

MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **April 20, 2017**. The meeting will be held at **the Monticello-Jefferson County Chamber of Commerce, 420 W. Washington Street, Monticello, FL**, beginning at **10:00 a.m.**

(Location Map on Back)

The Original Florida
TOURISM TASK FORCE
Meeting Agenda

Visit Natural
NORTH FLORIDA

Monticello-Jefferson County Chamber of Commerce
420 West Washington Street, Monticello, FL
Jefferson County

April 20, 2017
10:00 a.m.

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a. May 2017 Meeting Date	
V. Leadership Forum: The Honorable Betsy Barfield, Jefferson County Commissioner	
VI. New Business	
A. Announcements	
B. Other New Business	

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., May 18, 2017 at a location to be determined in Levy County.

MINUTES OF
The Original Florida
TOURISM TASK FORCE

Opry Hall, Yogi Bear's Jellystone Park of Madison
Madison, FL
Madison County

March 16, 2017
10:00 a.m.

MEMBERS PRESENT

Will Sexton, Bradford County
Rod Butler, Columbia County
Paula Vann, Columbia County
Jennifer Hand, Hamilton County
Katrina Richardson, Jefferson County
Nancy Wideman, Jefferson County
Carol McQueen, Levy County
Trent Abbott, Madison County
Phyllis Williams, Madison County
Sandy Beach, Taylor County
Dawn Taylor, Taylor County, Chair
Dave Mecusker, Union County, Treasurer
Diane Bardhi, Wakulla County

OTHERS PRESENT

Brenna Dacks, VISIT FLORIDA
Lois Nevins, By All Means Travel

STAFF PRESENT

Steven Dopp

MEMBERS ABSENT

Ron Gromoll, Alachua County
Julie Waldman, Alachua County
Daniel Riddick, Bradford County
Russ McCallister, Dixie County
Martin Pierce, Dixie County
Pat Watson, Gilchrist County
Susan Ramsey, Hamilton County
Susie Page, Lafayette County, Vice-Chair
Alvin Jackson, Suwannee County
Teena Peavey, Suwannee County
Gail Gilman, Wakulla County

I. CALL TO ORDER, INTRODUCTIONS

Noting the presence of a quorum, Chair Dawn Taylor called the meeting came to order at 10:03 a.m.

II. APPROVAL OF THE AGENDA

Chair Taylor requested approval of the meeting agenda.

ACTION: Dave Mecusker moved and Carol McQueen seconded to approve the agenda as circulated. The motion passed unanimously.

III. APPROVAL OF THE FEBRUARY 16, 2017 MINUTES

Chair Taylor asked for approval of the February 16, 2017 meeting minutes.

ACTION: Paula Vann moved and Sandy Beach seconded to approve the February 16, 2017 meeting minutes as circulated. The motion passed unanimously.

IV. OLD BUSINESS

A. Committee Reports

1. Financial Committee Report

a. Monthly Financial Report Review and Approval, January 30, 2017

Mr. Mecusker presented the January 30, 2017 monthly financial report.

The Task Force requested additional information regarding Task Force check number 1131. Mr. Dopp stated he would provide the requested information at the next Task Force meeting.

The Task Force requested an overview of administration costs and Regional Planning Council charges made to the Task Force to be presented at the April Task Force meeting.

ACTION: Will Sexton moved and Ms. Beach seconded to accept the January 30, 2017 monthly financial report. The motion passed unanimously.

B. Fiscal Year 2015-16 Florida Department of Economic Opportunity Regional Rural Development Grant

Mr. Dopp reported that the Task Force has been reimbursed for its second and third quarter reimbursement submittals and has submitted its fourth quarter reimbursement request to the Florida Department of Economic Opportunity.

C. Fiscal Year 2016-17 Florida Department of Economic Opportunity Regional Rural Development Grant

1. Contract Status

Mr. Dopp reported that the Task Force has received a final contract for signature from the Florida Department of Economic Opportunity.

2. Draft Scope of Work

At the request of Mr. Dopp, the Task Force agreed to address agenda item C.2.i, Scholarships at this time.

i. Scholarships

Mr. Dopp stated that Rod Butler and Phyllis Williams have submitted applications to attend the Southeast Tourism Society Marketing College. However, he noted that the current amount of funds budgeted for Marketing College scholarships have been encumbered for other attendees.

ACTION: Trent Abbott moved and Katrina Richardson seconded to reduce the Digital Advertising Campaign budget from \$14,000 to \$12000, reduce by two the number of scholarships to the Florida Governor's Conference on Tourism, if necessary, and to use these funds to award scholarships to Mr. Butler and Ms. Williams to attend the Southeast Tourism Society Marketing College. The motion passed unanimously.

a. Website Enhancements

Task Force members discussed the 2017 Task Force Marketing Project Request for Proposals contained in the meeting packet.

Paula Vann requested the Request for Proposals include language addressing maintenance and website hosting services.

ACTION: Ms. McQueen moved and Ms. Vann seconded to add language requesting proposers to address maintenance and website hosting services, to publish the request for proposals, as amended, for the website enhancements and to authorize the Task Force Marketing Committee to rank and select the winning proposer. The motion passed unanimously.

Mr. Dopp stated that the Marketing Committee currently consists of Donna Creamer, who is no longer a Task Force member, Susie Page and Katrina Richardson. He recommended that the Task Force appoint new members to the Committee.

ACTION: Ms. McQueen moved and Ms. Williams seconded to retain Ms. McQueen on the Marketing Committee, replace Ms. Creamer and Ms. Page with Chair Taylor and Ms. Vann on the Marketing Committee and to appoint Ms. Vann as Committee Chair. The motion passed unanimously.

b. Springs and Bicycle Microsites

No discussion occurred regarding this agenda item.

c. Blogs

No discussion occurred regarding this agenda item.

d. Photography

Mr. Dopp discussed the draft contract for photographic services with Two Tree, Inc., Tommy Thompson, photographer.

ACTION: **Ms. McQueen moved and Mr. Mecusker seconded to authorize staff to execute the contract as submitted with Two Tree, Inc., Tommy Thompson, photographer. The motion passed unanimously.**

e. Domestic Travel Shows

Mr. Dopp stated that he had registered the Task Force for the Midwest Mountaineering Spring Expo.

ACTION: **Ms. McQueen moved and Mr. Mecusker seconded to authorize Tommy Thompson and Russ McCallister to staff the Midwest Mountaineering Spring Expo on behalf of the Task Force. The motion passed unanimously.**

f. Print and Digital Advertising Campaigns

No discussion occurred regarding this agenda item.

g. eNewsletters

Mr. Dopp stated that the Spring enewsletter will be distributed shortly.

h. Brochure Printing and Distribution

Mr. Dopp asked if Baker County and Putnam County should be included in the new Task Force brochure.

The Task Force agreed by consensus to not include Baker County and Putnam County in the new Task Force brochure.

ACTION: **Ms. McQueen moved and Ms. Richardson seconded to authorize the Task Force to hire JS Design Studios to design the new Task Force brochure. The motion passed unanimously.**

j. Professional Organization Memberships

No discussion occurred regarding this agenda item.

D. Fiscal Year 2017-18 Regional Rural Development Grant

1. Draft Scope of Work

Task Force members discussed the draft scope of work.

E. VISIT FLORIDA Grants

1. VISIT FLORIDA - North Central Florida Fiscal Year 2016-17
Rural Area of Opportunity Partnership Program

a. Travel Show Reports

i. Telegraph Outdoor Adventure and Travel Show

Mr. Dopp reported on the Telegraph Outdoor Adventure and Travel Show on behalf of Tommy Thompson.

ii. Chicago RV and Camping Show

Mr. Dopp reported on the Chicago RV and Camping Show on behalf of Roland Loog.

iii. Toronto Outdoor Adventure Show

Ms. Richardson reported on the Toronto Outdoor Adventure Show.

iv. ITB - Berlin

No report was presented on ITB - Berlin.

v. Canoecopia

Mr. Dopp reported on Canoecopia on behalf of Tommy Thompson.

b. Travel Show Assignments

No discussion occurred regarding this agenda item.

c. New Brochure

No discussion occurred regarding this agenda item.

d. Promotional Items

No discussion occurred regarding this agenda item.

F. VISIT FLORIDA Monthly Report

Brenna Dacks reported that VISIT FLORIDA has designated the Task Force Rural Area of Opportunity Partnership as a Core Equity Program.

G. Staff Items

1. Website Analytics

Mr. Dopp reported on Google website and Facebook analytics for the month of February 2017.

2. Travel Show Reimbursement for Tips

Mr. Dopp discussed the Florida Department of Financial Services travel policy for tips.

3. Florida Tourism Day, March 14, 2017

Ms. McQueen reported on Florida Tourism Day.

H. Other Old Business

1. Updated Task Force Member Contact Information

No changes were requested to be made to Task Force member contact information.

2. 2017 Meeting Dates and Locations

No changes were made to the 2017 meeting dates and locations.

V. LEADERSHIP FORUM

No Leadership Forum presentation was provided.

VI. NEW BUSINESS

A. Announcements

Task Force members made announcements of interest to the Task Force.

B. Other New Business

No other new business was discussed.

Date and Location of Next Meeting

The next regular meeting is scheduled for 10:00 a.m., April 20, 2017 at a location to be determined in Jefferson County.

The meeting adjourned at 1:01 p.m.

Dawn Taylor, Chair

4/20/17
Date

Minutes prepared by Steven Dopp of the North Central Florida Regional Planning Council.

2:07 PM
04/12/17
Accrual Basis

The Original Florida Tourism Task Force
Balance Sheet
As of February 28, 2017

	<u>Feb 28, 17</u>
ASSETS	
Current Assets	
Checking/Savings	
Cash in Bank - Capital City	68,204.94
Total Checking/Savings	<u>68,204.94</u>
Accounts Receivable	
Accounts Receivable	23,806.21
Total Accounts Receivable	<u>23,806.21</u>
Other Current Assets	
Prepaid Expense	3,137.00
Prepaid Registration Fees	8,372.50
Prepaid Travel	700.00
Undeposited Funds	-73,929.30
Total Other Current Assets	<u>-61,719.80</u>
Total Current Assets	<u>30,291.35</u>
TOTAL ASSETS	<u>30,291.35</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	31,100.94
Total Accounts Payable	<u>31,100.94</u>
Other Current Liabilities	
Contract Advance	35,000.00
Due to NCFRPC	10,000.00
Total Other Current Liabilities	<u>45,000.00</u>
Total Current Liabilities	<u>76,100.94</u>
Total Liabilities	76,100.94
Equity	
Unrestricted Earnings	63,868.94
Net Income	-109,678.53
Total Equity	<u>-45,809.59</u>
TOTAL LIABILITIES & EQUITY	<u>30,291.35</u>

9:49 AM

04/10/17

The Original Florida Tourism Task Force
Reconciliation Summary
Cash in Bank - Capital City, Period Ending 02/28/2017

	<u>Feb 28, 17</u>
Beginning Balance	18,153.10 ✓
Cleared Transactions	
Checks and Payments - 19 items	-23,767.63 ✓
Deposits and Credits - 2 items	73,929.30 ✓
Total Cleared Transactions	<u>50,161.67</u>
Cleared Balance	<u>68,314.77</u> ✓
Uncleared Transactions	
Checks and Payments - 1 item	-109.83
Total Uncleared Transactions	<u>-109.83</u>
Register Balance as of 02/28/2017	<u>68,204.94</u>
New Transactions	
Checks and Payments - 27 items	-57,969.89
Total New Transactions	<u>-57,969.89</u>
Ending Balance	<u>10,235.05</u>

4-10-17
KAB

9:49 AM

04/10/17

The Original Florida Tourism Task Force
Reconciliation Detail
Cash in Bank - Capital City, Period Ending 02/28/2017

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						18,153.10
Cleared Transactions						
Checks and Payments - 19 items						
Bill Pmt -Check	01/19/2017	1111	Bike New York, Inc	X	-2,282.00	-2,282.00
Bill Pmt -Check	02/02/2017	1118	Donna Creamer	X	-6,081.44	-8,363.44
Bill Pmt -Check	02/02/2017	1121	Jennifer Hand	X	-1,564.98	-9,928.42
Bill Pmt -Check	02/02/2017	1122	LoogR	X	-1,421.78	-11,350.20
Bill Pmt -Check	02/02/2017	1120	Gilchrist County BO...	X	-1,307.94	-12,658.14
Bill Pmt -Check	02/02/2017	1119	Flashbay, Inc	X	-1,253.00	-13,911.14
Bill Pmt -Check	02/02/2017	1117	Diane Bardhi	X	-1,139.07	-15,050.21
Bill Pmt -Check	02/02/2017	1125	Two Tree, Inc.	X	-981.08	-16,031.29
Bill Pmt -Check	02/02/2017	1123	PRVCA	X	-704.00	-16,735.29
Bill Pmt -Check	02/02/2017	1126	United Parcel Service	X	-95.01	-16,830.30
Bill Pmt -Check	02/02/2017	1116	Alliant Energy Center	X	-90.47	-16,920.77
Bill Pmt -Check	02/02/2017	1124	Sparxoo	X	-50.00	-16,970.77
Bill Pmt -Check	02/16/2017	1128	LoogR	X	-1,421.78	-18,392.55
Bill Pmt -Check	02/16/2017	1129	United Parcel Service	X	-1,362.78	-19,755.33
Bill Pmt -Check	02/16/2017	1127	David Mecusker	X	-799.40	-20,554.73
Bill Pmt -Check	02/17/2017	1130	Donna Creamer	X	-1,446.64	-22,001.37
Bill Pmt -Check	02/17/2017	1132	United Parcel Service	X	-1,265.65	-23,267.02
Bill Pmt -Check	02/17/2017	1131	KoonsS	X	-480.00	-23,747.02
Check	02/27/2017		Capital City Bank	X	-20.61	-23,767.63
Total Checks and Payments					-23,767.63	-23,767.63
Deposits and Credits - 2 items						
Deposit	02/17/2017			X	10,000.00	10,000.00
Deposit	02/21/2017			X	63,929.30	73,929.30
Total Deposits and Credits					73,929.30	73,929.30
Total Cleared Transactions					50,161.67	50,161.67
Cleared Balance					50,161.67	68,314.77
Uncleared Transactions						
Checks and Payments - 1 item						
Bill Pmt -Check	01/05/2017	1108	The Freeman Com...		-109.83	-109.83
Total Checks and Payments					-109.83	-109.83
Total Uncleared Transactions					-109.83	-109.83
Register Balance as of 02/28/2017					50,051.84	68,204.94
New Transactions						
Checks and Payments - 27 items						
Bill Pmt -Check	03/02/2017	1136	Donna Creamer		-4,780.18	-4,780.18
Bill Pmt -Check	03/02/2017	1143	Two Tree, Inc.		-3,524.40	-8,304.58
Bill Pmt -Check	03/02/2017	1140	LoogR		-2,226.69	-10,531.27
Bill Pmt -Check	03/02/2017	1133	Alvin Jackson		-1,823.97	-12,355.24
Bill Pmt -Check	03/02/2017	1139	Katrina Richardson		-1,761.23	-14,116.47
Bill Pmt -Check	03/02/2017	1142	Russ McCallister		-1,348.23	-15,464.70
Bill Pmt -Check	03/02/2017	1135	Columbia County T...		-742.98	-16,207.68
Bill Pmt -Check	03/02/2017	1138	Gilchrist County BO...		-699.46	-16,907.14
Bill Pmt -Check	03/02/2017	1141	Midwest Mountaine...		-450.00	-17,357.14
Bill Pmt -Check	03/02/2017	1144	United Parcel Service		-266.11	-17,623.25
Bill Pmt -Check	03/02/2017	1134	Cody A. Gray		-180.32	-17,803.57
Bill Pmt -Check	03/02/2017	1137	Florida Department ...		-61.25	-17,864.82
Bill Pmt -Check	03/02/2017	1145	VisitFlorida		-55.00	-17,919.82
Bill Pmt -Check	03/16/2017	1148	Worth International ...		-6,680.00	-24,599.82
Bill Pmt -Check	03/16/2017	1147	Marketing Mud		-538.00	-25,137.82
Bill Pmt -Check	03/16/2017	1146	Helinger Advertising...		-450.00	-25,587.82
Bill Pmt -Check	03/16/2017	1149	United Parcel Service		-230.11	-25,817.93
Check	03/24/2017		Capital City Bank		-20.98	-25,838.91
Bill Pmt -Check	03/30/2017	1155	Southeast Tourism ...		-10,810.00	-36,648.91
Bill Pmt -Check	03/30/2017	1158	VisitFlorida		-5,060.00	-41,708.91
Bill Pmt -Check	03/30/2017	1151	Donna Creamer		-4,592.65	-46,301.56
Bill Pmt -Check	03/30/2017	1153	LoogR		-4,096.37	-50,397.93
Bill Pmt -Check	03/30/2017	1152	Gilchrist County BO...		-3,086.96	-53,484.89
Bill Pmt -Check	03/30/2017	1150	Dawn Taylor		-2,186.56	-55,671.45

9:49 AM

04/10/17

The Original Florida Tourism Task Force
Reconciliation Detail
Cash in Bank - Capital City, Period Ending 02/28/2017

Type	Date	Num	Name	Clr	Amount	Balance
Bill Pmt -Check	03/30/2017	1156	Two Tree, Inc.		-1,324.56	-56,996.01
Bill Pmt -Check	03/30/2017	1154	Russ McCallister		-817.54	-57,813.55
Bill Pmt -Check	03/30/2017	1157	United Parcel Service		-156.34	-57,969.89
Total Checks and Payments					-57,969.89	-57,969.89
Total New Transactions					-57,969.89	-57,969.89
Ending Balance					-7,918.05	10,235.05



P.O. Box 900
Tallahassee, FL 32302

ACCOUNT STATEMENT

SK AD

00006346 FCC31545030117101030 01 000000000
THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PLACE
GAINESVILLE FL 32653-1603

Date 2/28/17
Primary Account

Page 1
XXXXXXX2204



We put the capital in business. Ask your Capital City Banker today how our business services, including FAST BUSINESS loans for everything from small equipment to commercial space, can help your business meet its potential. www.ccbg.com/business.

CHECKING ACCOUNT

ANALYZED BUS CHECKING
Account Number
Previous Balance
2 Deposits/Credits
19 Checks/Debits
Service Charges
Interest Paid
Ending Balance

Images
XXXXXXX2204
18,153.10 ✓
73,929.30 ✓
23,767.63 ✓
.00
.00
68,314.77 ✓
Statement Dates 2/01/17 thru 2/28/17
Days in this Statement Period 28
Avg Ledger Balance 27,883.61
Avg Collected Balance 25,600.42

DEPOSITS AND OTHER CREDITS

Date	Description	Amount
2/17	Deposit	10,000.00 ✓
2/21	Deposit	63,929.30 ✓

OTHER DEBITS

Date	Description	Amount
2/27	Account Analysis Charge	20.61- ✓

RECEIVED

MAR 06 2017

NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL

15 9:41



THE ORIGINAL FLORIDA TOURISM TASK FORCE
2009 NW 67TH PLACE
GAINESVILLE FL 32653-1603

Date 2/28/17
Primary Account

Page 2
XXXXXXXX2204

ANALYZED BUS CHECKING

XXXXXXXX2204 (Continued)

CHECKS IN NUMBER ORDER					
Date	Check No	Amount	Date	Check No	Amount
2/06	1111	2,282.00✓	2/15	1124	50.00✓
2/13	1116*	90.47✓	2/07	1125	981.08✓
2/13	1117	1,139.07✓	2/13	1126	95.01✓
2/08	1118	6,081.44✓	2/28	1127	799.40✓
2/09	1119	1,253.00✓	2/27	1128	1,421.78✓
2/09	1120	1,307.94✓	2/27	1129	1,362.78✓
2/10	1121	1,564.98✓	2/21	1130	1,446.64✓
2/08	1122	1,421.78✓	2/21	1131	480.00✓
2/27	1123	704.00✓	2/28	1132	1,265.65✓

* Denotes missing check numbers

DAILY BALANCE INFORMATION					
Date	Balance	Date	Balance	Date	Balance
2/01	18,153.10	2/09	4,825.86	2/17	11,886.33
2/06	15,871.10	2/10	3,260.88	2/21	73,888.99
2/07	14,890.02	2/13	1,936.33	2/27	70,379.82
2/08	7,386.80	2/15	1,886.33	2/28	68,314.77

-----END OF STATEMENT-----

00006346-0012291-0002-0005-FCC31545030117101030-01-L



THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/17/2017

Capital City Bank

10,000.00

02/17/2017

\$10,000.00

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/21/2017

Capital City Bank

63,929.30

02/21/2017

\$63,929.30

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/06/2017

Capital City Bank

2,282.00

02/06/2017

\$2,282.00

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/13/2017

Capital City Bank

90.47

02/13/2017

\$90.47

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/13/2017

Capital City Bank

1,139.07

02/13/2017

\$1,139.07

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/08/2017

Capital City Bank

6,081.44

02/08/2017

\$6,081.44

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/09/2017

Capital City Bank

1,253.00

02/09/2017

\$1,253.00

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/09/2017

Capital City Bank

1,307.94

02/09/2017

\$1,307.94

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/10/2017

Capital City Bank

1,564.98

02/10/2017

\$1,564.98

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/08/2017

Capital City Bank

1,421.78

02/08/2017

\$1,421.78

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/27/2017

Capital City Bank

704.00

02/27/2017

\$704.00

THE ORIGINAL FLORIDA TOURISM TAX RECEIPT
FOR THE MONTH OF FEBRUARY 2017
ISSUED BY CAPITAL CITY BANK
DATE OF ISSUE: 02/15/2017

Capital City Bank

50.00

02/15/2017

\$50.00

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1125 2/2/2017 \$ 981.08

PAY TO THE ORDER OF Two Tree, Inc.
Nine Hundred Eighty-One and 00/100

Two Tree, Inc.
2000 N.W. 87th Place
Gainesville, FL 32609

SSR.K

1125 02/07/2017 \$981.08

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1126 2/2/2017 \$ 95.01

PAY TO THE ORDER OF United Parcel Service
Ninety-Five and 00/100

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-0001

SSR.K

1126 02/13/2017 \$95.01

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1127 2/16/2017 \$ 799.40

PAY TO THE ORDER OF David Macomber
Seven Hundred Ninety-Nine and 40/100

David Macomber
1000 N.W. 87th Place
Gainesville, FL 32609

SSR.K

1127 02/28/2017 \$799.40

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1128 2/16/2017 \$ 1,421.78

PAY TO THE ORDER OF Roland Loog
One Thousand Four Hundred Twenty-One and 10/100

Roland Loog
1807 NW 15th Avenue
Gainesville, FL 32609-5313

SSR.K

1128 02/27/2017 \$1,421.78

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1129 2/16/2017 \$ 1,362.78

PAY TO THE ORDER OF United Parcel Service
One Thousand Three Hundred Sixty-Two and 60/100

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-0001

SSR.K

1129 02/27/2017 \$1,362.78

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1130 2/17/2017 \$ 1,446.64

PAY TO THE ORDER OF Donna Creamer
One Thousand Four Hundred Forty-Six and 50/100

Donna Creamer
1807 NW 15th Avenue
Gainesville, FL 32609

SSR.K

1130 02/21/2017 \$1,446.64

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1131 2/17/2017 \$ 480.00

PAY TO THE ORDER OF Scott R. Koonce
Four Hundred Eighty and 00/100

Scott R. Koonce
2210 NW 80th Avenue
Gainesville, FL 32609-4302

SSR.K

1131 02/21/2017 \$480.00

Natural North Florida THE ORIGINAL FLORIDA TOURIST CHECK BOOK
800 N.W. 87TH PLACE
GAINESVILLE, FLORIDA 32609-1902
888.888.2200

1132 2/17/2017 \$ 1,265.65

PAY TO THE ORDER OF United Parcel Service
One Thousand Two Hundred Sixty-Five and 65/100

United Parcel Service
P.O. Box 7247-0244
Philadelphia, PA 19170-0001

SSR.K

1132 02/28/2017 \$1,265.65

The Original Florida Tourism Task Force

Income and Expenses - Budget vs. Actual

As of February 28, 2017

(These financial statements are unaudited)

	Budget	February 2017	Year to Date	Over/(Under) Budget
Income				
Co-op Regional Marketing Program Fee	49,000.00	0.00	53,000.00	4,000.00
DEO Rural Development Grant 15/16	51,225.00	0.00	0.00	(51,225.00)
DEO Rural Development Grant 16/17	150,000.00	0.00	0.00	(150,000.00)
VisitFlorida Rural Area Opportunity Grant 16/17	132,265.00	0.00	0.00	(132,265.00)
VisitFlorida Rural Area Opportunity 16/17 In Kind	26,310.00	0.00	0.00	(26,310.00)
Transfer from Reserves	3,500.00	0.00	0.00	(3,500.00)
Gross Revenue	412,300.00	0.00	53,000.00	(359,300.00)
Expenses				
Marketing				
Planning				
Planning	5,100.00	0.00	0.00	(5,100.00)
Total Planning	5,100.00	0.00	0.00	(5,100.00)
Collateral Materials				
Print Bicycle Guide	3,000.00	0.00	0.00	(3,000.00)
Design/ Print New Brochure	9,500.00	0.00	0.00	(9,500.00)
Design / Print Placemats	2,500.00	0.00	0.00	(2,500.00)
Print VNNF RV Guide	500.00	0.00	0.00	(500.00)
Print VNNF Outdoor Guide	500.00	0.00	0.00	(500.00)
Print VNNF Lodging Brochure	500.00	0.00	0.00	(500.00)
Print VNNF Paddling Guide	13,000.00	0.00	0.00	(13,000.00)
Total Collateral Materials	29,500.00	0.00	0.00	(29,500.00)
Website				
Bloggers Fees	7,975.00	0.00	2,140.40	(5,834.60)
Ultimate Bicycle Guide Update	2,000.00	0.00	0.00	(2,000.00)
Ultimate Paddle Guide	12,000.00	0.00	0.00	(12,000.00)
Ultimate Bicycle Guide Microsite	8,250.00	0.00	33,000.00	24,750.00
Ultimate Springs Microsite	3,000.00	0.00	0.00	(3,000.00)
Revise Homepage	6,000.00	0.00	0.00	(6,000.00)
Total Website	39,225.00	0.00	35,140.40	(4,084.60)
Trade Shows				
London Telegraph Outdoor Show	20,750.00	11,177.89	11,287.72	(9,462.28)
Brochures and Popup Displays-VF	10,000.00	0.00	0.00	(10,000.00)
London World Travel Market	14,000.00	0.00	8,754.06	(5,245.94)
Atlanta Boat Show	5,550.00	0.00	4,624.37	(925.63)
Chicago RV & Camping Show	8,150.00	8,455.67	8,455.67	305.67
ITB Berlin Trade Show	14,200.00	0.00	0.00	(14,200.00)

The Original Florida Tourism Task Force
Income and Expenses - Budget vs. Actual
As of February 28, 2017

(These financial statements are unaudited)

	Budget	February 2017	Year to Date	Over/(Under) Budget
Dallas Travel Expo	7,300.00	0.00	0.00	(7,300.00)
Madison, WI Canoeecopia	6,550.00	0.00	270.35	(6,279.65)
NY Times Travel Show	8,950.00	3,786.49	3,786.49	(5,163.51)
Philadelphia Travel Show	8,350.00	0.00	0.00	(8,350.00)
Atlanta RV & Camping Show	4,600.00	2,099.40	3,238.47	(1,361.53)
Washington DC Travel Expo	7,950.00	180.32	5,827.18	(2,122.82)
Chicago Travel & Adventure Show	7,850.00	1,446.64	5,822.72	(2,027.28)
Out State Show #1 - Minn Winter	12,750.00	0.00	4,162.56	(8,587.44)
Out State Show #2 - Hershey	13,250.00	704.00	704.00	(12,546.00)
Out State Show #3 - Bike NY	6,500.00	0.00	0.00	(6,500.00)
Out State Show #4 - Minn Spring	0.00	450.00	450.00	450.00
Flash Drives	1,500.00	0.00	2,463.00	963.00
Travel Show Contest	1,500.00	0.00	0.00	(1,500.00)
Logo Patches	1,000.00	0.00	0.00	(1,000.00)
Eyeglass Strip	1,000.00	0.00	1,484.00	484.00
I-10 Welcome Center Summer Festival	400.00	0.00	0.00	(400.00)
I-75 Welcome Center Festival	300.00	0.00	0.00	(300.00)
Shipping Berlin & London - VF	1,000.00	0.00	0.00	(1,000.00)
In State Travel Show #1	3,400.00	0.00	0.00	(3,400.00)
State Park Guide & Road Map-VF	2,000.00	0.00	0.00	(2,000.00)
Welcome Center Rack Space- VF	885.00	0.00	0.00	(885.00)
Toronto Outdoor Adventure Show	9,315.00	7,866.58	7,866.58	(1,448.42)
Total Trade Shows	179,000.00	36,166.99	69,197.17	(109,802.83)
Advertising				
Web Digital Advertising Campaign	20,600.00	0.00	8,050.00	(12,550.00)
Social Media Posting	1,000.00	0.00	0.00	(1,000.00)
Undiscovered Florida Co-op Ad	6,700.00	0.00	0.00	(6,700.00)
Florida State Park Mobile Ad	3,500.00	0.00	0.00	(3,500.00)
Quarterly eNewsletter	5,000.00	0.00	0.00	(5,000.00)
Springs Brochure Distribution	9,375.00	0.00	2,750.00	(6,625.00)
Total Advertising	46,175.00	0.00	10,800.00	(35,375.00)
Total Marketing	299,000.00	36,166.99	115,137.57	(183,862.43)
Administration				
NCFRPC - Admin VF DEO 2015-2016	5,600.00	0.00	0.00	(5,600.00)
NCFRPC-Admin VF DEO FY 2016-2017	24,500.00	0.00	0.00	(24,500.00)
Service Fees - VisitFlorida Travel Shows	14,300.00	0.00	6,600.00	(7,700.00)
NCFRPC-Admin Program Fees 16/17	44,000.00	0.00	0.00	(44,000.00)
	88,400.00	0.00	6,600.00	(81,800.00)

The Original Florida Tourism Task Force Income and Expenses - Budget vs. Actual

As of February 28, 2017

(These financial statements are unaudited)

	Budget	February 2017	Year to Date	Over/(Under) Budget
Memberships				
Florida Outdoor Writers Association	300.00	0.00	175.00	(125.00)
Southeast Tourism Society	300.00	0.00	0.00	(300.00)
Visit Florida	400.00	0.00	0.00	(400.00)
Total Memberships	<u>1,000.00</u>	<u>0.00</u>	<u>175.00</u>	<u>(825.00)</u>
Professional Enhancement				
Governor's Tourism Conference	5,000.00	0.00	0.00	(5,000.00)
SE Tourism Society Marketing College	10,500.00	0.00	0.00	(10,500.00)
Total Professional Enhancement	<u>15,500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>(15,500.00)</u>
Bank Charges	200.00	20.61	104.07	(95.93)
Legal				
Advertising	300.00	0.00	0.00	(300.00)
Expenses	300.00	61.25	61.25	(238.75)
Total Legal	<u>600.00</u>	<u>61.25</u>	<u>61.25</u>	<u>(538.75)</u>
Internships				
Harvey Campbell Memorial Internship	2,500.00	0.00	0.00	(2,500.00)
Dean Fowler Internship	2,500.00	0.00	0.00	(2,500.00)
Total Internships	<u>5,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>(5,000.00)</u>
Miscellaneous	2,000.00	55.00	218.45	(1,781.55)
Telephone	300.00	0.00	0.00	(300.00)
Postage	300.00	0.00	28.99	(271.01)
Total NonMarketing Expense	<u>113,300.00</u>	<u>136.86</u>	<u>7,187.76</u>	<u>(106,112.24)</u>
Total Expenses	<u>412,300.00</u>	<u>36,303.85</u>	<u>122,325.33</u>	<u>(289,974.67)</u>
Net Income	<u>0.00</u>	<u>(36,303.85)</u>	<u>(69,325.33)</u>	<u>(69,325.33)</u>

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Visit Natural
NORTH FLORIDA

Original Florida Tourism Task Force
Budget FY 2016-17 (10/1/16 to 9/30/17)

Adopted 7/21/2016

<i>Revenues</i>	Total
<i><u>Cooperative Regional Marketing Program Fees:</u></i>	
Alachua County	\$15,000
Bradford County	\$3,000
Columbia County	\$8,000
Dixie County	\$2,000
Gilchrist County	\$2,000
Hamilton County	\$1,000
Jefferson County	\$2,000
Lafayette County	\$1,000
Levy County	\$4,000
Madison County	\$3,000
Taylor County	\$4,000
Union County	\$1,000
Wakulla County	\$3,000
Subtotal	\$49,000
<i><u>Additional Revenue:</u></i>	
DEO Rural Development Grant, FY 2015-16	\$51,225
DEO Rural Development Grant, FY 2016-17	\$150,000
VISIT Florida FY 2016-17 RAO Grant - Cash	\$132,265
VISIT Florida FY 2016-17 RAO Grant - In-Kind	\$26,310
Transfer From Reserves	\$3,500
Subtotal	\$363,300
TOTAL REVENUES	\$412,300
Less In-Kind	(\$26,310)
TOTAL REVENUES - CASH	\$385,990

