

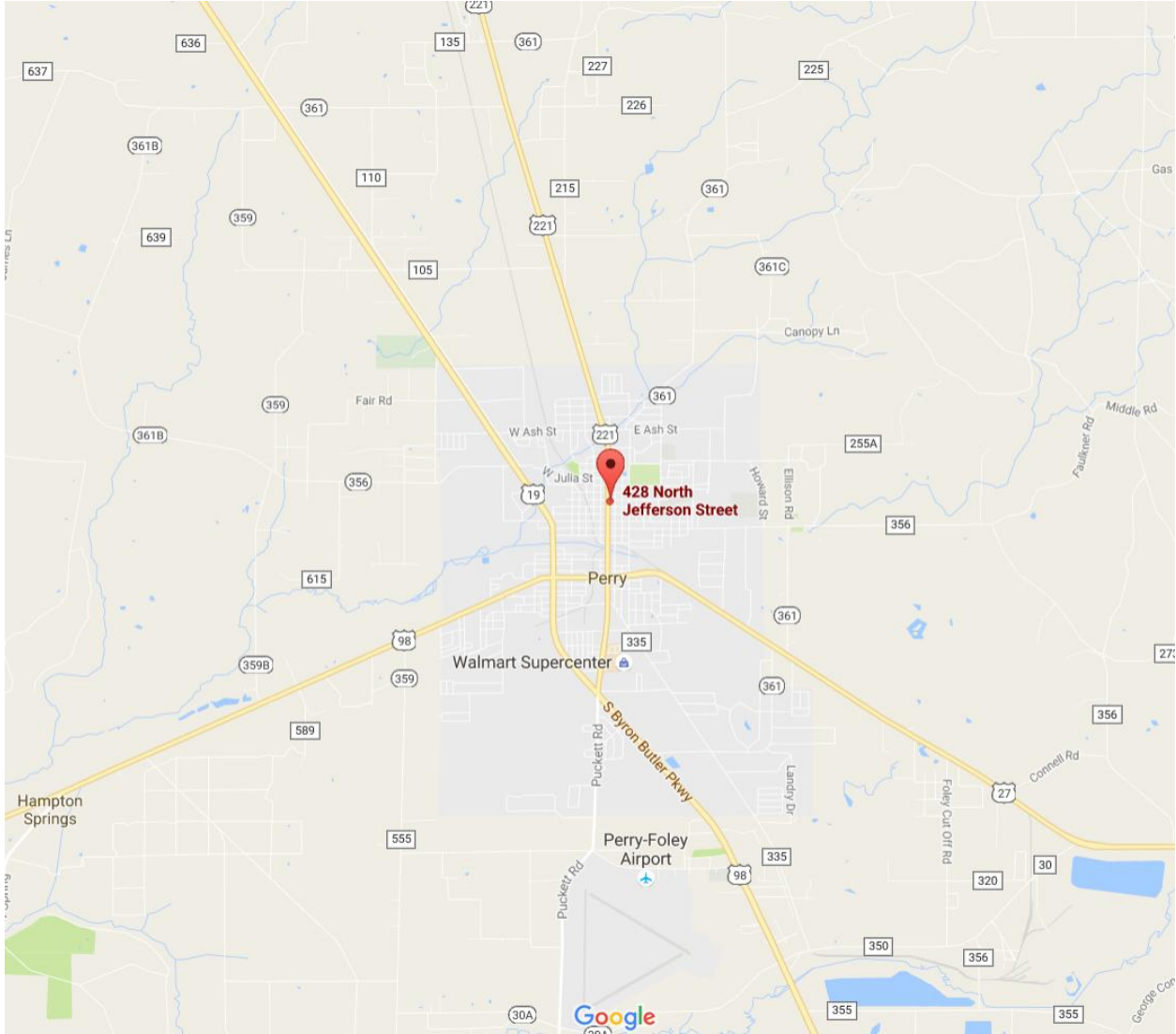
*The Original Florida*  
TOURISM TASK FORCE

*Visit Natural*  
NORTH FLORIDA

## MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on **November 17, 2016**. The meeting will be held at the **Taylor County Chamber of Commerce, 428 North Jefferson Street, Perry, Florida** beginning at **10:00 a.m.**

(Location Map on Back)



*The Original Florida*  
TOURISM TASK FORCE  
Meeting Agenda

*Visit Natural*  
NORTH FLORIDA

Taylor County Chamber of Commerce  
428 N. Jefferson Street  
Taylor County

November 17, 2016  
Thursday 10:00 a.m.

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I. Call to Order, Introductions	
II. Approval of the Agenda	3
III. Approval of the October 20, 2016 Meeting Minutes	5
IV. Old Business	
A. Committee Reports	
1. Finance Committee Report	
a. Monthly Financial Report Review and Approval, September 30, 2016	11
b. Revised Fiscal Year 2016-17 Budget Review and Approval	19
B. Fiscal Year 2015-16 Florida Department of Economic Opportunity Grant	
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2. Bicycle Routes for New Member Counties	
3. Website Blogs	
4. Tourism Brochure Distribution	
5. Winter eNewsletter	
6. Undiscovered Florida Advertisement	
7. Midwest Mountaineering (Minneapolis) Outdoor Adventure Expo, November 18 - 20, 2016	
C. Staff Items	
1. Trademark Filing Status	
2. Suwannee County Tourist Development Council Update	
3. Bike Florida Celebration of Cycling, October 28, 2016	
4. Review of Fiscal Year 2016-17 Regional Rural Development Grant Proposed Scope of Work and Budget	31
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1. VISIT FLORIDA - North Central Florida Fiscal Year 2016-17 Rural Area of Opportunity Partnership Program	
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E.	VISIT FLORIDA Monthly Report, Brenna Dacks	
F.	Other Old Business	
	1. Updated Task Force Member Contact Information	43
	2. 2016 Meeting Dates and Locations	47
V.	New Business	
	A. Calendar Year 2017 Meeting Locations - Request for Members to Host Meetings	49
	B. Announcements	
	C. Other New Business	
VI.	Leadership Forum: Fenholloway River Project, Mr. Scott Mixon - Community Relations, Georgia Pacific	
VII.	Adjournment	

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., January 19, 2017 at a location to be determined.