

MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force **Marketing Committee** on **May 25, 2017**. The meeting will be held at **the Island Hotel and Restaurant, 373 2nd Street, Cedar Key, FL**, beginning at **10:00 a.m.**

(Location Map on Back)



Map of:
373 2nd St
Cedar Key, FL 32625-5116

Notes



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The Original Florida
TOURISM TASK FORCE
Marketing Committee Meeting Agenda



Island Hotel and Restaurant
373 2nd Street, Cedar Key, FL
Levy County

May 25, 2017
10:00 a.m.

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I. Call to Order, Introductions	
II. Approval of the Agenda	3
III. New Business	
A. Review of Combined Ranking for 2017 Marketing Project Proposals	5
B. Determination of Final Ranking and/or Request for Oral Presentations	

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Marketing Committee, Original Florida Tourism Task Force
 2017 Marketing Project Ranking Sheet
 Committee Rankings
 May 18, 2017

Proposals	Carol McQueen	Katrina Richardson	Dawn Taylor	Paula Vann	Total	Rank
JUMPEM	1	1	5	1	8	1
HCP	5.5	2	3	2	12.5	2
Advance360	2	4	2	6	14	3
Clique	3	3	6	3	15	4
Forward	10.5	5	1	5	21.5	5
Sive Canons	5.5	6	4	11	26.5	6
ILIAS	4	11	8	4	27	7
Cool Nerds	7.5	9	7	7	30.5	8
SWB&R	7.5	7	9	8	31.5	9
Markstein	9	10	11	10	40	10
EyeReturn	10.5	8	10	12	40.5	11
Webstreak	12	12	12	9	45	12

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