<i>Expenditures</i>	
Bank Charges	\$200
Governor's Conference on Tourism	\$5,000
Internships	\$5,000
Legal Advertising	\$300
Legal Expenses	\$300
(1) Marketing Program for 2016-17	\$299,000
(2) Memberships	\$1,000
Miscellaneous	\$2,000
North Central Florida Regional Planning Council - Admin FY 2015-16	\$5,600
North Central Florida Regional Planning Council - Admin FY 2016-17	\$68,500
Postage Expenses	\$300
Service Fee - Visit Florida Travel Show Program	\$14,300
Southeast Tourism Society Marketing College	\$10,500
Telephone	\$300
TOTAL EXPENDITURES	\$412,300

- (1) See Marketing Budget Detail
(2) See Current Memberships Detail

<i>Reserve Funds</i>	
Restricted Funds Balance	\$0
Unrestricted Funds Balance, Estimate	\$81,000
TOTAL RESERVE FUNDS	\$81,000

**Original Florida Tourism Task Force
Budget FY 2016-17 (10/1/16 to 9/30/17)**

Adopted 7/21/2016

	FY 2016-17 DEO Grant		
Marketing Budget Detail	Total	Eligible Funding	Remainder
Planning:			
VisaVues Domestic and International Editions	\$5,100.00	\$5,100.00	\$0.00
Collateral Material:			
Print 1,000 Copies of Bicycle Guide	\$3,000.00	\$0.00	\$3,000.00
Design and Print New Regional Brochure (adds Brad, Col, & Ham Cou)	\$9,500.00	\$9,500.00	\$0.00
Design and Print 25,000 VNNF Placemats	\$2,500.00	\$2,500.00	\$0.00
Print 1,000 copies of VNNF RV Guide	\$500.00	\$500.00	\$0.00
Print 1,000 Copies of VNNF Outdoor Adventure Guide	\$500.00	\$500.00	\$0.00
Print 1,000 Copies of VNNF Lodging Brochure	\$500.00	\$500.00	\$0.00
Print 2,000 Copies of VNNF Paddling Guide	\$13,000.00	\$13,000.00	\$0.00
Website:			
Revise Homepage	\$6,000.00	\$6,000.00	\$0.00
Ultimate Bicycle Guide Microsite & Downloadable PDF Guide	\$8,250.00	\$0.00	\$8,250.00
Ultimate Bicycle Guide Maintenance and Updates	\$2,000.00	\$2,000.00	\$0.00
Ultimate Paddling Guide	\$12,000.00	\$12,000.00	\$0.00
Web Hosting Services	\$0.00	\$0.00	\$0.00
Bloggers Fees - Fishing	\$375.00	\$0.00	\$375.00
Ultimate Springs Guide Microsite & Downloadable PDF Guide	\$3,000.00	\$0.00	\$3,000.00
Website Blogs - 5 Blogs Categories	\$7,600.00	\$5,100.00	\$2,500.00
Trade Shows:			
Flash Drives	\$1,500.00	\$0.00	\$1,500.00
Travel Show Contest	\$1,500.00	\$0.00	\$1,500.00
Logo patches	\$1,000.00	\$0.00	\$1,000.00
Eyeglass Straps	\$1,000.00	\$0.00	\$1,000.00
Brochures and Popup Displays	\$10,000.00	\$0.00	\$10,000.00
Visit Florida Welcome Center Rack Space (in-kind)	\$885.00	\$0.00	\$885.00
State Parks Guides and State Road Maps (in-kind)	\$2,000.00	\$0.00	\$2,000.00
Shipping - Berlin and London (in-kind)	\$1,000.00	\$0.00	\$1,000.00
Visit Florida - London World Travel Market	\$14,000.00	\$0.00	\$14,000.00
Visit Florida - Atlanta Boat Show	\$5,550.00	\$0.00	\$5,550.00
Visit Florida - Washington, DC Tavel & Adventure Show	\$7,950.00	\$0.00	\$7,950.00
Visit Florida - Chicago Travel & Adventure Show	\$7,850.00	\$0.00	\$7,850.00
Visit Florida - New York Times Travel Show	\$8,950.00	\$0.00	\$8,950.00
Visit Florida - Atlanta Camping & RV Show	\$4,600.00	\$0.00	\$4,600.00
Visit Florida - Telegraph Outdoor Adventure & Travel Show	\$20,750.00	\$0.00	\$20,750.00
Visit Florida - Chicago RV & Camping Show	\$8,150.00	\$0.00	\$8,150.00
Visit Florida - Toronto RV & Camping Show	\$9,315.00	\$0.00	\$9,315.00
Visit Florida - Berlin - ITB Trade Show	\$14,200.00	\$0.00	\$14,200.00
Visit Florida - Madison, WI - Canoeopia	\$6,550.00	\$0.00	\$6,550.00
Visit Florida - Philadelphia Travel Expc	\$8,350.00	\$0.00	\$8,350.00
Visit Florida - Dallas Travel & Adventure Show	\$7,300.00	\$0.00	\$7,300.00
Out-of-State Travel Show #1	\$12,750.00	\$6,500.00	\$6,250.00
Out-of-State Travel Show #2	\$13,250.00	\$7,000.00	\$6,250.00
Out-of-State Travel Show #3	\$6,500.00	\$6,500.00	\$0.00
In-State Travel Show #1	\$3,400.00	\$3,400.00	\$0.00
I-10 Welcome Center Summer Festival	\$400.00	\$400.00	\$0.00
I-75 Welcome Center Festival	\$300.00	\$200.00	\$100.00
Advertising:			
New vnnf.org & Travel Show Website Digital Advertising Campaign	\$20,600.00	\$7,600.00	\$13,000.00
Florida State Parks Mobile Advertisement	\$3,500.00	\$3,500.00	\$0.00
Social Media Postings (Facebook, Twitter, Instagram)	\$1,000.00	\$1,000.00	\$0.00
Quarterly eNewsletters	\$5,000.00	\$4,000.00	\$1,000.00
Undiscovered Florida Co-op Advertisement	\$6,700.00	\$6,700.00	\$0.00
Distribution of Springs and More Brochure	\$9,375.00	\$7,500.00	\$1,875.00
Total Marketing Expenditure	\$299,000.00	\$111,000.00	\$188,000.00
Administration			
North Central Florida Regional Planning Council -			
Visit Florida, DEO FY 2015-16	\$5,600.00	\$0.00	\$5,600.00
North Central Florida Regional Planning Council -			
Visit Florida, DEO FY 2016-17	\$24,500.00	\$22,500.00	\$2,000.00
Visit Florida Rural Area of Opportunity Program -			
Regional Marketing Program Fees, FY 2016-17	\$44,000.00	\$0.00	\$44,000.00
Bank Charges	\$200.00	\$0.00	\$200.00
Legal Advertising	\$300.00	\$0.00	\$300.00
Legal Expenses	\$300.00	\$0.00	\$300.00
Other Administrative Expenses/Miscellaneous	\$2,000.00	\$0.00	\$2,000.00
Postage	\$300.00	\$0.00	\$300.00
Service Fee - Visit Florida Travel Show Program	\$14,300.00	\$0.00	\$14,300.00
Telephone	\$300.00	\$0.00	\$300.00
Membership Organizations - Annual Dues			
VISIT FLORIDA Annual Dues	\$400.00	\$400.00	\$0.00
Southeastern Tourism Society Annual Dues	\$300.00	\$300.00	\$0.00
Florida Outdoor Writers Association Annual Dues	\$300.00	\$300.00	\$0.00
Professional Enhancement			
Southeastern Tourism Society Marketing College	\$10,500.00	\$10,500.00	\$0.00
Governor's Tourism Conference	\$5,000.00	\$5,000.00	\$0.00
Internships			
Harvey Campbell Memorial Internship	\$2,500.00	\$0.00	\$2,500.00
Dean Fowler Internship	\$2,500.00	\$0.00	\$2,500.00
Total Non-Marketing Expenditure	\$113,300.00	\$39,000.00	\$74,300.00
Total Expenditure	\$412,300.00	\$150,000.00	\$262,300.00

Attachment 1

SCOPE OF WORK

1. Project Description:

Section 288.018, Florida Statutes (F.S.), established the Regional Rural Development Grants Program ("Program") to provide funding to regionally-based economic development organizations representing rural counties and communities for the purpose of building the professional capacity of their organizations. Grant funds awarded under the Program may also be used by an economic development organization to provide technical assistance to businesses within the rural counties and communities it serves.

The Original Florida Tourism Task Force d/b/a Visit Natural North Florida ("Grantee") is a regionally-based organization promoting the natural, historic, and cultural attractions of a thirteen county region encompassing Alachua, Bradford, Columbia, Dixie, Gilchrist, Hamilton, Jefferson, Lafayette, Levy, Madison, Taylor, Union, and Wakulla counties (the "Region"). The Grantee's goal is to enhance the economy, image, and quality of life through expanded tourism in the Region. Grantee has been awarded grant funds under the Program to provide marketing and promotional services, market research, and professional enhancement training for the Region.

2. Grantee Responsibilities:

In addition to all other requirements set forth in the Agreement and this Scope of Work, the Grantee shall:

A. Website Upgrades and Enhancements:

1. Make enhancements to its website to make it more usable and engaging, particularly to website users who use mobile devices;
2. Review and update its springs and bicycle microsites to improve accuracy; place additional springs and bicycle routes on the microsites as necessary;
3. Post blogs on its website to inform visitors of tourist-oriented attractions and facilities within the Region; and
4. Obtain high quality original photographs of natural, recreational, and cultural assets of the Region for use in print and on the Grantee's website.

B. Marketing and Promotion:

1. Attend domestic travel shows. At the shows, the Grantee will staff a booth, distribute brochures pertaining to the region, and answer questions raised by show attendees. A maximum of two Grantee representatives will staff the travel show booths;
2. Engage in an advertising campaign which will consist of online digital and/or print media advertising;
3. Distribute an electronic newsletter to interested consumers; and
4. Publish and distribute hard-copy literature such as bicycle guides, springs guides, brochures, and placemats for distribution at travel shows, marketing events, hotels, retail outlets and other tourism related venues.

C. Professional Enhancement:

1. Provide professional enhancement scholarships to Grantee staff, members, and representatives of member organizations to attend training opportunities; and
 2. Grantee shall maintain memberships in professional organizations (e.g. the Southeast Tourism Society Marketing College, the Florida Governor’s Tourism Conference, and the Florida Outdoor Writers Association Conference).
- D.** Provide administrative support, program management, time, and materials (e.g. rent, utilities, office supplies and other consumables, newspaper ads, copies, postage) (“Administrative Costs”). **Total Administrative Costs shall not exceed 15% of the grant award.**
- E.** Comply with Grantee’s competitive procurement requirements when subcontracting for services under this agreement.
- F.** Within thirty (30) calendar days after the end of each quarter (the “Reporting Quarter”), beginning with the quarter ending March 31, 2017, Grantee shall provide to DEO a written status report (“Quarterly Report”) outlining progress in completion of the Project during the Reporting Quarter. Such Quarterly Reports shall include:
1. A summary of work performed during the reporting period;
 2. Project expenditures since the Effective Date;
 3. The percentage of work completed for activities indicated in this Scope of Work;
 4. A summary and explanation of any changes in the Project budget;
 5. A summary and explanation of any other material changes that may affect the outcome of the Project, and
 6. A report on the use of Minority and Service-Disabled Veteran Business Enterprises as described in Section I.N.6 of the Agreement.
- G.** Submit invoices in accordance with the requirements stated in Section 5 of this Scope of Work.
- H.** Submit all quarterly reports and payment requests to Grantee’s Board of Directors for review and approval prior to submitting any invoice to DEO for reimbursement. Invoices shall be signed by the Chairman of the Board of Directors.
- 3. DEO’s Responsibilities:**
- A.** Monitor the ongoing activities and progress of Grantee as DEO deems necessary, to verify that all activities are being performed in accordance with the Agreement;
 - B.** Perform Agreement management responsibilities as stated herein;
 - C.** Reply to reasonable inquiries pursuant to the Agreement; and,
 - D.** Review Grantee’s invoices for accuracy and thoroughness, and if accepted process invoices on a timely basis.
- 4. Deliverables:**
Grantee agrees to provide the following services as specified:

Deliverable No. 1 – Website Upgrades and Enhancements		
Tasks	Minimum Performance Measures and	Financial Consequences

	Required Documentation	
Complete website enhancements in accordance with Scope of Work, Section 2.A.1.	Completion of website enhancements. Required Documentation: <ul style="list-style-type: none"> • Copy of contract with website developer including a scope of work or deliverable schedule; • Invoice from website developer showing work completed in accordance with scope of work; and • Proof of payment. 	DEO shall withhold payment for failure to provide the minimum performance measures as specified.
Update Springs and Bicycle route microsites in accordance with Scope of Work, Section 2.A.2.	Completion of one (1) update or addition to springs or bicycle route microsite. Required Documentation: <ul style="list-style-type: none"> • Screenshot of updated springs or bicycle route microsite. 	DEO shall withhold payment for failure to make any microsite updates.
Post blogs on Grantee's website in accordance with Scope of Work, Section 2.A.3.	Post one (1) blog on Grantee's website. Required Documentation: <ul style="list-style-type: none"> • Copy of agreement with blogger; • Link to each blog; • Invoice from blogger; and • Proof of payment. 	DEO shall withhold payment for failure to post any blogs to Grantee's website.
Obtain photographs in accordance with Scope of Work, Section 2.A.4.	Obtain at least one (1) photograph for use on Grantee's website and/or printed media. Required Documentation: <ul style="list-style-type: none"> • Copy of agreement with photographer; • Copy of each photograph obtained; • Invoice from photographer; • Proof of payment. 	DEO shall withhold payment for failure to obtain any photographs.
Deliverable No. 2 – Marketing and Promotion		
Tasks	Minimum Performance Measures and Required Documentation	Financial Consequences
Attend and participate in domestic travel shows in accordance with Scope of Work, Section 2.B.1.	Attend one (1) domestic travel show. Required Documentation: <ul style="list-style-type: none"> • Copies of completed registrations for each travel show attended; • Copies of rental agreements, if applicable; • Completed travel documentation in accordance with s. 112.061, F.S., for a maximum of two (2) attendees. 	DEO shall withhold payment until Grantee attends one (1) domestic travel show.
Conduct advertising campaign in accordance with Scope of Work, Section 2.B.2.	Place at least one (1) digital or print advertisement. Required Documentation: <ul style="list-style-type: none"> • Copy of print or digital advertisement. 	DEO will withhold payment for failure to place any digital or print advertisements.
Distribute Electronic Newsletter in accordance with Scope of Work, Section 2.B.3.	Prepare and distribute one (1) electronic newsletter. Required Documentation: <ul style="list-style-type: none"> • Include DEO Agreement Manager on 	DEO will withhold payment for failure to distribute any electronic newsletters.

	electronic newsletter distribution list; • Copy of software rental agreement. • Documentation of staff time associated with this deliverable.	
Publish and distribute hard copy literature in accordance with Scope of Work, Section 2.B.4.	Publish and distribute one (1) hard copy literature. Required Documentation: <ul style="list-style-type: none"> • A copy of each hard-copy literature published; • Distribution list showing distribution points, and quantity distributed; • A copy of the invoice from contractor; and • Proof of payment. 	DEO will withhold payment for failure to publish and distribute any hard copy literature.
Deliverable No. 3 – Professional Enhancement		
Tasks	Minimum Performance Measures and Required Documentation	Financial Consequences
Provide professional enhancement scholarships in accordance with Scope of Work, Section 2.C.1.	Provide one (1) Professional Enhancement Scholarship. Required Documentation: For each scholarship awarded, submit: <ul style="list-style-type: none"> • Agenda; • Completed registration form; • Summary of how attendance at the event built professional capacity; 	DEO will withhold payment for failure to award any professional enhancement scholarships.
Maintain memberships in professional organizations in accordance with Scope of Work, Section 2.C.2.	Maintain membership in one (1) professional organization. Required Documentation: <ul style="list-style-type: none"> • Copy of registration for each professional organization membership maintained. 	DEO will reimburse Grantee for each payment made by Grantee to a professional organization to maintain its active member status.
Total Amount Not to Exceed: \$150,000.00		

5. Invoice Submittal and Payment Schedule:

DEO agrees to disburse funds under this Agreement in accordance with the following schedule in the amount identified per deliverable in Section 4 above. The deliverable amount specified does not establish the value of the deliverable. In accordance with Section I.F.11, Funding Requirements of Section 215.971, F.S., of this Agreement, Grantee's entitlement to retain funds paid by DEO is dependent upon the amount of allowable costs incurred and expended by Grantee in carrying out the Project. Grantee shall provide one (1) invoice per quarter for all services rendered during the applicable period of time.

The following documents shall be submitted with the itemized invoice:

- A. Grantee's invoice package shall be neatly organized with supporting documentation for each Deliverable; and include a cover letter on Grantee's letterhead signed by Grantee's Chairman of the Board of Directors certifying the payment request was reviewed and approved by the full Board of Directors of the Grantee organization and that all costs:

Budget			
Website Development			\$42,500.00
Bicycle Microsite Maintenance & PDF Guide	Bicycle Microsite Maintenance, Updates, Route Additions & PDF Update		
	Contractual Services	\$500.00	
	Staff Time	\$500.00	
	Software Rental	\$400.00	
			1,400.00
Springs Microsite Maintenance & PDF Guide	Springs Microsite Updates, Springs Additions & PDF Update		
	Contractual Services	\$500.00	
	Staff Time	\$500.00	
			\$1,000.00
Website Modifications	Modifications to Website		
	Contractual Services	\$30,000.00	
			\$30,000.00
Website Blogs	Website Blogs	\$5,100.00	
	Contractual Services		
			\$5,100.00
Photography	Obtain high-quality photos for Website		
	Contractual Services	\$5,000.00	
			\$5,000.00
Travel Shows			\$21,800.00
In-state Travel Shows	Registration Fees	\$7,000.00	
	Booth Accessories Rental (Contractual Services)	\$800.00	
	Travel	\$13,000.00	
	Shipping	\$1,000.00	
			\$21,800.00
Advertising			\$45,100.00
Digital Advertising Campaign	Digital Advertising Campaign		
	Contractual Services	\$14,000.00	
			\$14,000.00
Quarterly eNewsletters	Quarterly eNewsletters		
	Staff time	\$3,500.00	
	eNewsletter software rental	\$500.00	
			\$4,000.00
Print Media Advertising	Print media advertising		
	Contractual Services	\$6,700.00	
			\$6,700.00
Regional Specialty Brochures	Design and Print Regional Specialty Brochures		
	Contractual Services	\$900.00	
			\$900.00
New Regional Brochures	Design and Print New Regional Brochure		
	Contractual Services	\$8,500.00	
			\$8,500.00
Brochure Distribution	Brochure Distribution		
	Contractual Services	\$8,000.00	
			\$8,000.00
Bicycle Guide	Revise & Print Ultimate Bicycling Guide		
	Contractual Services	\$3,000.00	
			\$3,000.00
Market Research			\$5,100.00
Visa Vues Subscription	Annual Subscription to Visa Vues, Domestic & Foreign editions		
	Contractual Services	\$5,100.00	
			\$5,100.00
Professional Enhancement			\$13,000.00
Scholarships	Scholarships		
	Registration Fees	\$6,000.00	
	Travel	\$6,000.00	
			\$12,000.00
Professional Enhancement Organizational Annual Memberships	Organizational Annual Memberships		
	Membership Fees	\$1,000.00	
			\$1,000.00
Grant Administration			\$22,500.00
	Staff time	\$22,500.00	
			\$22,500.00
Total Grant Request			\$150,000.00

Category Expenditures

Staff Time		\$27,000.00
Travel		\$19,000.00
Registration Fees		\$13,000.00
Membership Fees		\$1,000.00
Software Rental		\$900.00
Contractual Services		\$89,100.00
Bicycle Micosite	\$500.00	
Springs Micorsite	\$500.00	
Website Modifications	\$30,000.00	
Website Blogs	\$5,100.00	
Photography	\$5,000.00	
Digital Advertising Campaign	\$14,000.00	
Print Media Advertising	\$6,700.00	
Regional Specialty Brochures	\$900.00	
New Regional Brochure	\$8,500.00	
Brochure Distribution	\$8,000.00	
Design & Print Bicycle Guide	\$3,000.00	
Visa Vues Subscription	\$5,100.00	
Booth Accessories Rental	\$800.00	
Shipping	\$1,000.00	
Total Grant Request		\$150,000.00

The Original Florida Tourism Task Force
2009 NW 67th Place
Gainesville, FL 32653-1603
Request for Proposals
The Original Florida Tourism Task Force 2017 Marketing Project

The Original Florida Tourism Task Force is a governmental entity consisting of member counties located in north central Florida. Current member counties consist of Alachua County, Bradford County, Columbia County, Dixie County, Gilchrist County, Hamilton County, Jefferson County, Lafayette County, Levy County, Madison County, Suwannee County, Taylor County, Union County and Wakulla County. The Task Force seeks to promote natural, historic and cultural attractions of the 14-county region to increase the number of visitors and to extend their stay.

The Original Florida Tourism Task Force seeks one website design and marketing company or similarly-qualified company to design and create the following three products which together comprise The Original Florida Tourism Task Force 2017 Marketing Project:

- I. Overlay map and topic-centered landing pages for its Things to Do, Places to Stay and Places to Eat sections of its existing WordPress website (www.vnnf.org), map-based filtering of these menu items by county and town, and changes to the presentation of pins on its Things to Do, Places to Stay and Places to Eat pin maps, referred to as Topic-centered landing pages.
- II. Changes to the order of presentation of sections of its website, changes to its footer and header, as well as changes to its header menu on mobile devices, referred to as Home Page Modifications; and
- III. A geographically-targeted digital advertising campaign, referred to as the Digital Advertising Campaign.

I. Topic-centered Landing Pages

The selected proposer will create topic-centered landing pages as described below to replace the Task Force website current method of displaying pins on its Things to Do Places to Stay, and Places to Eat Google pin maps.

Scope of Work

Overlay Map. The development of a Regional Map of Visit Natural North Florida which automatically overlays on the existing Hero Banner on the website home page when a user's cursor is placed on a "Places to Sleep," "Places to Eat," or "Things to Do" menu category. The Regional Map shall be designed such that the specific menu items which will result in the appearance of the map will be selectable by the Task Force website administrator from the website Dashboard.

The overlay map will be designed so that the Task Force website administrator, from the website dashboard, can select which counties comprise the overlay map. The Task Force website administrator will have the ability to add or delete counties from the map from the following group of 16 Florida counties: Alachua, Baker, Bradford, Columbia, Dixie, Gilchrist, Hamilton, Jefferson, Lafayette, Levy, Madison, Marion, Putnam, Suwannee, Taylor, Union and Wakulla.

The overlay map will depict the Visit Natural North Florida region and consist of a Town Map and a County Map. The Town Map will display the name and location of towns within each selected county using dots, small circles, or similar symbology. The County Map will display the names and boundaries of the selected Florida counties.

The overlay map will contain a user-controlled switch which, when activated, will present an alternate map view consisting of the counties of the region (the County Map).

The default display for the overlay map will be the Town Map.

The number of towns presented on the Town Map will be limited by the appearance and practicality of presenting the names of towns on the map. All other towns and cities within the region not displayed on the map will be displayed as part of the overlay map in a pull-down menu.

The County Map will allow the user to select a single county by moving the user's cursor over a county and then clicking on the county. Similarly, The Town Map will allow the user to select a single town by moving the user's cursor over the town symbol and then clicking on the town symbol. Both the Town Map and the County Map will have a user-selectable option to view a Google map of the Entire Region.

Entire Region Map. Should the Entire Region option be selected from the overlay map, no topic-centered landing page will be presented. Instead, the user will be presented with a Google map of the entire region as well as a menu of user-selectable topics and subtopics. The user may select one or more topics or subtopics and the applicable items from the existing website database will be displayed as pins on the Google map. The default pin setting for the Google map will be no pins. That is, no pins will be presented on the Google map until the user selects an "All" topic option or a subtopic. After selecting a subtopic, all applicable subtopic pins will be displayed. The map will allow the display of pins of multiple subtopics, or the deletion of subtopic pins, as selected by the user.

Topic-centered Landing Pages. When a county is selected from the County Map or a town is selected from the Town Map, a topic-centered landing page will be displayed. Each topic-centered landing page will consist of an Overview of the selected topic as it pertains to the selected geographic area, an option to further refine/filter the selection by subtopics, a listing of up to four (4) thumbnails of the most-recent Related Stories of the area from the website blog database and, following the display of Related Stories, up to six (6) randomly-selected thumbnails of applicable Related Features about the selected topic and the selected area will be displayed from the website database.

Subtopics consist of existing website menu categories. Subtopics for Things to Do currently consist of Agritourism, Culture/History, Ecotourism, Fishing, Outfitters and Guides, Paddling, Parks and Trails, Recreation, Shopping/Antiquing, Springs and Visitor Services. Subtopics for Places to Stay currently consist of Camping/RVs, Hotels/Motels, Resorts and B&B's, and Vacation Rentals. Subtopics for Places to currently Eat consist of American, Bakeries & Delis, BBQ/Southern, Bistros & Cafes, Ethnic, Seafood, Steakhouses, as well as Wineries, Breweries and Pubs.

Should the user select a subtopic, a subtopic-centered landing page will be displayed. The subtopic-centered landing page will be constructed similar to a topic-centered landing page and will consist of a subtopic overview as it pertains to the selected geographic area, a listing of up to six thumbnails of the most-recent Related Stories of the applicable to the sub-topic and the geographic area from the website blog database and, following the display of Related Stories, up to six (6) randomly-selected thumbnails of applicable Related Features about the selected subtopic and area will be displayed from the website database.

For the display of both Related Stories and Related Features thumbnails on both topic-centered and subtopic-centered landing pages, the user will be provided with an option to list additional Related Stories and Related Features thumbnails which, if selected, will display another six (6) Related Stories or another six (6) Related Features thumbnails. The user will be able to continue to select a "More" option until all Related Stories or Related Features thumbnails have been displayed.

When a Related Story thumbnail is selected, the full Related Story (blog) will be displayed to the user.

Related Features consist of applicable items from the website database. For example, if the user selects Places to Stay, then Related Features will consist of lodging thumbnails from the existing website database. If the user selects Places to Eat, the Related Features will consist of restaurant thumbnails from the existing website database. If the user selects Things to Do, then applicable Things to Do thumbnails, such as agritourism, fishing, bicycling, paddling and similar proprietors /features will be displayed from the existing website database.

When a Related Feature thumbnail is selected, a Google map, which overlays the Hero banner area, will be presented to the user with a pin highlighting the location of the selected Related Feature. Underneath the Google map, the user will be presented with the full description of the Related Feature as contained in the website database (which contains additional information about the Related Feature, website links and other contact information). The user will be given the option of adding the Related Feature to the existing website Trip Planner.

The displayed Google map will also contain a menu option to allow the user to select nearby Points of Interest. If selected, the user will be presented with an overlay menu of all user-selectable Points of Interest categories. Selected Points of Interest are to be displayed as pins on the map. The overlay menu will allow the user to select from all available subtopics in the Task Force database (All Things to Do subtopics, all Places to Stay subtopics, and all Places to Eat subtopics). The user will have the ability to select multiple subtopics from the overlay menu. When the selected overlay menu items are displayed on the Google map, the user will have the ability to select a pin which will display a thumbnail about the selected item from the existing website database. If the user clicks on a thumbnail, the user-selected thumbnail will display all information contained in the website database about the selected item (typically consisting of a photograph, a brief description of the item, contact information and a website link).

Topic and subtopic overviews will consist of a one to four of photographs, as available, of the selected geographic area related to the selected topic/subtopic, and a description of the topic/subtopic as it relates to the selected geographic area. The description will consist of 100 to 400 words, and may include hypertext links as applicable.

II. Home Page Modifications

The selected proposer will modify the Task Force website home page to be more functional on mobile devices. Increased functionality will include a locked header menu and an unlocked footer menu. All graphic elements, including but not limited to photos, videos, and the Hero Banner of the home page shall display with the proper aspect ratio on all devices so that such graphic elements are not distorted or otherwise not fully displayed on mobile devices. Additionally, all maps shall be designed such that they can be easily swiped up or down the screens of mobile devices.

Scope of Work

Headers and Footers

The display of the header menu shall minimize the amount of screen area devoted to menus. The header menu should occupy more than ten percent of the vertical display area of a mobile device screen when in either portrait or landscape mode. The Task Force will consider the use of an unlocked header on portable devices.

The header menu will be redesigned to as to accept seven or eight top-level menu categories without resulting in displaying two rows of top-level menu categories (Blogs, Things to Do, Places to Eat, Places to Stay, Trip Ideas, Events, Where are We?) on a desktop computer. The number of top level menu categories will be determined in consultation with the Task Force.

The home page theme will be modified to allow for the display of a footer menu in both desktop and mobile devices. The footer menu will contain two top-level menu categories consisting of "Contact" and "About Us" from the existing header menu (which will subsequently be removed from the header menu). The footer menu will also continue to display the logos of the Florida Department of Economic Opportunity, Visit Florida, the Florida Rural Economic Development Initiative, and the current "Funding Provided by the Florida Department of Economic Opportunity" statement.

The website will be modified to include an Instagram link/handle in the footer.

Re-arrange Home Page Sections

The order of appearance of the sections of the home page shall be as follows:

Header & Header Menu
Hero Banner

Natural Features Count Block
Events
Things to Do
Trip Planner
Newsletter
Video
Footer & Footer Menu

Trademarked Logo

The existing Visit Natural North Florida logo will be replaced with a version of the logo containing a registered trademark.

III. Digital Advertising Campaign

The Task Force seeks to drive substantial additional traffic to the organization's website, naturalnorthflorida.com through a geographically-targeted digital advertising campaign to increase awareness of tourist-oriented activities and resources located within the Natural North Florida region. The Task Force desires to target residents of specific metropolitan areas in which it attends tourist-oriented travel expos and shows. The digital advertisements shall highlight attractions and events within the region as well as highlighting the Visit Natural North Florida website.

The project shall focus on strategic purchases of advertising on social websites such as Facebook as well as websites oriented towards outdoor adventure travelers, recreational vehicles, paddling, fishing and similar recreational activities, provided that such advertisements are targeted to specific metropolitan areas. The selected proposer shall work with the Task Force Marketing Committee to design and implement the campaign, including publisher strategy, bidding strategy, keyword strategy, advertising strategy, as well as a measurement and evaluation strategy. As the campaign progresses, the selected proposer shall be responsible for monitoring campaign performance, analyzing click-thru patterns and making adjustments to the advertisement placements to maximize the volume of impressions and click-thrus to the Task Force website. Upon completion of the advertising campaign, analytics shall be provided by the selected proposer to determine the overall effectiveness of the campaign. The period of time of the campaign shall be the date of an executed contract between the selected proposer and the Task Force through December 31, 2017.

Scope of Work

A. The selected proposal must:

1. Demonstrate familiarity with the tourism products of The Original Florida Tourism Task Force and its member counties, the Task Force website and the Task Force Facebook page;
2. Describe a digital advertising strategy which shall maximize impressions and conversions to the Task Force website and Facebook page;
3. Demonstrate creative campaign design and implementation approaches;
4. Identify the maximum number of metropolitan areas to be included in the Digital Advertising Campaign; and
5. Provide analytics, accessible by the Task Force, on campaign performance including;
 - a. Number of impressions, click-thrus and click-thru rates to the Task Force website for the duration of the campaign for each targeted metropolitan area;
 - b. Analytics of each advertisement displayed, including number of impressions, click-thrus and click-thru rates, frequency and display report listing web sites where the advertisement is being displayed/delivered; and
 - c. Task Force Marketing Committee Involvement. The selected proposer shall work with the Task Force Marketing Committee to design and implement the

advertising campaign including advertising strategy, publisher strategy and bidding strategy as applicable.

- B. The Task Force Marketing Committee shall approve:
 - 1. The selected metropolitan areas;
 - 2. The websites on which the advertisements shall be displayed;
 - 3. The timing and length of time the advertisements shall run; and
 - 4. All advertisements prior to publication.
- C. The selected proposer shall provide to the Task Force Marketing Committee copies of all advertisements placed, the name of the websites on which they were placed and the period of times that the advertisements were run.
- D. The Task Force reserves the right to divert impressions to target another audience, web site, or metropolitan area throughout the campaign.
- E. Advertisements placed on social media and other websites should include photographs from the region depicting tourism products, associated text, and a link to the Task Force website (www.vnnf.org). All such advertisements shall be approved prior to placement by the Task Force Marketing Committee. Creativity is encouraged in the design of the advertisements.
- F. The selected proposer may use multiple ad exchanges and real time bidding to place display advertising, which may include mobile. The proposal shall specify the specific ad exchanges to be used.

IV. General

- A. The Task Force is not liable for costs incurred by proposers prior to execution of a contract. All costs incurred as a result of this request for proposals, including travel and personnel costs, are the sole responsibility of the proposer.
- B. The selected proposer shall be expected to work closely with the Task Force Marketing Committee as well as Task Force staff through all phases of the project, including but not limited to microsite testing prior to launch and the launch process. The selected proposer shall also be expected to work closely with the Task Force Marketing Committee with regards to the Digital Advertising Campaign, including but not limited to the selection of metropolitan areas, the design and development of the advertisements, and the selection of websites for publication of the advertisements.
- C. The Task Force website, including the code used to modify the website as well as all content on the website, shall be exclusively owned by the Task Force. All content produced for the Digital Advertising Campaign shall be exclusively owned by the Task Force.
- D. In addition to the items described herein, the Task Force shall give consideration to other concepts for developing the Topic-centered Landing Pages, Website Modifications and the Digital Advertising Campaign. Proposers are therefore encouraged to present other concepts and features not contained herein.
 - 1. The combined budget for the Topic-centered Landing Pages and the Homepage Modifications is a maximum of \$30,000.
 - 2. The budget for the Digital Advertising Campaign is a maximum of \$12,000.

