expenses - Budget vs. Actual

As of April 30, 2019

(These financial statements are unaudited)

	Budget	April 2019	Year to Date	Over/(Under) Budget
VF Georgia RV & Camper Show	4,200.00	0.00	0.00	(4,200.00)
VF Boot Dusseldorf	6,300.00	0.00	0.00	(6,300.00)
VF Atlanta Camping & RV Show	3,800.00	0.00	2,836.32	(963.68)
VF Nashville RV Super Show	5,100.00	0.00	5,083.77	(16.23)
VF New York Times Travel Show	3,000.00	0.00	667.58	(2,332.42)
VF London Times Destinations Show	15,200.00	0.00	9,270.42	(5,929.58)
VF Houston RV Show	7,300.00	0.00	7,678.23	378.23
VF Chicago RV & Camping Show	7,100.00	20.00	7,189.41	89.41
VF Boston Travel & Adventure Show	7,700.00	0.00	6,763.71	(936.29)
VF F.re.e. Messe Munich	12,600.00	0.00	10,025.43	(2,574.57)
VF Toronto Outdoor Adventure Show	8,300.00	0.00	6,204.04	(2,095.96)
VF Canoeopia Madison, WI	6,300.00	0.00	5,046.00	(1,254.00)
VF Philadelphia Travel & Adventure Show	7,300.00	0.00	7,303.28	3.28
VF Ottawa Outdoor & Travel Adventure Show	7,900.00	2,269.15	2,269.15	(5,630.85)
VF Washington DC Travel & Adventure Show	7,000.00	0.00	7,159.89	159.89
Midwest Mountaineering Spring Expo	6,700.00	687.50	687.50	(6,012.50)
Bike Expo New York	7,700.00	269.25	269.25	(7,430.75)
VF Ottawa Travel and Vacation Show	0.00	2,964.04	6,610.74	6,610.74
Total Trade Shows	141,300.00	6,209.94	94,570.77	(46,729.23)
Advertising				
Brochure Distribution	12,000.00	2,948.50	7,180.50	(4,819.50)
Digital Advertising Campaign	23,500.00	0.00	13,250.00	(10,250.00)
Florida Vacation Planner Print Advertisement	8,300.00	0.00	8,303.25	3.25
Florida Transportation Map Print Advertisement	5,000.00	0.00	0.00	(5,000.00)
Undiscovered Florida Print Advertisement	8,200.00	0.00	6,878.00	(1,322.00)
Quarterly eNewsletters	4,300.00	0.00	200.00	(4,100.00)
Total Advertising	61,300.00	2,948.50	35,811.75	(25,488.25)
Total Marketing Expenses	255,700.00	9,158.44	147,776.62	(107,923.38)
Administration				
NCFRPC - Admin VF & DEO 2017-18	5,625.00	0.00	0.00	(5,625.00)
NCFRPC - Admin VF & DEO FY 2018-19	18,975.00	0.00	8,725.00	(10,250.00)
NCFRPC - Admin Program Fees	12,500.00	0.00	3,125.00	(9,375.00)
Bank Charges	200.00	0.00	0.00	(200.00)
Legal Advertising	300.00	0.00	0.00	(300.00)
Legal Expenses	300.00	0.00	61.25	(238.75)
Other Admin Expenses Miscellaneous	2,000.00	0.00	638.07	(1,361.93)
Postage	300.00	0.00	80.97	(219.03)
VF Travel Show Service Program Fee	15,400.00	0.00	14,300.00	(1,100.00)

The Original Florida Tourism Task Force Income and Expenses - Budget vs. Actual

As of April 30, 2019

(These financial statements are unaudited)

	Budget	April 2019	Year to Date	Over/(Under) Budget
Telephone	300.00	0.00	0.00	(300.00)
Total Administration	55,900.00	0.00	26,930.29	(28,969.71)
Memberships				
Visit Florida	400.00	0.00	0.00	(400.00)
Southeast Tourism Society	300.00	0.00	0.00	(300.00)
Florida Outdoor Writers Association	200.00	0.00	175.00	(25.00)
Total Memberships	900.00	0.00	175.00	(725.00)
Professional Enhancement				
SE Tourism Society Marketing College	11,600.00	0.00	55.00	(11,545.00)
Governor's Tourism Conference	1,700.00	0.00	0.00	(1,700.00)
Total Professional Enhancement	13,300.00	0.00	55.00	(13,245.00)
Internships				
Harvey Campbell Memorial Internship	6,250.00	0.00	0.00	(6,250.00)
Dean Fowler Internship	6,250.00	0.00	0.00	(6,250.00)
Total Internships	12,500.00	0.00	0.00	(12,500.00)
Retained Reserves				
Retained Reserves	22,800.00	0.00	0.00	(22,800.00)
Total Retained Reserves	22,800.00	0.00	0.00	(22,800.00)
Total NonMarketing Expenses	105,400.00	0.00	27,160.29	(78,239.71)
Total Expenses	361,100.00	9,158.44	174,936.91	(186,163.09)
Net Income	0.00	(9,158.44)	(37,749.67)	(37,749.67)

Balance Sheet

As of May 31, 2019

	May 31, 19
ASSETS	
Current Assets	
Checking/Savings	
Cash in Bank - Capital City	56,799.03
Total Checking/Savings	56,799.03
Accounts Receivable	
Accounts Receivable	1,196.16
Total Accounts Receivable	1,196.16
Other Current Assets	
Prepaid Expense	1,000.00
Prepaid Registration Fees	399.00
Total Other Current Assets	1,399.00
Total Current Assets	59,394.19
TOTAL ASSETS	59,394.19
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	36,833.98
Total Accounts Payable	36,833.98
Total Current Liabilities	36,833.98
Total Liabilities	36,833.98
Equity	
Unrestricted Earnings	94,376.51
Net Income	-71,816.30
Total Equity	22,560.21
TOTAL LIABILITIES & EQUITY	59,394.19

The Original Florida Tourism Task Force

07/11/19

Profit & Loss

Accrual Basis

May 2019

	May 19
Expense	
Marketing	
Collateral Materials	
Distribution	1,149.50
Total Collateral Materials	1,149.50
Trade Shows	
Bike Expo New York Trade Show	2,800.00
Midwest Mountteering Summner Exp	3,464.70
New York Bike Expo	3,622.91
Total Trade Shows	9,887.61
Website	
Bloggers Fees	510.00
Total Website	510.00
Total Marketing	11,547.11
Office Supplies	180.81
Professional Enhancements	
Marketing College	10,414.36
Total Professional Enhancements	10,414.36
Total Expense	22,142.28
Net Income	-22,142.28

