

VISIT FLORIDA
Tallahassee, FL
Leon County

August 18, 2016
Thursday, 10:00 a.m.

MEMBERS PRESENT

Mary Reichardt, Alachua County
Julie Waldman, Alachua County
Paula Vann, Columbia County
Katrina Richardson, Jefferson County
Nancy Wideman, Jefferson County
Susie Page, Lafayette County, Vice-Chair
Carol McQueen, Levy County
Brenda Graham, Madison County
Phyllis Williams, Madison County
Sandy Beach, Taylor County
Dawn Taylor, Taylor County, Chair
Diane Bardhi, Wakulla County

MEMBERS ABSENT

Ron Gromoll, Alachua County
Daniel Riddick, Bradford County
Will Sexton, Bradford County
Rod Butler, Columbia County
Russ McCallister, Dixie County
Martin Pierce, Dixie County
Pat Watson, Gilchrist County
Dave Mecusker, Union County, Treasurer
Gail Gilman, Wakulla County

OTHERS PRESENT

Ben Chandler, Gadsden County Main Street
Kate Chunka, VISIT FLORIDA
Donna Creamer, Gilchrist County
Brenna Dacks, VISIT FLORIDA
Jennifer Hand, Hamilton County
Jerrie Lindsay, Florida Fish and Wildlife
Conservation Commission
Deborah Keller, The Nature Conservancy
Roland Loog, Alachua County
Lois Nevins, Alachua County
Joanna Price, VISIT FLORIDA
Susan Ramsey, Hamilton County
Economic Development Authority
Chris Smith, VISIT FLORIDA
Tommy Thompson, Two Tree, Inc.

STAFF PRESENT

Steven Dopp

I. CALL TO ORDER, INTRODUCTIONS

Chair Dawn Taylor, noting the presence of a quorum, opened the meeting at 10:04 a.m.

II. APPROVAL OF THE AGENDA

Chair Taylor requested approval of the meeting agenda.

ACTION: Nancy Wideman moved and Katrina Richardson seconded to approve the August 18, 2016 meeting agenda as circulated. The motion passed unanimously.

III. APPROVAL OF THE JULY 21, 2016 MINUTES

Chair Taylor asked for approval of the July 21, 2016 meeting minutes.

ACTION: Carol McQueen moved and Ms. Wideman seconded to approve the July 21, 2016 meeting minutes as circulated. The motion passed unanimously.

IV. NEW BUSINESS

A. Staff Items

1. Letter to Florida Fish and Wildlife Conservation Commission Requesting Authorization to Post Florida Fish and Wildlife Commission Publications on the Task Force Website

Mr. Dopp recommended submitting a letter to the Executive Director and the Chair of the Florida Fish and Wildlife Conservation Commission requesting permission to place pdf copies of Florida Fish and Wildlife Conservation Commission publications on the Task Force website.

ACTION: Sandy Beach moved and Susie Page seconded to authorize the preparation and transmittal of a letter to the Executive Director and the Chair of the Florida Fish and Wildlife Conservation Commission requesting permission to place pdf copies of Florida Fish and Wildlife Conservation Commission publications on the Task Force website. The motion passed unanimously.

2. Authorization to Purchase Three Folding Hand Carts

Mr. Dopp recommended authorization to purchase three lightweight folding hand carts for use at travel shows.

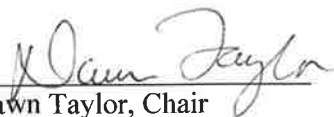
ACTION: Ms. Wideman moved and Ms. Beach seconded to authorize the purchase of three lightweight folding hand carts. The motion passed unanimously.

B. Rural Areas of Opportunity - County Tourism Attractions Presentation

County representative presented five-minute overviews of tourism attractions within their respective counties.

V. Adjournment

The meeting adjourned at 2:18 p.m.


Dawn Taylor, Chair

9/15/16
Date

Minutes prepared by Steven Dopp of the North Central Florida Regional Planning Council.