- E. On execution of a contract between the selected proposer and the Task Force, the Task Force shall make one payment for the completion of draft Topic-centered Landing Pages and Home Page Modifications and a final payment for completion of the Topic-centered Landing Pages and Home Page Modifications; and one payment for the Digital Advertising Campaign at the end to advertising campaign. All payments for the project shall be as specified by contract between the Task Force and the selected proposer.
- F. Twenty-five points of the ranking points for this request for proposals concerns the commitment of the proposer to maintenance and support of the Overlay Map, Topic-centered Landing Pages and Home Page Modifications after project launch. The proposer should clearly state how such maintenance will be addressed. The applicant should also address hosting services for the entire Task Force website for year one and year two.

V. Responses

If you would like to respond to this Request for Proposals, please provide the following:

- A. A description of how the above scope of work shall be implemented for the project.
- B. An explanation of coordination and communication with the Task Force throughout the development and implementation of the project.
- C. A detailed implementation timeline for the project.
- D. A complete proposal summary page for each project covering each item, for each project cost and/or a total overall cost for the project.
- E. A description of your company, the year it was founded, and information about your philosophy for successful web design and marketing.
- F. A list of previous/current clients in the travel and tourism sector and a description of the work you have performed for them, to include success stories and statistics demonstrating the impact of your services. Please provide relevant Uniform Resource Locators (URLs).
- G. An organization chart naming the key players in your organization, their professional backgrounds and areas of expertise.
- H. Specifically state which staff would be assigned to manage the Task Force account.
- I. Describe the specific expertise you offer in each of the following areas:
 - 1. Website and topic-based landing page development for destination marketing organizations;
 - 2. Website home page design and development for destination marketing organizations; and
 - 3. Geographically-targeted digital advertising campaigns for destination marketing organizations.
- J. With regard to website testing, please describe the website testing and approval process.
- K. Three letters of reference from clients familiar with your website development and digital advertising capabilities.
- L. A list of all subcontracted vendors and third-party software to be included in the proposed project, including a description of your work experience with them and the specific role each shall have in the project.
- M. Project budget.
- N. Any terms and conditions that might affect the project.

- O. For on-going support for the Topic-based Landing Pages and Home Page Modifications, including but not limited to monthly maintenance, please list any project fees and administration fees, if any. Please list any other anticipated fees.

VI. Ranking and Selection Criteria

Preliminary Ranking: All proposals received shall be reviewed and ranked by the Task Force Marketing Committee using the following criteria based upon a total of 100 points, as follows:

(a) capacity to complete the work by December 31, 2017 (25 points); (b) past experience with the development and maintenance of tourism-oriented websites and digital advertising campaigns (25 points); (c) quality of proposal and ability to implement items listed under Scope of Work as well as other proposed features not contained herein (25 points); and (d) commitment to provide maintenance and support for the Overlay Map, Topic-centered Landing Pages and Home Page Modifications after project launch (25 points). The total score from these criteria shall be used to establish the rank order for the selection of the proposals by Task Force Marketing Committee members. The rankings, as established by the individual Task Force Marketing Committee members, shall be combined to result in a Task Force Marketing Committee ranking of proposers based on the average rank order of proposals assigned by individual Task Force Marketing Committee members, not the total number of points assigned by individual Task Force Marketing Committee members.

Final Ranking: Unless oral presentations are requested by the Task Force Marketing Committee, the Preliminary Ranking shall be the Final Ranking. Should the Task Force Marketing Committee request oral presentations from the highest-ranking proposers, the finalists shall be re-reviewed and re-ranked after the oral presentations by the Task Force Marketing Committee using the same criteria and method used for the Preliminary Ranking.

An attempt shall be made to reach an agreement with the highest ranking proposer, the second highest, and so on until a satisfactory agreement is reached.

Responses are due by 5:00 p.m. Eastern Daylight Savings Time, April 24, 2017.

Submit two hard (paper) copies of your proposal in writing to:

2017 Marketing Project Proposal
c/o Scott R. Koons, Executive Director
The Original Florida Tourism Task Force
2009 NW 67th Place
Gainesville, Florida 32653-1603

Electronic and facsimile copies shall not be accepted.

A maximum of three finalists shall be selected from submitted proposals and may be requested to give oral presentations.

If you have any questions concerning the request for proposals, please contact Steven Dopp, Senior Planner, by email at dopp@ncfrpc.org or by telephone at 352.955.2200, extension 109.

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Visit Natural
NORTH FLORIDA



Outdoor Adventure Expo

Midwest Mountaineering and the U of M
April 28 – 30, 2017

Exhibitors &
Presenters

E-mail News
(Subscribe)

Tommy Thompson

Tommy Thompson is a veteran outdoor writer, photographer and guide, covering all aspects of North Central Florida. He writes two monthly columns for *Florida Sportsman* magazine and blogs for *Visit Natural North Florida*.



Explore Natural North Florida's Rivers, Springs and Golf Coast

Writer, photographer and outdoor guide Tommy Thompson, with paddling expert Russ McCallister, will lead you on a visual tour of Natural North Florida (www.vnnf.com), a 14-county region.

The region is home to the world's largest concentration of first-magnitude freshwater springs, the mighty Suwannee River, and the longest stretch of undeveloped saltwater coastline in the continental U.S.

Expect to be dazzled by what our region of Florida, with NO SANDY BEACHES and NO AMUSEMENT PARKS, offers outdoor enthusiasts.



[Sunday, Apr. 30th, 3:30p.m., U of M – Hanson Hall, Room 104](#)

Steve Dopp

From: Scott Koons
Sent: Tuesday, April 04, 2017 10:19 AM
To: Steve Dopp
Subject: FW: 2017 Tampa Boat Show Renewal Package
Attachments: Exhibitor Application Contract 20170403025135320(1).pdf; Exhibitor Invoice 20170403025135322(1).pdf; Show Guide Listing 20170403025135324(1).pdf

From: jhagins@nmma.org [<mailto:jhagins@nmma.org>]
Sent: Monday, April 03, 2017 2:52 PM
To: Scott Koons
Subject: 2017 Tampa Boat Show Renewal Package

Dear Scott,

Attached are your renewal forms for the 2017 Tampa Boat Show. Please read this e-mail in its entirety as it contains important information on how to renew your space.

Please print the attached documents (Space Application, Show Guide Listing and Invoice) and review them. To insure your renewal gets processed on time, here is a checklist for your convenience.

Booth exhibitors please be aware that your booth numbers have changed but your location will still be the same. We have renumbered the floor to have more uniformed numbers and to maximize the space we have. If you have any questions in regards to your space please give me a call

1. Hit reply to this e-mail. **This is very important** as it lets us know you received your renewal package. No message is necessary (although we're always happy to hear from you).
2. Complete Exhibitors Application for Space including "To Be Filled Out Exhibitor" Box and "Last Year's Exhibitor" Box. Applications submitted without the **"Products/Services to Be Exhibited"** information will be returned. Sign the application and fax or scan and e-mail back to the appropriate Exhibitor Relationship Manager. Email and Fax numbers are provided at the bottom of this e-mail and on the application.
3. **Request a space change** - please check the "we request the following change" box and give us specifics of your request on the line provided. To renew with no change request, check the "we accept the same spot" box.
4. Complete the Show Guide Listing (both pages), sign it and fax or scan back with the contract. Be sure to notify us of any changes that happen throughout the year - the deadline for the printed show guide is August 28, 2017.
5. **Payment trems for 2017:**
 - 25% Deposit due on 05/12/2017
 - 25% Second Payment due on 06/30/2017
 - 50% Final Payment due on 08/01/2017
6. Tear the remittance stub off the invoice and mail for receipt by May 12th to:
 - NMMA Payment Center
 - 33928 Treasury Center
 - Chicago, IL 60694
 - *Be sure to reference your **order number or Tampa 2017** on your check
 - **To pay via credit card or for overnight address to **Fed Ex** your payment, **please call** me and I will help you with processing your payment

From: [Jon Stone](#)
To: [Steve Dopp](#)
Subject: Steve - National Geographic Traveller
Date: Friday, March 24, 2017 10:56:54 AM
Attachments: [National Geographic Traveller - Media Pack 2017.pdf](#)
[image001.png](#)

Hi Steve

Pleasure speaking with you.

As discussed, the June 2017 edition cover story is on Natural Wonders of the USA.

We would be delighted to product a promotional feature to cover the North Florida region,

Fast Facts: - 150,000 readership - Luxury lifestyle readers with an average household income of £100,000 who travel 3-4 times per year.

Winner 2015 and 2016 British Travel Awards Best Holiday Magazine

More info on the attached media pack

Options below:

National Geographic Traveller Magazine

June 2017 edition - available on May 4th

Full A4 Page within the feature - £3,500

We can also replicate this work on our website as a promotional feature. For a print and online package we can do this for £6,000. We would expect this to achieve around 10,000 hits if launched at the same time as the magazine.

I look forward to speaking with you next week on Wednesday.

Many thanks,

Jon

National Geographic Traveller (UK)

[National Geographic Traveller \(UK\)](#)



jon.stone@natgeotraveller.co.uk
natgeotraveller.co.uk

Florida

A RIVER RUNS THROUGH IT

Get to know Florida's watery heart on and in the rivers of Columbia, Levy and Gilchrist Counties, where active pursuits will put you in touch with your wild side



Gilchrist County

Paddle the 55-mile Blueway Trail, a series of 50 crystal-clear freshwater springs teeming with wildlife. Canoe or kayak through wetland and over the blackwater Suwannee River. Ginnie Springs, on the Santa Fe River, meanwhile, is one of the clearest freshwater springs in the world. Conservationist Jacques-Yves Cousteau summed them up in two words: 'visibility forever'. You can cave dive or swim in the water, which changes from a mesmerising turquoise to a deep blue.



Columbia County

In O'Leno State Park, ease into a drowsy vibe by hopping in a canoe and slipping down the scenic Santa Fe River. There are hammocks to laze in and pavilions for picnicking in, but if you prefer to speed things up, trails can be explored on foot or by bike. Thrill-seekers should head to Ichetucknee Springs State Park to tube down the river, which flows past shady wetlands. But don't towel off — you can snorkel or scuba dive in the otherworldly Blue Hole Spring, reached via a wooded nature trail.



Levy County

Cedar Key's sleepy houses are perched on stilts above the Gulf of Mexico, which harbours the island's claim to fame: shellfish. Learn about aquaculture with fishing communities before eating the freshest clams, shrimps or blue crabs for dinner, surrounded by beaches, green islands and wildlife. Other aquatic escapades include scuba diving in the prehistoric Devil's Den Resort & Springs, found within a dry cave featuring ancient rock formations. The warm cavern pool sinks to 60ft below ground and steams on cold mornings.

 **GILCHRIST COUNTY** visitgilchristcounty.com T: +1 352 463 3198
COLUMBIA COUNTY springrus.com T: +1 386 758 1312
LEVY COUNTY visitlevy.com T: +1 352 486 3396

Steve Dopp

From: John Lewisohn [john@familytraveller.com]
Sent: Friday, March 03, 2017 9:01 AM
To: Steve Dopp
Subject: Family Traveller - meeting at ITB

Dear Steve,

We spoke a few weeks ago about Family Traveller. I had previously met Katrina Richardson at the WTM show.

I said that I was going to send you a proposal shortly afterwards about Family Traveller but I found it sitting in my draft proposals unsent - many apologies for this.

I see that you are exhibiting at ITB Berlin and therefore it would be, from my perspective, a great opportunity to meet up and discuss further.

Family Traveller has a website that receives over 1.5m page views per month with over 350,000 unique users and a database of 75k who opt in to receive regular newsletters from us. This is for the UK market. We also have an 80,000 circulation magazine 3 times a year in 2017 (having been bi-monthly for the last 3 years).

We are aimed at "yummie mummies" who tend to control both the family finances and plan the holidays.
<https://familytraveller.com/mediapack/>

We have worked with a number of CVB's in Florida who have had a very strong response from our audience.

You can view our Florida hub if you click <https://familytraveller.com/destinations/north-america/florida/> and past the fields of information you can see a great many branded content units of native advertising.

For instance Bradenton invested in <https://familytraveller.com/destinations/north-america/florida/anna-maria-island-rentals/> last year when our traffic was only half of what it is now and after a week they asked us to take it down because they had sold out their inventory as a result of the BCU. We supported it with 100,000 banners across the site.

We could do something similar for you as well to stimulate interest in a part of Florida that is less known than other parts from a European perspective.

We can start this anytime you like but I imagine for both UK and German travellers the main time for coming is in the long summer holidays but they are likely to book and research in Q1 of 2017. This content is up permanently.

Prices are from around \$3,000 upwards.

Our German site was only launched last month so the traffic is still building but we are occupying a vacant space in terms of a family travel website in the German language. We have translated that Florida hub too <http://familytraveller.de/reiseziele/nordamerika/florida/>

Looking at my appointments so far Tuesday midday would be good for me but no doubt your schedule is quite busy so please let me know what time works for you.

I look forward to hearing from you.

Kind regards,

John Lewisohn
Director of New Markets
Family Traveller

+ 44 203 857 1882

07710 065850



www.familytraveller.com

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Visit Natural NORTH FLORIDA

It's Springtime in Florida

And here in **Natural North Florida** that means its time for a trip to the Springs! From **Blue Spring** in Madison County to **Convict Springs** in Lafayette County. Florida is known for being home to the world's largest collection of freshwater springs.

This month we are excited to share some of our favorite Florida springs, upcoming events, day trip ideas, and tips on staying Eco-friendly while traveling!



Gornto Springs in **Dixie County** might be the last "plain 'ol swimmin' hole" left. Perfect for a family trip filled with swimming and camping.



Poe Springs in **Alachua County** has everything you need for a weekend getaway.

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Your Next Adventure Awaits

Sometimes in your busy schedule you only have a day to relax. That is why we have but together a list of perfect day trips right here in Natural North Florida. With a little something for everyone, North Florida is a great escape.

For the Explorer:

Consider spending the day in Cedar Key and visiting [Shell Mound](#) a "Sea Kayaker's Playground". Shell Mound is a unit of the Lower Suwannee National Wildlife Refuge and is composed of discarded shells and artifacts from over 6,000 years ago!



© Tommy Thompson

For the Animal Enthusiast:

Here in Florida we are no strangers to gators, and it's no different on the [La Chua Trail](#) in **Paynes Prairie Preserve State Park**. While walking along the boardwalk you may see egrets, herons, and yes even alligators.

[Subscribe](#)[Share ▼](#)[Past Issues](#)[Translate ▼](#)**For the History Buff:**

Travel back in time at the [Stephen Foster Folk Culture Center State Park](#). The park is located along the banks of the Suwannee River and honors American composer Stephen Foster. Visitors to the park can watch demonstrations of quilting, blacksmiths, and other crafts.



See More Day Trip Ideas

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Spring into Spring with Visit Florida's video on Blue Springs in Gilchrist County

Staying Sustainable While Traveling

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Buy Local

While on vacation live like the locals do. Check out farmers markets and enjoy locally grown products, and souvenirs from local vendors. A favorite is **Union County Farmers Market** in Lake Butler, a seasonal market open from May until October each Saturday.

Tour on Foot or by Bike

One of the best ways to be Eco-friendly while exploring is to tour the area on foot or bike. Not only are you doing the environment a favor, but you'll also be taking the scenic route. For easy access to routes in our area download the **Ride with GPS** app and join **VNNF Bike Club**. Ready for a challenge - try the 31.5 miles bike route beginning in **Fort White** and travel through the **O'Leno State Trail**.

Leave It Better Than You Found It

LNT - Leave No Trace. This should be your goal when traveling. And sometimes you can go further by leaving it better than you found it! Next time you're camping, take time to find 10 pieces of trash before you leave.

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Upcoming Events



Monticello Bike Fest April 1st

Prepare to ride through the historic Jefferson County. All participants will receive \$5 off any restaurant or store in Monticello!



Bradford County Strawberry Festival April 8-9

Over 180 vendors, entertainment, and Sweetest Strawberries this side of Heaven.



Sopchoppy Worm Gruntin' Festival April 8

Featuring a 5K Race, Worm Gruntin' Contest, Live Entertainment and much more!



Florida State Bluegrass Festival April 6-8th

Bluegrass Performances, Free Music Workshops, and a Chili Cook-Off



Wannee Music Festival April 20th-22nd

Come see your favorite musicians and enjoy the Spirit of the Suwannee Music Park



Bronson Blueberry Festival May 12th

Enjoy all things blueberry, Vendors will be selling crafts, the festival starts with the 5K Blueberry Stomp

See All Events in Natural North Florida

Share your photos with us for an opportunity to be featured on our social media! [#NaturalNorthFlorida](#)



Spring Newsletter 2017

Sent

Thu, Mar 16, 2017 10:45 am

Spring Newsletter 2017

Sent 3/16/17 10:45AM

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
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Spring Newsletter 2017

Sent 3/16/17 10:45AM

Overview

3,858 Recipients

List: Newsletter Master List

Delivered: Thu, Mar 16, 2017 10:45 am

Subject: Welcome to Spring 🌞🌴

0
Orders**\$0.00**
Average order revenue**\$0.00**
Total revenueOpen rate **24.2%**Click rate **1.8%**List average **19.0%**List average **1.5%**Industry average (Travel and Transportation)
17.0%Industry average (Travel and Transportation)
1.6%**874**
Opened**66**
Clicked**253**
Bounced**35**
UnsubscribedSuccessful deliveries **3,605** 93.4%Clicks per unique opens **7.6%**Total opens **1,578**Total clicks **87**

Last opened 4/10/17 6:59AM











Last clicked 4/8/17 12:20AM

Forwarded **0**Abuse reports **8**

Spring Newsletter 2017

Sent 3/16/17 10:45AM

Opens by location

Country	Opens	Percent
 USA	1,361	90.7%
 Canada	55	3.7%
	43	2.9%
 Germany	16	1.1%
 Switzerland	6	0.4%
 France	4	0.3%
 Netherlands	3	0.2%
 Italy	2	0.1%
 Dominican Republic	2	0.1%
 Austria	1	0.1%

Spring Newsletter 2017

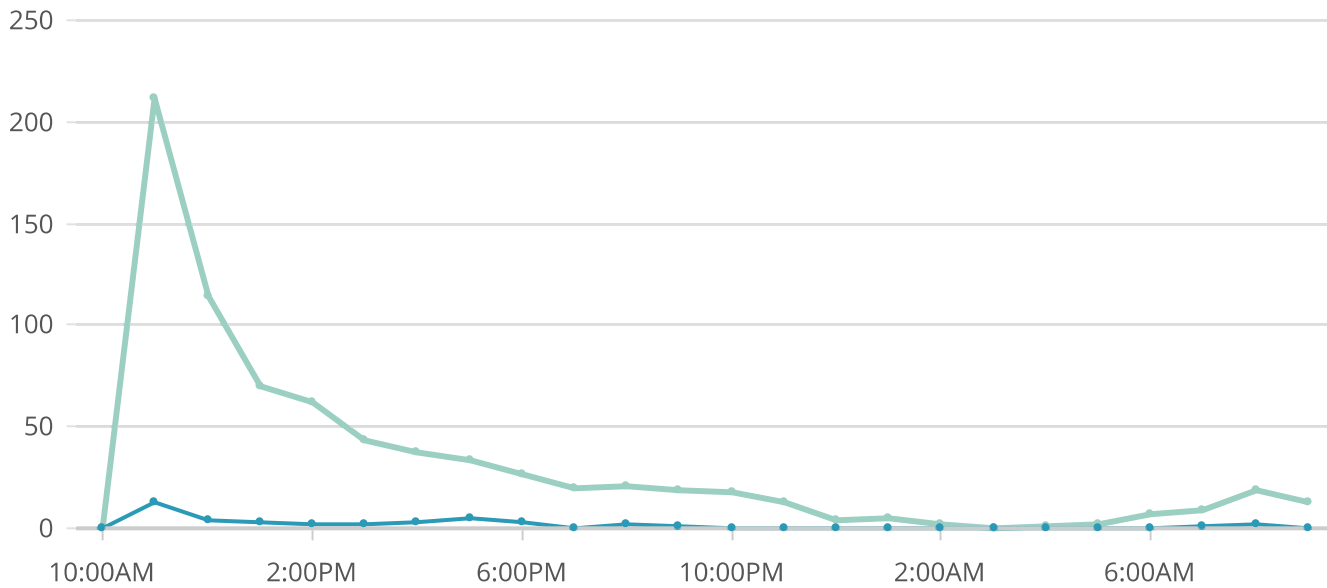
Sent 3/16/17 10:45AM

Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://www.youtube.com/watch?v=RNt2xAcvXPw	25
http://www.naturalnorthflorida.com/trip-ideas/	11
http://www.wildhogcanoerace.com/index.html	10
http://www.naturalnorthflorida.com/things-to-do/stephen-foster-folk-culture-center-state-park/	9
http://www.naturalnorthflorida.com/gainesvilles-gigantic-gators-at-paynes-prairie/	9

Subscribers with most opens

gregoire7924@roadrunner.com	25
--	----

bobwilder2@aol.com	14
ashok.patel@travelpack.com	16
franklevene@americafirstcoasttravel.com	20
Sesbandit@yahoo.com	30



No opens yet

Spring Newsletter 2017

Sent 3/16/17 10:45AM

Click performance

URL	Total	Unique
https://www.youtube.com/watch?v=RNt2xAcvXPw	25 (29%)	25 (31%)
http://www.naturalnorthflorida.com/trip-ideas/	11 (13%)	9 (11%)
http://www.wildhogcanoerace.com/index.html	10 (11%)	7 (9%)
http://www.naturalnorthflorida.com/things-to-do/steph...	9 (10%)	9 (11%)
http://www.naturalnorthflorida.com/gainesvilles-giganti...	9 (10%)	7 (9%)
http://www.naturalnorthflorida.com/kayak-shell-moun...	8 (9%)	8 (10%)
http://www.naturalnorthflorida.com/events/	8 (9%)	8 (10%)
http://www.bradfordcountystrawberryfestival.com/	3 (3%)	3 (4%)
https://monticellojeffersonfl.com/event/monticello-bike...	2 (2%)	2 (3%)
http://www.naturalnorthflorida.com/bike_trails/floridas...	1 (1%)	1 (1%)
http://naturalnorthflorida.com/	1 (1%)	1 (1%)
https://ridewithgps.com/clubs/795-visit-natural-north-fl...	0 (0%)	0 (0%)
http://www.twitter.com/VisitNNFL	0 (0%)	0 (0%)
http://www.facebook.com/naturalnorthflorida	0 (0%)	0 (0%)

Spring Newsletter 2017

Sent 3/16/17 10:45AM

Social stats



No Facebook activity yet

Learn [how to add a like button to your next campaign](#)

EepUrl activity - 387 clicks



No geographic clicks have been registered for this campaign yet.

Top 10 referrers

Referrer	Clicks	First click	Last click
http://m.facebook.c...	10	3/16/17 11:19AM	3/17/17 9:21AM
http://m.facebook.c...	3	3/16/17 12:39PM	3/19/17 4:45PM
http://us12.campaign- archive1.com /?u=b198ef8c1c1d56... id=e1bec84111& e=64bfe37be7	2	3/16/17 11:19PM	3/17/17 6:56PM

Spring Newsletter 2017

Sent 3/16/17 10:45AM

Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	1040 (27%)	58 (6%)	220 (22%)	15 (2%)	8 (1%)
yahoo.com	738 (19%)	28 (4%)	136 (19%)	20 (3%)	13 (2%)
aol.com	351 (9%)	13 (4%)	80 (24%)	4 (1%)	6 (2%)
hotmail.com	293 (8%)	12 (4%)	78 (28%)	5 (2%)	3 (1%)
comcast.net	200 (5%)	4 (2%)	57 (29%)	1 (1%)	2 (1%)
Other	1236 (32%)	138 (11%)	303 (28%)	21 (2%)	3 (0%)

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STS Marketing Scholarships - May 14 - 17, 2017 - Cost Estimates
April 11, 2017

Name	Year	Registration	Food	Transportation	Total
Cody Gray	3	\$945.00	\$70.00	\$0.00	\$1,015.00
Teena Peavy	1	\$1,190.00	\$80.00	\$400.00	\$1,670.00
Susie Page	3	\$1,145.00	\$70.00	\$400.00	\$1,615.00
Katrina Richardson	1	\$1,190.00	\$80.00	\$400.00	\$1,670.00
Rod Butler	1	\$1,045.00	\$80.00	\$350.00	\$1,475.00
Phyllis Williams	1	\$1,190.00	\$80.00	\$350.00	\$1,620.00
Dawn Taylor	3	\$1,095.00	\$70.00	\$400.00	\$1,565.00
Sandy Beach	2	\$1,120.00	\$80.00	\$400.00	\$1,600.00
Pat Watson	1	\$1,045.00	\$80.00	\$400.00	\$1,525.00
Kristina Walker	2	\$1,095.00	\$80.00	\$0.00	\$1,175.00
Total		\$11,060.00	\$770.00	\$3,100.00	\$14,930.00

Alternates

Cassandra Petrakos	2	\$1,045.00	\$80.00	\$400.00	\$1,525.00
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Florida Governor's Tourism Conference Scholarships - August 28 - 30, 2017 - Cost Estimates
April 11, 2017

Name	Registration	Lodging	Food	Transportation	Total
Steven Dopp	\$350.00	\$800.00	\$75.00	\$150.00	\$1,025.00
Total	\$350.00	\$800.00	\$75.00	\$150.00	\$1,025.00

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[ESCAPE TO THE SOUTHEAST](#)

[EVENTS YEAR-ROUND](#)

[STS JOURNAL](#)

[#GETSOCIAL](#)



STS MARKETING COLLEGE MAY 14-19, 2017

For more than 25 years STS Marketing College has been providing a continuing education program for the travel and tourism industry.

Since its inception in 1992, the Southeast Tourism Society Marketing College has hosted tourism professionals, for one week, each year, at the University of North Georgia. Students participate in a curriculum of courses designed to teach marketing techniques from all facets of the tourism industry.

Marketing College professors are industry-related professionals from across the U.S., noted as experts in their field, who bring a working-knowledge of current trends, data and implementation for tourism and travel.

Upon completion of the three-year Marketing College curriculum, students receive a Travel Marketing Professional (TMP) certification, presented at a special graduation ceremony at the [STS spring meeting](#).

[REGISTRATION #STSMC17](#)

[TMP ALUMNI REGISTRATION #STSMC17 \(PDF\)](#)

[FAQS](#)

[#STSMC17 CURRICULUM](#)

[#STSMC17 SCHEDULE](#)

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WE ♥ MARKETING COLLEGE

Every success story is built upon hard work and the right resources. STS is committed to provide travel professionals with the education resources they need. All this in a networking environment like no other.

What is it like to be a Marketing College student?

[STUDENTS SUCCESS STORIES](#)



Steve Dopp

From: VISIT FLORIDA [meetings@visitflorida.org]
Sent: Wednesday, April 12, 2017 3:33 PM
To: Steve Dopp
Subject: Act Now! Registration is Open for the Florida Governor's Conference on Tourism!



Registration Now Open for the Florida Governor's Conference on Tourism!

Attend Florida's premier educational conference for the tourism industry! The 2017 Florida Governor's Conference on Tourism (GC17) is one of [VISIT FLORIDA's](#) annual signature events that brings more than 1,100 attendees together to learn more about the industry and network with tourism colleagues.

REGISTER NOW



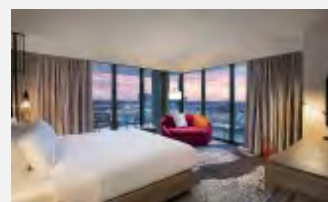
About

Featuring dozens of specialized speakers and positioned around networking opportunities, GC17 is the perfect occasion to continue your professional and personal development.



Sponsorships

Take advantage of a wide variety of cost-effective sponsorship and advertising opportunities to increase your exposure to 1,100+ attendees! From a turndown service to a



Hotel

After wrapping up a \$100 million renovation project last year, the beautiful [Diplomat Beach Resort](#) is ready to host the tourism industry at GC17! Book your accommodations within

Surround yourself with your tourism industry colleagues, and register for GC17 today!

[More Info](#)

networking event, investing in GC17 produces the perfect introduction to communication with your key audience.

[More Info](#)

the room block and receive a discounted rate of \$165 plus tax. Secure your room today!