4:04 PM

06/17/19

The Original Florida Tourism Task Force
Reconciliation Summary
Cash in Bank - Capital City, Period Ending 05/31/2019

	<u>May 31, 19</u>	
Beginning Balance	81,813.35	✓
Cleared Transactions		
Checks and Payments - 12 items	<u>-22,084.76</u>	✓
Total Cleared Transactions	<u>-22,084.76</u>	
Cleared Balance	<u>59,728.59</u>	✓
Uncleared Transactions		
Checks and Payments - 4 items	<u>-2,929.56</u>	
Total Uncleared Transactions	<u>-2,929.56</u>	
Register Balance as of 05/31/2019	<u>56,799.03</u>	
New Transactions		
Checks and Payments - 7 items	<u>-7,101.32</u>	
Total New Transactions	<u>-7,101.32</u>	
Ending Balance	<u>49,697.71</u>	

4:04 PM

06/17/19

The Original Florida Tourism Task Force
Reconciliation Detail
Cash in Bank - Capital City, Period Ending 05/31/2019

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						81,813.35
Cleared Transactions						
Checks and Payments - 12 items						
Bill Pmt -Check	04/25/2019	1435	Taylor, Dawn	X	-4,267.48	-4,267.48
Bill Pmt -Check	04/25/2019	1436	Williams, Phyllis	X	-3,701.02	-7,968.50
Bill Pmt -Check	04/25/2019	1434	McCallister, Russ	X	-1,394.02	-9,362.52
Bill Pmt -Check	05/09/2019	1437	CTM Media Group Inc	X	-2,598.00	-11,960.52
Bill Pmt -Check	05/09/2019	1439	Gromoll, Ron	X	-1,767.77	-13,728.29
Bill Pmt -Check	05/09/2019	1440	Two Tree, Inc.	X	-1,696.93	-15,425.22
Bill Pmt -Check	05/09/2019	1438	Florida Suncoast To...	X	-1,500.00	-16,925.22
Bill Pmt -Check	05/09/2019	1441	United Parcel Service	X	-200.75	-17,125.97
Bill Pmt -Check	05/23/2019	1444	Creamer Donna	X	-2,167.98	-19,293.95
Bill Pmt -Check	05/23/2019	1446	Two Tree, Inc.	X	-510.00	-19,803.95
Bill Pmt -Check	05/23/2019	1445	Safeguard Business...	X	-180.81	-19,984.76
Bill Pmt -Check	05/30/2019	1447	NCFRPC	X	-2,100.00	-22,084.76
Total Checks and Payments					-22,084.76	-22,084.76
Total Cleared Transactions					-22,084.76	-22,084.76
Cleared Balance					-22,084.76	59,728.59
Uncleared Transactions						
Checks and Payments - 4 items						
Bill Pmt -Check	04/25/2019	1432	Hamilton County BO...		-1,147.75	-1,147.75
Bill Pmt -Check	04/25/2019	1431	Garcia-Rendon Mari...		-326.88	-1,474.63
Bill Pmt -Check	05/23/2019	1443	Columbia County TDC		-1,248.46	-2,723.09
Bill Pmt -Check	05/23/2019	1442	Rosner, Alden		-206.47	-2,929.56
Total Checks and Payments					-2,929.56	-2,929.56
Total Uncleared Transactions					-2,929.56	-2,929.56
Register Balance as of 05/31/2019					-25,014.32	56,799.03
New Transactions						
Checks and Payments - 7 items						
Bill Pmt -Check	06/06/2019	1453	VisitFlorida		-5,000.00	-5,000.00
Bill Pmt -Check	06/06/2019	1452	Two Tree, Inc.		-425.00	-5,425.00
Bill Pmt -Check	06/06/2019	1454	Watson, Pat		-419.91	-5,844.91
Bill Pmt -Check	06/06/2019	1448	Gromoll, Ron		-393.44	-6,238.35
Bill Pmt -Check	06/06/2019	1451	Setzer Charissa		-352.50	-6,590.85
Bill Pmt -Check	06/06/2019	1450	Richardson, Katrina		-334.47	-6,925.32
Bill Pmt -Check	06/06/2019	1449	Koons, Scott		-176.00	-7,101.32
Total Checks and Payments					-7,101.32	-7,101.32
Total New Transactions					-7,101.32	-7,101.32
Ending Balance					-32,115.64	49,697.71



P.O. Box 900
Tallahassee, FL 32302

ACCOUNT STATEMENT

00002073 FCC31545060119115058 01 000000000
THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PL
GAINESVILLE FL 32653-1603

Date 5/31/19
Primary Account

Page 1
XXXXXXX2204

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CHECKING ACCOUNT

ANALYZED BUS CHECKING
Account Number
Previous Balance
Deposits/Credits
12 Checks/Debits
Service Charges
Interest Paid
Ending Balance

XXXXXXX2204
81,813.35 ✓
.00
22,084.76 ✓
.00
.00
59,728.59 ✓

Images
Statement Dates 5/01/19 thru 6/02/19
Days in this Statement Period 33
Avg Ledger Balance 73,727.59
Avg Collected Balance 73,727.59

CHECKS IN NUMBER ORDER

Date	Check No	Amount	Date	Check No	Amount
5/10	1434	1,394.02 ✓	5/13	1440	1,696.93 ✓
5/30	1435	4,267.48 ✓	5/20	1441	200.75 ✓
5/23	1436	3,701.02 ✓	5/28	1444*	2,167.98 ✓
5/15	1437	2,598.00 ✓	5/30	1445	180.81 ✓
5/16	1438	1,500.00 ✓	5/31	1446	510.00 ✓
5/13	1439	1,767.77 ✓	5/30	1447	2,100.00 ✓

* Denotes missing check numbers

RECEIVED

JUN 07 2019

NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL



THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PL
GAINESVILLE FL 32653-1603

Date 5/31/19
Primary Account

Page 2
XXXXXXX2204

ANALYZED BUS CHECKING

XXXXXXX2204 (Continued)

