MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on November 16, 2017. The meeting will be held at the Perry-Taylor County Chamber of Commerce, 428 North Jefferson Street, Perry, Florida, beginning at 10:00 a.m.

(Location Map on Back)
I. Call to Order, Introductions

II. Approval of the Agenda

III. Approval of the October 19, 2017 Meeting Minutes

IV. Old Business

A. Committee Reports
   1. Finance Committee Report
         1. July 31, 2017
         2. August 31, 2017
         3. September 30, 2017
      b. Revised Fiscal Year 2016-17 Budget Review and Approval
   2. Nominating Committee and Election of Officers
      a. Election of President
      b. Election of Vice-President
      c. Election of Secretary/Treasurer

B. Fiscal Year 2016-17 Regional Rural Development Grant
   1. Scope of Work
   2. Website Enhancements and Digital Advertising Campaign Update
   3. Blogs
   4. Photography
   5. Suwannee River Wilderness Trail Paddling Guide Reprint
   6. VisaVues
   7. Winter 2017 eNewsletter
   8. Authorization to Submit 3rd Quarter Report and Reimbursement

C. Fiscal Year 2017-18 Regional Rural Development Grant Update

D. VISIT FLORIDA Grants
   1. VISIT FLORIDA - North Central Florida Fiscal Year 2016-17
      Rural Area of Opportunity Partnership Program
   2. VISIT FLORIDA - North Central Florida Fiscal Year 2017-18
      Rural Area of Opportunity Partnership Program
      a. Travel Shows and Travel Show Assignments
E. Other Old Business
   1. Updated Task Force Member Contact Information

V. New Business
   A. Lodging Guide
   B. Calendar Year 2018 Meeting Locations - Request for Members to Host Meetings
   C. Announcements

VI. Leadership Forum: Reimbursement 101 - What is a Receipt and Similar Oddities, Steven Dopp

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., January 18, 2018 at a location to be determined in Alachua County.