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GC17

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Florida Department of Economic Opportunity
Fiscal Year 2017-18 Regional Rural Development Grant
(January 15, 2018 - January 15, 2019)
Deliverables and Cost Estimates
March 7, 2017

Cost Estimate	Deliverable
\$100.00	Suwannee River Wilderness & FI Saltwater Trail Maps, 3,000 copies
\$1,000.00	Ultimate Bicycle Guide Maintenance and Updates
\$1,000.00	Ultimate Springs Guide Maintenance and Updates
\$15,000.00	Ultimate Paddling Guide Microsite
\$5,100.00	Website Blogs (60 blogs per at \$85 per blog)
\$1,600.00	Print 3,000 VNNF Specialty Brochures (RV Guide, Outfitters Guide, Lodging Guide)
\$3,000.00	Design and Print 10,000 placemats
\$4,100.00	Revise & Print Ultimate Bicycle Guide
\$5,000.00	Revise & Print Ultimate Springs Guide
\$3,000.00	Print 500 copies of VNNF Paddling Guide
\$800.00	Print 100 copies of Saltwater Paddling Trail Guide
\$23,500.00	Domestic Travel Shows (4 shows)
\$7,000.00	Visit Florida Co-op Ad
\$10,000.00	Digital Advertising Campaign - Facebook, Google Adword search, Other
\$8,000.00	Website Hosting
\$15,500.00	Scholarships (7 Tourism Marketing College @ \$1,500 and 5 Gov Tourism Conf @ \$1,000)
\$5,000.00	Tours for out-of-state and foreign travel media
\$8,500.00	Brochure Distribution
\$1,200.00	Professional Organization Memberships
\$5,100.00	VisaVues Domestic and International Editions - 1-year subscription
\$4,000.00	Quarterly eNewsletters
\$22,500.00	Administration
\$150,000.00	Total

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The Original Florida Tourism Task Force
Travel Shows and Show Assignments, 2016-17 Travel Show Season
February 17, 2017

Number	Show Name	Leader	2nd Person	Alternate	Leader Departure Date	Member Departure Date	Show Dates	Return Travel Date
1	Tampa Boat Show	Roland Loog			September 8, 2016	September 9, 2016	September 9 - 11, 2016	September 12, 2016
2	Hershey RV Show	Donna Creamer	Dawn Taylor	Katrina Richardson	September 12, 2016	September 13, 2016	September 14 - 18, 2016	September 19, 2016
3	London World Travel Market	TSC	Katrina Richardson	Carol McQueen	November 3, 2016	November 3, 2016	November 7 - 9, 2016	November 10, 2016
4	Minneapolis Outdoor Adventure Expo	Sandy Beach	Diane Bardhi	Donna Creamer	November 16, 2016	November 17, 2016	November 18 - 20, 2016	November 21, 2016
5	Atlanta Boat Show	TSC	Jennifer Hand	Dave Mecusker	January 10, 2017	January 11, 2017	January 12 - 15, 2017	January 16, 2017
6	Washington, DC Travel & Adventure Show	Roland Loog	Columbia County	Sean Plemons	January 12, 2017	January 13, 2017	January 14 - 15, 2017	January 16, 2017
7	Chicago Travel & Adventure Show	TSC <u>Allara Gutcher</u>	Tommy Thompson <u>Bruce Ballister</u>	Sandy Beach	January 19, 2017	January 20, 2017	January 21 - 22, 2017	January 23, 2017
8	New York Times Travel Show	Roland Loog	Dawn Taylor	Sean Plemons	January 25, 2017	January 26, 2017	January 27 - 29, 2017	January 30, 2017
9	Atlanta Camping & RV Show	Diane Bardhi <u>Pam Fugua</u>	Dave Mecusker	Ron Gromoll	January 25, 2017	January 26, 2017	January 27 - 29, 2017	January 30, 2017
10	Telegraph Outdoor Adventure & Travel Show	Tommy Thompson	Russ McCallister	Ron Gromoll	February 12, 2017	February 12, 2017	February 16 - 19, 2017	February 20, 2017
11	Chicago RV & Camping Show	Roland Loog	Alvin Jackson		February 13, 2017	February 14, 2017	February 15 - 19, 2017?	February 20, 2017
RWS	Nashville RV Supershow	N/A	N/A	N/A	February 15, 2017	N/A	February 17 - 19, 2017?	February 20, 2017
12	Toronto Outdoor Adventure Show	TSC <u>Christy Andreasen</u>	Katrina Richardson <u>Anne Glick</u>		February 22, 2017	February 23, 2017	February 24 - 26, 2017	February 27, 2017
13	ITB-Berlin	TSC <u>Jerrie Lindsey</u>	Roland Loog	Katrina Richardson	March 4, 2017	March 4, 2017	March 8 - 12, 2017	March 13, 2017
14	Canoecopia	Tommy Thompson <u>Bob Voss</u>	Russ McCallister <u>Ben Chandler</u>	Dawn Taylor	March 8, 2017	March 9, 2017	March 10 - 12, 2017	March 13, 2017
15	Philadelphia Travel & Adventure Show	Dawn Taylor	Sady Beach	Roland Loog	March 23, 2017	March 24, 2017	March 25 - 26, 2017	March 27, 2017
16	Dallas Travel & Adventure Show	TSC	Phyllis Williams	Teena Peavey	March 30, 2017	March 31, 2017	April 1 - 2, 2017	April 3, 2017
17	Midwest Mountaineering Spring Expo				April 26, 2016	April 27, 2016	April 28 - 30, 2017	May 1, 2017
18	Bike Expo New York	Tommy Thompson	Paula Vann	Sean Plemons	May 3, 2017	May 4, 2017	May 5 - 6, 2017	May 7, 2017

Notes: TSC = Travel Show Coordinator

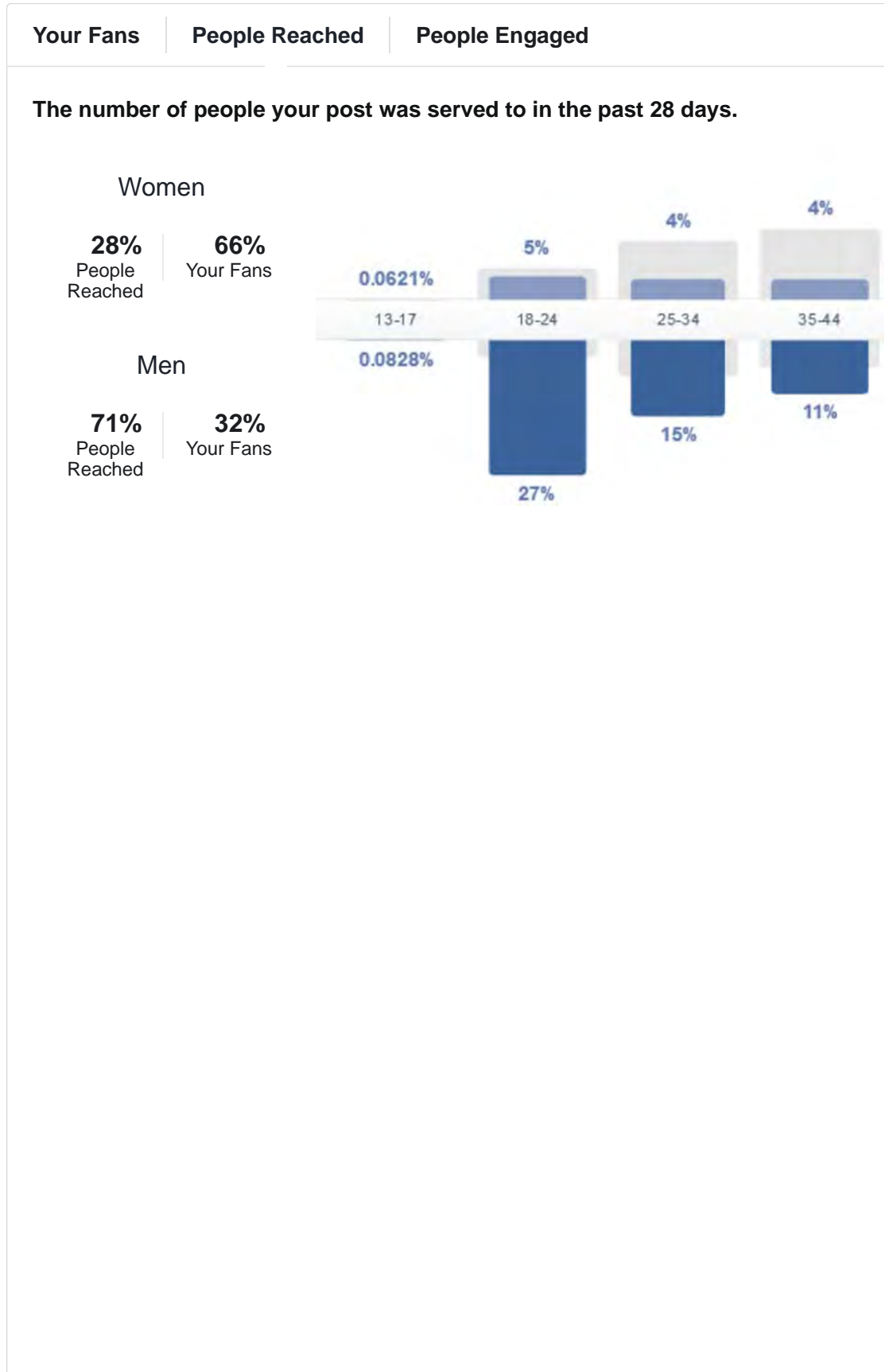
RWS = Riverway South

N/A = Not Applicable

Bolded shows are combined shows with Riverway South

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Page	Messages	Notifications	Insights	Publishing Tools		
<div>Overview</div> <div>Promotions</div> <div>Likes</div> <div>Reach</div> <div>Page Views</div> <div>Actions on Page</div> <div>Posts</div> <div>Events</div> <div>Videos</div> <div>People</div> <div>Messages</div>		United States of America	13,743	Jacksonville, FL	740	
			Puerto Rico	134	Miami, FL	399
			United Kingdom	96	Homestead, FL	253
			Canada	79	Gainesville, FL	246
			Mexico	44	Lake Worth, FL	190
			Germany	40	Tallahassee, FL	179
			Brazil	22	Tampa, FL	170
			Finland	21	Orlando, FL	166
			India	17	Fort Myers, FL	153
				15	Ocala, FL	123
			Sweden	14	Bradenton, FL	121
			Australia	13	Pensacola, FL	116
		Israel	13	Hialeah, FL	112	
		Philippines	10	Saint Petersburg, FL	111	
		Thailand	10	Fort Lauderdale, FL	97	
		France	9	Clearwater, FL	97	
		The Bahamas	9	Immokalee, FL	95	
		Austria	8	Middleburg, FL	94	
		Peru	7	New York, NY	93	
		Norway	6	Lehigh Acres, FL	89	
		Netherlands	6	Columbia, FL	76	
		Indonesia	6	Osceola, FL	75	
		Aruba	6			
	Chat (Off)					

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		Haiti	6	
		United States Virgin Isl...	6	
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		Switzerland	5	
		Honduras	5	
		Jamaica	5	
		Guatemala	5	
		ia	4	
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English (US)	People			
	Messages			


Chat (Off)

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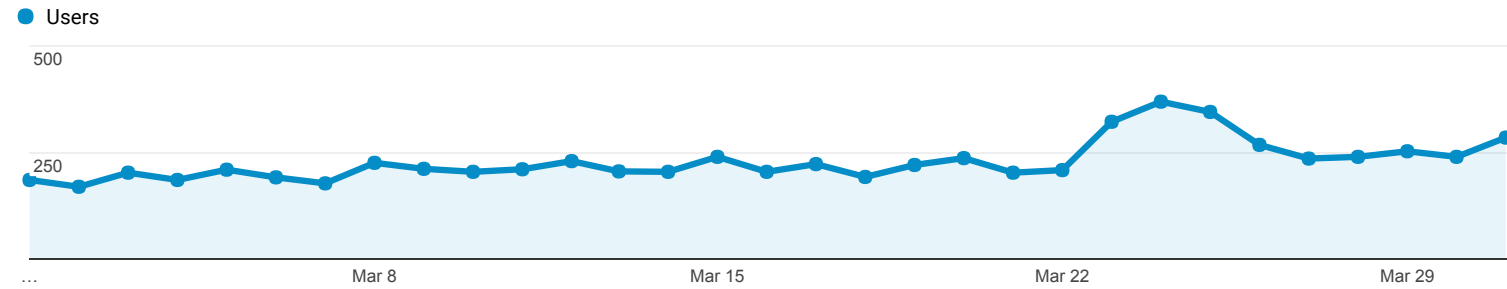
VNNF by Country

Mar 1, 2017 - Mar 31, 2017



All Users
100.00% Users


VNNF by Country



Country		Users	New Users	Sessions	Number of Sessions per User	Avg. Session Duration	Pages / Session	Pageviews	Avg. Time on Page	Bounce Rate
		6,738 % of Total: 100.00% (6,738)	6,571 % of Total: 100.03% (6,569)	7,541 % of Total: 100.00% (7,541)	1.12 % of Total: 99.99% (1.12)	00:01:40 Avg for View: 00:01:40 (0.00%)	2.30 Avg for View: 2.30 (0.00%)	17,334 % of Total: 100.00% (17,334)	00:01:17 Avg for View: 00:01:17 (0.00%)	62.80% Avg for View: 62.80% (0.00%)
1.	United States	6,449 (95.70%)	6,292 (95.75%)	7,218 (95.72%)	1.12 (100.02%)	00:01:41	2.29	16,515 (95.28%)	00:01:19	62.88%
2.	United Kingdom	56 (0.83%)	54 (0.82%)	62 (0.82%)	1.11 (98.94%)	00:01:33	2.68	166 (0.96%)	00:00:55	46.77%
3.	Canada	44 (0.65%)	43 (0.65%)	47 (0.62%)	1.07 (95.46%)	00:03:09	4.74	223 (1.29%)	00:00:50	59.57%
4.	India	15 (0.22%)	15 (0.23%)	19 (0.25%)	1.27 (113.20%)	00:00:25	1.63	31 (0.18%)	00:00:39	73.68%
5.	Germany	13 (0.19%)	12 (0.18%)	13 (0.17%)	1.00 (89.36%)	00:00:46	1.46	19 (0.11%)	00:01:39	61.54%
6.	Netherlands	11 (0.16%)	10 (0.15%)	11 (0.15%)	1.00 (89.36%)	00:00:27	1.82	20 (0.12%)	00:00:33	45.45%
7.	Russia	10 (0.15%)	10 (0.15%)	10 (0.13%)	1.00 (89.36%)	00:00:00	1.00	10 (0.06%)	00:00:00	100.00%
8.	China	7 (0.10%)	7 (0.11%)	7 (0.09%)	1.00 (89.36%)	00:01:43	1.29	9 (0.05%)	00:06:00	85.71%
9.	Denmark	7 (0.10%)	7 (0.11%)	9 (0.12%)	1.29 (114.90%)	00:00:41	2.22	20 (0.12%)	00:00:34	44.44%
10.	France	7 (0.10%)	7 (0.11%)	8 (0.11%)	1.14 (102.13%)	00:01:21	2.88	23 (0.13%)	00:00:43	50.00%
11.	(not set)	7 (0.10%)	7 (0.11%)	7 (0.09%)	1.00 (89.36%)	00:01:21	4.00	28 (0.16%)	00:00:27	28.57%
12.	Australia	6 (0.09%)	6 (0.09%)	6 (0.08%)	1.00 (89.36%)	00:01:18	2.83	17 (0.10%)	00:00:42	50.00%
13.	Ireland	6 (0.09%)	6 (0.09%)	6 (0.08%)	1.00 (89.36%)	00:00:36	1.83	11 (0.06%)	00:00:43	83.33%
14.	Israel	6 (0.09%)	6 (0.09%)	6 (0.08%)	1.00 (89.36%)	00:00:39	2.00	12 (0.07%)	00:00:39	66.67%
15.	Norway	6 (0.09%)	4 (0.06%)	8 (0.11%)	1.33 (119.15%)	00:00:08	1.25	10 (0.06%)	00:00:34	75.00%
16.	Brazil	4 (0.06%)	4 (0.06%)	4 (0.05%)	1.00 (89.36%)	<00:00:01	1.25	5 (0.03%)	00:00:01	75.00%
17.	Spain	4 (0.06%)	3 (0.05%)	8 (0.11%)	2.00 (178.73%)	00:03:38	2.12	17 (0.10%)	00:03:14	50.00%
18.	Indonesia	4 (0.06%)	3 (0.05%)	4 (0.05%)	1.00 (89.36%)	00:00:01	1.25	5 (0.03%)	00:00:03	75.00%
19.	Italy	4 (0.06%)	3 (0.05%)	5 (0.07%)	1.25 (111.71%)	00:01:33	3.60	18 (0.10%)	00:00:36	20.00%

VNNF by State

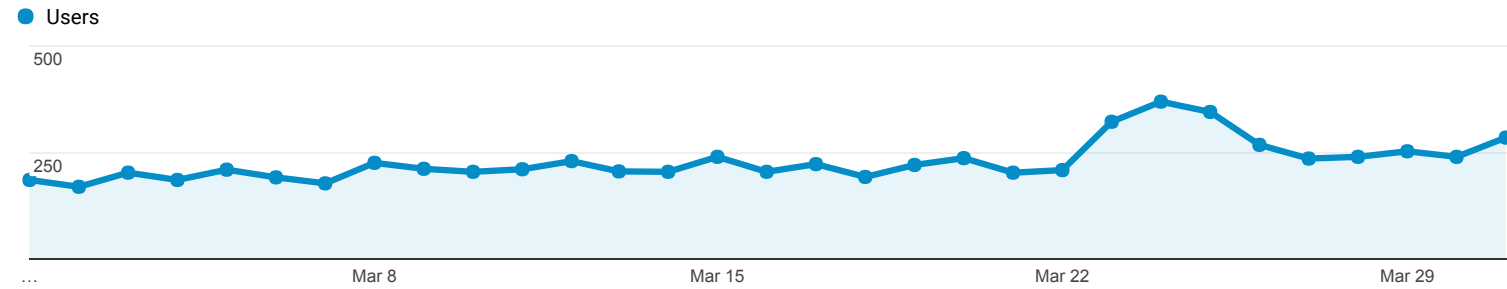
Mar 1, 2017 - Mar 31, 2017



All Users

100.00% Users


Report Tab



Region	Users	New Users	Sessions	Number of Sessions per User	Avg. Session Duration	Pages / Session	Pageviews	Pageviews	Avg. Time on Page	Bounce Rate
	6,738 % of Total: 100.00% (6,738)	6,571 % of Total: 100.03% (6,569)	7,541 % of Total: 100.00% (7,541)	1.11 % of Total: 99.38% (1.12)	00:01:40 Avg for View: 00:01:40 (0.00%)	2.30 Avg for View: 2.30 (0.00%)	17,334 % of Total: 100.00% (17,334)	17,334 % of Total: 100.00% (17,334)	00:01:17 Avg for View: 00:01:17 (0.00%)	62.80% Avg for View: 62.80% (0.00%)
1. Florida	3,737 (55.12%)	3,615 (55.01%)	4,285 (56.82%)	1.15 (103.09%)	00:01:51	2.42	10,364 (59.79%)	10,364 (59.79%)	00:01:19	60.65%
2. Georgia	711 (10.49%)	698 (10.62%)	761 (10.09%)	1.07 (96.23%)	00:01:09	2.04	1,556 (8.98%)	1,556 (8.98%)	00:01:06	67.94%
3. Texas	288 (4.25%)	286 (4.35%)	297 (3.94%)	1.03 (92.72%)	00:00:25	1.31	389 (2.24%)	389 (2.24%)	00:01:21	87.21%
4. North Carolina	132 (1.95%)	128 (1.95%)	137 (1.82%)	1.04 (93.31%)	00:03:15	2.49	341 (1.97%)	341 (1.97%)	00:02:11	57.66%
5. New York	128 (1.89%)	121 (1.84%)	137 (1.82%)	1.07 (96.23%)	00:01:36	2.30	315 (1.82%)	315 (1.82%)	00:01:14	61.31%
6. Illinois	123 (1.81%)	119 (1.81%)	133 (1.76%)	1.08 (97.22%)	00:01:24	2.08	276 (1.59%)	276 (1.59%)	00:01:18	61.65%
7. California	117 (1.73%)	112 (1.70%)	120 (1.59%)	1.03 (92.21%)	00:01:37	1.95	234 (1.35%)	234 (1.35%)	00:01:42	60.00%
8. Alabama	113 (1.67%)	105 (1.60%)	123 (1.63%)	1.09 (97.87%)	00:01:38	2.41	297 (1.71%)	297 (1.71%)	00:01:09	61.79%
9. Michigan	111 (1.64%)	107 (1.63%)	116 (1.54%)	1.05 (93.96%)	00:01:49	2.20	255 (1.47%)	255 (1.47%)	00:01:31	63.79%
10. Ohio	97 (1.43%)	95 (1.45%)	101 (1.34%)	1.04 (93.62%)	00:01:10	1.95	197 (1.14%)	197 (1.14%)	00:01:13	66.34%
11. Tennessee	84 (1.24%)	82 (1.25%)	93 (1.23%)	1.11 (99.54%)	00:01:49	2.34	218 (1.26%)	218 (1.26%)	00:01:21	59.14%
12. Indiana	73 (1.08%)	70 (1.07%)	77 (1.02%)	1.05 (94.83%)	00:01:23	2.34	180 (1.04%)	180 (1.04%)	00:01:02	61.04%
13. Virginia	59 (0.87%)	58 (0.88%)	61 (0.81%)	1.03 (92.96%)	00:01:18	1.62	99 (0.57%)	99 (0.57%)	00:02:05	78.69%
14. South Carolina	57 (0.84%)	53 (0.81%)	66 (0.88%)	1.16 (104.10%)	00:01:37	2.36	156 (0.90%)	156 (0.90%)	00:01:12	62.12%
15. Pennsylvania	56 (0.83%)	54 (0.82%)	63 (0.84%)	1.12 (101.15%)	00:01:42	2.48	156 (0.90%)	156 (0.90%)	00:01:09	53.97%
16. England	54 (0.80%)	52 (0.79%)	60 (0.80%)	1.11 (99.90%)	00:01:36	2.72	163 (0.94%)	163 (0.94%)	00:00:56	46.67%
17. Missouri	51 (0.75%)	49 (0.75%)	55 (0.73%)	1.08 (96.96%)	00:00:35	1.84	101 (0.58%)	101 (0.58%)	00:00:42	72.73%
18. Louisiana	42 (0.62%)	40 (0.61%)	45 (0.60%)	1.07 (96.33%)	00:02:09	2.36	106 (0.61%)	106 (0.61%)	00:01:35	60.00%
19. New Jersey	42 (0.62%)	42 (0.64%)	43 (0.57%)	1.02 (92.05%)	00:01:43	3.19	137 (0.79%)	137 (0.79%)	00:00:47	55.81%

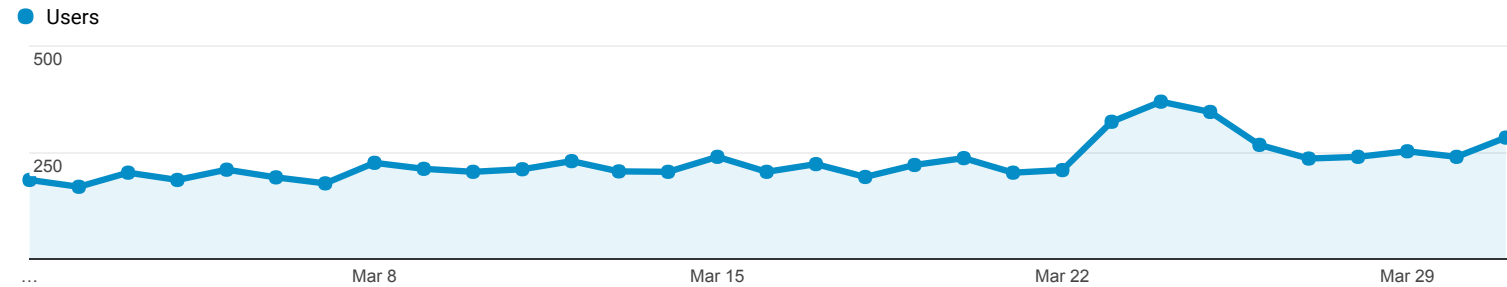
VNNF by Metro Area

Mar 1, 2017 - Mar 31, 2017



All Users
100.00% Users

Report Table



Metro	Users	New Users	Sessions	Number of Sessions per User	Avg. Session Duration	Pages / Session	Pageviews	Avg. Time on Page	Bounce Rate
	6,738 % of Total: 100.00% (6,738)	6,571 % of Total: 100.03% (6,569)	7,541 % of Total: 100.00% (7,541)	1.10 % of Total: 98.41% (1.12)	00:01:40 Avg for View: 00:01:40 (0.00%)	2.30 Avg for View: 2.30 (0.00%)	17,334 % of Total: 100.00% (17,334)	00:01:17 Avg for View: 00:01:17 (0.00%)	62.80% Avg for View: 62.80% (0.00%)
1. Orlando-Daytona Beach-Melbourne FL	1,271 (18.56%)	1,210 (18.41%)	1,395 (18.50%)	1.10 (99.66%)	00:01:06	1.91	2,667 (15.39%)	00:01:13	68.10%
2. Gainesville FL	727 (10.62%)	673 (10.24%)	890 (11.80%)	1.22 (111.15%)	00:02:36	2.68	2,381 (13.74%)	00:01:33	61.24%
3. Tampa-St. Petersburg (Sarasota) FL	521 (7.61%)	503 (7.65%)	600 (7.96%)	1.15 (104.56%)	00:02:06	2.37	1,423 (8.21%)	00:01:32	58.50%
4. Jacksonville FL	478 (6.98%)	463 (7.05%)	520 (6.90%)	1.09 (98.77%)	00:02:06	3.11	1,617 (9.33%)	00:01:00	49.62%
5. (not set)	381 (5.56%)	365 (5.55%)	417 (5.53%)	1.09 (99.38%)	00:01:30	2.54	1,060 (6.12%)	00:00:58	62.11%
6. Atlanta GA	381 (5.56%)	373 (5.68%)	412 (5.46%)	1.08 (98.18%)	00:00:59	1.94	800 (4.62%)	00:01:02	70.15%
7. Tallahassee FL-Thomasville GA	297 (4.34%)	280 (4.26%)	315 (4.18%)	1.06 (96.30%)	00:01:48	2.69	847 (4.89%)	00:01:04	53.33%
8. Miami-Ft. Lauderdale FL	243 (3.55%)	234 (3.56%)	261 (3.46%)	1.07 (97.52%)	00:01:52	2.24	584 (3.37%)	00:01:31	64.75%
9. Macon GA	135 (1.97%)	135 (2.05%)	139 (1.84%)	1.03 (93.49%)	00:00:59	1.66	231 (1.33%)	00:01:29	78.42%
10. New York NY	130 (1.90%)	126 (1.92%)	141 (1.87%)	1.08 (98.48%)	00:01:44	2.56	361 (2.08%)	00:01:07	60.28%
11. Austin TX	123 (1.80%)	122 (1.86%)	126 (1.67%)	1.02 (93.01%)	00:00:05	1.05	132 (0.76%)	00:01:38	98.41%
12. Chicago IL	98 (1.43%)	94 (1.43%)	108 (1.43%)	1.10 (100.06%)	00:01:30	2.19	237 (1.37%)	00:01:15	62.96%
13. West Palm Beach-Ft. Pierce FL	83 (1.21%)	83 (1.26%)	93 (1.23%)	1.12 (101.74%)	00:03:21	3.23	300 (1.73%)	00:01:30	50.54%
14. Mobile AL-Pensacola (Ft. Walton Beach) FL	71 (1.04%)	69 (1.05%)	82 (1.09%)	1.15 (104.86%)	00:02:08	3.09	253 (1.46%)	00:01:01	45.12%
15. Detroit MI	68 (0.99%)	64 (0.97%)	71 (0.94%)	1.04 (94.80%)	00:01:16	2.04	145 (0.84%)	00:01:13	64.79%
16. Washington DC (Hagerstown MD)	68 (0.99%)	68 (1.03%)	70 (0.93%)	1.03 (93.47%)	00:00:42	1.60	112 (0.65%)	00:01:09	80.00%
17. Ft. Myers-Naples FL	65 (0.95%)	60 (0.91%)	86 (1.14%)	1.32 (120.13%)	00:01:47	1.86	160 (0.92%)	00:02:04	60.47%
18. Charlotte NC	61 (0.89%)	58 (0.88%)	63 (0.84%)	1.03 (93.77%)	00:02:13	2.35	148 (0.85%)	00:01:38	57.14%
19. Birmingham AL	61 (0.89%)	56 (0.85%)	67 (0.89%)	1.10 (99.73%)	00:01:15	2.00	134 (0.77%)	00:01:15	68.66%

Pages Viewed

Mar 1, 2017

All Users
100.00% Pageviews

Pages Viewed

Destination Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances
1. /	3,372 (19.45%)	2,298 (17.98%)	00:01:08	2,242 (29.82%)
2. /springs-guide/	827 (4.77%)	536 (4.19%)	00:01:15	60 (0.88%)
3. /category/one-day-trips/	604 (3.48%)	423 (3.31%)	00:00:42	20 (0.28%)
4. /events/	588 (3.39%)	364 (2.85%)	00:01:05	4 (0.61%)
5. /map/?t=things_to_do	510 (2.94%)	325 (2.54%)	00:01:51	3 (0.40%)
6. /trip-ideas/	402 (2.32%)	259 (2.03%)	00:00:35	3 (0.44%)
7. /things-to-do/devils-den-spring/	401 (2.31%)	349 (2.73%)	00:01:33	34 (4.55%)
8. /things-to-do/rum-island-spring-and-park/	354 (2.04%)	275 (2.15%)	00:01:29	27 (3.63%)
9. /a-taste-of-wakulla-countys-gulf-of-mexico-coastline/	301 (1.74%)	260 (2.03%)	00:01:32	26 (3.45%)
10. /get-lost-not-dixie-county-floridas-shired-island/	264 (1.52%)	212 (1.66%)	00:02:21	18 (2.41%)
11. /trip-planner/	233 (1.34%)	151 (1.18%)	00:00:45	1 (0.20%)
12. /spring_trails/devils-den/	208 (1.20%)	162 (1.27%)	00:01:48	 (0.09%)
13. /fish-shired-island-near-horseshoe-beach-in-dixie-county-florida/	196 (1.13%)	159 (1.24%)	00:02:13	13 (1.83%)
14. /places-to-stay/shired-island-campground/	195 (1.12%)	140 (1.10%)	00:02:00	10 (1.43%)
15. /bay-scallops-the-best-of-floridas-big-bend/	176 (1.02%)	159 (1.24%)	00:01:35	15 (2.02%)
16. /map/?t=places_to_stay	157 (0.91%)	108 (0.85%)	00:01:30	2 (0.28%)
17. /4-spectacular-florida-springs-for-beginner-scuba-divers/	138 (0.80%)	105 (0.82%)	00:03:49	10 (1.33%)
18. /dont-have-a-boat-give-cedar-keys-fishing-pier-a-try/	133 (0.77%)	111 (0.87%)	00:02:47	10 (1.43%)
19. /floridas-20162017-stone-crab-season-opens-october-15th-great-eating-ahead/	132 (0.76%)	111 (0.87%)	00:01:17	11 (1.47%)
20. /spring_trails/ichetucknee-springs/	132 (0.76%)	104 (0.81%)	00:01:26	1 (0.20%)
21. /fossilized-florida-a-guide-to-finding-fossils-in-florida-creeks/	128 (0.74%)	110 (0.86%)	00:03:10	11 (1.46%)
22. /travel-blogs/	127 (0.73%)	93 (0.73%)	00:00:49	1 (0.25%)
23. /kayak-shell-mound-near-cedar-key-florida/	116 (0.67%)	105 (0.82%)	00:01:53	9 (1.30%)
24. /4-north-florida-destinations-worth-exiting-10/	105 (0.61%)	86 (0.67%)	00:01:03	 (0.03%)
25. /category/longer-trips/	91 (0.52%)	68 (0.53%)	00:00:26	 (0.04%)
26. /kick-off-your-spring-fishing-at-keaton-beach-on-floridas-big-bend/	88 (0.51%)	71 (0.56%)	00:03:51	7 (0.94%)
27. /map/?t=places_to_eat	88 (0.51%)	67 (0.52%)	00:00:56	1 (0.13%)
28. /spring_trails/wakulla-springs/	86 (0.50%)	67 (0.52%)	00:01:27	 (0.03%)
29. /contact/	79 (0.46%)	49 (0.38%)	00:02:11	1 (0.21%)
30. /category/one-day-trip/nature-lovers/	77 (0.44%)	43 (0.34%)	00:00:52	 (0.01%)
31. /10-wonderful-waters-in-natural-north-florida-to-cool-down-in-this-summer/	74 (0.43%)	58 (0.45%)	00:02:13	4 (0.61%)
32. /hagens-cove-taylor-county/	73 (0.42%)	55 (0.43%)	00:01:25	4 (0.64%)
33. /wheres-the-beach-at-horseshoe-beach/	73 (0.42%)	65 (0.51%)	00:02:17	6 (0.85%)
	72	51		

34.	/category/fishingandboating/	71 (0.42%)	52 (0.40%)	00:01:09	1 (0.16%)
35.	/category/outdoorsandnature/	71 (0.41%)	52 (0.41%)	00:00:40	1 (0.13%)
36.	/wade-for-bay-scallops-at-taylor-countys-hagens-cove-park/	71 (0.41%)	55 (0.43%)	00:02:27	4 (0.60%)
37.	/event/gateway-city-craft-beer-wine-festival/	65 (0.37%)	51 (0.40%)	00:01:12	3 (0.40%)
38.	/often-overlooked-by-anglers-waccasassa-bay-in-floridas-levy-county/	64 (0.37%)	54 (0.42%)	00:05:31	5 (0.72%)
39.	/slides/dive-into-a-hidden-oasis/	64 (0.37%)	56 (0.44%)	00:00:30	5 (0.74%)
40.	/springtime-natural-north-florida-plan-festival-fun/	63 (0.36%)	53 (0.41%)	00:01:28	—
41.	/bike-guide/	62 (0.36%)	50 (0.39%)	00:01:32	—
42.	/boat-rentals-at-st-marks-and-steinhatchee-on-floridas-natural-north-florida-gulf-coast/	62 (0.36%)	47 (0.37%)	00:00:22	4 (0.61%)
43.	/trip-guides/	62 (0.36%)	39 (0.31%)	00:01:10	1 (0.16%)
44.	/category/off-the-beaten-path/	59 (0.34%)	46 (0.36%)	00:00:59	—
45.	/category/one-day-trips/families-one-day-trip/	59 (0.34%)	32 (0.25%)	00:00:34	—
46.	/bradford-county-strawberry-festival-april-8-9-2017-starke-fl/	55 (0.32%)	40 (0.31%)	00:01:24	3 (0.50%)
47.	/where-are-we/	54 (0.31%)	43 (0.34%)	00:00:30	1 (0.13%)
48.	/category/eventsandactivities/	51 (0.29%)	42 (0.33%)	00:00:41	—
49.	/scuba-diving-at-its-best-at-devils-den-and-blue-grotto-springs-in-levy-county-florida/	51 (0.29%)	36 (0.28%)	00:00:31	3 (0.44%)
50.	/sizzlin-summertime-fishing-cedar-key-levy-county-florida/	51 (0.29%)	41 (0.32%)	00:02:07	4 (0.53%)
51.	/category/one-day-trips/animal-lovers-bird-watchers/	50 (0.29%)	30 (0.23%)	00:00:23	—
52.	/drive-floridas-dixie-mainline-hardly-a-road-to-nowhere/	50 (0.29%)	44 (0.34%)	00:01:48	3 (0.41%)
53.	/i-75-pit-stops/	50 (0.29%)	36 (0.28%)	00:02:01	—
54.	/the-green-giants-of-goethe-state-forest/	50 (0.29%)	34 (0.27%)	00:00:38	1 (0.25%)
55.	/along-the-santa-fe-at-chastain-seay/	49 (0.28%)	35 (0.27%)	00:01:05	3 (0.46%)
56.	/things-to-do/historic-district-downtown-lake-city/	48 (0.28%)	36 (0.28%)	00:00:45	3 (0.45%)
57.	/about-vnnf/	46 (0.27%)	34 (0.27%)	00:01:20	1 (0.16%)
58.	/category/one-day-trip/outdoor-explorers/	46 (0.27%)	38 (0.30%)	00:00:43	—
59.	/bradford-county-strawberry-festival-starke-fl-april-9-10-2016/	45 (0.26%)	38 (0.30%)	00:02:22	3 (0.49%)
60.	/category/romantics/	44 (0.25%)	29 (0.23%)	00:01:02	—
61.	/head-down-dixie-countys-road-to-nowhere-for-some-excellent-paddling/	43 (0.25%)	38 (0.30%)	00:03:40	3 (0.46%)
62.	/nothin-but-good-meat-at-newberry-cold-storage-in-newberry-florida/	42 (0.24%)	38 (0.30%)	00:00:14	3 (0.50%)
63.	/srwt/	37 (0.21%)	24 (0.19%)	00:01:34	—
64.	/category/one-day-trip/diving-snorkeling/	36 (0.21%)	28 (0.22%)	00:00:41	—
65.	/download-center/	35 (0.20%)	17 (0.13%)	00:01:30	—
66.	/category/one-day-trip/families-one-day-trip/	34 (0.20%)	20 (0.16%)	00:00:39	—
67.	/fifth-annual-horseshoe-beach-spring-festival-april-18-2015/	34 (0.20%)	30 (0.23%)	00:01:22	2 (0.38%)
68.	/kayak-and-fish-cedar-keys-backwaters/	34 (0.20%)	29 (0.23%)	00:00:41	2 (0.37%)
69.	/steinhatchee-fishing-tournament-schedule-2016/	34 (0.20%)	23 (0.18%)	00:01:34	2 (0.29%)
70.	/things-to-do/henry-beck-park/	34 (0.20%)	25 (0.20%)	00:00:27	2 (0.32%)
71.	/category/one-day-trips/nature-lovers/	33 (0.19%)	20 (0.16%)	00:00:25	—
72.	/category/one-day-trips/page/2/	32 (0.18%)	28 (0.22%)	00:01:40	—
73.	/exhiliratingsprings/	32 (0.18%)	79 17 (0.13%)	00:00:57	—
74.	/it-may-be-cold-outside-but-north-floridas-springs-are-warm/	32 (0.18%)	23 (0.18%)	00:00:26	2 (0.30%)