DAILY BALANCE INFORMATION					
Date	Balance	Date	Balance	Date	Balance
5/01	81,813.35	5/16	72,856.63	5/30	60,238.59
5/10	80,419.33	5/20	72,655.88	5/31	59,728.59
5/13	76,954.63	5/23	68,954.86		
5/15	74,356.63	5/28	66,786.88		

-----END OF STATEMENT-----

00002073-0003386-0002-0004-FCC31545060119115058-01-L



Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1434
4/25/2019
PAY TO THE ORDER OF: McCallister, Russ
\$1,394.02
One Thousand Three Hundred Ninety-Four and 02/100
Russ McCallister
P.O. 1343
O'Donnell, FL 32690
MEMO: S S R K
⑈001434⑈ ⑆063100688⑆ 0224792204⑈

1434 05/10/2019 \$1,394.02

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1435
4/25/2019
PAY TO THE ORDER OF: Dean Taylor
\$4,267.48
Four Thousand Two Hundred Sixty-Seven and 48/100
Dean Taylor
PerryTaylor County Chamber of Commerce
P.O. Box 302
Perry, FL 32448
MEMO: S S R K
⑈001435⑈ ⑆063100688⑆ 0224792204⑈

1435 05/30/2019 \$4,267.48

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1436
MAY 22 2019
PAY TO THE ORDER OF: Phyllis Williams
\$3,701.02
Three Thousand Seven Hundred One and 02/100
Phyllis Williams
Madison County Chamber of Commerce
P.O. Box 811
Madison, FL 32841
MEMO: S S R K
⑈001436⑈ ⑆063100688⑆ 0224792204⑈

1436 05/23/2019 \$3,701.02

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1437
5/9/2019
PAY TO THE ORDER OF: CTM Media Group, Inc.
\$2,598.00
Two Thousand Five Hundred Ninety-Eight and 00/100
CTM Media Group Inc
11 Large Olive Street
Stamford, CT 06907
MEMO: S S R K
⑈001437⑈ ⑆063100688⑆ 0224792204⑈

1437 05/15/2019 \$2,598.00

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1438
5/9/2019
PAY TO THE ORDER OF: Florida Seacoast Tourism Promotions, Inc.
\$1,500.00
One Thousand Five Hundred and 00/100
Florida Seacoast Tourism Promotions, Inc.
10150 78th Street
Sanford, FL 32777-1422
MEMO: S S R K
⑈001438⑈ ⑆063100688⑆ 0224792204⑈

1438 05/16/2019 \$1,500.00

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1439
5/9/2019
PAY TO THE ORDER OF: Ron Grumel
\$1,767.77
One Thousand Seven Hundred Sixty-Seven and 77/100
Ron Grumel
Alachua County Parks and Rec Dept
12 SE 1st Street, 2nd Floor
Gainesville, FL 32600-6828
MEMO: S S R K
⑈001439⑈ ⑆063100688⑆ 0224792204⑈

1439 05/13/2019 \$1,767.77

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1440
5/9/2019
PAY TO THE ORDER OF: Two Trees, Inc.
\$1,696.93
One Thousand Six Hundred Ninety-Six and 93/100
Two Trees, Inc.
Tommy Thompson
24A NW 32nd Court
Gainesville, FL 32607
MEMO: S S R K
⑈001440⑈ ⑆063100688⑆ 0224792204⑈

1440 05/13/2019 \$1,696.93

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1441
5/9/2019
PAY TO THE ORDER OF: United Parcel Service
\$200.75
Two Hundred and 75/100
United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-0001
MEMO: S S R K
⑈001441⑈ ⑆063100688⑆ 0224792204⑈

1441 05/20/2019 \$200.75

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1444
5/23/2019
PAY TO THE ORDER OF: Donna Creaster
\$2,167.98
Two Thousand One Hundred Sixty-Seven and 98/100
Donna Creaster
4860 NW 50th Ave
Bella, FL 32610
MEMO: S S R K
⑈001444⑈ ⑆063100688⑆ 0224792204⑈

1444 05/28/2019 \$2,167.98

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1445
5/23/2019
PAY TO THE ORDER OF: Safeguard Business Systems
\$180.81
One Hundred Eighty and 81/100
Safeguard Business Systems
PO Box 36043
Chicago, IL 60660-1043
MEMO: S S R K
⑈001445⑈ ⑆063100688⑆ 0224792204⑈

1445 05/30/2019 \$180.81

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1446
5/31/2019
PAY TO THE ORDER OF: Two Trees, Inc.
\$510.00
Five Hundred Ten and 00/100
Two Trees, Inc.
Tommy Thompson
24A NW 32nd Court
Gainesville, FL 32607
MEMO: S S R K
⑈001446⑈ ⑆063100688⑆ 0224792204⑈

1446 05/31/2019 \$510.00

Natural North Florida THE ORIGINAL FLORIDA TOURISM TAX FUND
2009 NW 67TH PLACE
GAINESVILLE, FLORIDA 32609-1903
ISSUED BY: 03-0001
1447
5/30/2019
PAY TO THE ORDER OF: N. Central Fl. Regional Planning Council
\$2,100.00
Two Thousand One Hundred and 00/100
N. Central Fl. Regional Planning Council
2009 NW 67th Place
Gainesville, FL 32653-1903
MEMO: S S R K
⑈001447⑈ ⑆063100688⑆ 0224792204⑈





1447 05/30/2019 \$2,100.00



6/5/2019 2:04 PM

ANALYZED BUS CHK

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM			
	THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200	 63-68/631	 1434
PAY TO THE ORDER OF McCallister, Russ		4/25/2019	
One Thousand Three Hundred Ninety-Four and 02/100		\$ **1,394.02	
Russ McCallister P.O. 1345 Old Town, FL 32680		S S R. K.	
MEMO			
TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT			
⑈001434⑈ ⑈063100688⑈		0224792204⑈	

[illegible]

Amount: -1394.02

Description: Check

Check Number: 1434

Posted Date: 5/10/2019

Transaction Type: History



Tourism Task Force

*****2204

6/10/2019 11:57 AM

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1803
352.955.2200

Capital City Bank 1435

63-68/631 4/25/2019

PAY TO THE ORDER OF Dawn Taylor \$**4,267.48

Four Thousand Two Hundred Sixty-Seven and 48/100 DOLLARS

Dawn Taylor
Perry/Taylor County Chamber of Commerce
P.O. Box 892
Perry FL 32348

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001435 063100688 0224792204

ENDORSE HERE

PAY TO THE ORDER OF
CAPITAL CITY BANK
FOR DEPOSIT ONLY
PERRY/TAYLOR COUNTY
CHAMBER OF COMMERCE
3479104701

DO NOT WRITE IN THESE SPACES

Security Features:

