MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **November 17, 2016**. The meeting will be held at the Taylor County Chamber of Commerce, 428 North Jefferson Street, Perry, Florida beginning at **10:00 a.m.**

(Location Map on Back)
The Original Florida
TOURISM TASK FORCE
Meeting Agenda

Taylor County Chamber of Commerce
428 N. Jefferson Street
Taylor County
November 17, 2016
Thursday 10:00 a.m.

I. Call to Order, Introductions

II. Approval of the Agenda

III. Approval of the October 20, 2016 Meeting Minutes

IV. Old Business
   A. Committee Reports
      1. Finance Committee Report
         b. Revised Fiscal Year 2016-17 Budget Review and Approval
   
   B. Fiscal Year 2015-16 Florida Department of Economic Opportunity Grant
      1. 2016 Task Force Marketing Project
      2. Bicycle Routes for New Member Counties
      3. Website Blogs
      4. Tourism Brochure Distribution
      5. Winter eNewsletter
      6. Undiscovered Florida Advertisement
      7. Midwest Mountaineering (Minneapolis) Outdoor Adventure Expo, November 18 - 20, 2016

   C. Staff Items
      1. Trademark Filing Status
      2. Suwannee County Tourist Development Council Update
      4. Review of Fiscal Year 2016-17 Regional Rural Development Grant Proposed Scope of Work and Budget
      5. Review of Draft Fiscal Year 2017-18 Scope of Work

   D. VISIT FLORIDA Grants
      1. VISIT FLORIDA - North Central Florida Fiscal Year 2016-17 Rural Area of Opportunity Partnership Program
         a. Travel Shows and Assignments
         b. New Regional Brochure
         c. Promotional Items
         d. Task Force Members Collateral for Travel Shows
E. VISIT FLORIDA Monthly Report, Brenna Dacks

F. Other Old Business
   1. Updated Task Force Member Contact Information 43
   2. 2016 Meeting Dates and Locations 47

V. New Business

   A. Calendar Year 2017 Meeting Locations - Request for Members to Host Meetings 49

   B. Announcements

   C. Other New Business

VI. Leadership Forum: Fenholloway River Project, Mr. Scott Mixon - Community Relations, Georgia Pacific

VII. Adjournment

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., January 19, 2017 at a location to be determined.