75.	/sheepshead-providing-great-fishing-action-and-eating-on-floridas-big-bend-spring-2016/	32 (0.18%)	28 (0.22%)	00:03:13	2 (0.36%)
76.	/things-to-do/gornto-springs/	32 (0.18%)	25 (0.20%)	00:01:11	2 (0.32%)
77.	/category/one-day-trips/small-town-getaway/	31 (0.18%)	20 (0.16%)	00:00:26	(0.01%)
78.	/adventure/	30 (0.17%)	17 (0.13%)	00:00:19	(0.00%)
79.	/category/one-day-trip/animal-lovers-bird-watchers/	30 (0.17%)	19 (0.15%)	00:00:23	(0.00%)
80.	/category/one-day-trips/camping/	30 (0.17%)	20 (0.16%)	00:00:45	(0.01%)
81.	/scalloping-horseshoe-beach/	30 (0.17%)	20 (0.16%)	00:01:51	2 (0.27%)
82.	/category/longer-trips/camping-longer-trip/	29 (0.17%)	20 (0.16%)	00:00:16	(0.00%)
83.	/category/one-day-trips/romantics-one-day-trip/	29 (0.17%)	19 (0.15%)	00:00:51	(0.00%)
84.	/explore-cedar-key-cedar-key-boat-rentals-island-tours/	29 (0.17%)	23 (0.18%)	00:02:42	2 (0.27%)
85.	/kates-fish-camp-alachua-countys-newnans-lake-is-not-just-for-fishin/	29 (0.17%)	26 (0.20%)	00:00:40	2 (0.33%)
86.	/lake-butler-union-county/	29 (0.17%)	26 (0.20%)	00:01:33	2 (0.29%)
87.	/category/one-day-trips/budget-travelers/	28 (0.16%)	23 (0.18%)	00:00:43	(0.03%)
88.	/category/one-day-trips/history-buffs/	28 (0.16%)	20 (0.16%)	00:00:47	(0.04%)
89.	/fish-suwannee-town-and-the-mouth-of-the-suwannee-river/	28 (0.16%)	25 (0.20%)	00:05:57	2 (0.32%)
90.	/vnnf/map/?t=things_to_do	28 (0.16%)	5 (0.04%)	00:03:20	(0.03%)
91.	/category/httpwww-naturalnorthflorida-commaptthings_to_do/	27 (0.16%)	17 (0.13%)	00:00:22	(0.03%)
92.	/category/one-day-trip/history-buffs/	27 (0.16%)	13 (0.10%)	00:00:25	(0.01%)
93.	/category/one-day-trips/outdoor-explorers/	27 (0.16%)	19 (0.15%)	00:00:41	(0.01%)
94.	/event/tour-homes-historic-monticello/	27 (0.16%)	22 (0.17%)	00:02:26	(0.11%)
95.	/partners/	26 (0.15%)	20 (0.16%)	00:04:03	(0.03%)
96.	/taste-old-florida-bills-fish-camp-suwannee/	26 (0.15%)	20 (0.16%)	00:01:00	1 (0.24%)
97.	/the-blue-trees-are-in-gainesville/	26 (0.15%)	20 (0.16%)	00:02:06	2 (0.27%)
98.	/big-grass-island-a-landmark-for-steinhatchee-and-keaton-beach-anglers/	25 (0.14%)	19 (0.15%)	00:06:06	1 (0.24%)
99.	/event/suwannee-spring-reunion/	25 (0.14%)	18 (0.14%)	00:01:01	(0.03%)
100.	/gilchrist-blueway-and-nature-coast-trail/	25 (0.14%)	14 (0.11%)	00:00:24	1 (0.16%)
101.	/a-closer-look-at-cross-citys-historic-putnam-lodge/	24 (0.14%)	19 (0.15%)	00:02:33	1 (0.25%)
102.	/camp-along-the-riverbanks-and-greenery-of-north-florida/	24 (0.14%)	18 (0.14%)	00:02:43	(0.09%)
103.	/category/one-day-trip/romantics-one-day-trip/	24 (0.14%)	17 (0.13%)	00:00:43	(0.00%)
104.	/follow-that-dream-down-highway-40-to-yankeetown/	24 (0.14%)	21 (0.16%)	00:03:17	1 (0.20%)
105.	/gainesvilles-gigantic-gators-at-paynes-prairie/	24 (0.14%)	18 (0.14%)	00:02:47	(0.08%)
106.	/tonys-famous-cedar-key-clam-chowder-now-available-in-cans/	24 (0.14%)	23 (0.18%)	00:00:00	2 (0.30%)
107.	/category/food-and-dining/	23 (0.13%)	16 (0.13%)	00:00:27	(0.11%)
108.	/category/one-day-trip/budget-travelers/	23 (0.13%)	17 (0.13%)	00:00:36	(0.00%)
109.	/event/wild-azalea-festival/	23 (0.13%)	15 (0.12%)	00:01:45	(0.01%)
110.	/rv-camp/	23 (0.13%)	17 (0.13%)	00:02:59	(0.00%)
111.	/spring_trails/wacissa-river-springs/	23 (0.13%)	17 (0.13%)	00:01:14	(0.05%)
112.	/category/one-day-trips/diving-snorkeling/	22 (0.13%)	18 (0.14%)	00:00:31	(0.00%)
113.	/category/one-day-trips/fishing/	22 (0.13%)	13 (0.10%)	00:00:36	(0.00%)
114.	/event/st-pattys-green/	22 (0.13%)	19 (0.15%)	00:00:44	1 (0.15%)

115.	/shell-island-fish-camp-in-st-marks-not-just-for-fishermen/	22 (0.13%)	5 (0.04%)	00:00:30	1 (0.07%)
116.	/millers-marina-suwannee-to-become-gateway-marina-march-2016/	21 (0.12%)	15 (0.12%)	00:00:33	1 (0.20%)
117.	/spring_trails/madison-blue-springs/	21 (0.12%)	16 (0.13%)	00:02:38	1 (0.03%)
118.	/take-a-boat-tour-of-the-withlacoochee-river-at-yankeetown-with-osprey-guide-services/	21 (0.12%)	10 (0.08%)	00:01:19	1 (0.13%)
119.	/category/longer-trip/families/	20 (0.12%)	14 (0.11%)	00:00:28	1 (0.00%)
120.	/levy-county-florida/1321/bronson-blue-springs	20 (0.12%)	18 (0.14%)	00:00:34	1 (0.24%)
121.	/map/?t=start_planning	20 (0.12%)	15 (0.12%)	00:02:59	1 (0.00%)
122.	/slow-down-paddle-levy-countys-backwaters-at-shell-mound/	20 (0.12%)	16 (0.13%)	00:01:15	1 (0.20%)
123.	/way-upon-santa-fe-river-suwannee-river-alternative/	20 (0.12%)	12 (0.09%)	00:01:09	1 (0.00%)
124.	/brochures/outdoor-adventures/	19 (0.11%)	15 (0.12%)	00:00:20	1 (0.20%)
125.	/minutes-notice-agenda/	19 (0.11%)	18 (0.14%)	00:04:16	1 (0.03%)
126.	/new-user-friendly-dates-announced-big-bend-2017-recreational-bay-scallop-season/	19 (0.11%)	12 (0.09%)	00:03:43	1 (0.05%)
127.	/paddle-natural-north-floridas-springs-and-spring-fed-rivers/	19 (0.11%)	16 (0.13%)	00:00:11	1 (0.20%)
128.	/take-a-walking-tour-of-historic-micanopy-in-alachua-county-fl/	19 (0.11%)	12 (0.09%)	00:00:34	1 (0.07%)
129.	/things-to-do-in-bradford-county/	19 (0.11%)	16 (0.13%)	00:01:49	1 (0.21%)
130.	/2016-gatornationals-nhra-drag-racing-at-its-best-march-17-20/	18 (0.10%)	10 (0.08%)	00:00:33	1 (0.13%)
131.	/fishing-scalloping-dixie-county/	18 (0.10%)	12 (0.09%)	00:00:57	1 (0.15%)
132.	/need-shrimp-theyre-right-off-the-boat-at-florida-cracker-shrimp-in-horseshoe-beach/	18 (0.10%)	11 (0.09%)	00:06:38	1 (0.15%)
133.	/things-to-do/eugene-l-matthews-historical-museum/	18 (0.10%)	12 (0.09%)	00:00:58	1 (0.15%)
134.	/55-miles-natural-north-floridas-gilchrist-blueway/	17 (0.10%)	14 (0.11%)	00:01:45	1 (0.00%)
135.	/category/longer-trips/nature-lovers-longer-trip/	17 (0.10%)	12 (0.09%)	00:01:50	1 (0.00%)
136.	/event/40th-annual-wild-hog-canoe-kayak-race/	17 (0.10%)	12 (0.09%)	00:00:32	1 (0.15%)
137.	/event/bradford-county-strawberry-festival/	17 (0.10%)	7 (0.05%)	00:02:11	1 (0.01%)
138.	/splashdown-at-hart-springs/	17 (0.10%)	14 (0.11%)	00:04:03	1 (0.19%)
139.	/tour-cedar-keys-lighthouse-february-20-2016/	17 (0.10%)	13 (0.10%)	00:00:49	1 (0.16%)
140.	/wp-login.php?redirect_to=http://vnnf.org/wp-admin/&reauth=1	17 (0.10%)	16 (0.13%)	00:07:18	1 (0.16%)
141.	/bike_trails/steinhatchee-perry-via-keaton-beach/	16 (0.09%)	11 (0.09%)	00:09:41	1 (0.13%)
142.	/category/about-our-bloggers/	16 (0.09%)	15 (0.12%)	00:00:22	1 (0.11%)
143.	/event/3rd-annual-spring-spring/	16 (0.09%)	15 (0.12%)	00:00:56	1 (0.00%)
144.	/event/bronson-blueberry-show-festival/	16 (0.09%)	11 (0.09%)	00:03:39	1 (0.13%)
145.	/event/southern-music-rising/	16 (0.09%)	11 (0.09%)	00:00:17	1 (0.01%)
146.	/floridas-big-bend-is-famous-for-sheepshead/	16 (0.09%)	13 (0.10%)	00:01:34	1 (0.16%)
147.	/new-artificial-reefs-deployed-in-taylor-county-floridas-gulf-waters-october-2015/	16 (0.09%)	9 (0.07%)	00:02:42	1 (0.11%)
148.	/places-to-stay/river-run-campground/	16 (0.09%)	11 (0.09%)	00:01:59	1 (0.13%)
149.	/things-to-do/hagens-cove-park/	16 (0.09%)	9 (0.07%)	00:01:03	1 (0.07%)
150.	/things-to-do/lake-montgomery-lake-hamburg/	16 (0.09%)	14 (0.11%)	00:03:57	1 (0.16%)
151.	/2016-bay-scallop-outlook-natural-north-floridas-big-bend-horseshoe-beach-steinhatchee-keaton-beach-st-marks/	15 (0.09%)	12 (0.09%)	00:05:38	1 (0.15%)
152.	/category/longer-trips/diving-snorkeling-longer-trip/	15 (0.09%)	11 (0.09%)	00:01:17	1 (0.00%)
153.	/category/one-day-trip/camping/	15 (0.09%)	11 (0.09%)	00:00:38	1 (0.00%)
154.	/category/one-day-trip/nature-lovers/page/2/	15 (0.09%)	81 (0.06%)	00:00:26	1 (0.00%)
155.	/dive-into-north-florida-aquatic-adventure/	15 (0.09%)	10 (0.08%)	00:00:57	1 (0.08%)

156.	/event/spring-garden-festival/	15 (0.09%)	12 (0.09%)	00:00:28	(0.00%)
157.	/event/suwannee-river-youth-livestock-fair/	15 (0.09%)	12 (0.09%)	00:00:25	(0.01%)
158.	/greater-amberjack-natural-north-floridas-reef-donkeys/	15 (0.09%)	13 (0.10%)	00:02:07	1 (0.17%)
159.	/interested-in-kayak-fishing-try-wakulla-county-floridas-backwaters/	15 (0.09%)	11 (0.09%)	00:02:30	1 (0.13%)
160.	/mainline-back-roads-dixie-county/	15 (0.09%)	10 (0.08%)	00:00:40	(0.09%)
161.	/snook-becoming-popular-fish-species-near-cedar-key-florida/	15 (0.09%)	14 (0.11%)	00:02:37	1 (0.17%)
162.	/wakulla-springs-wakulla-county/	15 (0.09%)	11 (0.09%)	00:00:54	1 (0.13%)
163.	/annual-events	14 (0.08%)	14 (0.11%)	00:00:00	1 (0.19%)
164.	/category/longer-trip/outdoor-explorers-longer-trip/	14 (0.08%)	10 (0.08%)	00:01:08	(0.00%)
165.	/category/longer-trips/outdoor-explorers-longer-trip/	14 (0.08%)	9 (0.07%)	00:00:17	(0.01%)
166.	/doug-johnsons-reeling-for-kids-tournament-steinhatchee-june-3-4-2016/	14 (0.08%)	12 (0.09%)	00:01:14	1 (0.16%)
167.	/event/woofstock/	14 (0.08%)	11 (0.09%)	00:00:32	(0.00%)
168.	/interested-catching-fish-dixie-county-take-kayak-fishbone-creek/	14 (0.08%)	11 (0.09%)	00:01:36	(0.12%)
169.	/take-day-cation-floridas-santa-fe-river-ellie-rays/	14 (0.08%)	4 (0.03%)	00:00:33	(0.05%)
170.	/the-best-fishing-at-suwannee-and-maybe-at-cedar-key-suwannee-sound/	14 (0.08%)	12 (0.09%)	00:02:32	1 (0.16%)
171.	/things-to-do/woodpecker-mud-bog/	14 (0.08%)	13 (0.10%)	00:04:38	(0.12%)
172.	/category/longer-trips/romantics-longer-trip/	13 (0.07%)	8 (0.06%)	00:00:13	(0.03%)
173.	/cedar-key-levy-county/	13 (0.07%)	13 (0.10%)	00:00:24	(0.11%)
174.	/event/trentons-suwannee-valley-quilt-festival/	13 (0.07%)	9 (0.07%)	00:01:14	(0.03%)
175.	/hungry-for-spanish-mackerel-fish-cedar-keys-seahorse-reef-and-the-hook/	13 (0.07%)	10 (0.08%)	00:02:36	(0.12%)
176.	/lafayette-blue-springs-lafayette-county/	13 (0.07%)	9 (0.07%)	00:07:20	(0.07%)
177.	/things-to-do/stephen-foster-folk-culture-center-state-park/	13 (0.07%)	11 (0.09%)	00:00:26	(0.12%)
178.	/?s=Steinhatchee fishing&cat=plus-5-results	12 (0.07%)	9 (0.07%)	00:00:00	(0.00%)
179.	/boiled-peanuts-at-marias-dixie-nut-house-in-oldtown/	12 (0.07%)	10 (0.08%)	00:11:38	1 (0.13%)
180.	/dont-miss-two-levy-county-state-parks-first-magnitude-springs/	12 (0.07%)	9 (0.07%)	00:03:05	(0.00%)
181.	/event/bradford-county-fair-2/	12 (0.07%)	9 (0.07%)	00:00:53	(0.00%)
182.	/hidden-gems-and-hideaways-of-north-florida/	12 (0.07%)	11 (0.09%)	00:01:16	(0.07%)
183.	/hushpuppies-natural-north-florida-style-with-guava-jelly/	12 (0.07%)	10 (0.08%)	00:01:18	(0.12%)
184.	/its-officially-spring-time-in-natural-north-floridas-state-and-county-parks/	12 (0.07%)	11 (0.09%)	00:00:51	1 (0.15%)
185.	/kathis-krabs-opens-retail-seafood-market-in-steinhatchee-march-2015/	12 (0.07%)	9 (0.07%)	00:03:21	(0.12%)
186.	/pretend-youre-elvis-on-levy-countys-follow-that-dream-parkway/	12 (0.07%)	6 (0.05%)	00:00:37	(0.07%)
187.	/see-worlds-largest-bat-houses-university-florida-campus-gainesville/	12 (0.07%)	12 (0.09%)	00:02:18	(0.09%)
188.	/southbound-to-yankeetown-florida-that-is/	12 (0.07%)	6 (0.05%)	00:03:23	(0.08%)
189.	/spend-amazing-weekend-wakulla-county-florida/	12 (0.07%)	12 (0.09%)	00:01:07	(0.08%)
190.	/spring-time-at-lafayette-blue/	12 (0.07%)	9 (0.07%)	00:00:24	(0.11%)
191.	/29711-2/	11 (0.06%)	5 (0.04%)	00:00:40	(0.04%)
192.	/beauty-berry-not-just-a-weed-insecticide-jams-and-native-landscaping/	11 (0.06%)	8 (0.06%)	00:02:35	(0.08%)
193.	/event/infinity-con-2017/	11 (0.06%)	9 (0.07%)	00:01:51	(0.01%)
194.	/go-plinking-for-free-at-lake-citys-osceola-gun-and-archery-range/	11 (0.06%)	8 (0.06%)	00:00:59	(0.04%)
195.	/guide-55-miles-fun-along-natural-north-floridas-gilchrist-blueway/	11 (0.06%)	82 7 (0.05%)	00:01:00	(0.00%)
196.	/head-to-natural-north-florida-for-great-paddling-adventures/	11	10	00:02:01	

		(0.06%)	(0.08%)		(0.01%)
197.	/lochloosa-harbor-an-old-florida-fish-camp-and-rv-park/	11 (0.06%)	9 (0.07%)	00:00:22	(0.12%)
198.	/loopers-welcome-steinhatchees-sea-hag-marina/	11 (0.06%)	7 (0.05%)	00:05:23	(0.07%)
199.	/spring_trails/blue-grotto/	11 (0.06%)	8 (0.06%)	00:02:06	(0.00%)
200.	/steinhatchee-seafood-festival-april-8th-and-9th-2016/	11 (0.06%)	10 (0.08%)	00:04:13	1 (0.13%)
201.	/suwannee-river-state-park-suwannee-county/	11 (0.06%)	10 (0.08%)	00:00:24	(0.12%)
202.	/things-to-do/auquilla-river-boat-ramp-at-mandalay/	11 (0.06%)	7 (0.05%)	00:03:14	(0.08%)
203.	/things-to-do/manatee-springs-state-park-2/	11 (0.06%)	7 (0.05%)	00:02:20	(0.03%)
204.	/things-to-do/suwannee-river-ranch/	11 (0.06%)	9 (0.07%)	00:03:33	(0.08%)
205.	/visit-a-natural-north-florida-wonder-devils-millhopper-geological-state-park-in-gainesville/	11 (0.06%)	8 (0.06%)	00:00:42	(0.03%)
206.	/weather/	11 (0.06%)	11 (0.09%)	00:02:07	(0.05%)
207.	/wp-login.php?loggedout=true	11 (0.06%)	10 (0.08%)	00:08:31	(0.04%)
208.	/29776-2/	10 (0.06%)	10 (0.08%)	00:00:00	1 (0.13%)
209.	/bradford-county-floridas-2016-county-fair-march-8-13/	10 (0.06%)	8 (0.06%)	00:00:56	(0.11%)
210.	/category/one-day-trips/fishing-1/	10 (0.06%)	5 (0.04%)	00:00:14	(0.00%)
211.	/event/morningside-nature-center-barnyard-buddies/	10 (0.06%)	8 (0.06%)	00:00:01	(0.11%)
212.	/event/nature-coast-challenge-kayak-fishing-tournament-2/	10 (0.06%)	5 (0.04%)	00:06:08	(0.07%)
213.	/event/sopchoppy-worm-gruntin-festival/	10 (0.06%)	5 (0.04%)	00:01:22	(0.01%)
214.	/main-street-natural-north-florida-alachua/	10 (0.06%)	10 (0.08%)	00:02:01	(0.07%)
215.	/map/?c=levy	10 (0.06%)	4 (0.03%)	00:01:07	(0.00%)
216.	/places-to-stay/ichetucknee-family-canoe-cabins-campground/	10 (0.06%)	6 (0.05%)	00:00:11	(0.05%)
217.	/re-live-floridas-cracker-history-in-perry-fl/	10 (0.06%)	6 (0.05%)	00:01:20	(0.08%)
218.	/spring_trails/fanning-springs/	10 (0.06%)	4 (0.03%)	00:01:14	(0.03%)
219.	/suwannee-river-sturgeon-safety-dont-get-hit-by-a-jumping-fish/	10 (0.06%)	9 (0.07%)	00:03:27	(0.12%)
220.	/taylor-countys-dallus-creek-is-on-fire-with-spotted-seatrout-january-2016/	10 (0.06%)	7 (0.05%)	00:01:13	(0.09%)
221.	/things-to-do/inglis-island-trails/	10 (0.06%)	5 (0.04%)	00:00:17	(0.05%)
222.	/things-to-do/levy-county-visitors-bureau/	10 (0.06%)	6 (0.05%)	00:00:49	(0.07%)
223.	/things-to-do/the-firm-florida-international-rally-motorsport-park/	10 (0.06%)	1 (0.01%)	00:01:48	(0.01%)
224.	/vnrf-publications/	10 (0.06%)	8 (0.06%)	00:01:46	(0.01%)
225.	/wp-login.php?redirect_to=http://www.naturalnorthflorida.com/wp-admin/&reauth=1	10 (0.06%)	10 (0.08%)	00:03:33	(0.03%)
226.	/?s=creek fishing&cat=plus-5-results	9 (0.05%)	8 (0.06%)	00:00:00	(0.00%)
227.	/category/longer-trip/camping-longer-trip/	9 (0.05%)	8 (0.06%)	00:00:15	(0.00%)
228.	/category/one-day-trips/page/3/	9 (0.05%)	7 (0.05%)	00:01:27	(0.00%)
229.	/ellaville-walking-with-ghosts/	9 (0.05%)	8 (0.06%)	00:01:06	(0.11%)
230.	/event/kirby-family-farms-rock-n-roll-easter-train-4/	9 (0.05%)	2 (0.02%)	00:00:08	(0.00%)
231.	/event/plowing-up-the-past-2/	9 (0.05%)	8 (0.06%)	00:00:20	(0.00%)
232.	/fanning-springs-lighthouse-restaurant-re-opened-and-renewed-february-2015/	9 (0.05%)	5 (0.04%)	00:00:49	(0.07%)
233.	/floridas-big-bend-coastal-creeks-offer-excellent-wintertime-fishing-just-dont-get-stranded-by-the-tide/	9 (0.05%)	5 (0.04%)	00:03:35	(0.05%)
234.	/headed-to-cedar-key-fl-cedar-cove-condos-is-a-great-place-to-stay-and-eat/	9 (0.05%)	8 (0.06%)	00:00:44	(0.04%)
235.	/pit-stop-kathis-krab-shack-steinhatchee/	9 (0.05%)	83 (0.07%)	9 00:00:00	(0.12%)
236.	/places-to-stay/waccasassa-plantation/	9 (0.05%)	4 (0.03%)	00:01:47	(0.05%)

237.	/small-town-getaway-panacea/	9 (0.05%)	9 (0.07%)	00:01:52	(0.07%)
238.	/spring_trails/gornto-springs/	9 (0.05%)	9 (0.07%)	00:02:08	(0.08%)
239.	/steinhatchees-northwest-territory-great-florida-fishing/	9 (0.05%)	7 (0.05%)	00:04:58	(0.07%)
240.	/take-lazy-paddle-natural-north-floridas-springs-lakes-rivers-gulf-coast/	9 (0.05%)	8 (0.06%)	00:01:08	(0.01%)
241.	/take-lazy-paddle-natural-north-floridas-springs-lakes-rivers-gulf-coast/?platform=hootsuite	9 (0.05%)	7 (0.05%)	00:05:20	(0.09%)
242.	/things-to-do/impact-zone-baseball-and-softball-training-facility/	9 (0.05%)	9 (0.07%)	00:00:45	(0.08%)
243.	/things-to-do/keaton-beach-marina-and-motel/	9 (0.05%)	4 (0.03%)	00:00:30	(0.04%)
244.	/vnnf/	9 (0.05%)	8 (0.06%)	00:00:12	(0.09%)
245.	/wade-fishing-in-natural-north-florida/	9 (0.05%)	9 (0.07%)	00:10:10	(0.09%)
246.	/29779-2/	8 (0.05%)	7 (0.05%)	00:01:51	(0.09%)
247.	/event/wild-hog-canoe-and-kayak-race/	8 (0.05%)	7 (0.05%)	00:00:08	(0.07%)
248.	/fish-floridas-untouched-big-bend-shoreline/	8 (0.05%)	6 (0.05%)	00:02:23	(0.08%)
249.	/floridas-apalachee-bay-maritime-heritage-paddling-trail-system/	8 (0.05%)	3 (0.02%)	00:05:44	(0.04%)
250.	/grace-manoor-bed-breakfast-in-historic-greenville-florida/	8 (0.05%)	6 (0.05%)	00:00:36	(0.01%)
251.	/jefferson-county-natural-north-florida-short-coastline-long-fishing/	8 (0.05%)	8 (0.06%)	00:08:03	(0.05%)
252.	/look-for-redfish-at-yankeetown-and-the-mouth-of-the-withlacoochee-river/	8 (0.05%)	8 (0.06%)	00:02:47	(0.11%)
253.	/map/	8 (0.05%)	8 (0.06%)	00:01:03	(0.05%)
254.	/map/?c=alachua	8 (0.05%)	7 (0.05%)	00:00:43	(0.00%)
255.	/natural-north-floridas-three-fs-fall-flats-fishing/	8 (0.05%)	7 (0.05%)	00:00:12	(0.09%)
256.	/shands-12th-annual-fishing-for-kids-trout-tournament-steinhatchee-fl-42316/	8 (0.05%)	8 (0.06%)	00:00:00	(0.11%)
257.	/start-searching-for-cedar-keys-sheepshead-winter-201516/	8 (0.05%)	6 (0.05%)	00:01:31	(0.05%)
258.	/things-to-do/gilchrist-county-tourist-development-council/	8 (0.05%)	6 (0.05%)	00:00:59	(0.07%)
259.	/things-to-do/north-florida-skydiving-squires-aviation-ranch/	8 (0.05%)	7 (0.05%)	00:00:20	(0.05%)
260.	/things-to-do/the-original-florida-tourism-task-force/	8 (0.05%)	7 (0.05%)	00:04:03	(0.09%)
261.	/things-to-do/wacissa-river-canoe-and-kayak-rentals/	8 (0.05%)	6 (0.05%)	00:04:23	(0.08%)
262.	/visit-trenton-a-florida-town-thats-all-about-quilts-and-murals/	8 (0.05%)	7 (0.05%)	00:00:02	(0.08%)
263.	/alachua-county-florida/261/paynes-prairie-preserve-state-park	7 (0.04%)	6 (0.05%)	00:01:18	(0.01%)
264.	/begin-cycling-adventure-gainesvilles-new-depot-park/	7 (0.04%)	7 (0.05%)	00:00:00	(0.09%)
265.	/category/longer-trip/romantics-longer-trip/	7 (0.04%)	6 (0.05%)	00:00:12	(0.00%)
266.	/category/longer-trips/animal-lovers-bird-watchers-longer-trip/	7 (0.04%)	5 (0.04%)	00:00:14	(0.00%)
267.	/category/longer-trips/budget-travelers-longer-trip/	7 (0.04%)	6 (0.05%)	00:00:13	(0.00%)
268.	/category/longer-trips/families/	7 (0.04%)	5 (0.04%)	00:00:28	(0.00%)
269.	/category/one-day-trip/history-buffs/page/2/	7 (0.04%)	3 (0.02%)	00:00:10	(0.00%)
270.	/category/one-day-trips/fishing/page/2/	7 (0.04%)	2 (0.02%)	00:00:12	(0.00%)
271.	/dont-just-drive-through-newberry-in-western-alachua-county-florida/	7 (0.04%)	5 (0.04%)	00:05:53	(0.03%)
272.	/event/levy-county-fair-3/	7 (0.04%)	5 (0.04%)	00:02:24	(0.01%)
273.	/event/old-fashion-river-party/	7 (0.04%)	6 (0.05%)	00:00:25	(0.01%)
274.	/fresh-local-fare-at-tupelos-in-monticello/	7 (0.04%)	3 (0.02%)	00:00:33	(0.00%)
275.	/map/?c=dixie	7 (0.04%)	3 (0.02%)	00:00:47	(0.00%)
276.	/natural-north-florida-ultimate-springs-guide-now-online/	7 (0.04%)	84 (0.02%)	3 00:00:21	(0.01%)
		7	5		

277.	/natural-north-floridas-oleno-state-park-and-its-ccc-legacy/	7 (0.04%)	3 (0.04%)	00:00:45	(0.00%)
278.	/paddle-boat-outfitters-natural-north-florida/	7 (0.04%)	3 (0.02%)	00:01:48	(0.03%)
279.	/privacy-policy/	7 (0.04%)	7 (0.05%)	00:00:00	(0.09%)
280.	/spring_trails/lafayette-blue-springs/	7 (0.04%)	4 (0.03%)	00:00:36	(0.00%)
281.	/taylor-county-florida-artificial-reefs/	7 (0.04%)	4 (0.03%)	00:00:20	(0.04%)
282.	/things-to-do/high-springs-art-co-op/	7 (0.04%)	2 (0.02%)	00:00:52	(0.01%)
283.	/things-to-do/holden-park/	7 (0.04%)	6 (0.05%)	00:00:01	(0.07%)
284.	/things-to-do/paddling-adventures-ichetucknee-springs-state-park/	7 (0.04%)	7 (0.05%)	00:00:04	(0.08%)
285.	/things-to-do/southern-grace-gifts/	7 (0.04%)	5 (0.04%)	00:04:47	(0.05%)
286.	/thoughts-regarding-table-value-of-smoothback-pufferfish/	7 (0.04%)	5 (0.04%)	00:00:26	(0.05%)
287.	/water-temperatures-cross-the-70-degree-threshold-on-floridas-big-bend-and-the-march-fishing-is-great/	7 (0.04%)	7 (0.05%)	00:00:00	(0.09%)
288.	/who-dat-bar-grille-at-good-times-marina-steinhatchee-florida-a-good-choice-for-lunch-or-dinner/	7 (0.04%)	6 (0.05%)	00:10:23	(0.08%)
289.	/wp-login.php?interim-login=1	7 (0.04%)	4 (0.03%)	00:09:50	(0.05%)
290.	/28952-2/	6 (0.03%)	4 (0.03%)	00:00:23	(0.03%)
291.	/alachua-county-florida/boat-ramps	6 (0.03%)	2 (0.02%)	00:00:54	(0.00%)
292.	/bike_trails/springs-loop/	6 (0.03%)	6 (0.05%)	00:01:55	(0.01%)
293.	/category/longer-trip/budget-travelers-longer-trip/	6 (0.03%)	5 (0.04%)	00:00:14	(0.00%)
294.	/category/longer-trips/fishing-longer-trip/	6 (0.03%)	5 (0.04%)	00:00:25	(0.00%)
295.	/category/one-day-trips/families-one-day-trip/page/2/	6 (0.03%)	5 (0.04%)	00:01:49	(0.00%)
296.	/event/fiddler-crab-festival-2017/	6 (0.03%)	6 (0.05%)	00:00:23	(0.08%)
297.	/event/horseshoe-beach-spring-festival/	6 (0.03%)	5 (0.04%)	00:00:09	(0.05%)
298.	/event/low-country-boil/	6 (0.03%)	5 (0.04%)	00:00:30	(0.00%)
299.	/fin-fishing-options-bay-scalloping-floridas-natural-north-florida-gulf-coast/	6 (0.03%)	6 (0.05%)	00:00:00	(0.08%)
300.	/fish-north-floridas-hidden-coast/	6 (0.03%)	4 (0.03%)	00:00:21	(0.05%)
301.	/fishing-natural-north-florida-great-resources-abound-fresh-salt-water-anglers/	6 (0.03%)	5 (0.04%)	00:00:46	(0.03%)
302.	/float-down-the-chipola-river-with-bear-paw/	6 (0.03%)	6 (0.05%)	00:00:00	(0.08%)
303.	/meat-and-three-at-betts-big-t-restaurant-in-chiefland-florida/	6 (0.03%)	6 (0.05%)	00:00:00	(0.08%)
304.	/natural-north-florida-springs-cool-in-summer-warm-in-winter/	6 (0.03%)	5 (0.04%)	00:00:15	(0.05%)
305.	/newly-renovated-and-ready-for-2015-scallop-season-the-shacks-at-sea-hag-marina-in-steinhatchee-fl/	6 (0.03%)	5 (0.04%)	00:01:36	(0.07%)
306.	/nuts-nuts-and-more-nuts-at-williston-peanuts/	6 (0.03%)	6 (0.05%)	00:00:14	(0.08%)
307.	/places-to-stay/cindys-motel-and-rv-park/	6 (0.03%)	4 (0.03%)	00:00:28	(0.01%)
308.	/places-to-stay/panacea-motel/	6 (0.03%)	5 (0.04%)	00:04:10	(0.07%)
309.	/skip-lunch-before-heading-to-fiddlers-restaurant-in-steinhatchee-for-the-weekend-evening-buffet-2/	6 (0.03%)	5 (0.04%)	00:00:01	(0.05%)
310.	/splash-into-summertime-in-natural-north-florida/	6 (0.03%)	5 (0.04%)	00:00:55	(0.00%)
311.	/spring_trails/blue-springs/	6 (0.03%)	5 (0.04%)	00:00:49	(0.01%)
312.	/things-to-do/alligator-lake-park/	6 (0.03%)	4 (0.03%)	00:01:11	(0.03%)
313.	/things-to-do/american-canoe-adventures/	6 (0.03%)	5 (0.04%)	00:00:36	(0.00%)
314.	/things-to-do/blue-grotto-dive-resort/	6 (0.03%)	6 (0.05%)	00:00:08	(0.03%)
315.	/things-to-do/blue-springs/	6 (0.03%)	6 (0.05%)	00:01:44	(0.07%)
316.	/things-to-do/cedar-key-pottery/	6 (0.03%)	5 (0.04%)	00:02:27	(0.07%)
317.	/things-to-do/falling-creek-falls/	6 (0.03%)	5 (0.04%)	00:00:30	(0.03%)