85302819 974681808125728 >863103688<

Amount: -4267.48

Description: Check

Check Number: 1435

Posted Date: 5/30/2019

Transaction Type: History



5/30/2019 10:58 AM

Tourism Task Force

*****2204

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200				1436
PAY TO THE ORDER OF Phyllis Williams		63-68/631		4/25/2019		
Three Thousand Seven Hundred One and 02/100*****		MAY 22 2019		\$**3,701.02		
MEMO Phyllis Williams Madison County Chamber of Commerce P.O. Box 817 Madison, FL 32341				S.S.P.		
DOLLARS						
0001436 063100688 0224792204						

016190024 05222019 263181779 Buckley Co	
---	--

DO NOT WRITE IN THESE SPACES 07233390 Phyllis Williams
--

Amount: -3701.02

Description: Check

Check Number: 1436

Posted Date: 5/23/2019

Transaction Type: History



6/10/2019 12:02 PM

Tourism Task Force

*****2204

Document includes visible fibers, chemical reactive properties and features for hologram.

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

63-68/631

Capital City Bank

1437

5/9/2019

PAY TO THE ORDER OF CTM Media Group Inc

\$**2,598.00

Two Thousand Five Hundred Ninety-Eight and 00/100 DOLLARS

CTM Media Group Inc
11 Largo Drive South
Stamford, CT. 06907

MEMO

SHIELD

TRUE WATERMARK PAPER • HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

0001437 0631006881 0224792204

[illegible]

Amount: -2598.00

Description: Check

Check Number: 1437

Posted Date: 5/15/2019

Transaction Type: History



6/10/2019 12:03 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS / CHEMICAL REACTIVE PROPERTIES AND FEATURES AVOID Hologram

Visit **Natural North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

63-68/631

1438

5/9/2019

PAY TO THE ORDER OF **Florida Suncoast Tourism Promotions, Inc.**

\$**1,500.00

One Thousand Five Hundred and 00/100***** DOLLARS

Florida Suncoast Tourism Promotions, Inc.
10750 75th Street
Seminole, FL 33777-1422

MEMO

SHIELD

WATERMARK PAPER HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001438 063100688 0224792204

ENDORSE HERE

PAY TO THE ORDER OF
SYNOVUS BANK
063114166
FOR DEPOSIT ONLY
FLORIDA SUNCOAST TOURISM
05D1006301

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

0218239950 04082019 CP383051 061100606

Security Features:
The document features a variety of security features including:
- Hologram
- Watermark
- Toner Adhesion
- Heat Sensitive Red Image
- Visible Fibers
- Chemical Reactive Properties
- Avoid Hologram

Amount: -1500.00

Description: Check

Check Number: 1438

Posted Date: 5/16/2019

Transaction Type: History



Tourism Task Force

*****2204

6/10/2019 12:03 PM

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200				1439
PAY TO THE ORDER OF Ron Gromoll		5/9/2019		\$1,767.77		
One Thousand Seven Hundred Sixty-Seven and 77/100..... DOLLARS						
Ron Gromoll Alachua County Parks and Rec Dept 12 SE 1st Street, 2nd Floor Gainesville, FL 32606-6826						<i>S.S.R.K.</i>
MEMO						
TRUE WATERMARK PAPER • HOLD TO LIGHT TO VIEW • PAPER CONTAINS TOILET ADHESION PROPERTIES • HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT						

⑈001439⑈ ⑆063100688⑆ 0224792204⑈

Security Features:
 The security features listed below are for informational purposes only. The actual features may vary slightly from those listed.

For Deposit Only - JPMC

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
 RESERVED FOR FINANCIAL INSTITUTION USE ONLY

ENDORSE HERE
DEPOSIT ONLY
Chase Electronic

Amount: -1767.77

Description: Check

Check Number: 1439

Posted Date: 5/13/2019

Transaction Type: History



Tourism Task Force

*****2204

6/10/2019 12:03 PM

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200			1440
PAY TO THE ORDER OF Two Tree, Inc.		5/13		5/9/2019	
One Thousand Six Hundred Ninety-Six and 93/100		\$ **1,696.93		DOLLARS	
Two Tree, Inc. Tommy Thompson 24-A NW 33rd Court Gainesville, FL 32607					
MEMO					
00014400 0063100688 0224792204					

DO NOT WRITE STAMP OR SIGN BELOW THIS LINE
 RESERVED FOR FINANCIAL INSTITUTION USE

fine good my
 well large whole

Security Features
 The security features listed below, as well as those not listed, are used industry-wide.

Amount: -1696.93

Description: Check

Check Number: 1440

Posted Date: 5/13/2019

Transaction Type: History



6/10/2019 12:03 PM

Tourism Task Force

*****2204

		THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 67TH PLACE GAINESVILLE, FLORIDA 32653-1603 352.955.2200			1441
PAY TO THE ORDER OF		United Parcel Service		63-68/631	5/9/2019
Two Hundred and 75/100		*****		\$**200.75	DOLLARS
United Parcel Service P.O. Box 7247-0244 Philadelphia, PA 19170-001		MEMO			
⑈001441⑈ ⑆053100688⑆ 0224792204⑈					

	For >031100209< 05/17/19 DLW-UPS 7380 Deposit Citibank N.A. Only New Castle DE 40705208 7380 771213 033 000 771213-20-10-012/3066-012	MICR LINE
--	--	-----------

Amount: -200.75**Description:** Check**Check Number:** 1441**Posted Date:** 5/20/2019**Transaction Type:** History



