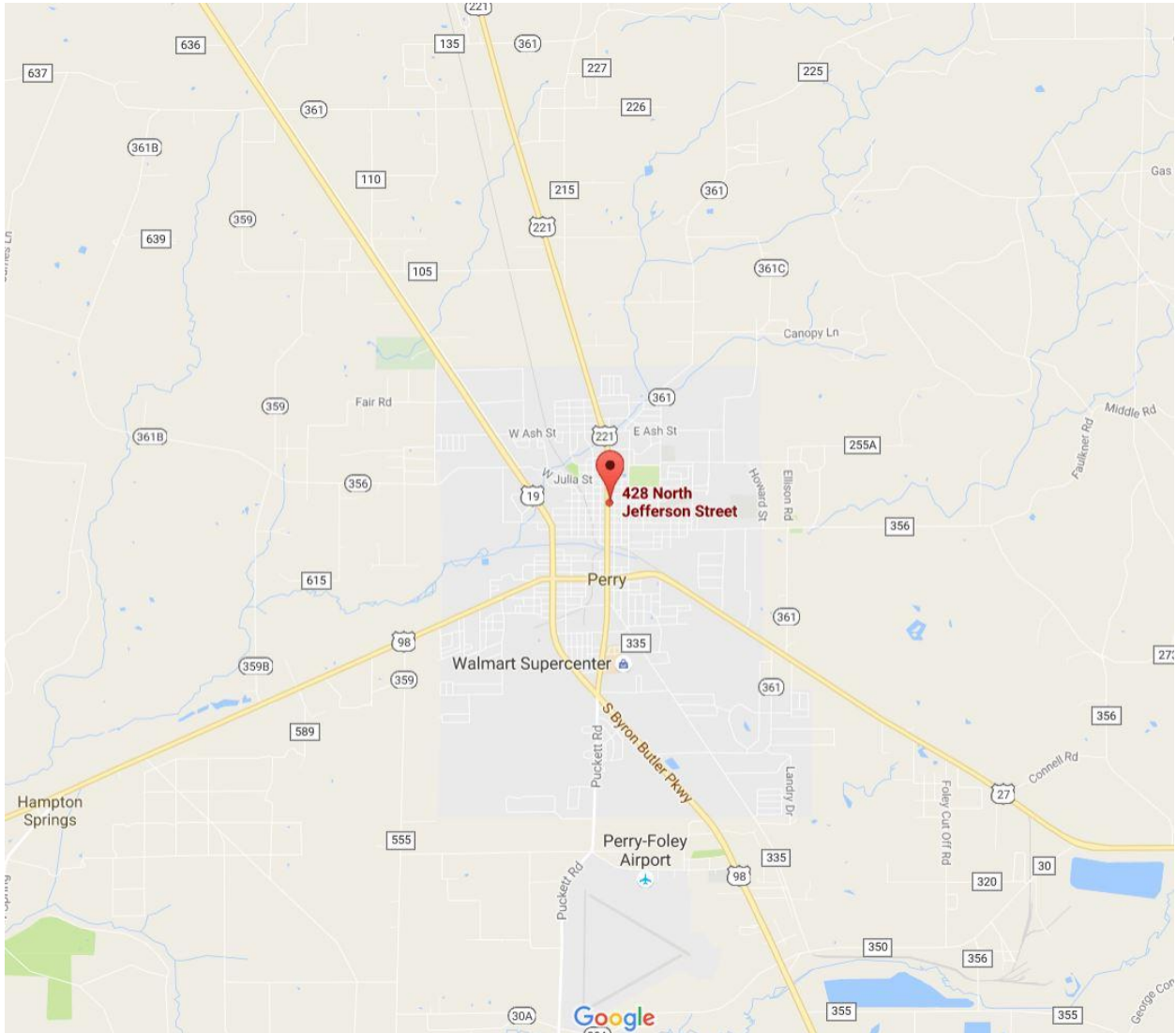


MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **November 16, 2017**. The meeting will be held at the **Perry-Taylor County Chamber of Commerce, 428 North Jefferson Street, Perry, Florida**, beginning at **10:00 a.m.**



The Original Florida
TOURISM TASK FORCE
Meeting Agenda



Perry-Taylor County Chamber of Commerce
248 North Jefferson Street, Perry, FL
Taylor County

November 16, 2017
Thursday 10:00 a.m.

	PAGE NO.
I. Call to Order, Introductions	
II. Approval of the Agenda	3
III. Approval of the October 19, 2017 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee Report	
a. Monthly Financial Report Review and Approval	
1. July 31, 2017	9
2. August 31, 2017	19
3. September 30, 2017	29
b. Revised Fiscal Year 2016-17 Budget Review and Approval	41
2. Nominating Committee and Election of Officers	
a. Election of President	
b. Election of Vice-President	
c. Election of Secretary/Treasurer	
B. Fiscal Year 2016-17 Regional Rural Development Grant	
1. Scope of Work	45
2. Website Enhancements and Digital Advertising Campaign Update	
3. Blogs	
4. Photography	
5. Suwannee River Wilderness Trail Paddling Guide Reprint	
6. VisaVues	
7. Winter 2017 eNewsletter	
8. Authorization to Submit 3rd Quarter Report and Reimbursement	49
C. Fiscal Year 2017-18 Regional Rural Development Grant Update	67
D. VISIT FLORIDA Grants	
1. VISIT FLORIDA - North Central Florida Fiscal Year 2016-17 Rural Area of Opportunity Partnership Program	81
2. VISIT FLORIDA - North Central Florida Fiscal Year 2017-18 Rural Area of Opportunity Partnership Program	
a. Travel Shows and Travel Show Assignments	95

E.	Other Old Business	
	1. Updated Task Force Member Contact Information	97
V.	New Business	
	A. Lodging Guide	
	B. Calendar Year 2018 Meeting Locations - Request for Members to Host Meetings	101
	C. Announcements	
VI.	Leadership Forum: Reimbursement 101 - What is a Receipt and Similar Oddities, Steven Dopp	
VII.	Adjournment	

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., January 18, 2018 at a location to be determined in Alachua County.