318.	/things-to-do/fanning-springs-state-park/	6 (0.03%)	5 (0.04%)	00:00:50	(0.04%)
319.	/things-to-do/waldo-canal-park/	6 (0.03%)	5 (0.04%)	00:05:39	(0.07%)
320.	/views-delight-at-withlacoochee-gulf-preserve/	6 (0.03%)	5 (0.04%)	00:00:00	(0.07%)
321.	/visit-steinhatchee-falls-hardly-niagara-but-still-a-place-of-beauty-and-serenity/	6 (0.03%)	6 (0.05%)	00:00:00	(0.08%)
322.	/visit-wakulla-countys-natural-attractions/	6 (0.03%)	5 (0.04%)	00:00:55	(0.04%)
323.	?s=paddling+guide&cat=plus-5-results	5 (0.03%)	1 (0.01%)	00:00:00	(0.00%)
324.	?s=paddling+guide	5 (0.03%)	1 (0.01%)	00:00:22	(0.00%)
325.	/26743-2/	5 (0.03%)	5 (0.04%)	00:01:11	(0.03%)
326.	/alachua-county-florida/1277/5th-avenue-arts-festival	5 (0.03%)	5 (0.04%)	00:00:00	(0.05%)
327.	/autumn-activities/	5 (0.03%)	5 (0.04%)	00:00:33	(0.00%)
328.	/bike_trails/tallahassee-st-marks-historic-railroad-state-trail/	5 (0.03%)	4 (0.03%)	00:06:22	(0.01%)
329.	/category/longer-trips/page/2/	5 (0.03%)	4 (0.03%)	00:00:13	(0.00%)
330.	/category/off-the-beaten-path/page/2/	5 (0.03%)	4 (0.03%)	00:00:25	(0.00%)
331.	/category/one-day-trips/nature-lovers/page/2/	5 (0.03%)	4 (0.03%)	00:00:21	(0.00%)
332.	/dine-riverside-in-yankeetown-fl-at-the-riverside-inn-at-the-izaak-walton-lodge/	5 (0.03%)	5 (0.04%)	00:00:00	(0.07%)
333.	/event/4th-annual-nature-coast-challenge-a-kayak-fishing-tournament-yankeetown/	5 (0.03%)	4 (0.03%)	00:00:00	(0.05%)
334.	/event/florida-state-bluegrass-festival-2/	5 (0.03%)	5 (0.04%)	00:01:16	(0.00%)
335.	/event/high-springs-pioneer-days/	5 (0.03%)	2 (0.02%)	00:02:41	(0.03%)
336.	/event/levy-county-fair-4/	5 (0.03%)	4 (0.03%)	00:00:08	(0.01%)
337.	/event/the-gateway-city-craft-beer-and-wine-festival/	5 (0.03%)	5 (0.04%)	00:00:00	(0.07%)
338.	/events/?platform=hootsuite	5 (0.03%)	3 (0.02%)	00:00:48	(0.04%)
339.	/fish-the-wild-wild-waters-of-central-taylor-county-florida/	5 (0.03%)	4 (0.03%)	00:00:41	(0.05%)
340.	/floridas-governor-scott-announces-1-6-billion-plan-to-restore-florida-springs-february-2015/	5 (0.03%)	4 (0.03%)	00:00:00	(0.05%)
341.	/levy-county-florida/969/manatee-springs-state-park	5 (0.03%)	5 (0.04%)	00:00:00	(0.07%)
342.	/looking-great-cycling-download-ultimate-north-florida-cycling-guide/	5 (0.03%)	5 (0.04%)	00:00:12	(0.03%)
343.	/places-to-stay/bienville-plantation/	5 (0.03%)	5 (0.04%)	00:00:16	(0.07%)
344.	/places-to-stay/high-springs-campground/	5 (0.03%)	3 (0.02%)	00:00:07	(0.00%)
345.	/re-live-the-past-at-marjorie-kinnan-rawlings-historic-state-park-near-gainesville/	5 (0.03%)	2 (0.02%)	00:00:09	(0.01%)
346.	/sailing-south-transient-sailors-welcome-at-steinhatchee-fl/	5 (0.03%)	5 (0.04%)	00:00:00	(0.07%)
347.	/spring_trails/manatee-springs/	5 (0.03%)	5 (0.04%)	00:08:39	(0.01%)
348.	/things-to-do/3y-ranch/	5 (0.03%)	4 (0.03%)	00:00:06	(0.01%)
349.	/things-to-do/crooked-row-farm/	5 (0.03%)	5 (0.04%)	00:00:02	(0.05%)
350.	/things-to-do/fishing-in-madison-county/	5 (0.03%)	3 (0.02%)	00:00:38	(0.03%)
351.	/things-to-do/five-acre-farm/	5 (0.03%)	5 (0.04%)	00:01:05	(0.04%)
352.	/things-to-do/scuba-monkey-dive-center/	5 (0.03%)	3 (0.02%)	00:01:31	(0.01%)
353.	/things-to-do/suwannee-guides-outfitters/	5 (0.03%)	3 (0.02%)	00:00:24	(0.01%)
354.	/waccasassa-by-levy-countys-best-backwater/	5 (0.03%)	4 (0.03%)	00:04:02	(0.05%)
355.	/want-to-fish-at-steinhatchee-but-dont-have-a-boat-hire-a-professional-fishing-guide/	5 (0.03%)	1 (0.01%)	00:01:24	(0.01%)
356.	/wp-login.php	5 (0.03%)	4 (0.03%)	00:12:02	(0.03%)
357.	?s=Steinhatchee&cat=plus-5-results	4 (0.02%)	86 3 (0.02%)	00:00:00	(0.00%)
		4	4		

358.	/2016-cedar-key-seafood-festival-october-15-16/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>
359.	/a-three-day-guide-to-navigate-natural-north-florida/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:38	<div><div></div><div>(0.01%)</div></div>
360.	/among-the-aucilla-sinks/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>
361.	/bike_trails/floridas-madison-county-100-mile-loop/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:00	<div><div></div><div>(0.03%)</div></div>
362.	/bike_trails/floridas-ochlockonee-bay-bike-trail/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:08:44	<div><div></div><div>(0.04%)</div></div>
363.	/camping-at-shell-mound-state-park/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:01	<div><div></div><div>(0.04%)</div></div>
364.	/category/one-day-trip/families-one-day-trip/page/2/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:37	<div><div></div><div>(0.00%)</div></div>
365.	/category/one-day-trip/fishing/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:04:07	<div><div></div><div>(0.00%)</div></div>
366.	/category/one-day-trips/fishing/page/3/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:15	<div><div></div><div>(0.00%)</div></div>
367.	/category/one-day-trips/history-buffs/page/2/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:26	<div><div></div><div>(0.00%)</div></div>
368.	/category/one-day-trips/outdoor-explorers/page/2/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:36	<div><div></div><div>(0.00%)</div></div>
369.	/category/outdoorsandnature/page/2/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:09	<div><div></div><div>(0.00%)</div></div>
370.	/cold-outside-paddle-natural-north-florida-springs-theyre-warm-year-round/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>
371.	/country-pines-time-perry-florida-music-festival-sept-23-24-2016/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:01	<div><div></div><div>(0.04%)</div></div>
372.	/deals-oyster-house-in-perry-florida-a-must-stop-for-great-seafood/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>
373.	/down-the-less-beaten-path-through-the-st-marks-national-wildlife-refuge/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:01:38	<div><div></div><div>(0.05%)</div></div>
374.	/early-spring-fishing-on-fire-in-alachua-county-lakes/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:29	<div><div></div><div>(0.05%)</div></div>
375.	/event/jefferson-county-watermelon-festival-2/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:01:54	<div><div></div><div>(0.00%)</div></div>
376.	/event/wanee-music-festival/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:24	<div><div></div><div>(0.00%)</div></div>
377.	/fun-food-festivities-wonderful-wakulla-county-florida/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:04:21	<div><div></div><div>(0.00%)</div></div>
378.	/great-kayak-fishing-access-at-rocky-creek-on-dixie-countys-road-to-nowhere/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:04:28	<div><div></div><div>(0.03%)</div></div>
379.	/horseback-riding-in-monticello-connor-carriages-and-occasions/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:36	<div><div></div><div>(0.00%)</div></div>
380.	/how-to-catch-spotted-sea-trout-on-floridas-big-bend/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:03:59	<div><div></div><div>(0.05%)</div></div>
381.	/kayak-to-atsena-otie-key-an-easy-and-informative-trip-at-floridas-cedar-keys/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>
382.	/long-road-to-freedom-the-florida-black-heritage-trail-exhibit-gainesville-27-31816/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:01	<div><div></div><div>(0.04%)</div></div>
383.	/pack-a-picnic-for-steinhatchee-falls/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:01	<div><div></div><div>(0.04%)</div></div>
384.	/paddling/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:17	<div><div></div><div>(0.00%)</div></div>
385.	/places-to-stay/americas-best-value-inn-3/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:51	<div><div></div><div>(0.00%)</div></div>
386.	/places-to-stay/devils-den-resort-springs/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:11:50	<div><div></div><div>(0.00%)</div></div>
387.	/places-to-stay/econfina-on-the-gulf/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:36	<div><div></div><div>(0.01%)</div></div>
388.	/places-to-stay/ginnie-springs-outdoors/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:03:09	<div><div></div><div>(0.00%)</div></div>
389.	/places-to-stay/ichetucknee-hideaway-cottages/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:13	<div><div></div><div>(0.00%)</div></div>
390.	/places-to-stay/shell-mound-rv-park/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:01:05	<div><div></div><div>(0.01%)</div></div>
391.	/places-to-stay/tallahassee-east-koa/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>2</div><div>(0.02%)</div></div>	00:00:35	<div><div></div><div>(0.00%)</div></div>
392.	/plant-spotlight-cabbage-palm/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:13	<div><div></div><div>(0.04%)</div></div>
393.	/poe-springs-state-park-hiking-kayaking-swimming-and-family-fun/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:00:34	<div><div></div><div>(0.03%)</div></div>
394.	/santa-fe-river-fest-and-songwriters-festival-april-17-2016-sponsored-by-rum138/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>
395.	/shired-island-dixie-countys-hideaway-and-a-great-spot-to-fish-natural-north-florida/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.04%)</div></div>
396.	/spring_trails/hart-springs/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>3</div><div>(0.02%)</div></div>	00:07:48	<div><div></div><div>(0.00%)</div></div>
397.	/spring_trails/poesprings/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>87(0.03%)</div></div>	00:01:21	<div><div></div><div>(0.00%)</div></div>
398.	/stop-and-smell-the-roses-floridas-wildflowers/	<div><div>4</div><div>(0.02%)</div></div>	<div><div>4</div><div>(0.03%)</div></div>	00:00:00	<div><div></div><div>(0.05%)</div></div>

399.	/tag/dixie-county/	4 (0.02%)	3 (0.02%)	00:00:38	(0.00%)
400.	/tag/seatrout/	4 (0.02%)	1 (0.01%)	00:00:23	(0.00%)
401.	/tag/steinhatchee/	4 (0.02%)	3 (0.02%)	00:00:18	(0.01%)
402.	/take-houseboat-trip-floridas-mighty-suwannee-river/	4 (0.02%)	1 (0.01%)	00:00:16	(0.01%)
403.	/take-relaxing-fishing-vacation-fresh-salt-suwannee-florida/	4 (0.02%)	2 (0.02%)	00:00:23	(0.01%)
404.	/the-411-on-fishing-steinhatchees-north-shore-in-winter-months/	4 (0.02%)	4 (0.03%)	00:00:00	(0.05%)
405.	/things-to-do/andrews-wildlife-management-area/	4 (0.02%)	2 (0.02%)	00:01:03	(0.00%)
406.	/things-to-do/archer-historic-society-depot-museum/	4 (0.02%)	4 (0.03%)	00:01:02	(0.04%)
407.	/things-to-do/bills-fish-camp-motel/	4 (0.02%)	4 (0.03%)	00:03:03	(0.03%)
408.	/things-to-do/blueberry-springs/	4 (0.02%)	2 (0.02%)	00:01:32	(0.00%)
409.	/things-to-do/cedar-key-scrub-state-reserve/	4 (0.02%)	2 (0.02%)	00:00:34	(0.01%)
410.	/things-to-do/dixie-county-tourist-development-council/	4 (0.02%)	3 (0.02%)	00:07:22	(0.01%)
411.	/things-to-do/extreme-exposure-2/	4 (0.02%)	3 (0.02%)	00:00:09	(0.00%)
412.	/things-to-do/four-freedoms-park-madison-bike-loop-trailhead/	4 (0.02%)	2 (0.02%)	00:00:13	(0.01%)
413.	/things-to-do/ichetucknee-springs-state-park/	4 (0.02%)	4 (0.03%)	00:02:10	(0.00%)
414.	/things-to-do/lake-city-mall/	4 (0.02%)	4 (0.03%)	00:01:01	(0.01%)
415.	/things-to-do/madison-antiques-market-interiors/	4 (0.02%)	3 (0.02%)	00:00:13	(0.01%)
416.	/things-to-do/madonnas-equestrian-academy/	4 (0.02%)	3 (0.02%)	00:05:50	(0.01%)
417.	/things-to-do/museum-chock-full-of-history-and-treasures-of-madison-county/	4 (0.02%)	2 (0.02%)	00:00:49	(0.00%)
418.	/things-to-do/rum-138/	4 (0.02%)	4 (0.03%)	00:00:34	(0.03%)
419.	/things-to-do/the-gateway-art-gallery/	4 (0.02%)	4 (0.03%)	00:00:01	(0.04%)
420.	/things-to-do/union-county-historical-museum/	4 (0.02%)	2 (0.02%)	00:00:39	(0.01%)
421.	/two-hawk-hammock-country-circus-october-8-2016-williston-florida/	4 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
422.	/visit-gainesvilles-kanapaha-botanical-gardens-youll-be-surprised/	4 (0.02%)	2 (0.02%)	00:00:17	(0.03%)
423.	/visit-the-la-chua-trail-and-alachua-sink-at-paynes-prairie-state-park/	4 (0.02%)	4 (0.03%)	00:00:00	(0.05%)
424.	/vnnf/wp-login.php?redirect_to=http://localhost/vnnf/wp-admin/&reauth=1	4 (0.02%)	4 (0.03%)	00:00:26	(0.00%)
425.	/want-to-paddle-natural-north-florida-kayak-and-canoes-available-for-rent/	4 (0.02%)	4 (0.03%)	00:00:37	(0.05%)
426.	/?s=devils+den	3 (0.02%)	2 (0.02%)	00:00:26	(0.00%)
427.	/?s=Yahoo	3 (0.02%)	2 (0.02%)	00:00:16	(0.01%)
428.	/2015-bay-scallop-reports-steinhatchee-and-keaton-beach/	3 (0.02%)	3 (0.02%)	00:01:15	(0.04%)
429.	/2016-olustee-battle-reenactment-and-festival-in-natural-north-floridas-columbia-county/	3 (0.02%)	2 (0.02%)	00:00:57	(0.00%)
430.	/4135-2/	3 (0.02%)	3 (0.02%)	00:00:00	(0.01%)
431.	/bike_trails/floridas-ichetucknee-oleno-state-trail/	3 (0.02%)	3 (0.02%)	00:02:52	(0.01%)
432.	/bike_trails/mayo-loop-peacock-springs-state-park-convict-springs/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
433.	/bike_trails/santa-fe-lake-loop/	3 (0.02%)	3 (0.02%)	00:00:00	(0.03%)
434.	/boat-boat-try-wade-fishing-floridas-taylor-dixie-county-coastlines/	3 (0.02%)	3 (0.02%)	00:08:13	(0.04%)
435.	/category/one-day-trip/outdoor-explorers/page/2/	3 (0.02%)	3 (0.02%)	00:00:16	(0.00%)
436.	/category/one-day-trips/page/4/	3 (0.02%)	3 (0.02%)	00:00:27	(0.00%)
437.	/category/one-day-trips/page/5/	3 (0.02%)	3 (0.02%)	00:00:44	(0.00%)
438.	/category/uncategorized/	3 (0.02%)	2 (0.02%)	00:00:38	(0.00%)

439.	/cedar-key-florida-aka-clamalot/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
440.	/consider-renting-a-boat-at-steinhatchee-florida/	3 (0.02%)	3 (0.02%)	00:26:30	(0.04%)
441.	/event/36th-annual-pioneer-day-festival/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
442.	/event/florida-forest-festival-perry/	3 (0.02%)	3 (0.02%)	00:00:20	(0.04%)
443.	/event/lee-homecoming-days/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
444.	/event/monticello-bike-fest-3/	3 (0.02%)	3 (0.02%)	00:00:57	(0.00%)
445.	/event/suwannee-river-jam/	3 (0.02%)	3 (0.02%)	00:00:32	(0.00%)
446.	/event/tour-de-melon/	3 (0.02%)	2 (0.02%)	00:00:36	(0.00%)
447.	/event/wakulla-wildlife-festival-3/	3 (0.02%)	3 (0.02%)	00:01:31	(0.00%)
448.	/expect-great-fall-fishing-action-at-cedar-keys-seahorse-reef/	3 (0.02%)	2 (0.02%)	00:02:06	(0.03%)
449.	/fabulous-feminine-fun-at-steinhatchees-nauti-girls-tournament-61116/	3 (0.02%)	3 (0.02%)	00:01:08	(0.04%)
450.	/fanning-springs-easily-accessed-by-boat-from-the-suwannee-river/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
451.	/finding-zen-at-kanapaha-botanical-gardens/	3 (0.02%)	2 (0.02%)	00:00:00	(0.00%)
452.	/fish-natural-north-floridas-dog-head-in-taylor-county-gulf-waters/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
453.	/floridas-oleno-state-park-a-legacy-of-the-civilian-conservation-corps/	3 (0.02%)	2 (0.02%)	00:03:18	(0.03%)
454.	/former-harlem-globetrotters-to-hit-hoops-at-madison-fl-down-home-days-april-17-18-2015/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
455.	/hamilton-county-florida/1098/wild-azalea-festival	3 (0.02%)	3 (0.02%)	00:00:06	(0.04%)
456.	/head-east-from-gainesville-to-blue-water-bay-restaurant-in-melrose/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
457.	/head-to-hagans-cove-for-spectacular-gulf-views/	3 (0.02%)	2 (0.02%)	00:00:28	(0.00%)
458.	/heading-to-the-water-use-florida-boat-ramp-finder-for-the-best-access/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
459.	/join-the-star-party-at-cedar-key/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
460.	/kayak-steinhatchee-in-taylor-county-florida/	3 (0.02%)	3 (0.02%)	00:02:52	(0.04%)
461.	/lets-speak-fish-with-capt-danny-allen-swamphead-brewery-gainesville-3916/	3 (0.02%)	2 (0.02%)	00:00:00	(0.03%)
462.	/map/?c=taylor	3 (0.02%)	2 (0.02%)	00:00:00	(0.00%)
463.	/north-florida/events-festivals	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
464.	/otooles-herb-farm-madison-county/	3 (0.02%)	2 (0.02%)	00:01:01	(0.01%)
465.	/paddle-natural-north-floridas-big-bend-saltwater-paddling-trail/	3 (0.02%)	2 (0.02%)	00:00:32	(0.03%)
466.	/places-to-eat/wild-flower-cafe/	3 (0.02%)	2 (0.02%)	00:00:15	(0.03%)
467.	/places-to-stay/bs-marina-campground/	3 (0.02%)	2 (0.02%)	00:00:03	(0.00%)
468.	/places-to-stay/fanning-springs-state-park/	3 (0.02%)	2 (0.02%)	00:00:25	(0.00%)
469.	/places-to-stay/ichetucknee-springs-campground/	3 (0.02%)	2 (0.02%)	00:00:04	(0.00%)
470.	/places-to-stay/jennings-outdoor-resort/	3 (0.02%)	2 (0.02%)	00:01:11	(0.00%)
471.	/places-to-stay/manatee-springs-state-park/	3 (0.02%)	2 (0.02%)	00:00:24	(0.00%)
472.	/places-to-stay/otter-springs/	3 (0.02%)	2 (0.02%)	00:02:18	(0.00%)
473.	/places-to-stay/riverside-marina-cottages/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
474.	/places-to-stay/the-cottages-of-suwannee-preserve/	3 (0.02%)	3 (0.02%)	00:00:00	(0.04%)
475.	/places-to-stay/trailhead-ranch/	3 (0.02%)	2 (0.02%)	00:00:26	(0.00%)
476.	/places-to-stay/travelers-campground/	3 (0.02%)	2 (0.02%)	00:00:38	(0.00%)
477.	/places-to-stay/withlacoochee-backwaters-mhrv-park/	3 (0.02%)	2 (0.02%)	00:00:05	(0.00%)
478.	/places-to-stay/yellow-jacket-rv-resort-and-campground/	3 (0.02%)	89 2 (0.02%)	00:00:01	(0.01%)
479.	/print-ride-gps/	3 (0.02%)	2 (0.02%)	00:03:36	(0.03%)

480.	/sneak-off-to-the-big-bends-big-trout-rivers-this-fall-and-winter/	3 (0.02%)	3 (0.02%)	00:20:54	(0.04%)
481.	/spring_trails/ginnie-springs/	3 (0.02%)	3 (0.02%)	00:06:51	(0.01%)
482.	/spring_trails/otter-springs/	3 (0.02%)	3 (0.02%)	00:00:33	(0.00%)
483.	/spring_trails/troy-springs/	3 (0.02%)	3 (0.02%)	00:02:29	(0.01%)
484.	/st-marks-stone-crab-festival/	3 (0.02%)	2 (0.02%)	00:00:28	(0.03%)
485.	/steinhatchee-fiddler-crab-fishing-tournament-february-13-2016/	3 (0.02%)	1 (0.01%)	00:00:51	(0.01%)
486.	/steinhatchee-floridas-2016-fiddler-crab-festival-february-12-14/	3 (0.02%)	2 (0.02%)	00:00:35	(0.03%)
487.	/tag/cedar-key/	3 (0.02%)	2 (0.02%)	00:00:35	(0.00%)
488.	/tag/suwannee-river/	3 (0.02%)	2 (0.02%)	00:00:22	(0.00%)
489.	/take-lazy-paddle-natural-north-floridas-springs-lakes-rivers-gulf-coast/?preview_id=32201&preview_nonce=fbe0b63171&preview=true	3 (0.02%)	1 (0.01%)	00:01:34	(0.01%)
490.	/things-to-do/adventure-outpost/	3 (0.02%)	3 (0.02%)	00:01:13	(0.01%)
491.	/things-to-do/apalachicola-national-forest/	3 (0.02%)	3 (0.02%)	00:02:21	(0.01%)
492.	/things-to-do/bull-red-charters/	3 (0.02%)	3 (0.02%)	00:02:18	(0.00%)
493.	/things-to-do/butler-plaza-satellite-market/	3 (0.02%)	2 (0.02%)	00:00:04	(0.00%)
494.	/things-to-do/cedar-key-marina-ii/	3 (0.02%)	2 (0.02%)	00:00:23	(0.00%)
495.	/things-to-do/cedar-keyhole-artist-cooperative/	3 (0.02%)	3 (0.02%)	00:00:08	(0.03%)
496.	/things-to-do/cedar-lakes-woods-and-gardens-inc/	3 (0.02%)	2 (0.02%)	00:00:21	(0.01%)
497.	/things-to-do/columbia-county-aquatic-complex/	3 (0.02%)	3 (0.02%)	00:00:02	(0.03%)
498.	/things-to-do/conner-carriages-occasions/	3 (0.02%)	2 (0.02%)	00:00:13	(0.01%)
499.	/things-to-do/dudley-farm-historic-state-park-2/	3 (0.02%)	3 (0.02%)	00:00:02	(0.00%)
500.	/things-to-do/edward-ball-wakulla-springs-state-park/	3 (0.02%)	2 (0.02%)	00:02:46	(0.01%)
501.	/things-to-do/garys-tackle-box/	3 (0.02%)	3 (0.02%)	00:00:11	(0.00%)
502.	/things-to-do/heartstrings/	3 (0.02%)	2 (0.02%)	00:01:23	(0.01%)
503.	/things-to-do/horseshoe-beach-marina/	3 (0.02%)	3 (0.02%)	00:01:54	(0.01%)
504.	/things-to-do/kayak-cedar-keys/	3 (0.02%)	3 (0.02%)	00:00:19	(0.00%)
505.	/things-to-do/klaus-fine-jewelry/	3 (0.02%)	2 (0.02%)	00:00:15	(0.01%)
506.	/things-to-do/lafayette-county-chamber-of-commerce/	3 (0.02%)	2 (0.02%)	00:00:17	(0.01%)
507.	/things-to-do/madison-blue-spring-state-park/	3 (0.02%)	3 (0.02%)	00:00:30	(0.00%)
508.	/things-to-do/nikos-bait-bucket/	3 (0.02%)	3 (0.02%)	00:00:01	(0.01%)
509.	/things-to-do/paynes-prairie-preserve-state-park/	3 (0.02%)	2 (0.02%)	00:06:36	(0.01%)
510.	/things-to-do/rowands-antique-mall/	3 (0.02%)	3 (0.02%)	00:01:55	(0.03%)
511.	/things-to-do/santa-fe-swamp-wildlife-environmental-area/	3 (0.02%)	3 (0.02%)	00:00:05	(0.01%)
512.	/things-to-do/shell-island-fish-camp/	3 (0.02%)	1 (0.01%)	00:00:48	(0.00%)
513.	/things-to-do/swine-in-the-pines/	3 (0.02%)	3 (0.02%)	00:00:03	(0.03%)
514.	/things-to-do/wardlaw-smith-house/	3 (0.02%)	2 (0.02%)	00:00:33	(0.03%)
515.	/things-to-do/watertown-lake/	3 (0.02%)	2 (0.02%)	00:00:20	(0.01%)
516.	/vnnf/things-to-do/american-canoe-adventures/	3 (0.02%)	2 (0.02%)	00:00:04	(0.00%)
517.	/wp-login.php?redirect_to=http://visitnaturalnorthflorida.com/wp-admin/&reauth=1	3 (0.02%)	3 (0.02%)	00:00:45	(0.04%)
518.	?s=Micanopy	2 (0.01%)	1 (0.01%)	00:00:27	(0.00%)
519.	?s=poe+springs	2 (0.01%)	90 (0.01%)	1 00:10:45	(0.00%)
520.	?s=Sandy+beach	2	1	00:20:07	

		(0.01%)	(0.01%)		(0.00%)
521.	/?s=skydiving	2 (0.01%)	1 (0.01%)	00:00:15	(0.00%)
522.	/?s=springs	2 (0.01%)	1 (0.01%)	00:00:18	(0.00%)
523.	/?s=Steinhatchee	2 (0.01%)	1 (0.01%)	00:00:24	(0.00%)
524.	/?s=Steinhatchee+fishing	2 (0.01%)	1 (0.01%)	00:00:20	(0.00%)
525.	/10th-annual-mayhaw-berry-festival-monticello-fl-may-7-and-8-2016/	2 (0.01%)	2 (0.02%)	00:00:37	(0.03%)
526.	/2016-hoggetowne-mediaeval-faire-two-fun-weekends-in-gainesville/	2 (0.01%)	1 (0.01%)	00:00:28	(0.00%)
527.	/2nd-annual-wings-wheels-fly-festival-wakulla-county-september-17-2016/	2 (0.01%)	1 (0.01%)	00:00:31	(0.01%)
528.	/404.html?page=/PLACEs-to-stay/THE-cottages-of-suwanne-preserve&from=	2 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
529.	/52nd-annual-cedar-key-arts-festival-april-9-10-2016/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
530.	/activities_tax/paddling-outfitters/	2 (0.01%)	1 (0.01%)	00:01:36	(0.00%)
531.	/all-about-spanish-mackerel-and-bluefish-fall-big-bend-favorites/	2 (0.01%)	1 (0.01%)	00:01:27	(0.01%)
532.	/annual-events/31/46th-annual-seafood-festival-cedar-key	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
533.	/attention-equestrians-visit-floridas-r-o-ranch-equestrian-park/	2 (0.01%)	1 (0.01%)	00:06:44	(0.01%)
534.	/bike_trails/floridas-big-bend-coastal-tour/	2 (0.01%)	1 (0.01%)	00:03:51	(0.01%)
535.	/bike_trails/gainesville-lake-butler/	2 (0.01%)	2 (0.02%)	00:01:14	(0.00%)
536.	/bike_trails/perry-econfina-river-state-park/	2 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
537.	/bike_trails/white-springs-woodpecker-loop/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
538.	/brochures/state-designated-paddling-trails/	2 (0.01%)	1 (0.01%)	00:00:09	(0.00%)
539.	/capt-tommy-thompson-visit-natural-north-floridas-fishing-expert/	2 (0.01%)	2 (0.02%)	00:00:12	(0.01%)
540.	/category/eventsandactivities/page/2/	2 (0.01%)	2 (0.02%)	00:00:00	(0.00%)
541.	/category/off-the-beaten-path/page/3/	2 (0.01%)	2 (0.02%)	00:00:57	(0.00%)
542.	/changes-floridas-ichetucknee-state-park-columbia-county/	2 (0.01%)	2 (0.02%)	00:08:01	(0.01%)
543.	/cold-weather-means-big-seatrout-at-steinhatchee/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
544.	/consider-a-fishing-vacation-at-horseshoe-floridas-last-frontier/	2 (0.01%)	2 (0.02%)	00:00:21	(0.01%)
545.	/contactus.cfm	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
546.	/devils-millhopper-state-park-alachua-county/	2 (0.01%)	2 (0.02%)	00:01:28	(0.00%)
547.	/early-birds-catch-the-fish-summertime-fishing-on-floridas-big-bend/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
548.	/eat-well-at-oneals-country-buffet-in-madison/	2 (0.01%)	1 (0.01%)	00:00:20	(0.00%)
549.	/event/16th-annural-sopchoppy-worm-gruntin-festival/	2 (0.01%)	2 (0.02%)	00:00:12	(0.01%)
550.	/event/23rd-annual-wellborn-blueberry-festival/	2 (0.01%)	1 (0.01%)	00:00:19	(0.00%)
551.	/event/3rd-annual-garden-show-festival/	2 (0.01%)	1 (0.01%)	00:00:24	(0.00%)
552.	/event/9th-annual-oleno-ole-chili-cook-off-springs-celebration/	2 (0.01%)	1 (0.01%)	00:00:16	(0.01%)
553.	/event/9th-annual-southern-music-rising/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
554.	/event/bradford-county-fair/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
555.	/event/cedar-key-pirate-invasion/	2 (0.01%)	2 (0.02%)	00:04:48	(0.01%)
556.	/event/florida-forest-festival/	2 (0.01%)	2 (0.02%)	00:00:07	(0.00%)
557.	/event/heritage-park-market/	2 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
558.	/event/home-days-festival-parade/	2 (0.01%)	1 (0.01%)	00:02:05	(0.00%)
559.	/event/jest-fest/	2 (0.01%)	1 (0.01%)	00:00:01	(0.01%)
		2	2		