Tourism Task Force

*****2204

6/10/2019 12:04 PM

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1803
352.955.2200

Capital City Bank 1444

63-68/831 5/23/2019

PAY TO THE ORDER OF Donna Creamer \$ **2,167.98

Two Thousand One Hundred Sixty-Seven and 98/100 DOLLARS

Donna Creamer
4869 NW 50th Ave
Bell, FL 32619

MEMO

Shield

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

001444 1063100688 0224792204

TRIP / Agency

05282019 055091000002100 7063100638

CONTACT

Donna Creamer

Amount: -2167.98

Description: Check

Check Number: 1444

Posted Date: 5/28/2019




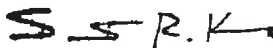
Transaction Type: History



6/10/2019 12:05 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBAL FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM			
	THE ORIGINAL FLORIDA TOURISM TASK FORCE 2009 N.W. 87TH PLACE GAINESVILLE, FLORIDA 32653-1803 352.955.2200	 1445	
	63-68/631	5/23/2019	
PAY TO THE ORDER OF	Safeguard Business Systems	\$ **180.81	
One Hundred Eighty and 81/100*****			DOLLARS
Safeguard Business Systems PO Box 88043 Chicago, IL 60680-1043			
MEMO			
TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW			
PAPER CONTAINS TONER ADHESION PROPERTIES			
HEAT SENSITIVE REG IMAGE DISAPPEARS WITH HEAT			
⑈001445⑈ ⑈063100688⑈ 0224792204⑈			

[illegible]

Amount: -180.81

Description: Check

Check Number: 1445

Posted Date: 5/30/2019

Transaction Type: History




6/10/2019 12:05 PM


Tourism Task Force

*****2204

Visit
**Natural
North Florida**

THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

 63-68/631

 Capital City
Bank

1446

5/23/2019

PAY TO THE
ORDER OF Two Tree, Inc.

\$ **510.00

Five Hundred Ten and 00/100..... DOLLARS

Two Tree, Inc.
Tommy Thompson
24-A NW 33rd Court
Gainesville, FL 32607

S S R K

MEMO

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES

"001446" 10631006881 0224792204"

[illegible]

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

for Deputy Clerk
Wells Fargo Alaska

Amount: -510.00

Description: Check

Check Number: 1446

Posted Date: 5/31/2019

Transaction Type: History



6/10/2019 12:05 PM

Tourism Task Force

*****2204

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

Visit Natural North Florida THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 N.W. 67TH PLACE
GAINESVILLE, FLORIDA 32653-1603
352.955.2200

Capital City Bank 1447

63-68/631 5/30/2019

PAY TO THE ORDER OF N. Central Fl. Regional Planning Council \$**2,100.00

Two Thousand One Hundred and 00/100***** DOLLARS

N. Central Fl. Regional Planning Council
2009 NW 67th Place
Gainesville, FL 32653-1603

MEMO

SHIELD

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES HEAT SENSITIVE RED IMAGE OBSAPPEARS WITH HEAT

0001447 063100688 0224792204

ENDORSE HERE

PAY TO THE ORDER OF
CAPITAL CITY BANK
FOR DEPOSIT ONLY
NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL
0224782201
RESERVE FOR NATURAL FLORIDA

05302019 094001000003590 >063100688<

Amount: -2100.00

Description: Check

Check Number: 1447

Posted Date: 5/30/2019

Transaction Type: History

The Original Florida Tourism Task Force

Income and Expenses - Budget vs. Actual

As of May 31, 2019

(These financial statements are unaudited)

	Budget	May 2019	Year to Date	Over/(Under) Budget
Co-op Regional Marketing Program Fee	53,000.00	0.00	53,000.00	0.00
DEO Rural Development Grant 17/18	48,700.00	0.00	34,187.24	(14,512.76)
DEO Rural Development Grant 18/19	120,600.00	0.00	0.00	(120,600.00)
VisitFlorida Rural Area Opportunity Grant 18/19	126,000.00	0.00	50,000.00	(76,000.00)
VisitFlorida Rural Area Opportunity 18/19 In-Kind	12,800.00	0.00	0.00	(12,800.00)
Other	0.00	0.00	0.00	0.00
Total Income	361,100.00	0.00	137,187.24	(223,912.76)
Expenses				
Marketing				
Collateral Materials				
Print Ultimate Bicycle Guide	3,000.00	0.00	0.00	(3,000.00)
Print RV Parks & Campgrounds Brochure	0.00	0.00	347.10	347.10
Print Experience North Florida Bike Flyer	0.00	0.00	72.00	72.00
Total Collateral Materials	3,000.00	0.00	419.10	(2,580.90)
Website				
Fishing, Paddling, Bike & Springs Microsites	7,000.00	0.00	0.00	(7,000.00)
Regional Video	5,000.00	0.00	5,000.00	0.00
Website Blogs	5,100.00	510.00	3,485.00	(1,615.00)
Web Hosting Services	6,000.00	0.00	7,000.00	1,000.00
County/Town Videos	12,000.00	0.00	0.00	(12,000.00)
Topic-Centered Landing Pages	10,000.00	0.00	0.00	(10,000.00)
Town Landing Pages	2,500.00	0.00	0.00	(2,500.00)
Ultimate Bicycle Guide Landing Page	100.00	0.00	0.00	(100.00)
Ultimate Springs Guide Landing Page	100.00	0.00	0.00	(100.00)
Paddling Landing Page	100.00	0.00	0.00	(100.00)
Florida State Parks Page	100.00	0.00	0.00	(100.00)
Fishing Page	100.00	0.00	0.00	(100.00)
Places to Stay, Eat & Things to Do	2,000.00	0.00	0.00	(2,000.00)
Website Header Enhancements	0.00	0.00	2,000.00	2,000.00
Total Website	50,100.00	510.00	17,485.00	(32,615.00)
Trade Shows				
Whistles & Other Promotional Items	5,000.00	0.00	4,905.18	(94.82)
Popup and/or Cloth Displays - VF In-Kind	5,000.00	0.00	0.00	(5,000.00)
Welcome Center Rack Space - VF In-Kind	800.00	0.00	0.00	(800.00)
State Park Guides & State Maps-VF In-Kind	2,000.00	0.00	0.00	(2,000.00)
Dusseldorf & NY Times Register-VF In-Kind	5,000.00	0.00	4,600.87	(399.13)

The Original Florida Tourism Task Force Income and Expenses - Budget vs. Actual

As of May 31, 2019

(These financial statements are unaudited)

