The Original Florida
TOURISM TASK FORCE



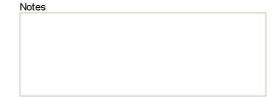
### **MEETING NOTICE**

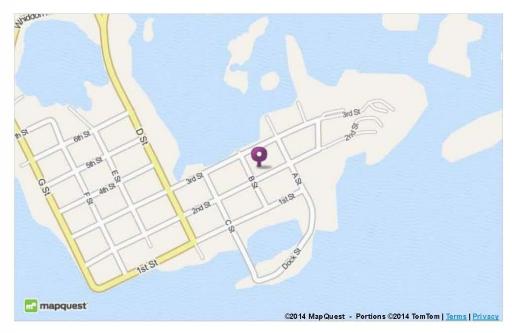
There will be a meeting of the Original Florida Tourism Task Force Marketing Committee on May 25, 2017. The meeting will be held at the Island Hotel and Restaurant, 373 2nd Street, Cedar Key, FL, beginning at 10:00 a.m.

(Location Map on Back)



Map of: **373 2nd St** Cedar Key, FL 32625-5116





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## The Original Florida

## TOURISM TASK FORCE

### **Marketing Committee Meeting Agenda**

**Island Hotel and Restaurant** 373 2nd Street, Cedar Key, FL **Levy County** 

May 25, 2017 10:00 a.m.

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I.	Call to Order, Introductions	
II.	Approval of the Agenda	3
III.	New Business	
	A. Review of Combined Ranking for 2017 Marketing Project Proposa	ls 5
	B. Determination of Final Ranking and/or Request for Oral Presentation	ons

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#### Marketing Committee, Original Florida Tourism Task Force 2017 Marketing Project Ranking Sheet Committee Rankings May 18, 2017

Proposals	Carol McQueen	Katrina Richardson	Dawn Taylor	Paula Vann	Total	Rank
JUMPEM	1	1	5	1	8	1
НСР	5.5	2	3	2	12.5	2
Advance360	2	4	2	6	14	3
Clique	3	3	6	3	15	4
Forward	10.5	5	1	5	21.5	5
5ive Canons	5.5	6	4	11	26.5	6
ILIAS	4	11	8	4	27	7
Cool Nerds	7.5	9	7	7	30.5	8
SWB&R	7.5	7	9	8	31.5	9
Markstein	9	10	11	10	40	10
EyeReturn	10.5	8	10	12	40.5	11
Webstreak	12	12	12	9	45	12

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