560.	/event/oleno-ole-chili-cook-off-springs-celebration/	2 (0.01%)	2 (0.02%)	00:00:34	(0.00%)
561.	/event/partake-of-the-past/	2 (0.01%)	2 (0.02%)	00:00:27	(0.00%)
562.	/event/st-marks-stone-crab-festival-2/	2 (0.01%)	1 (0.01%)	00:08:31	(0.00%)
563.	/event/stephen-c-smith-memorial-regatta-2/	2 (0.01%)	2 (0.02%)	00:00:09	(0.00%)
564.	/event/tour-homes-historic-monticello/?platform=hootsuite	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
565.	/event/wild-blackberry-festival/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
566.	/event/yankeetown-seafood-festival-2/	2 (0.01%)	1 (0.01%)	00:00:09	(0.01%)
567.	/experience-year-round-fun-suwannee-river-rendezvous-rv-resort-camping-park-mayo-fl/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
568.	/explore-econfinia-floridas-taylor-county/	2 (0.01%)	2 (0.02%)	00:00:29	(0.01%)
569.	/family-fun-at-suwannee-river-rendezvous/	2 (0.01%)	1 (0.01%)	00:00:01	(0.01%)
570.	/fishing-big-bend-marsh-closer-get-reds-youll-catch/	2 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
571.	/fishing-octobers-lower-tides-floridas-natural-north-florida-gulf-coast/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
572.	/floridas-2015-recreational-scallop-season-to-close-924-but-dont-despair/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
573.	/floridas-black-bass-management-plan/	2 (0.01%)	1 (0.01%)	00:00:46	(0.01%)
574.	/great-southern-biscuit-company-mayo-fl-stop-in-soon/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
575.	/hike-bike-and-camp-at-paynes-prairie-state-parks-south-side-in-alachua-county-florida/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
576.	/historic-heritage-roads-jefferson-county/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
577.	/index.cfm	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
578.	/it-takes-patience-to-catch-big-spotted-seatrout-on-floridas-big-bend/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
579.	/jefferson-county-florida/775/blueberry-springs	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
580.	/jefferson-county-florida/events-festivals	2 (0.01%)	2 (0.02%)	00:00:41	(0.01%)
581.	/kirby-family-farms-christmas-train-levy-county-florida-december-2016/	2 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
582.	/learn-about-floridas-citrus-history-at-gainesvilles-matheson-history-museum-through-82616/	2 (0.01%)	2 (0.02%)	00:00:20	(0.01%)
583.	/left-something-behind-cedar-keys-marina-hardware-is-a-good-source-for-bait-and-tackle/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
584.	/levy-county-floridas-big-springs-state-parks-worth-wintertime-visit/	2 (0.01%)	2 (0.02%)	00:03:34	(0.01%)
585.	/look-into-the-past-at-perry-floridas-forest-capital-museum-state-park-and-cracker-homestead/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
586.	/map/?c=jefferson	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
587.	/map/?c=suwannee	2 (0.01%)	2 (0.02%)	00:00:00	(0.00%)
588.	/need-a-scallop-guide-hire-a-guide-from-river-haven-marina-steinhatchee/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
589.	/old-fashioned-pest-prevention-water-filled-ziplock-bags/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
590.	/overcomes-hurricane-hermine/	2 (0.01%)	2 (0.02%)	00:01:44	(0.00%)
591.	/paddle-steinhatchee-on-floridas-big-bend-coast/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
592.	/page/10/?s=Steinhatchee+fishing	2 (0.01%)	1 (0.01%)	00:00:31	(0.00%)
593.	/page/6/?s=Steinhatchee+fishing	2 (0.01%)	1 (0.01%)	00:00:17	(0.00%)
594.	/page/7/?s=creek+fishing	2 (0.01%)	1 (0.01%)	00:00:22	(0.00%)
595.	/places-to-eat/abc-pizza-greek-restaurant/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
596.	/places-to-eat/bay-leaf-market/	2 (0.01%)	1 (0.01%)	00:00:21	(0.01%)
597.	/places-to-eat/cedar-river-seafood-2/	2 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
598.	/places-to-eat/cypress-inn/	2 (0.01%)	1 (0.01%)	00:07:28	(0.01%)
599.	/places-to-eat/lesters-chicken-and-subs/	2 (0.01%)	92 (0.02%)	00:00:00	(0.03%)
600.	/places-to-eat/maui-teriyaki/	2 (0.01%)	1 (0.01%)	00:01:41	(0.01%)

601.	/places-to-eat/ouzs-too-oyster-bar-and-grill/	2 (0.01%)	1 (0.01%)	00:00:02	(0.01%)
602.	/places-to-eat/perkins-family-restaurant/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
603.	/places-to-eat/sopchoppy-pizza-company/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
604.	/places-to-eat/williston-peanuts-inc/	2 (0.01%)	1 (0.01%)	00:04:02	(0.01%)
605.	/places-to-stay/big-bass-village-campground/	2 (0.01%)	2 (0.02%)	00:00:26	(0.01%)
606.	/places-to-stay/classic-inn/	2 (0.01%)	1 (0.01%)	00:00:01	(0.01%)
607.	/places-to-stay/crews-riverside-lodges/	2 (0.01%)	2 (0.02%)	00:00:38	(0.03%)
608.	/places-to-stay/ez-stop-rv-park/	2 (0.01%)	2 (0.02%)	00:00:08	(0.01%)
609.	/places-to-stay/gulf-stream-motel-and-marina/	2 (0.01%)	1 (0.01%)	00:00:45	(0.01%)
610.	/places-to-stay/hampton-lake-bed-and-breakfast/	2 (0.01%)	1 (0.01%)	00:00:36	(0.00%)
611.	/places-to-stay/harbour-master-suites/	2 (0.01%)	2 (0.02%)	00:00:22	(0.01%)
612.	/places-to-stay/home2-suites/	2 (0.01%)	1 (0.01%)	00:00:01	(0.01%)
613.	/places-to-stay/lake-city-rv-resort/	2 (0.01%)	2 (0.02%)	00:01:05	(0.01%)
614.	/places-to-stay/suwannee-house/	2 (0.01%)	1 (0.01%)	00:00:06	(0.00%)
615.	/PLACEs-to-stay/THE-cottages-of-suwanne-preserve	2 (0.01%)	1 (0.01%)	00:00:21	(0.00%)
616.	/places-to-stay/tuckaho-rv-campground-tavern/	2 (0.01%)	2 (0.02%)	00:00:03	(0.01%)
617.	/places-to-stay/white-springs-bed-breakfast/	2 (0.01%)	1 (0.01%)	00:00:06	(0.00%)
618.	/places-to-stay/willow-pond-plantation/	2 (0.01%)	2 (0.02%)	00:00:18	(0.00%)
619.	/second-mighty-suwannee-river-natural-north-floridas-minor-rivers/	2 (0.01%)	1 (0.01%)	00:09:24	(0.00%)
620.	/skip-lunch-before-heading-to-fiddlers-restaurant-in-steinhatchee-for-the-weekend-evening-buffer/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
621.	/steinhatchee-is-all-about-recreational-fishing/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
622.	/surprise-surprise-its-snook-season-on-north-floridas-big-bend/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
623.	/swim-snorkel-scuba-paddle-camp-play-at-floridas-manatee-springs-state-park/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
624.	/tag/big-bend/	2 (0.01%)	1 (0.01%)	00:00:09	(0.00%)
625.	/tag/natural-north-florida/	2 (0.01%)	1 (0.01%)	00:00:05	(0.00%)
626.	/taste-cedar-key-december-17-2016/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
627.	/taylor-county-florida/247/keaton-beach-marina-and-motel	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
628.	/the-46th-annual-amalie-oil-nhra-gatornationals-are-scheduled-for-march-12-15-2015-in-gainesville-fl/	2 (0.01%)	1 (0.01%)	00:00:27	(0.01%)
629.	/the-shacks-at-steinhatchee-a-cut-above-the-average-shack/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
630.	/the-wacissa-river-an-unspoiled-stretch-of-fishy-water-in-floridas-jefferson-county/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
631.	/things-to-do/andersons-outdoor-adventures/	2 (0.01%)	2 (0.02%)	00:01:07	(0.01%)
632.	/things-to-do/ballantine-art-studio/	2 (0.01%)	2 (0.02%)	00:00:02	(0.00%)
633.	/things-to-do/berry-bay-farm-blueberry-upick/	2 (0.01%)	2 (0.02%)	00:00:58	(0.00%)
634.	/things-to-do/big-bend-outfitters/	2 (0.01%)	2 (0.02%)	00:00:02	(0.01%)
635.	/things-to-do/big-shoals-state-park/	2 (0.01%)	2 (0.02%)	00:00:05	(0.00%)
636.	/things-to-do/bits-and-spurs-tack/	2 (0.01%)	2 (0.02%)	00:00:01	(0.01%)
637.	/things-to-do/camp-blanding-museum/	2 (0.01%)	2 (0.02%)	00:00:14	(0.00%)
638.	/things-to-do/captains-cove-outfitters/	2 (0.01%)	2 (0.02%)	00:01:25	(0.00%)
639.	/things-to-do/caseys-cove/	2 (0.01%)	2 (0.02%)	00:01:41	(0.00%)
640.	/things-to-do/cedar-key-boat-rentals-island-tours/	2 (0.01%)	2 (0.02%)	00:03:30	(0.00%)

641.	/things-to-do/cjs-blueberry-vineyard/	2 (0.01%)	2 (0.02%)	00:00:14	(0.00%)
642.	/things-to-do/cypress-run-farm/	2 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
643.	/things-to-do/dallus-creek-big-bend-wildlife-management-area/	2 (0.01%)	2 (0.02%)	00:00:02	(0.01%)
644.	/things-to-do/dark-island-public-boat-ramp/	2 (0.01%)	2 (0.02%)	00:00:02	(0.01%)
645.	/things-to-do/dennis-trading-post/	2 (0.01%)	2 (0.02%)	00:06:32	(0.01%)
646.	/things-to-do/devils-millhopper-geological-state-park/	2 (0.01%)	2 (0.02%)	00:02:59	(0.00%)
647.	/things-to-do/earl-p-powers-park-boat-ramp/	2 (0.01%)	2 (0.02%)	00:00:12	(0.01%)
648.	/things-to-do/econfina-river-state-park/	2 (0.01%)	2 (0.02%)	00:00:04	(0.00%)
649.	/things-to-do/fin-action-charters/	2 (0.01%)	2 (0.02%)	00:00:39	(0.00%)
650.	/things-to-do/fishbonz-bicycle-canoe-kayak-rentals/	2 (0.01%)	2 (0.02%)	00:01:16	(0.00%)
651.	/things-to-do/four-freedoms-trail-and-103-mile-loop/	2 (0.01%)	2 (0.02%)	00:00:37	(0.00%)
652.	/things-to-do/gainesville-hawthorne-state-trail/	2 (0.01%)	2 (0.02%)	00:00:07	(0.00%)
653.	/things-to-do/goethe-state-forest/	2 (0.01%)	2 (0.02%)	00:02:21	(0.00%)
654.	/things-to-do/gypsy-me/	2 (0.01%)	2 (0.02%)	00:00:11	(0.00%)
655.	/things-to-do/haven-isle-stained-glass-gifts/	2 (0.01%)	2 (0.02%)	00:00:01	(0.01%)
656.	/things-to-do/hawthorne-historical-museum-and-cultural-center/	2 (0.01%)	1 (0.01%)	00:01:22	(0.00%)
657.	/things-to-do/high-springs-museum/	2 (0.01%)	2 (0.02%)	00:00:02	(0.00%)
658.	/things-to-do/hook-line-sinker-bait-and-tackle-2/	2 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
659.	/things-to-do/jefferson-county-kennel-club/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
660.	/things-to-do/kanapaha-botanical-gardens/	2 (0.01%)	2 (0.02%)	00:00:02	(0.00%)
661.	/things-to-do/lake-city-bowl/	2 (0.01%)	2 (0.02%)	00:00:01	(0.00%)
662.	/things-to-do/lake-city-columbia-county-historical-museum/	2 (0.01%)	2 (0.02%)	00:01:02	(0.00%)
663.	/things-to-do/lake-desoto-farmers-market/	2 (0.01%)	2 (0.02%)	00:00:03	(0.00%)
664.	/things-to-do/lake-desoto/	2 (0.01%)	2 (0.02%)	00:00:01	(0.00%)
665.	/things-to-do/lake-isabella-historic-district/	2 (0.01%)	2 (0.02%)	00:01:29	(0.00%)
666.	/things-to-do/lake-isabella/	2 (0.01%)	2 (0.02%)	00:00:01	(0.00%)
667.	/things-to-do/lakeside-park/	2 (0.01%)	2 (0.02%)	00:00:04	(0.00%)
668.	/things-to-do/madison-county-florida-genealogy-society/	2 (0.01%)	2 (0.02%)	00:00:15	(0.00%)
669.	/things-to-do/madison-county-historic-walkingdriving-tour/	2 (0.01%)	2 (0.02%)	00:00:02	(0.00%)
670.	/things-to-do/madison-golf-country-club/	2 (0.01%)	2 (0.02%)	00:01:54	(0.00%)
671.	/things-to-do/mcculley-farms-trail-rides/	2 (0.01%)	2 (0.02%)	00:00:07	(0.00%)
672.	/things-to-do/monticello-karting-motor-club/	2 (0.01%)	2 (0.02%)	00:00:01	(0.01%)
673.	/things-to-do/nature-coast-canoe-kayak/	2 (0.01%)	2 (0.02%)	00:01:03	(0.00%)
674.	/things-to-do/north-star-acres/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
675.	/things-to-do/olustee-battlefield-historic-state-park/	2 (0.01%)	2 (0.02%)	00:00:24	(0.00%)
676.	/things-to-do/osceola-national-forest/	2 (0.01%)	2 (0.02%)	00:00:03	(0.01%)
677.	/things-to-do/palmer-house/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
678.	/things-to-do/sea-hag-marina/	2 (0.01%)	2 (0.02%)	00:00:00	(0.01%)
679.	/things-to-do/serenity-acres-farm-goat-dairy/	2 (0.01%)	2 (0.02%)	00:00:26	(0.00%)
680.	/things-to-do/serenity/	2 (0.01%)	94 (0.01%)	1 00:01:45	(0.00%)
681.	/things-to-do/st-marks-outfitters/	2	2	00:00:05	

		(0.01%)	(0.02%)		(0.00%)
682.	/things-to-do/suwannee-shores-marina/	2 (0.01%)	1 (0.01%)	00:00:28	(0.01%)
683.	/things-to-do/voyles-guide-service/	2 (0.01%)	2 (0.02%)	00:00:03	(0.00%)
684.	/things-to-do/wild-florida-adventures/?preview_id=32198&preview_nonce=d54f0e400d&thumbnail_id=32199&preview=true	2 (0.01%)	1 (0.01%)	00:00:54	(0.00%)
685.	/thirsty-dont-miss-gainesvilles-first-magnitude-brewing-company/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
686.	/travel-blogs/page/2/	2 (0.01%)	2 (0.02%)	00:01:52	(0.00%)
687.	/trenton-rotary-club-fishing-tournament-april-25-2015-at-suwannee-marina-suwannee-florida/	2 (0.01%)	2 (0.02%)	00:00:00	(0.03%)
688.	/two-reasons-natural-north-floridas-big-bend-coastline-pristine/	2 (0.01%)	2 (0.02%)	00:00:26	(0.00%)
689.	/vnnf-2/	2 (0.01%)	1 (0.01%)	00:00:10	(0.01%)
690.	/vnnf/things-to-do/conner-carriages-occasions/	2 (0.01%)	2 (0.02%)	00:00:37	(0.00%)
691.	/vnnf/wp-login.php	2 (0.01%)	1 (0.01%)	00:00:39	(0.00%)
692.	/wakulla-county-florida/events-festivals	2 (0.01%)	1 (0.01%)	00:00:12	(0.01%)
693.	/wakulla-county-presents-must-visit-communities-off-beaten-path/	2 (0.01%)	2 (0.02%)	00:00:29	(0.01%)
694.	/warmer-winter-afternoons-make-for-great-fishing-in-dixie-countys-horseshoe-cove/	2 (0.01%)	2 (0.02%)	00:00:36	(0.00%)
695.	?p=32167&preview=true	1 (0.01%)	1 (0.01%)	00:22:40	(0.00%)
696.	?p=32174&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
697.	?p=32180&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
698.	?p=32201&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
699.	?p=32220&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
700.	?p=32242&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
701.	?post_type=event&p=32095&preview=true	1 (0.01%)	1 (0.01%)	00:00:22	(0.00%)
702.	?post_type=event&p=32203&preview=true	1 (0.01%)	1 (0.01%)	00:04:08	(0.01%)
703.	?post_type=things_to_do&p=32073&preview=true	1 (0.01%)	1 (0.01%)	00:02:35	(0.00%)
704.	?post_type=things_to_do&p=32198&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
705.	?s=careers	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
706.	?s=careers&cat=1-result	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
707.	?s=chipleay	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
708.	?s=cottages of suwanne preserve&cat=1-result	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
709.	?s=cottages+of+suwanne+preserve	1 (0.01%)	1 (0.01%)	00:02:07	(0.00%)
710.	?s=creek+fishing	1 (0.01%)	1 (0.01%)	00:00:38	(0.00%)
711.	?s=devils den&cat=plus-5-results	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
712.	?s=Devils+den	1 (0.01%)	1 (0.01%)	00:01:28	(0.00%)
713.	?s=Fort+walton+beach	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
714.	?s=ginnie	1 (0.01%)	1 (0.01%)	00:00:52	(0.00%)
715.	?s=highway	1 (0.01%)	1 (0.01%)	00:00:19	(0.00%)
716.	?s=Hours	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
717.	?s=ICHETUCKNEE	1 (0.01%)	1 (0.01%)	00:00:14	(0.00%)
718.	?s=kayak+cedar+keys	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
719.	?s=kyak+cedar+keys	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
720.	?s=Matsuri+	1 (0.01%)	95 (0.01%)	00:00:00	(0.00%)
721.	?s=Outahere	1 (0.01%)	1 (0.01%)	00:00:23	(0.00%)

722.	/?s=paddling+outfitters	1 (0.01%)	1 (0.01%)	00:00:16	(0.00%)
723.	/?s=pepperfish+keys	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
724.	/?s=scenic+route	1 (0.01%)	1 (0.01%)	00:00:17	(0.00%)
725.	/?s=Silver+spring	1 (0.01%)	1 (0.01%)	00:00:15	(0.00%)
726.	/?s=sopchoppy	1 (0.01%)	1 (0.01%)	00:00:12	(0.00%)
727.	/?s=spatterdock	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
728.	/?s=Steinahatchee	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
729.	/?s=suwannee river paddling guide&cat=plus-5-results	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
730.	/?s=suwannee+river+paddling+guide	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
731.	/?s=taylor	1 (0.01%)	1 (0.01%)	00:00:16	(0.00%)
732.	/?s=wild+florida+adventures	1 (0.01%)	1 (0.01%)	00:02:26	(0.00%)
733.	/10th-annual-williston-ranch-rodeo-may-22-23-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
734.	/20th-annual-suwannee-springfest-march-17-20-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
735.	/27012-2/	1 (0.01%)	1 (0.01%)	00:03:20	(0.00%)
736.	/28612-2/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
737.	/35th-annual-yankeetown-seafood-festival-november-19-20-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
738.	/404.html?page=/alachua-county-florida/1277/5th-avenue-arts-festival&from=http://www.blackcityinfo.com/black-festivals.html	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
739.	/404.html?page=/alachua-county-florida/boat-ramps&from=	1 (0.01%)	1 (0.01%)	00:00:01	(0.01%)
740.	/404.html?page=/annual-events&from=	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
741.	/404.html?page=/gilchrist-county-florida/198/ginnie-springs-resort&from=https://www.pinterest.com/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
742.	/404.html?page=/jefferson-county-florida/775/blueberry-springs&from=http://tallyconnection.com/2012/05/blueberry-springs-and-wacissa-springs/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
743.	/404.html?page=/levy-county-florida/1039/devils-den-spring&from=http://getawaytips.azcentral.com/spelunking-florida-7596.html	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
744.	/404.html?page=/things-to-do/ballantine-art-studio/&from=http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=8&ved=0ahUKEwirxqDL0szSAhWGGQiYKHfhyBmwQFgg6MAc&url=http://www.naturalnorthflorida.com/things-to-do/ballantine-art-studio/&usg=AFQjCNE25zgfXwYzN3ZZuLbA2LDcJDUPKA	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
745.	/404.html?page=/wp-content/uploads/2015/12/sheepshead-3.jpg&from=http://vnnf.sparxoodev.com/start-searching-for-cedar-keysheepshead-winter-201516/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
746.	/679-2/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
747.	/6th-annual-nauti-girls-tournament-steinhatchee-june-13-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
748.	/7th-annual-steinhatchee-fiddler-crab-festival-february-13-15-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
749.	/a-natural-north-florida-winter-traditon-trout-in-suwannees-coastal-creeks/	1 (0.01%)	1 (0.01%)	00:03:10	(0.01%)
750.	/a-word-about-weather-while-on-the-water/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
751.	/about-anchoring-good-advice-from-the-u-s-coast-guard-auxiliary/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
752.	/alachua-county-florida/1279/gainesville-hawthorne-trail	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
753.	/alachua-county-florida/254/map.cfm?action=map	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
754.	/alachua-county-florida/events-festivals	1 (0.01%)	1 (0.01%)	00:00:08	(0.01%)
755.	/andersons-outdoor-adventures-4-locations-2-rivers-natural-north-florida/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
756.	/anglers-be-on-the-lookout-cobia-are-swimming-along-floridas-nature-coast/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
757.	/bell-florida-stop-worth-making-akins-bbq/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
758.	/big-bend-bound-for-some-great-fishing-fly-into-gainesville-regional-airport/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
759.	/bike_trails/cedar-key-fl/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
760.	/bike_trails/dixie-county-mainline-loop/	1 (0.01%)	96 (0.01%)	00:00:00	(0.01%)
761.	/bike_trails/floridas-dixie-county-bowlegs-mainline-loop/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)

762.	/bike_trails/floridas-four-freedoms-trail/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
763.	/bike_trails/gainesville-hawthorne-state-trail/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
764.	/bike_trails/grand-tour-north-florida/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
765.	/bike_trails/hampton-loop/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:57	<div><div></div><div>(0.00%)</div></div>
766.	/bike_trails/lakes-loop/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:01:02	<div><div></div><div>(0.00%)</div></div>
767.	/bike_trails/mayo-r-o-ranch-via-state-road-51/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:09	<div><div></div><div>(0.00%)</div></div>
768.	/bike_trails/patlaka-lake-butler-state-trail/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:01:30	<div><div></div><div>(0.00%)</div></div>
769.	/black_heritage/black_heritage.htm	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
770.	/black-sea-bass/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
771.	/blue-highway-pizza-in-micanopy/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
772.	/buckeye-reef-off-taylor-county-expanded-sponsored-by-the-gainesville-offshore-fishing-club/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
773.	/buy-florida-fishing-licenses-on-smart-phone-with-new-app/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
774.	/cabin-camping-at-madisons-jellystone-park/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
775.	/calendar.cfm	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
776.	/calendar.cfm?crdate=2014-02-06	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
777.	/category/fishingandboating/page/2/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:26	<div><div></div><div>(0.00%)</div></div>
778.	/category/local-experts/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:14	<div><div></div><div>(0.00%)</div></div>
779.	/category/longer-trip/animal-lovers-bird-watchers-longer-trip/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:21	<div><div></div><div>(0.00%)</div></div>
780.	/category/longer-trip/diving-snorkeling-longer-trip/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
781.	/category/longer-trip/fishing-longer-trip/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:03:38	<div><div></div><div>(0.00%)</div></div>
782.	/category/longer-trip/history-buffs-longer-trip/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:37	<div><div></div><div>(0.00%)</div></div>
783.	/category/longer-trips/families/page/2/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:27	<div><div></div><div>(0.00%)</div></div>
784.	/category/longer-trips/history-buffs-longer-trip/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:18	<div><div></div><div>(0.00%)</div></div>
785.	/category/longer-trips/page/3/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:11	<div><div></div><div>(0.00%)</div></div>
786.	/category/longer-trips/page/4/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:26	<div><div></div><div>(0.00%)</div></div>
787.	/category/longer-trips/page/5/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:13	<div><div></div><div>(0.00%)</div></div>
788.	/category/one-day-trips/page/6/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:56	<div><div></div><div>(0.00%)</div></div>
789.	/category/one-day-trips/page/7/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:39	<div><div></div><div>(0.00%)</div></div>
790.	/category/one-day-trips/page/8/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:42	<div><div></div><div>(0.00%)</div></div>
791.	/cca-gainesville-banquet-september-29-2016-touchdown-terrace-florida-field/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
792.	/cedar-key-floridas-main-ship-channel-no-ships-but-great-access-to-some-excellent-fishing/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
793.	/cold-air-temperatures-making-you-shiver-take-a-dip-in-a-high-springs-spring/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
794.	/delightfully-doughy-delicacies-at-johnsons-bakery-perry-fl/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
795.	/dont-have-a-boat-try-shoreline-fishing/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:53	<div><div></div><div>(0.00%)</div></div>
796.	/dont-have-a-fishing-boat-or-a-kayak-rent-one/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
797.	/dont-miss-a-meal-at-steinhatchees-rachels-restaurant/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
798.	/eat-at-cilantro-tacos-a-genuine-tacqueria-in-downtown-newberry-florida/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
799.	/eat-at-hobos-in-trenton-florida-country-cookin-at-its-best/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
800.	/econfin-a-state-park-great-lodging-and-fishing/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
801.	/event/blues-farm-blueberry-festivals/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>97</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
802.	/event/bronson-blueberry-show-festival/?preview_id=31530&preview_nonce=463a353145&post_format=standard&thumbnail_id=31585	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:28	<div><div></div><div>(0.00%)</div></div>

803.	/event/cedar-key-seafood-festival/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
804.	/event/chiefland-watermelon-festival-2/	1 (0.01%)	1 (0.01%)	00:00:19	(0.00%)
805.	/event/eerie-acres-hayride-and-haunted-trail-4/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
806.	/event/florida-gateway-pro-rideo/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
807.	/event/frogs-and-friends-friday-2/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
808.	/event/hickory-grove-founders-day/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
809.	/event/levy-county-fair-2/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
810.	/event/old-florida-celebration-arts/	1 (0.01%)	1 (0.01%)	00:00:31	(0.00%)
811.	/event/paynes-prairie-history-hike/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
812.	/event/southern-music-rising-festival/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
813.	/event/spring-native-plant-sale-at-morningside-nature-center/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
814.	/event/st-pattys-green/?platform=hootsuite	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
815.	/event/stone-age-and-primitive-arts-festival/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
816.	/event/the-smithsonian-institute-waterways-exhibit-at-the-high-springs-museum/	1 (0.01%)	1 (0.01%)	00:00:32	(0.01%)
817.	/event/wakulla-wings-wheels-festival/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
818.	/fanning-springs-voted-one-of-floridas-top-parks-for-2010/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
819.	/fishermen-and-boaters-do-you-know-how-to-swim/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
820.	/floating-grass-slowing-your-fishing-this-summer-try-a-weedless-frog-lure/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
821.	/floridas-big-bend-trout-drought-bite/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
822.	/floridas-big-bend-waters-clean-clear-july-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
823.	/follow-that-dream-down-highway-40-to-yankeetown/?platform=hootsuite	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
824.	/gainesville-farmers-markets-saturday-monday-and-wednesday/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
825.	/gainesvilles-downtown-farmers-reopens-bo-diddley-plaza-march-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
826.	/get-outdoors-florida-targets-nature-deficit-disorder-weve-got-the-cure/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
827.	/get-seafood-dinner-fresh-shrimp-boat-restaurant-horseshoe-beach-fl/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
828.	/getting-to-know-your-new-boat/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
829.	/gilchrist-county-florida/198/ginnie-springs-resort	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
830.	/going-scalloping-on-our-natural-north-florida-gulf-coast-plan-ahead/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
831.	/greg-bishop-memorial-fishing-tournament-steinhatchee-april-9-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
832.	/headed-west-horseshoe-beach-dont-miss-lily-creek-store-hwy-351/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
833.	/heaven-scent-roses-botanicals-soap-factory-and-gift-shop/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
834.	/hidden_treasures/Geocaching Contest 2010 Questions.pdf	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
835.	/hike-bike-swim-camp-and-paddle-at-floridas-oleno-state-park/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
836.	/home-page/parks/	1 (0.01%)	1 (0.01%)	00:00:32	(0.01%)
837.	/homecoming-days-lee-fl-march-20-and-21-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
838.	/hooking-heroes-tournament-horseshoe-beach-fl-september-17-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
839.	/hungry-mexican-food-just-head-gainesvilles-la-tienda-latina-restaurant/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
840.	/ichetucknee-springs-state-park-columbia-county/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
841.	/jefferson-county-fair-bbq-cook-off-november-12-lloyd-florida/	1 (0.01%)	98 (0.01%)	1 (0.01%)	00:00:00
842.	/june-2011-travel-writers-press-trip-day-2-madison-and-jefferson-counties-fl/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)

843.	/kanapaha-botanical-gardens-moonlight-walk-gainesville-may-2-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
844.	/keaton-beachs-hodges-park-playground-pier-and-picnics/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
845.	/last-chance-to-see-crime-scene-insects/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
846.	/late-summer-big-bass-hungry/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
847.	/learn-about-florida-cuisine-at-gainesvilles-matheson-museum-may-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
848.	/learn-how-to-take-better-fishing-and-outdoor-photographs-a-program-by-capt-tommy-thompson-may-24-2011/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
849.	/learn-more-about-fishing-steinhatchees-northwest-shoreline/	1 (0.01%)	1 (0.01%)	00:01:29	(0.00%)
850.	/levy-county-florida/1039/devils-den-spring	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
851.	/levy-county-florida/1073/withlacoochee-bay-trail-felburn-park-trailhead	1 (0.01%)	1 (0.01%)	00:00:11	(0.01%)
852.	/looking-for-a-new-adventure-attend-the-2015-sopchoppy-worm-gruntin-festival-april-11/	1 (0.01%)	1 (0.01%)	00:00:15	(0.00%)
853.	/looking-for-dallas-creek-in-taylor-county-try-spelling-it-dallus/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
854.	/lost-in-the-woods-finding-north-without-using-a-compass/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
855.	/manatee-springs-state-park-perfect-in-winter/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
856.	/map/?c=bradford	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
857.	/map/?c=columbia	1 (0.01%)	1 (0.01%)	00:06:54	(0.00%)
858.	/map/?t=things_to_do&f=agriculture	1 (0.01%)	1 (0.01%)	00:00:16	(0.00%)
859.	/meet-spring-hunters-rum-138-columbia-county-fl-july-8-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
860.	/national-archery-in-the-schools-florida-state-tournament-22815-newberry-sports-complex/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
861.	/natures-bounty-at-wacissa-springs/	1 (0.01%)	1 (0.01%)	00:24:25	(0.01%)
862.	/new-sportody-mobile-app-simplifies-finding-and-planning-outdoor-activities-in-florida/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
863.	/north-central-floridas-newest-sporting-destination-bass-pro-shops-gainesville/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
864.	/notices/february-16-2017-tak-force-meeting-notice/	1 (0.01%)	1 (0.01%)	00:00:38	(0.00%)
865.	/off-beaten-path-jefferson-county-floridas-short-6-mile-gulf-shoreline/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
866.	/oleno-state-park-hiking-camping-biking-and-more/	1 (0.01%)	1 (0.01%)	00:00:19	(0.01%)
867.	/on-the-hunt-for-big-seatrout-and-redfish-in-natural-north-florida-try-soft-plugs/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
868.	/packets/march-16-2017-task-force-meeting-packet/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
869.	/paddle-with-paddleflorida-on-the-suwannee-river-wilderness-trail-october-22-27-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
870.	/page/2/?s=creek+fishing	1 (0.01%)	1 (0.01%)	00:00:25	(0.00%)
871.	/page/2/?s=Steinhatchee	1 (0.01%)	1 (0.01%)	00:00:27	(0.00%)
872.	/page/2/?s=Steinhatchee+fishing	1 (0.01%)	1 (0.01%)	00:00:33	(0.00%)
873.	/page/3/?s=creek+fishing	1 (0.01%)	1 (0.01%)	00:00:35	(0.00%)
874.	/page/3/?s=Steinhatchee	1 (0.01%)	1 (0.01%)	00:00:08	(0.00%)
875.	/page/3/?s=Steinhatchee+fishing	1 (0.01%)	1 (0.01%)	00:00:21	(0.00%)
876.	/page/4/?s=creek+fishing	1 (0.01%)	1 (0.01%)	00:00:24	(0.00%)
877.	/page/4/?s=Steinhatchee+fishing	1 (0.01%)	1 (0.01%)	00:00:22	(0.00%)
878.	/page/5/?s=creek+fishing	1 (0.01%)	1 (0.01%)	00:00:22	(0.00%)
879.	/page/5/?s=Steinhatchee+fishing	1 (0.01%)	1 (0.01%)	00:00:35	(0.00%)
880.	/page/6/?s=creek+fishing	1 (0.01%)	1 (0.01%)	00:00:22	(0.00%)
881.	/page/7/?s=Steinhatchee+fishing	1 (0.01%)	1 (0.01%)	00:00:27	(0.00%)
882.	/page/8/?s=creek+fishing	1 (0.01%)	99 (0.01%)	1 00:02:15	(0.00%)
883.	/page/8/?s=Steinhatchee+fishing	1	1	00:00:36	