	Budget	May 2019	Year to Date	Over/(Under) Budget
VF Georgia RV & Camper Show	4,200.00	0.00	0.00	(4,200.00)
VF Boot Dusseldorf	6,300.00	0.00	0.00	(6,300.00)
VF Atlanta Camping & RV Show	3,800.00	0.00	2,836.32	(963.68)
VF Nashville RV Super Show	5,100.00	0.00	5,083.77	(16.23)
VF New York Times Travel Show	3,000.00	0.00	667.58	(2,332.42)
VF London Times Destinations Show	15,200.00	0.00	9,270.42	(5,929.58)
VF Houston RV Show	7,300.00	0.00	7,678.23	378.23
VF Chicago RV & Camping Show	7,100.00	0.00	7,189.41	89.41
VF Boston Travel & Adventure Show	7,700.00	0.00	6,763.71	(936.29)
VF F.re.e. Messe Munich	12,600.00	0.00	10,025.43	(2,574.57)
VF Toronto Outdoor Adventure Show	8,300.00	0.00	6,204.04	(2,095.96)
VF Canoecon Madison, WI	6,300.00	0.00	5,046.00	(1,254.00)
VF Philadelphia Travel & Adventure Show	7,300.00	0.00	7,303.28	3.28
VF Ottawa Outdoor & Travel Adventure Show	7,900.00	0.00	2,269.15	(5,630.85)
VF Washington DC Travel & Adventure Show	7,000.00	0.00	7,159.89	159.89
Midwest Mountaineering Spring Expo	6,700.00	3,464.70	4,152.20	(2,547.80)
Bike Expo New York	7,700.00	6,422.91	6,961.41	(738.59)
VF Ottawa Travel and Vacation Show	0.00	0.00	6,610.74	6,610.74
Total Trade Shows	141,300.00	9,887.61	104,727.63	(36,572.37)
Advertising				
Brochure Distribution	12,000.00	1,149.50	8,330.00	(3,670.00)
Digital Advertising Campaign	23,500.00	0.00	13,250.00	(10,250.00)
Florida Vacation Planner Print Advertisement	8,300.00	0.00	8,303.25	3.25
Florida Transportation Map Print Advertisement	5,000.00	0.00	0.00	(5,000.00)
Undiscovered Florida Print Advertisement	8,200.00	0.00	6,878.00	(1,322.00)
Quarterly eNewsletters	4,300.00	0.00	200.00	(4,100.00)
Total Advertising	61,300.00	1,149.50	36,961.25	(24,338.75)
Total Marketing Expenses	255,700.00	11,547.11	159,592.98	(96,107.02)
Administration				
NCFRPC - Admin VF & DEO 2017-18	5,625.00	0.00	0.00	(5,625.00)
NCFRPC - Admin VF & DEO FY 2018-19	18,975.00	0.00	8,725.00	(10,250.00)
NCFRPC - Admin Program Fees	12,500.00	0.00	3,125.00	(9,375.00)
Bank Charges	200.00	0.00	0.00	(200.00)
Legal Advertising	300.00	0.00	0.00	(300.00)
Legal Expenses	300.00	0.00	61.25	(238.75)
Other Admin Expenses Miscellaneous	2,000.00	180.81	818.88	(1,181.12)
Postage	300.00	0.00	80.97	(219.03)
VF Travel Show Service Program Fee	15,400.00	0.00	14,300.00	(1,100.00)

The Original Florida Tourism Task Force Income and Expenses - Budget vs. Actual

As of May 31, 2019

(These financial statements are unaudited)

	Budget	May 2019	Year to Date	Over/(Under) Budget
Telephone	300.00	0.00	0.00	(300.00)
Total Administration	55,900.00	180.81	27,111.10	(28,788.90)
Memberships				
Visit Florida	400.00	0.00	0.00	(400.00)
Southeast Tourism Society	300.00	0.00	0.00	(300.00)
Florida Outdoor Writers Association	200.00	0.00	175.00	(25.00)
Total Memberships	900.00	0.00	175.00	(725.00)
Professional Enhancement				
SE Tourism Society Marketing College	11,600.00	10,414.36	10,469.36	(1,130.64)
Governor's Tourism Conference	1,700.00	0.00	0.00	(1,700.00)
Total Professional Enhancement	13,300.00	10,414.36	10,469.36	(2,830.64)
Internships				
Harvey Campbell Memorial Internship	6,250.00	0.00	0.00	(6,250.00)
Dean Fowler Internship	6,250.00	0.00	0.00	(6,250.00)
Total Internships	12,500.00	0.00	0.00	(12,500.00)
Retained Reserves				
Retained Reserves	22,800.00	0.00	0.00	(22,800.00)
Total Retained Reserves	22,800.00	0.00	0.00	(22,800.00)
Total NonMarketing Expenses	105,400.00	10,595.17	37,755.46	(67,644.54)
Total Expenses	361,100.00	22,142.28	197,348.44	(163,751.56)
Net Income	0.00	(22,142.28)	(60,161.20)	(60,161.20)

ATTACHMENT 1 SCOPE OF WORK

1. PROJECT DESCRIPTION: Section 288.018(1), F.S. establishes a matching grant program (the “Grant Program”) to provide funding to regionally-based economic development organizations representing rural counties and communities for the purpose of building the professional capacity of their organizations. The Grant Program may also be used by an economic development organization to provide technical assistance to businesses within the rural counties and communities they serve.

The Original Florida Tourism Task Force d/b/a Visit Natural North Florida (Tax Identification Number 59-3534835) (“Grantee”) is an entity created and authorized pursuant to the Florida Interlocal Cooperation Act of 1969, section 163.01, Florida Statutes. Grantee promotes the natural historic and cultural attractions of the following counties: Alachua, Bradford, Columbia, Dixie, Gilchrist, Hamilton, Jefferson, Lafayette, Levy, Madison, Suwannee, Taylor, Union and Wakulla. (the “Region”). The Grantee’s goal is to enhance the economy, image, and quality of life through expanded tourism in the Region. Grantee has been awarded grant funds under the Program to provide marketing and promotional services, market research and professional enhancement training for the Region.

2. GRANTEE RESPONSIBILITIES: Throughout the term of this Agreement, Grantee shall perform the following deliverables identified in this paragraph 2 and in paragraph 3 below.

2.1 Website Maintenance and Operation:

Continue to maintain, host and operate its website, www.vnnf.org, in order to better inform potential visitors of attractions and events within the region. Website maintenance may include, but is not limited to, adding additional topic-centered landing pages in order to better inform potential tourists of communities, activities, attractions and facilities within the Region and verifying and updating existing content.

