MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on April 21, 2016. The meeting will be held at Monticello Opera House, 185 W Washington Street, Monticello, Florida, beginning at 10:00 a.m.
Monticello Opera House  
185 West Washington Street, Monticello, Florida  
Jefferson County  

April 21, 2016  
Thursday 10:00 a.m.

I. Call to Order, Introductions

II. Approval of the Agenda

III. Approval of the March 17, 2016 Meeting Minutes

IV. Old Business
   A. Committee Reports
      1. Finance Committee Report
   B. Fiscal Year 2015-16 Florida Department of Economic Opportunity Grant
      1. Contract Status
      2. Scope of Work Discussion
         a. Bicycle Routes for New Member Counties
         b. Tourism Brochure Distribution
         c. Identification of County Bicycle Routes for Ultimate Bicycling Guide
         d. Identification of Springs for Ultimate Springs Guide
      3. 2016 Task Force Marketing Project
      4. Southeast Tourism Society Marketing College and Florida Governor’s Tourism Conference Scholarships
      5. eNewsletter
      6. Florida Welcome Center Festivals
      7. Travel Shows and Assignments
      8. Undiscovered Florida Advertisement
   C. VISIT FLORIDA Grants
      1. VISIT FLORIDA Fiscal Year 2015-16 Cultural, Heritage Rural and Nature Grant (website blogger)
      2. VISIT FLORIDA - North Central Florida Fiscal Year 2015-16 Rural Area of Opportunity Partnership Program
         a. ITB Berlin Show Report
         b. Canoecopia Show Report
         c. Philadelphia Show Report
         d. Promotional Items - Flash Cards, Eyeglass Straps and Candy
         e. Selection of Cedar Key Giveaway Travel Contest Winner
D. Other Staff Items
   1. Intern Activity Report
   2. Trademark Filing Status Report
   3. Presentation to Suwannee County Tourist Development Council
   4. VISIT FLORIDA Fiscal Year 2016-17 Rural Area of Opportunity Partnership
   5. Regional Rural Development Grant Fiscal Year 2016 - 17
      Discussion of Proposed Projects
   6. Suwannee River Basin Outdoor Recreation Compact

E. VISIT FLORIDA Monthly Report, Brenna Dacks

F. Other Old Business
   1. Updated Task Force Member Contact Information
   2. 2016 Meeting Dates and Locations

V. New Business

A. Recognition of Nancy Wideman for Service as Chair of The Original Florida Tourism Task Force

B. Announcements

C. Other New Business

VI. Leadership Forum: Kirk Reams, Jefferson County Clerk of the Court - Old Jefferson County
    High School Grant and Other Jefferson County Grant-Funded Projects

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., May 19, 2016 at a location to be determined in Dixie County.