884.	/page/9/?s=Steinhatchee+fishing	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:24	<div><div></div><div>(0.00%)</div></div>
885.	/pdf/72068310040801.pdf	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
886.	/pit-stop-burgers-fries-graves-drivein-perry/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
887.	/places-to-eat/annes-kitchen-store-3/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
888.	/places-to-eat/betts-big-t-restaurant-2/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
889.	/places-to-eat/bws-grill/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
890.	/places-to-eat/chasteens-downtown/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
891.	/places-to-eat/cracker-box-cafe/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
892.	/places-to-eat/gas-grill-221/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
893.	/places-to-eat/holey-moley-donuts-more/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:25	<div><div></div><div>(0.01%)</div></div>
894.	/places-to-eat/italian-pizzeria-restaurant/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
895.	/places-to-eat/myra-jeans-restaurant/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
896.	/places-to-eat/norris-cafe/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
897.	/places-to-eat/seabreeze-on-the-dock/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:22	<div><div></div><div>(0.00%)</div></div>
898.	/places-to-eat/steves-cafe-american/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
899.	/places-to-eat/sunrise-coffee-shop/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
900.	/places-to-eat/sushi-matsuri-japanese-restaurant/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:32	<div><div></div><div>(0.01%)</div></div>
901.	/places-to-eat/the-family-coastal-restaurant/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
902.	/places-to-eat/wendys-dairy-queen-subway/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
903.	/places-to-stay/anglers-rv-campground/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
904.	/places-to-stay/best-western-gateway-grand/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:13	<div><div></div><div>(0.00%)</div></div>
905.	/places-to-stay/big-bend-properties/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:11	<div><div></div><div>(0.00%)</div></div>
906.	/places-to-stay/blue-grotto-dive-resort/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>
907.	/places-to-stay/bradford-motel-and-campground/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:02	<div><div></div><div>(0.00%)</div></div>
908.	/places-to-stay/breezy-acres-campground/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:01	<div><div></div><div>(0.00%)</div></div>
909.	/places-to-stay/casey-jones-rv-park/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:03:03	<div><div></div><div>(0.00%)</div></div>
910.	/places-to-stay/cedar-key-rv-resort/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:01	<div><div></div><div>(0.00%)</div></div>
911.	/places-to-stay/cindys-motel-and-rv-park/?preview_id=23945&preview_nonce=eb3086088a&_thumbnail_id=32207&preview=true	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:01:01	<div><div></div><div>(0.01%)</div></div>
912.	/places-to-stay/days-inn-lake-city-10/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:02:41	<div><div></div><div>(0.00%)</div></div>
913.	/places-to-stay/deerwood-resort-motel-madison-campground/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:43	<div><div></div><div>(0.01%)</div></div>
914.	/places-to-stay/dockside-motel/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
915.	/places-to-stay/eleanore-oaks/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:02	<div><div></div><div>(0.00%)</div></div>
916.	/places-to-stay/ellie-rays-rv-resort-lounge/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:12	<div><div></div><div>(0.00%)</div></div>
917.	/places-to-stay/inn-out-rv-park/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
918.	/places-to-stay/kellys-rv-park/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
919.	/places-to-stay/lake-city-campground/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:02:16	<div><div></div><div>(0.00%)</div></div>
920.	/places-to-stay/mcculley-farms-campground/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.00%)</div></div>
921.	/places-to-stay/natures-coast-rv-resort/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:30	<div><div></div><div>(0.00%)</div></div>
922.	/places-to-stay/october-bend-rv-park/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>100</div><div>(0.01%)</div></div>	00:00:39	<div><div></div><div>(0.00%)</div></div>
923.	/places-to-stay/old-fenimore-mill/	<div><div>1</div><div>(0.01%)</div></div>	<div><div>1</div><div>(0.01%)</div></div>	00:00:00	<div><div></div><div>(0.01%)</div></div>

924.	/places-to-stay/oleno-state-park/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
925.	/places-to-stay/pirates-cove-cottages/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
926.	/places-to-stay/riverside-inn-at-izaak-walton-lodge/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
927.	/places-to-stay/serenity/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
928.	/places-to-stay/smoakhouse-ranch-bed-breakfast/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
929.	/places-to-stay/spirit-suwannee-music-park/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
930.	/places-to-stay/starke-koa/	1 (0.01%)	1 (0.01%)	00:00:14	(0.00%)
931.	/places-to-stay/stephen-foster-culture-center-state-park/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
932.	/places-to-stay/sunset-isle-rv-park-and-motel/	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
933.	/places-to-stay/suwannee-river-rendezvous-convict-spring/	1 (0.01%)	1 (0.01%)	00:00:14	(0.00%)
934.	/places-to-stay/suwannee-river-state-park/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
935.	/places-to-stay/village-pines-campground/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
936.	/places-to-stay/williston-crossing-rv-park/	1 (0.01%)	1 (0.01%)	00:03:50	(0.00%)
937.	/places-to-stay/yogi-bears-jellystone-park-campresort/	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
938.	/plant-spotlight-cherokee-bean-or-coral-bean/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
939.	/plant-spotlight-coontie/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
940.	/protect-our-seagrasses/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
941.	/real-homemade-biscuits-every-day-at-lynn-rich-restaurant-in-steinhatchee-florida/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
942.	/redfish-daily-bag-limit-in-natural-north-floridas-big-bend-to-change-to-1-fish-per-person-may-1-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
943.	/redfish-turn-red-tannic-creeks-big-rains/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
944.	/relay-for-life-fishing-tournament-suwannee-fl-march-26-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
945.	/roys-restaurant-hurricane-hermine-survival-story/	1 (0.01%)	1 (0.01%)	00:01:10	(0.01%)
946.	/roys-restaurant-steinhatchee-reopens-hurricane-hermine-november-2016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
947.	/san-felasco-hammock/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
948.	/santa-fe-college-spring-arts-festival-gainesville-april-1112-2015/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
949.	/save-money-on-bait-use-plastic-shrimp-instead-of-the-real-thing/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
950.	/scallop-information-successful-2016-season-floridas-big-bend/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
951.	/shop-waldos-antique-village-for-unique-holiday-or-any-day-items/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
952.	/smelly-baits-answer-dark-post-rainy-day-big-bend-waters/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
953.	/southern-pines-blues-bbq-festival-perry-fl-december-9-102016/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
954.	/spotted-seatrout-big-bend-favorite-catch-eat/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
955.	/spring_trails/rum-island-springs/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
956.	/stay-cool-in-gainesville/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
957.	/steinhatchee-river-designated-floridas-50th-state-paddling-trail/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
958.	/steinhatchee-scallopalooza-saturday-june-27-2015-the-season-begins/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
959.	/tag/gainesville/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
960.	/tag/taylor-county/	1 (0.01%)	1 (0.01%)	00:00:35	(0.00%)
961.	/take-a-boat-tour-of-the-withlacoochee-river-at-yankeetown-with-osprey-guide-services/www.izaakwaltonlodge.com/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
962.	/take-a-kid-fishing-but-stop-at-wilsons-bait-and-tackle-in-perry-fl-first/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
963.	/take-a-ride-in-bicycle-friendly-lake-butler-in-union-county-florida/	1 (0.01%)	101 (0.01%)	00:00:00	(0.01%)
964.	/take-advantage-of-natural-north-floridas-warm-winter-waters-go-wade-fishing/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)

965.	/take-easy-road-rent-boat-scallop-season-steinhatchees-sea-hag-marina/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
966.	/take-long-bike-ride-short-one-natural-north-floridas-cycling-routes/? preview_id=32226&preview_nonce=e3678b7fe2&post_format=standard&_thumbnail_id=-1&preview=true	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
967.	/the-lovely-lilies-of-log-landing/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
968.	/the-mackerel-are-coming-the-mackerel-are-coming/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
969.	/things-to-do/a-campers-world/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
970.	/things-to-do/alachua-county-farmers-market/	1 (0.01%)	1 (0.01%)	00:00:04	(0.00%)
971.	/things-to-do/antique-center-of-high-springs/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
972.	/things-to-do/art-in-thornebrook-village/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
973.	/things-to-do/artisans-guild-gallery/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
974.	/things-to-do/aunt-louises-farm/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
975.	/things-to-do/bienville-plantation-hunting-fishing/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
976.	/things-to-do/bikes-and-more/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
977.	/things-to-do/black-prong-equestrian-center/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
978.	/things-to-do/bradford-sportsmens-farm/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
979.	/things-to-do/bronson-blue-springs/	1 (0.01%)	1 (0.01%)	00:07:36	(0.00%)
980.	/things-to-do/bronson-speedway/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
981.	/things-to-do/cavallo-farms-horse-farm-and-equestrian-center/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
982.	/things-to-do/cave-country-dive-shop/	1 (0.01%)	1 (0.01%)	00:06:29	(0.00%)
983.	/things-to-do/cedar-chest-antiques/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
984.	/things-to-do/cedar-cove-beach-and-yacht-club/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
985.	/things-to-do/cedar-key-arts-center/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
986.	/things-to-do/cedar-key-hole-inc/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
987.	/things-to-do/cedar-key-paddling/	1 (0.01%)	1 (0.01%)	00:09:16	(0.00%)
988.	/things-to-do/cedar-keys-national-wildlife-refuge/	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
989.	/things-to-do/chiefland-golf-country-club/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
990.	/things-to-do/cross-roads-motorplex/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
991.	/things-to-do/curmudgeonalia-bookstore/	1 (0.01%)	1 (0.01%)	00:04:11	(0.00%)
992.	/things-to-do/cypress-station-store/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
993.	/things-to-do/dakota-mercantile/	1 (0.01%)	1 (0.01%)	00:02:21	(0.00%)
994.	/things-to-do/deep-roots-meat-llc/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
995.	/things-to-do/dilly-dally-galley-antiques/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
996.	/things-to-do/dinner-theater/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
997.	/things-to-do/dive-rite/	1 (0.01%)	1 (0.01%)	00:00:44	(0.00%)
998.	/things-to-do/dixies-antique-mall/	1 (0.01%)	1 (0.01%)	00:00:07	(0.00%)
999.	/things-to-do/dudley-farm-historic-state-park/	1 (0.01%)	1 (0.01%)	00:03:25	(0.00%)
1000.	/things-to-do/extreme-exposure/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
1001.	/things-to-do/farmers-supply-co/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
1002.	/things-to-do/florida-museum-of-natural-history/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1003.	/things-to-do/florida-twin-theatre/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1004.	/things-to-do/forest-capital-museum-state-park/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)

1005.	/things-to-do/gainesville-golf-and-country-club/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1006.	/things-to-do/gainesville-hawthorne-trail/	1 (0.01%)	1 (0.01%)	00:00:31	(0.00%)
1007.	/things-to-do/ginnie-springs-outdoors/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1008.	/things-to-do/golden-acres-ranch/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1009.	/things-to-do/goodbike/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1010.	/things-to-do/green-meadows-farm/	1 (0.01%)	1 (0.01%)	00:04:02	(0.00%)
1011.	/things-to-do/haile-plantation-farmers-market/	1 (0.01%)	1 (0.01%)	00:00:05	(0.00%)
1012.	/things-to-do/haile-plantation-golf-and-country-club/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1013.	/things-to-do/hart-springs-park/	1 (0.01%)	1 (0.01%)	00:13:11	(0.00%)
1014.	/things-to-do/high-springs-orchard-bakery/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1015.	/things-to-do/historic-haile-homestead-at-kanapaha-plantation/	1 (0.01%)	1 (0.01%)	00:00:04	(0.00%)
1016.	/things-to-do/historic-home-tour/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1017.	/things-to-do/house-of-hirsch-too/	1 (0.01%)	1 (0.01%)	00:00:04	(0.00%)
1018.	/things-to-do/huckleberrys-creations/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1019.	/things-to-do/ironwood-golf-course/	1 (0.01%)	1 (0.01%)	00:00:06	(0.00%)
1020.	/things-to-do/island-arts/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1021.	/things-to-do/jefferson-arts-inc/	1 (0.01%)	1 (0.01%)	00:00:06	(0.00%)
1022.	/things-to-do/jefferson-country-club/	1 (0.01%)	1 (0.01%)	00:13:44	(0.00%)
1023.	/things-to-do/jefferson-county-tourist-development-council/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1024.	/things-to-do/jennings-gp/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1025.	/things-to-do/jonesville-persimmons/	1 (0.01%)	1 (0.01%)	00:02:40	(0.00%)
1026.	/things-to-do/lafayette-blue-spring-state-park/	1 (0.01%)	1 (0.01%)	00:00:13	(0.00%)
1027.	/things-to-do/lake-alto-park/	1 (0.01%)	1 (0.01%)	00:03:00	(0.00%)
1028.	/things-to-do/lindsey-philips-park/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1029.	/things-to-do/lloyd-baileys-scuba/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
1030.	/things-to-do/lochloosa-park/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1031.	/things-to-do/lost-ark-antiques/	1 (0.01%)	1 (0.01%)	00:04:29	(0.00%)
1032.	/things-to-do/lynns-country-cross-stitch/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1033.	/things-to-do/madison-county-chamber-of-commerce-tourism/	1 (0.01%)	1 (0.01%)	00:09:49	(0.00%)
1034.	/things-to-do/madison-sporting-good-pawn/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1035.	/things-to-do/main-street-antique-mall/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
1036.	/things-to-do/mangrove-creek-outfitters/	1 (0.01%)	1 (0.01%)	00:01:23	(0.00%)
1037.	/things-to-do/marjorie-kinnan-rawlings-historic-state-park/	1 (0.01%)	1 (0.01%)	00:03:10	(0.00%)
1038.	/things-to-do/mcintyre-stained-glass-studio/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1039.	/things-to-do/me-too-house-of-treasures/	1 (0.01%)	1 (0.01%)	00:00:43	(0.00%)
1040.	/things-to-do/meadowbrook-golf-club/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1041.	/things-to-do/micanopy-historic-district/	1 (0.01%)	1 (0.01%)	00:01:52	(0.00%)
1042.	/things-to-do/micanopy-historic-society-museum/	1 (0.01%)	1 (0.01%)	00:01:06	(0.00%)
1043.	/things-to-do/michelles-bull-pen/	1 (0.01%)	1 (0.01%)	00:00:04	(0.00%)
1044.	/things-to-do/miladys-boutique/	1 (0.01%)	103 (0.01%)	00:03:48	(0.00%)
1045.	/things-to-do/mill-creek-farm/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)

1046.	/things-to-do/millers-marina-and-suwannee-houseboats/	1 (0.01%)	1 (0.01%)	00:01:30	(0.00%)
1047.	/things-to-do/morningside-nature-park-center-and-farmstead/	1 (0.01%)	1 (0.01%)	00:02:50	(0.00%)
1048.	/things-to-do/nature-coast-state-trail/	1 (0.01%)	1 (0.01%)	00:00:04	(0.00%)
1049.	/things-to-do/neilsons-christmas-tree-farm/	1 (0.01%)	1 (0.01%)	00:12:39	(0.00%)
1050.	/things-to-do/olustee-depot/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1051.	/things-to-do/otooles-herb-farm/	1 (0.01%)	1 (0.01%)	00:05:31	(0.00%)
1052.	/things-to-do/owen-illinois-park-at-windsor/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
1053.	/things-to-do/paddle-florida-inc/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1054.	/things-to-do/paddling-adventures-ichetucknee-springs-state-park/? preview_id=32007&preview_nonce=9581aa77c0&_thumbnail_id=32008&preview=true	1 (0.01%)	1 (0.01%)	00:04:29	(0.00%)
1055.	/things-to-do/paddling-adventures-ichetucknee-springs-state-park/? preview_id=32073&preview_nonce=76cea5574d&_thumbnail_id=32008&preview=true	1 (0.01%)	1 (0.01%)	00:04:12	(0.00%)
1056.	/things-to-do/perry-flea-market/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
1057.	/things-to-do/quail-heights-country-club/	1 (0.01%)	1 (0.01%)	00:01:31	(0.00%)
1058.	/things-to-do/ray-charles-childhood-home/	1 (0.01%)	1 (0.01%)	00:00:03	(0.00%)
1059.	/things-to-do/recollections/	1 (0.01%)	1 (0.01%)	00:00:11	(0.00%)
1060.	/things-to-do/river-rise-state-park/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
1061.	/things-to-do/rr-shooting-range/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1062.	/things-to-do/santa-fe-canoe-outpost/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1063.	/things-to-do/st-marks-national-wildlife-refuge/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1064.	/things-to-do/steinhatchee-fish-marina-boat-storage/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1065.	/things-to-do/tackle-outlet/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1066.	/things-to-do/the-country-club-at-lake-city/	1 (0.01%)	1 (0.01%)	00:00:02	(0.00%)
1067.	/things-to-do/the-main-street-playhouse-event-center/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1068.	/things-to-do/the-oaks-of-lake-city/	1 (0.01%)	1 (0.01%)	00:03:12	(0.00%)
1069.	/things-to-do/the-painted-pony/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
1070.	/things-to-do/the-wilderness-way/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1071.	/things-to-do/tide-traveler-tours-llc/	1 (0.01%)	1 (0.01%)	00:00:48	(0.00%)
1072.	/things-to-do/tnt-hide-a-way-rentals/	1 (0.01%)	1 (0.01%)	00:03:22	(0.00%)
1073.	/things-to-do/university-of-florida-bat-house/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
1074.	/things-to-do/wacissa-springs-livery/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
1075.	/things-to-do/wakulla-county-tourist-development-council/	1 (0.01%)	1 (0.01%)	00:00:06	(0.00%)
1076.	/things-to-do/webbs-antique-mall/	1 (0.01%)	1 (0.01%)	00:00:01	(0.00%)
1077.	/things-to-do/wes-skiles-peacock-springs-state-park/	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1078.	/things-to-do/whats-in-the-bag/	1 (0.01%)	1 (0.01%)	00:08:00	(0.00%)
1079.	/things-to-do/wild-florida-adventures/	1 (0.01%)	1 (0.01%)	00:00:04	(0.00%)
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1093.	/winter-trout-tips-from-keaton-beach-inshore-guide-capt-pat-mcgriff/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)
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1097.	/wp-login.php?redirect_to=http://www.naturalnorthflorida.com/wp-admin/edit.php?post_type=acf-field-group&reauth=1	1 (0.01%)	1 (0.01%)	00:00:00	(0.00%)
1098.	/wp-login.php?redirect_to=http://www.naturalnorthflorida.com/wp-admin/post-new.php?post_type=things_to_do&reauth=1	1 (0.01%)	1 (0.01%)	00:00:07	(0.01%)
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1100.	/your-gateway-to-the-wakulla-river-t-n-t-hideaway/	1 (0.01%)	1 (0.01%)	00:00:00	(0.01%)

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Visit Natural
NORTH FLORIDA

From: [Michael Walley](#)
To: [Steve Dopp](#)
Cc: [Roland Loog](#); [Scott Koons](#)
Subject: Re: ITB Follow Up
Date: Wednesday, April 12, 2017 10:56:48 AM

Hello Steve,

Based on your question, I have thought this one through carefully. Sorry if my answer is a bit long but the question is complex.

First, I would very much like you to consider how I might be able to assist you and the Task Force with 2018 shows if you choose to go that direction.

The best choice for the Task Force would be the Vakantiebeurs in the Netherlands. This is one of the largest consumer shows in Europe. 5 days in early January. The show is advertised nationally in the most densely populated county in Europe. The Dutch are thrifty and tend to prefer vacations with strong value and family orientated.

The Dutch are very comfortable with english destinations, virtually everybody can get by in English. The Netherlands is one of the few nations that the USA has a positive trade balance with. Yes the US ships more to Holland than vice versa. This is based to a large extent on tourism heading to the USA.

There are nonstop flights from Amsterdam (AMS) on TUIFLY to Sanford (SFB) which offers easy options for tourists.

KLM and Delta (Skyteam Partners) have over thirty flights daily to the USA including the ATL hub which has at least three daily flights depending on season.

Visit Florida has supported Vakantiebeurs with a limited booth area at the trade show for years.

The German market is interesting to compare.

We need to keep closely in mind that the shows are regionally based from consumer perspective so there is a need to consider the target market. If the Task Force is to get into the show business then this is a multiyear project.

Between choosing Stuttgart, Munich and Hamberg shows. All have their strengths. Munich is the larger show and in the Southern part of Germany. This means the regions in the Mediterranean will market heavily in the area as the driving distance south is manageable. Additionally, the Southern Germany weather is better than Northern Europe leading to a higher demand to go abroad from Northern Europe. Hamburg (Reisen Hamburg) is a somewhat smaller show than Munich (F.RE.E) however there may be more opportunity in Hamburg because less attention has been given to the market than the larger shows.

The weather in Northern Germany leads more towards going abroad than to Munich that is on the edge of the Alps and has a great deal to offer with Italy and the Adriatic Sea being an easy drive as well.

In summary, I would suggest Hamburg as a good place to start based on approaching a market that gets less attention than Munich and has typical northern Germany dreary weather.

The only caveat, I would suggest if Visit Florida has a stand Area (Like at Vakantiebeurs) I would suggest going that direction and that would be a game changer. However if Visit Florida is not involved I would suggest starting at Hamburg because it is more manageable and a heavy industrial city with working

class residents.

Kind Regards,
Michael Walley

On Apr 11, 2017, at 10:10 PM, Steve Dopp <dopp@ncfrpc.org> wrote:

Michael,

If the Task Force could only exhibit at one of the shows you listed, which one would you put at the top of the list? Also, if your top pick is not a German show, which of the two German shows would be your top pick?

<image005.jpg> *Steven Dopp*

Senior Planner

<image006.jpg> *North Central Florida Regional Planning Council*

2009 NW 67th Place, Gainesville, FL 32653-1603

Voice: 352.955.2200, ext. 109

Fax: 352.955.2209

PLEASE NOTE: Florida has a very broad public records law. Most written communications to or from government officials regarding government business are public records available to the public and media upon request. Your e-mail communications may be subject to public disclosure.

From: Michael Walley [<mailto:michaelw@9400group.com>]

Sent: Thursday, April 06, 2017 11:31 AM

To: Steve Dopp

Cc: Roland Loog; Scott Koons

Subject: Re: ITB Follow Up

Your welcome.

On Apr 6, 2017, at 5:28 PM, Steve Dopp <dopp@ncfrpc.org> wrote:

Thanks Michael.

<image005.jpg> *Steven Dopp*

Senior Planner

<image006.jpg> *North Central Florida Regional Planning Council*

2009 NW 67th Place, Gainesville, FL 32653-1603

Voice: 352.955.2200, ext. 109

Fax: 352.955.2209

From: Michael Walley [<mailto:michaelw@9400group.com>]
Sent: Thursday, April 06, 2017 11:27 AM
To: Steve Dopp
Cc: Roland Loog; Scott Koons
Subject: Re: ITB Follow Up

Hello Steve,

Considering the North Florida opportunity, let me suggest focussing on consumer markets that have a strong affinity for travel and nature. Your market can be worked as both a "Piggy-back" to Beach or Orlando vacations as well as a stand alone nature destination.

Based on your request:

1. Vacantiebeurs, in Utrecht Holland. 2017 had **108,000** consumer attendees with many who enjoy biking, walking and exploring nature. Visit Florida has had an area for at least 10 years at this show. Although I don't know VF's plans for 2018 given the budget concerns.
2. Ferie For Alle, Herning Denmark. This show supports both Sweden and Denmark. The Scandinavian folk are very "Outdoor-sie." Mid size show but a good match. VF has not done this show because it is a consumer show and their focus remains on trade. Had **59,143** visitors on 2017.
3. Germany. I suggest Reisen Hamburg. Is a standard 5 day consumer show. This would be consistent with a norther Europe focus. **71,000 visitors.**
4. F.RE.E Munich is also a standard 5 day consumer show with strong attendance. **135,000** Visitors consumer and trade.
5. If you don't want to do two Germany shows, MATKA in Finland has over **50,000** consumers visit and 20,000 professionals.

I would suggest these four shows as your starting point for the consumer circuit.

Considering the paddling focus, let me suggest you work with all your vacation assets including paddling and focus on the above events. European trade events tend to be all inclusive tourism events with a regional area support focus rather than a specific type of holiday focus.

Please let me know if there is any way I can assist.

Kind regards,

Michael Walley

On Apr 6, 2017, at 3:33 PM, Steve Dopp
<dopp@ncfrpc.org> wrote:

Michael,

Roland mentioned to me that when he spoke with you, you mentioned what you considered to be the top four European consumer travel shows. Which four were those?

Also, the Task Force is interested in outdoor-oriented consumer shows. It is particularly interested in a paddling-oriented consumer show in Europe. Do you have any recommendations?

<image005.jpg> *Steven Dopp*
Senior Planner

<image006.jpg> *North Central Florida Regional Planning Council*
2009 NW 67th Place, Gainesville, FL 32653-1603
Voice: 352.955.2200, ext. 109
Fax: 352.955.2209

PLEASE NOTE: Florida has a very broad public records law. Most written communications to or from government officials regarding government business are public records available to the public and media upon request. Your e-mail communications may be subject to public disclosure.

From: Michael Walley [<mailto:michaelw@9400group.com>]
Sent: Wednesday, March 15, 2017 12:20 PM
To: Roland Loog; Steve Dopp
Subject: ITB Follow Up

Hello Roland,

It was great seeing you at ITB again this year and hearing your recovery is progressing well.
What a shock.

I have added the **Trade Show Map** and the **Flags Poster** to my website for easy viewing for you and Steve.
The links are below.

<http://www.9400group.com/the-poster.html>

<http://www.9400group.com/eu-shows-2017-2018.html>

Please let me know what your ideas are for 2018. I really believe North Florida will excel in the consumer

arena and be able to raise the bar.
Of course the big question is what budget gets approved
by VF and what impact it may have upon your
organization.

Please let me know if there is anything I can do to help
with planning.

Kind Regards,

Michael Walley

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Visit Natural
NORTH FLORIDA



April 13, 2017

TO: Task Force Members

FROM: Steven Dopp, Senior Planner

SUBJECT: Overview of Planning Council Staffing Charges to
The Original Florida Tourism Task Force

BACKGROUND

The Original Florida Tourism Task Force was formed in 1993 by the North Central Florida Regional Planning Council. At that time, the Task Force was a committee of the Council. In 1998, the Task Force became an independent organization created through an interlocal agreement pursuant to Section 163.01, Florida Statutes.

STAFFING SERVICES AGREEMENT

In June 1998, the Task Force entered into an agreement with the Council whereby the Council provides staff and supporting administrative and financial services (see attached agreement). In consideration for Council staffing and support services, the Task Force agreed to pay the Council on a cost-reimbursable basis. Costs consist of personnel costs, postage, printing, travel, contractual obligations and other direct and indirect costs incurred by the Council as a result of the work required to fulfill the Task Force budget and the Council's requirements of the agreement. The agreement has been in effect since 1998 without amendment.

SERVICE COSTS AND USE OF FUNDS

Currently, a portion of the Task Force Cooperative Regional Marketing Program Fees, all of the Regional Rural Development Grant administration funds, a portion of the Regional Rural Development Grant program funds, and a portion of the Visit Florida Rural Area of Opportunity administration funds are used to pay for Council services as well as an intern during the fall and spring semesters, as follow:

Council Administration Costs and Funding Sources

Funding Source	Amount
Task Force Cooperative Regional Marketing Program Fees	\$25,000
Regional Rural Development Grant Administration	22,500
Regional Rural Development Grant eNewsletter	4,000
Visit Florida Rural Area of Opportunity Partnership Administration	1,800
Total	\$53,300

The balance of Task Force Cooperative Regional Marketing Program Fees are either expended on marketing and other activities as authorized by the Task Force or retained as Task Force reserves.

Attachment

The Original Florida Tourism Task Force
2009 NW 67th Place
Gainesville, FL 32653-1603
352.955.2200 · 877.955.2199

AGREEMENT BETWEEN
THE ORIGINAL FLORIDA TOURISM TASK FORCE
AND THE
NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL

This agreement is entered into this 18th day of June, 1998, by and between the The Original Florida Tourism Task Force, hereinafter referred to as the Task Force, and the North Central Florida Regional Planning Council, hereinafter referred to as the Council.

WITNESSETH

Whereas, the Task Force in furtherance of its duties, desires to engage the Council to render certain technical and professional services, and

Whereas, the Council possesses the qualifications and expertise to perform the services required by the Task Force,

NOW THEREFORE, the parties hereto do mutually agree as follows:

ARTICLE I - Scope of Work

The Council agrees to provide staff and supporting administrative services to the Task Force in accordance with the terms and conditions set forth in the appendix which is attached hereto and made a part hereof by reference. It is mutually understood and agreed that any staff member of the Council engaged in the provision of services to the Task Force shall remain an employee of the Council for purposes of record and shall be paid by the Council and shall work under the supervision of and according to the appropriate rules governing Council employees.

ARTICLE II - Compensation

In consideration for services received, the Task Force agrees to pay the Council on a cost reimbursement basis. Such costs shall more specifically consist of personnel costs, postage, printing, travel, contractual obligations, and other direct and indirect costs which are incurred as a result of the work required to fulfill the Task Force budget and the Council's requirements of this Agreement.

ARTICLE III - Duration of Agreement

This Agreement shall become effective on the date as first above written, and this Agreement shall remain in effect until terminated by either or all parties as provided for in Articles IV or V of this Agreement.

ARTICLE IV - Termination Without Cause

Either party may terminate this Agreement without cause by providing ninety (90) days written notice to the other. In such event, all finished or unfinished documents and other materials prepared by the Council pursuant to this Agreement shall become the property of the Task Force. Upon termination as provided in this Article, the Council shall be reimbursed for all of its actual costs incurred in providing services hereunder as the same are defined in Article II of this Agreement.

ARTICLE V - Default and Termination

The failure of either party to comply with any provision of this Agreement shall place that party in default. Prior to terminating this Agreement, the non-defaulting party shall notify the defaulting party in writing. The notification shall make specific reference to the provision which gave rise to the default. The defaulting party shall then be entitled to a period of thirty (30) days in which to cure the default. In the event said default is not cured within the thirty (30) day period, this Agreement may be terminated. The failure of either party to exercise this right shall not be considered a waiver of such right in the event of any further default or noncompliance. Upon default and termination as provided in this Article, the Council shall be reimbursed for all of its actual costs incurred in providing services hereunder as the same are defined in Article II of this Agreement and all finished or unfinished documents and other materials prepared by the Council pursuant to this Agreement shall become the property of the Task Force.

ARTICLE VI - General Terms and Conditions

a. Non-discrimination. In carrying out the work of this Agreement, the Council shall not discriminate against any employee or applicant for employment because of race, creed, color, sex, or national origin. The Council shall take affirmative action to insure that applicants are employed, and that employees are treated during employment, without regard to their race, creed, color, sex, or national origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising, layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The Council agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this non-discrimination clause. The Council shall, in all solicitations or advertisements for employees placed by or on behalf of the Council, state that all qualified applicants will receive consideration for employment without regard to race, creed, color, sex, or national origin. The Council shall incorporate the foregoing requirement of this paragraph in all subcontracts for services covered by this Agreement.

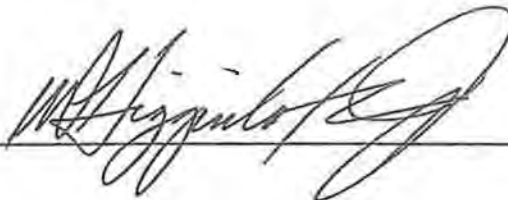
b. Assignability. The Council shall not assign any interest in this Agreement, and shall not transfer any interest in the same (whether by assignment or novation), without the prior written consent of the Task Force.

c. Representatives for the Parties. The Chair of The Original Florida Tourism Task Force shall represent and act for the Task Force and Chair of the North Central Florida Regional Planning Council shall act for the Council.

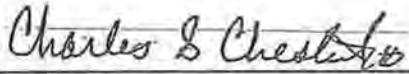
IN WITNESS WHEREOF, the parties hereto have executed this Agreement on this 18th day of June, 1998.

THE ORIGINAL FLORIDA TOURISM TASK FORCE

By: 
Chair

Attest: 

NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL

By: 
Chair

Attest: 

APPENDIX

THE ORIGINAL FLORIDA TOURISM TASK FORCE

SCOPE OF WORK

The following services will be provided to The Original Florida Tourism Task Force in accordance with the terms and conditions of this Agreement.

- (1) Provide office space, telephone reception and secretarial services for the Task Force;
- (2) Be the administrative entity, receive and accept in furtherance of Task Force functions, funds, grants, and services from federal, state and local governments or their agencies and contributions from private and community sources, and expend therefrom such sums of monies as shall be deemed necessary from time to time for the attainment of its objectives. The Council will establish a fund account within its financial records for the purpose of tracking revenues and expenditures for the Task Force. Such records shall be kept in the same manner as all other transactions of the Council and shall be included in the annual audit of the Council's activities. Task Force funds may be commingled with other funds of the Council and are not required to be maintained in a separate bank account.
- (3) Provide technical and professional assistance to the Task Force in implementing its strategic action plan to promote tourism and increase employment opportunities in the region.
- (4) The Executive Director of the of the North Central Florida Regional Planning Council (Council) shall act as the Executive Director of the Task Force and shall have all of the powers and duties granted him/her by the Council and its agreement with the Task Force.

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Visit Natural
NORTH FLORIDA

The Original Florida Tourism Task Force 2017 MEMBERS as of 2/7/2017

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**THE ORIGINAL FLORIDA TOURISM TASK FORCE
VOLUNTEERS, CONSULTANTS AND OTHERS**

as of 12/1/2016

VOLUNTEERS, CONSULTANTS AND OTHERS

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2017
Visit Natural North Florida
Meeting Dates and Counties



Third Thursday of each month, subject to change with advance notice.

January 19:	Alachua
February 16:	Suwannee
March 16:	Madison
April 20:	Jefferson
May 18:	Levy
June 15:	Columbia
July 20:	Gilchrist
August 17:	Hamilton
September 21:	VISIT FLORIDA
October 19:	Wakulla
November 16:	Taylor
December 21:	Alachua (Council Office)

Alachua	✓
Bradford	
Columbia	✓
Dixie	
Gilchrist	✓
Hamilton	✓
Jefferson	✓
Lafayette	
Levy	✓
Madison	✓
Suwannee	✓
Taylor	✓
Union	
Wakulla	✓