2.2 Electronic Newsletters:

Create and distribute electronic newsletters to potential visitors regarding tourist-oriented attractions, facilities and events within the Region. Grantee may request reimbursement for a maximum of four (4) distributions.

2.3 Website Blogs:

Post blogs on its website, www.vnnf.org, in to inform visitors of tourist-oriented attractions and facilities within the Region.

2.4 Update and print hard copy marketing materials:

Update and print various Task Force produced marketing materials, booklets and brochures, including but not limited to, the Visit Natural North Florida Biking Guide, the Visit Natural Florida Springs Guide and the Natural North Florida State-Designated Paddling Trails Guide. These publications will be distributed primarily at travel shows which the Task Force participates in.

2.5 Exhibit at Domestic Travel Shows:

The task force will exhibit at a minimum of one domestic travel show. At the shows, the Task Force will staff a booth, distribute brochures, guidebooks and other materials pertaining to the region and answer questions raised by show attendees. A maximum of two Task Force representatives will staff travel show booths.

2.6 Advertising:

The Task Force will engage in advertising campaigns consisting of online digital and/or print media advertising. At a minimum, the Task Force will place one digital or print advertisement.

2.7 Literature Distribution:

Distribute literature at VISIT FLORIDA welcome centers state-wide, and business locations along major highways. Grantee may request reimbursement for this task a maximum of four (4) times during the agreement period.

2.8 Professional Enhancement Scholarships:

Provide professional enhancement scholarships to Grantee staff, board members and representatives of member organizations to attend training opportunities.

2.9 Memberships in Professional Organizations:

Maintain memberships in or join professional organizations.

3. DEO'S RESPONSIBILITIES:

3.1 Monitor the ongoing activities and progress of Grantee as DEO deems necessary, to verify that all activities are being performed in accordance with the Agreement;

3.2 Perform Agreement management responsibilities as stated herein;

3.3 Reply to reasonable inquires pursuant to the Agreement and,

3.4 Review Grantee's invoices for accuracy and thoroughness, and if accepted process invoices on a timely basis.

4. DELIVERABLES:

Grantee agrees to provide the following services as specified:

Deliverable No. 1 – Website Maintenance and Enhancements		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Maintain, host, operate and enhance website in accordance with Scope of Work 2.1	<p>Grantee must provide ongoing website maintenance, hosting, operation and enhancements.</p> <p>Required Documentation:</p> <ul style="list-style-type: none"> • Copy of agreement with vendor • Links to additional topic centered landing pages • Invoice from provider detailing work completed including additional topic centered landing pages • Proof of payment 	Failure to maintain, host, operate and enhance website as specified in Scope of Work 2.1 will result in non-payment.
Deliverable No. 2 – Electronic Newsletters		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Distribute Electronic Newsletters in accordance with Scope of Work 2.2	<p>Grantee must prepare and distribute at least one (1) electronic newsletter. Grantee may request reimbursement for a maximum of four (4) electronic newsletter distributions during the agreement period.</p> <p>Required Documentation:</p> <ul style="list-style-type: none"> • Include DEO Agreement Manager on electronic newsletter distribution list 	Failure to prepare and distribute one (1) electronic newsletter as specified in Scope of Work 2.2 will result in non-payment.

	<ul style="list-style-type: none"> • Documentation of staff time associated with this deliverable. 	
Deliverable No. 3 – Website Blogs		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Post blogs on Grantee's website in accordance with Scope of Work 2.3	Post one (1) blog on Grantee's website. Required Documentation: <ul style="list-style-type: none"> • Copy of agreement with blogger • Link to each blog • Photographer release form if necessary • Model release for if necessary • Invoice from blogger • Proof of payment 	Failure to post one (1) blog on Grantee's website as specified in Scope of Work 2.3 will result in non-payment.
Deliverable No. 4 – Update and print Marketing Materials		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Update and print hard copy marketing materials in accordance with Scope of Work 2.4	Grantee must update a minimum of one (1) hard copy marketing material and print a minimum of 1,000 copies. Required Documentation <ul style="list-style-type: none"> • Copy of agreement with vendor • Copy of previous material • Copy of updated marketing material • Proof of payment • Documentation of staff time associated with this deliverable if applicable. 	DEO will withhold payment for failure to update and print hard copy marketing materials.
Deliverable No. 5 Exhibit at domestic travel shows		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Exhibit at domestic travel shows in accordance with Scope of Work 2.5	Grantee must exhibit at a minimum of one (1) domestic travel show. Required Documentation: <ul style="list-style-type: none"> • Schedule for each show exhibited at • Copies of competed registrations for each travel show attended • Copies of rental agreements if applicable • Competed travel documentation for a maximum of two (2) travelers 	Failure to exhibit at a minimum of one (1) domestic travel show will result in non-payment.
Deliverable No. 6 – Advertising		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Conduct advertising campaign in accordance with Scope of Work 2.6	Grantee must place a minimum of one (1) digital or print media advertisement. Required Documentation: <ul style="list-style-type: none"> • Copy of print or digital advertisement • Invoice from provider 	Failure to place one (1) digital or print media advertisement as specified in Scope of Work 2.8 will result in non-payment
Deliverable No. 7 – Literature Distribution		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Distribute literature in accordance with Scope of Work 2.7	Grantee must distribute a minimum of ten thousand (10,000) pieces of literature. Grantee	Failure to distribute a minimum of ten thousand (10,000) pieces of literature as specified in

	may request reimbursement a maximum of four (4) times during the agreement period. Required Documentation: <ul style="list-style-type: none"> • 1 sample of each brochure distributed • Copy of distribution list and number distributed • Invoice from provider • Proof of payment 	Scope of Work 2.9 will result in non-payment.
Deliverable No. 8 – Professional enhancement scholarships		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Professional enhancement scholarships in accordance with Scope of Work 2.8	Grantee must provide one (1) professional enhancement scholarship. Required documentation: <ul style="list-style-type: none"> • Completed event registration forms • Invoice for registration fee • Agenda for each event • Summary of how attendance at the event built professional capacity • Completed travel documentation 	Failure to provide a minimum of one (1) professional enhancement scholarship as specified in Scope of Work 2.10 will result in non-payment.
Deliverable No. 9 – Maintain memberships in professional organizations		
Tasks	Minimum Level of Service and Required Documentation	Financial Consequences
Maintain memberships in or join professional organizations in accordance with Scope of Work 2.9	Grantee must maintain membership in one (1) professional organization. Required Documentation: <ul style="list-style-type: none"> • Copy of registration for each professional organization membership joined or maintained 	Failure to maintain membership in one (1) professional organization as specified in Scope of Work 2.11 will result in non-payment.
Total Costs Not to Exceed \$150,000.00		

COST SHIFTING: The deliverable amounts specified within the Deliverables section 4 table above are established based on the Parties' estimation of sufficient delivery of services fulfilling grant purposes under the Agreement in order to designate payment points during the Agreement Period; however, this is not intended to restrict DEO's ability to approve and reimburse allowable costs Grantee incurred providing the deliverables herein. Prior written approval from DEO's Agreement Manager is required for changes to the above Deliverable amounts that do not exceed **10%** of each deliverable total funding amount. Changes that exceed **10%** of each deliverable total funding amount will require a formal written amendment request from Grantee, as described in **MODIFICATION** section of the Agreement. Regardless, in no event shall DEO reimburse costs of more than the total amount of this Agreement.

5. REPORTING:

5.1 Quarterly: Grantee shall provide a quarterly report listing all progress relating to the Deliverables in Section 4. Quarterly reports are due to DEO within 30 calendar days after the end of each quarter, until submission of the final invoice package. The ending dates for each quarter of the program year are April 30, 2019, July 31, 2019, October 31, 2019 and February 1, 2020. The quarterly report shall include a summary of project progress, indicating percentage of completion of each Deliverable, the Minority and Service-Disabled Veteran Business Enterprise Report, and all additional reports which are required pursuant to this Agreement, including but not limited to, reports documenting the positive return on investment to the State that results

Florida Department of Economic Opportunity
Fiscal Year 2018-19 Regional Rural Development Grant
(January 17, 2019 - January 16, 2020)
Deliverables and Cost Estimates
November 15, 2018

Cost Estimates 11/15/2018	Deliverable
\$6,000.00	Website Hosting & Maintenance
\$10,000.00	Add Three Topic-Centered Landing Pages (1 Things to Do, 1 Places to Stay, 1 Places to Eat)
\$2,500.00	Add Six Town Landing Pages - Nancy Moreland
\$8,000.00	VISIT FLORIDA Retargeting Campaign
\$2,000.00	Places to Stay, Places to Eat, and Things to Do Database Development
\$100.00	Ultimate Bicycle Guide & Landing Page Maintenance and Updates
\$100.00	Ultimate Springs Guide & Landing Page Maintenance and Updates
\$100.00	Paddling Landing Page Maintenance & Updates
\$100.00	Ultimate Fishing Page Maintenance & Updates
\$100.00	Florida State Parks Landing Page Maintenance & Updates
\$5,100.00	Website Blogs (60 blogs per at \$85 per blog)
\$1,300.00	Design and Print Collateral Material
\$3,000.00	Revise and Print Ultimate Bicycle Guide
\$13,000.00	Domestic Travel Shows (2_shows -Bike Expo NY, Midwest Mountaineering Spring)
\$21,500.00	Print Advertising (UnDiscovered Florida, Florida Travel Planner, & Florida Transportation Map)
\$21,500.00	Digital Advertising Campaign - Facebook, Google Adword search, Retargeting
\$14,250.00	Scholarships (8 Scholarships @ \$1,781.25)
\$12,000.00	Brochure Distribution
\$1,200.00	Professional Organization Memberships
\$400.00	Visit USA UK Annual Membership
\$1,000.00	Visit USA Germany Annual Membership
\$4,250.00	Quarterly eNewsletters
\$22,500.00	Administration
\$150,000.00	Total

The Original Florida Tourism Task Force MEMBERS as of 6/20/2019

ALACHUA COUNTY

(\$15,000 - 3 votes)

Vacant

Ron Gromoll

Marketing and Events Coordinator
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BRADFORD COUNTY

(\$3,000 - 2 votes)

William Sexton

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The Honorable Daniel Riddick

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COLUMBIA COUNTY

(\$8,000 3 votes)

Vacant

Rod Butler

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Paula R. Vann

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DIXIE COUNTY

(\$2,000 - 2 votes)

Vacant

Russ McCallister

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GILCHRIST COUNTY

(\$2,000 - 2 votes)

The Honorable Lee Deen

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HAMILTON COUNTY

(\$1,000 - 2 votes)

Vacant

Vacant

JEFFERSON COUNTY

(\$2,000 - 2 votes)

Katrina Richardson

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David Ward

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LAFAYETTE COUNTY

(\$1,000 - 1 vote)

Craig Colton

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LEVY COUNTY

(\$4,000 - 2 votes)

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MADISON COUNTY

(\$3,000 - 2 votes)

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Phyllis Williams

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SUWANNEE COUNTY

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TAYLOR COUNTY

(\$4,000 - 2 votes)

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UNION COUNTY

(\$1,000 - 1 vote)

Dale Walker

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WAKULLA COUNTY

(\$3,000 - 2 votes)

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STAFF

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:\original florida\members & volunteers\of member list 6-20-
2019.docx

**THE ORIGINAL FLORIDA TOURISM TASK FORCE
VOLUNTEERS, CONSULTANTS AND OTHERS**

as of 3/21/2019

VOLUNTEERS, CONSULTANTS AND OTHERS

Donna Creamer - Travel Show Coordinator

Staff Assistant
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Roland Loog - Volunteer

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Lois Nevins

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Tommy Thompson - Blogger

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2019
Visit Natural North Florida
Meeting Dates and Counties



Third Thursday of each month, subject to change with advance notice.

January 17:	<u>Alachua</u>
February 21:	<u>Levy</u>
March 21:	<u>Taylor</u>
April 18:	<u>Jefferson</u>
May 16:	<u>Cancelled</u>
June 20:	<u>Wakulla</u>
July 18:	<u>Bradford</u>
August 15:	<u>Lafayette</u>
September 19:	<u>VISIT FLORIDA</u>
October 17:	<u>Hamilton</u>
November 21:	<u>Columbia</u>
December 19:	<u>Alachua County (Council Office)</u>

Alachua	✓
Bradford	✓
Columbia	✓
Dixie	
Gilchrist	✓
Hamilton	✓
Jefferson	✓
Lafayette	✓
Levy	✓
Madison	
Suwannee	
Taylor	✓
Union	
Wakulla	✓

